



FOR IMMEDIATE RELEASE

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TERRACARE ASSOCIATES PARTNERS WITH THE SOLHEIM CUP

Parker, Co – Last week, Colorado welcomed the Ladies Professional Golf Association (LPGA) for their 13th annual international Woman's golf tournament, the Solheim Cup. This biennial event drew thousands of spectators from across the world to the town of Parker, Colorado during its five days of events and tournament play. Fans came together to watch some of the World's top ranked female players from the LPGA Tour and Ladies European Tour compete for the prized title.

Littleton, Colorado based company, Terracare Associates (TCA) partnered with the 2013 Solheim Cup to assist in developing and executing the look and feel of the tournament. Representatives from both organizations set the theme of this year's event as, *"Welcome to the Western Frontier"*. Dean Murphy, President of Terracare Associates explained, "We worked with the tournament staff to develop a western look and feel coupled with a bent toward sustainability".

Over 128 rustic planter boxes were constructed and branded with the Solheim logo by Terracare Associates, then incorporated throughout the course grounds and ceremonial stages. Perennial plant material familiar to the vast regions of Colorado were planted on site of the event location as well. These splashes of red and yellow flowers caught the eyes of spectators on the course. "We choose native or semi-native plant material that is attractive, but requires little water to thrive. This idea is critical for our arid climate", Mr. Murphy explained.

As with any event sponsored by the LPGA, representatives aimed at partnering with a company from the community that would assist in their goal of leaving a lasting impression. "From our first conversations with the LPGA staff, it was important to them to leave something positive behind after they moved on to their next event."

As part of Terracare's ongoing volunteer effort to maintain the Columbine Memorial, all the plants used for the Solheim Cup will be replanted on the Memorial Site. Mr. Murphy described it as, "A true win for all involved".

ABOUT TERRACARE ASSOCIATES

Terracare Associates is one of the leading commercial landscape maintenance and public infrastructure management contractors in the Western United States. For more information about the company, visit <http://terracareassociates.com>. For more information about Terracare Associates' involvement with the Columbine Memorial Foundation please visit, <http://terracareassociates.com/who-we-are/columbine-memorial-foundation/> or call 855.863.8503.