

piDENT

Idents

Starting up

Make sure that **Pident** is running and that the screen is on.

You will either see the **home page**:



Select news hour:

One

Six

Ten

NEW

OLD

BED

BONG

STC

PRE
FADELATE
BED

STOP

or the **start** screen:

Touch screen to start

by



If you see the start screen, tap the screen to begin.

Getting to the right ident

Over the first three screens, you need to select three bits of information. Making sure you select the right bits of information is key, as these go on to tell the **Pident** which ident to play.

Don't worry, if you make a mistake, it's easy to start again. Just hit the "reset" button in the top left hand corner of the screen.



Loaded: news-1-sm-sw.wav

Selecting an ident is easy:

1) Select the hour

Tap the button to select the hour of the news. You have a choice of 1, 6, or 10.



Select news hour:

One

Six

Ten

NEW

OLD

BED

BONG

STC

PRE
FADE

LATE
BED

STOP

2) Select the national presenter

There are nine to choose from.



Select Network Presenter:

George

Sophie

Fiona

Huw

Simon

Jane

Clive

Reeta

Ben

NEW

OLD

BED

BONG

STC

PRE
FADELATE
BED


STOP

You can find this information in several ways:

1. Look at the bottom of *Presfax* where the national presenter might be listed in red.
2. Look in the network running order
3. Check your emails
4. Ask the PA

3) Select the local presenter

Who you can pick depends on the news hour you have selected as not all local presenters present all hours. For example: Stewart *does* present the 1 and the 6, but *doesn't* present the 10, so it would be pointless if you were able to select him, as an ident for him doesn't exist.



Select Regional Presenter:

Stewart

Susie

Amelia

Louise

Mel

Shaun

NEW
OLD

BED

BONG

STC

PRE
FADE

LATE
BED

STOP

Ident selected

Once you have the ident you want, you're ready to play! To double check that you have the right ident loaded, in the middle at the top of the screen is the name of the file loaded up ready to play:



Loaded: news-1-sm-sw.wav

Ident naming

The idents are name in a specific way. This helps the software locate the ident, and helps you to know that you've selected the right mix of presenters and news hours.

The format is:

programmeType_newsHour_networkPresenter_localPresenter.wav

where each value is:

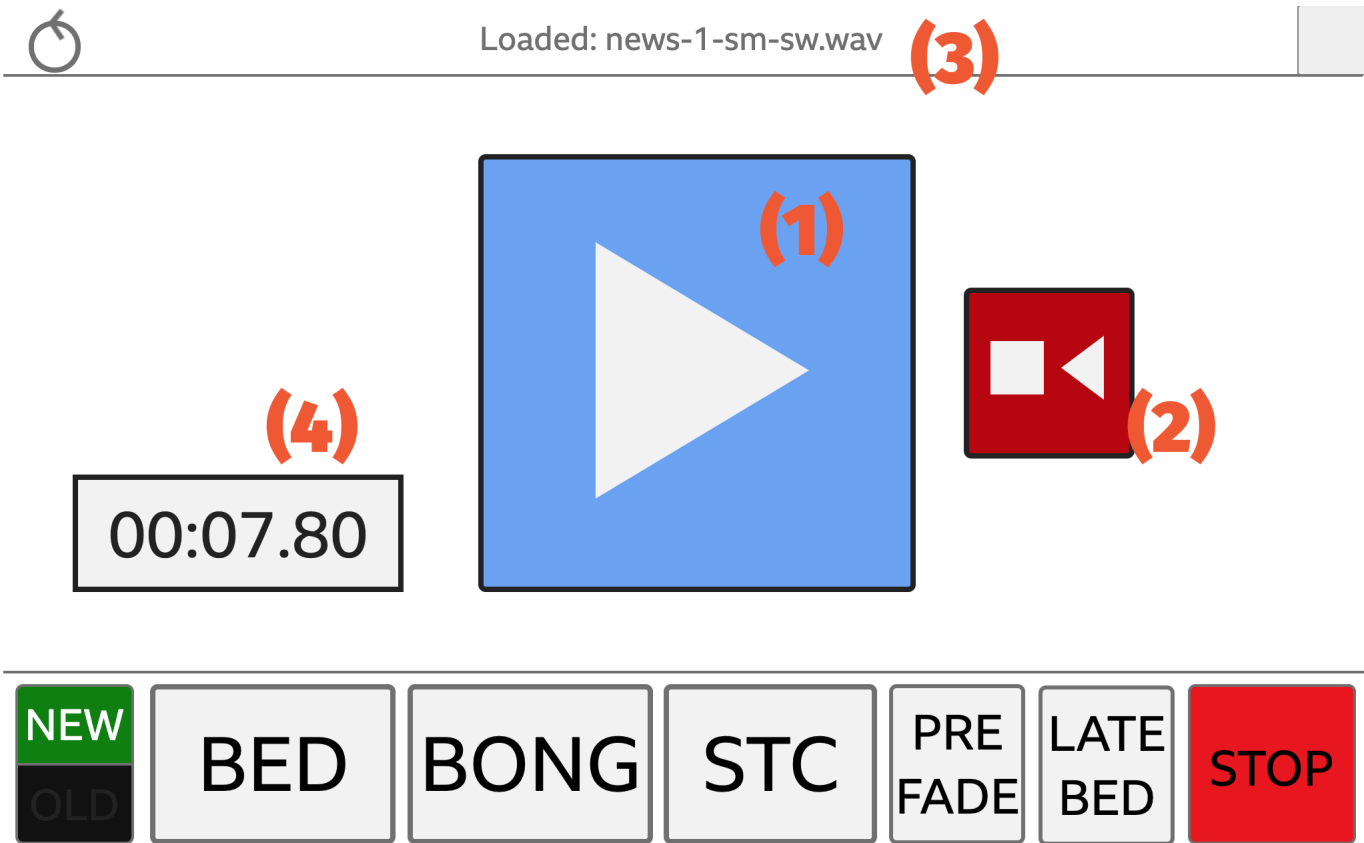
Value Type	Description
programmeType	Either news or politics. Seeing as all political idents are on tape, this option is deprecated. Defaults to news. Required.
newsHour	A digit, either 1, 6 or 10. No default. Required.
networkPresenter	Two letter initials of first and last name in lower case. For example: Fiona Bruce would be fb. No default. Required.

Value Type	Description
<i>localPresenter</i>	Two letter initials of first and last names. Where there is a hyphenated last name a three letter initial is used. For example: Amelia Reynolds would be ar , and Susie Fowler-Watt would be sfw . No default. Required .

For example the ident for Stewart White and Simon McCoy presenting the 1 o'clock news would be:

news_1_sm_sw.wav

The playback screen



(1) Play button

Press this to play the selected ident. Once playing it will turn green and you won't be able to play it again until it is stopped, either manually or at the end of the loaded ident.

(2) Stop and recue button

Press this once an ident is playing to stop it and cue it up from the beginning.

(3) Ident loaded bar

This tells you which ident is loaded. See above.

(4) Duration

This tells you how long each ident is and counts down when playing.