



Terracare Associates and ET Water Systems Earns \$14,881.78 Water Use Rebate for Bowles Crossing Shopping Center in Littleton, Colorado

Smart Irrigation Controllers Decrease Water Consumption by 37%, Payback Achieved in the First Year, with up to 77% Future Savings Projected

Littleton, Colorado, March 18, 2011 – Terracare Associates, LLC, one of the region's leading commercial landscape management companies, in partnership with ET Water Systems, Inc., the leader in smart irrigation control and water management and efficiency solutions, today announced that together they have delivered substantial landscape water use savings to the Bowles Crossing Shopping Center in Littleton, Colorado.

Terracare Associates began providing weekly landscape management services for the shopping center in 2010. The high visibility of the property requires meticulous attention to detail and a high level of workmanship. The scope of Terracare Associates services includes landscape maintenance of large turf areas, shrub beds, ground covers and perennial beds as well as planted islands and tree wells. Terracare Associates worked closely with site management to install ETwater™ controllers in early 2010. The goal of this effort was to lower the site's water use costs and create a more sustainable landscape through appropriate plant selection and renovations. Terracare Associates began partnering with ET Water Systems three years ago, to serve the water conservation and budgeting needs of a growing list of clients. Through their Water Conservation Program, Terracare Associates has installed ETwater™ smart controllers at commercial sites throughout the region, helping numerous clients reduce their landscape water use costs and conserve this valuable resource.

The Bowles Crossing Shopping Center site is comprised of nearly 73.9 acres of mixed landscape including more than 4.25 acres of turf. In the first full 2010 irrigation season, Terracare Associates' management of the ET Water System led to decline in landscape water consumption of 3,463,744 gallons from 2009. A water cost savings of \$16,200.00 achieved a recovery of the initial capital investment in less than one year. Due to the location of the property, the site was also eligible to participate in the Denver Water rebate program which added an additional \$14,881.78 refund to the client.

"As stewards of our local and global communities, Terracare Associates partnership with ETwater™ was a natural fit. The success of the ET Water program for our company has been extremely rewarding," states Brent Trujillo Colorado Operations Manager. "As the largest installer of the ETwater™ clocks in Colorado, Terracare Associates commitment to the environment and sustainable operations has led to a lasting and successful partnership not only with ETwater™, but also with our clients."

Since its founding in 2002 ET Water has been a leader and innovator in the world of water management. The wireless-connected controllers and web-based irrigation management systems have received numerous honors, including the prestigious Wall Street Journal Technology Innovation Award

About Terracare Associates:

Terracare Associates LLC, is one of the leading landscape contractors in Colorado and Northern California offering a full spectrum of maintenance services including: complete landscape management, irrigation system maintenance, aquatic management, annual color installations, snow removal, public infrastructure, and design services. They understand that the investment in a beautiful landscape doesn't stop once construction has finished. The maintenance that follows is equally as important. Their goal of leading the industry in improving outdoor environments, is achieved through creating accountability at every level and a core belief system composed of honesty, integrity, quality and respect for all people. Terracare Associates believes that it is their responsibility to be stewards of our local environment while protecting the health, safety and welfare of their communities, clients and staff. Dedication to their clients and the industry has allowed Terracare to lead the industry in improving outdoor environments. Please visit Terracare Associates website at www.terracareassociates.com

About ETwater™:

Since 2002, ETwater™ has been at the forefront of green technology solving one of the world's most important environmental challenges through intelligent irrigation management. By integrating the power of the internet with state-of-the-art software, database technology, horticulture science and weather data, ETwater™ is perfecting the science of landscape irrigation with systems that reduce water consumption by 20 to 50-percent or more, simplify administration, improve landscape quality, and reduce runoff pollution. To discover why some of the largest commercial and municipal properties in the world entrust their landscapes to ET Water Systems. Please visit ETwater™ website at www.etwater.com.

