



Centennial

CentennialRec.com

CHICO MALL

WELCOME TO

CHICO MALL

1950 E 20th St, Chico, CA 95928

OVERVIEW

PROPERTY NAME:

Chico Mall

CITY/STATE:

Chico, CA

PROPERTY TYPE:

Regional Mall

LONGITUDE/LATITUDE:

39.7294, -121.8054

SQ FT:

528,397

KEY RETAILERS:

Dick's Sporting Goods
HomeGoods
Sears
Forever 21
JCPenney
Chico's
Victoria's Secret

**RESTAURANTS &
ENTERTAINMENT:**

Logan's Roadhouse
Chipotle
Outback Steakhouse

BUILT/RENOVATED:

1988, 1993, 2012



Chico Mall

CENTENNIAL COLLECTION

A POWERFUL AND VITAL COMMUNITY HUB. Chico Mall is California's largest retail property north of Sacramento and the only enclosed regional mall within a 45-mile radius. The center is ideally located, with good visibility and easy access from Highway 99. In 2012, a floor-to-ceiling renovation dramatically improved the look and feel with updated entranceways, signage, flooring, décor and a new food court. Dick's, Justice, Chipotle Mexican Grill, Crazy 8, Maurice's, rue21, Francesca's and Torrid have all opened at the center, further broadening the tenant mix and enhancing value.

