Business Problem:

In this project we will try to find an optimal location for a restaurant. Specifically, this report will be targeted to stakeholders interested in opening an **Italian restaurant** in **Berlin**, Germany.

Since there are lots of restaurants in Berlin we will try to detect **locations that are not already crowded with restaurants**. We are also particularly interested in **areas with no Italian restaurants in vicinity**. We would also prefer locations **as close to city center as possible**, if first two conditions are met.

We will use our data science powers to generate a few most promising neighborhoods based on this criterion. Advantages of each area will then be clearly expressed so that best possible final location can be chosen by stakeholders.