DEMOGRAPHICS

AT A GLANCE

POPULATION

POPULATION	TRADE AREA
2017 TOTAL POPULATION	204,661
2022 TOTAL POPULATION	211,373
POPULATION GROWTH	3.3%

HOUSEHOLDS

HOUSEHOLDS	TRADE AREA
2017 TOTAL HOUSEHOLDS	81,648
2022 TOTAL HOUSEHOLDS	84,411
HOUSEHOLD GROWTH	3.4%

DAYTIME EMPLOYMENT

DAYTIME EMPLOYMENT	TRADE AREA
TOTAL BUSINESSES	11,175
TOTAL EMPLOYEES	88,516

INCOME

INCOME	TRADE AREA
AVERAGE HOUSEHOLD INCOME	\$66,738
MEDIAN HOUSEHOLD INCOME	\$45,858
PER CAPITA INCOME	\$26,625

HOUSEHOLD INCOME

HOUSEHOLD INCOME	TRADE AREA
\$50,000 OR MORE	46.2%
\$75,000 OR MORE	30.5%
\$100,000 OR MORE	20.2%
\$150,000 OR MORE	7.9%

RACE/ETHNICITY

RACE/ETHNICITY	TRADE AREA
WHITE	79.9%
BLACK	1.5%
ASIAN	4.3%
OTHER	14.3%
HISPANIC OR LATINO	18%

AGE

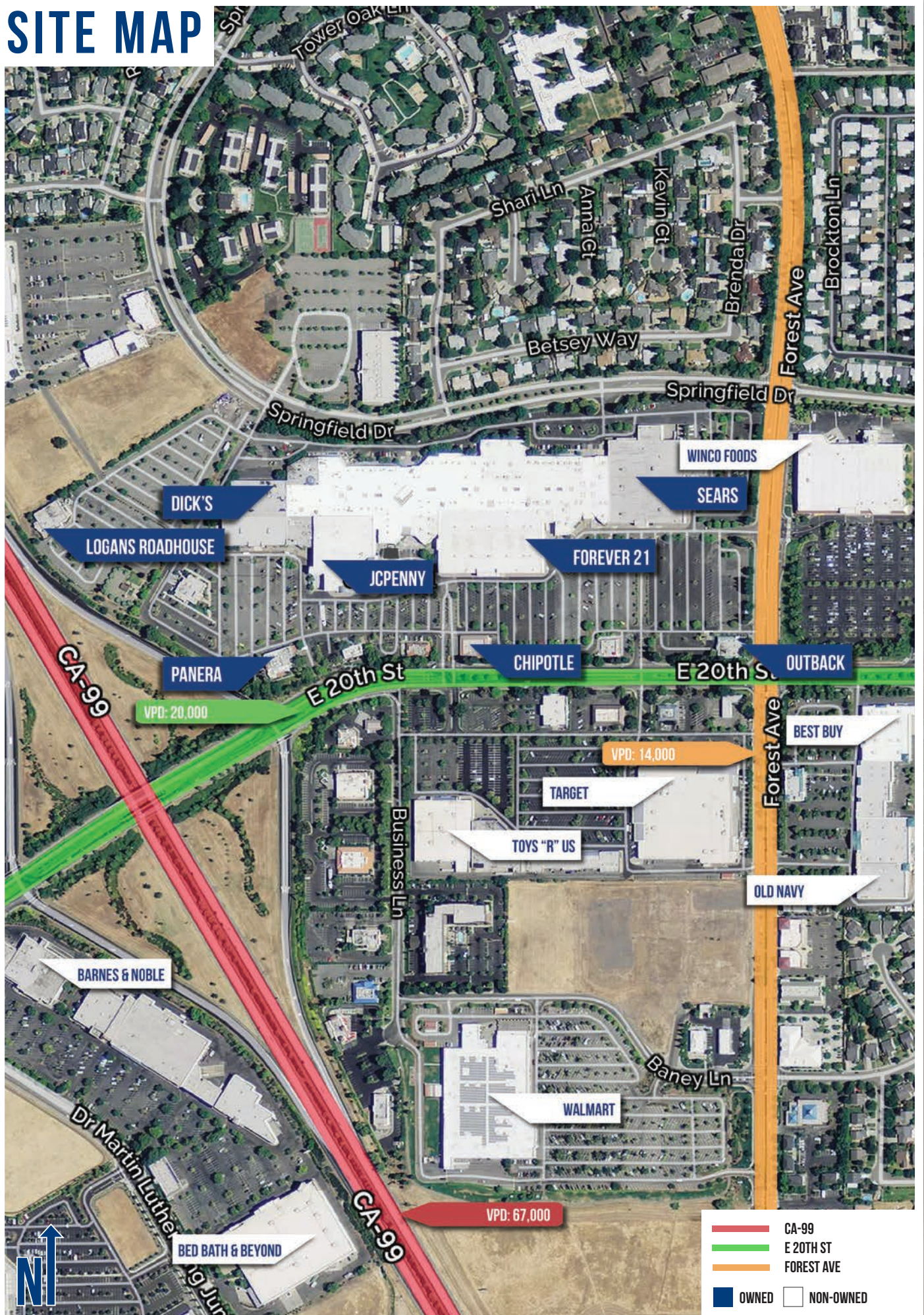
AGE	TRADE AREA
MEDIAN AGE	36.6

EDUCATION & OCCUPATION LEVELS

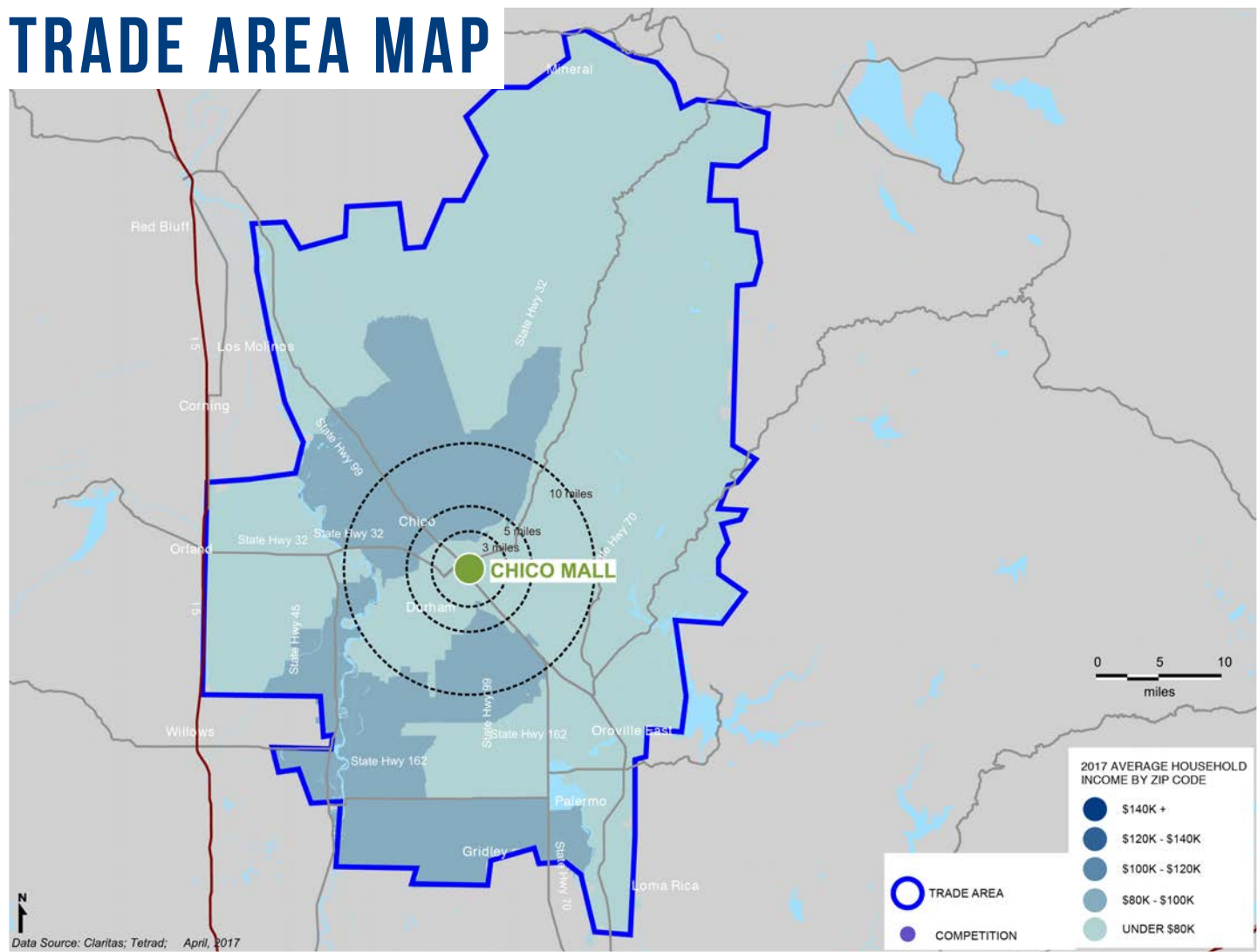
EDUCATION & OCCUPATION LEVELS	TRADE AREA
COLLEGE GRADUATES	27.9%
WHITE COLLAR	57.4%



SITE MAP



TRADE AREA MAP



MARKET INFORMATION

COLLEGES/UNIVERSITIES	LOCATION	# OF STUDENTS	MAJOR EMPLOYERS	EMPLOYEE COUNT	TOURISM
CALIFORNIA STATE UNIVERSITY CHICO	CHICO, CA	17,220	ENLOE MEDICAL CENTER	2,581	MAJOR HOTELS
BUTTE COLLEGE	OROVILLE, CA	11,669	CA STATE UNIVERSITY CHICO	1,800	# OF ROOMS
			OROVILLE HOSPITAL	1,500	OXFORD SUITES
			PACIFIC COAST PRODUCERS	1,500	RAMADA PLAZA
			CHICO UNIFIED SD	1,300	COURTYARD BY MARRIOTT
			UNITED HEALTHCARE	500	RESIDENCE INN BY MARRIOTT
			SIERRA NEVADA BREWERY	471	
			BUILD.COM	365	
					AREA ATTRACTIONS
					BIDWELL PARK
					SIERRA NEVADA BREWERY
					GATEWAY SCIENCE MUSEUM

These maps/site plans are not a representation, warranty or guarantee as to size, location, identity of any tenant, address or any other physical indication or parameter of the property and are for use as approximated information only.



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Chico, CA 95928
530.343.0706

CONTACT US

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