## 데이터 크롤링과 정제

4장. 웹 크롤링 모델

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#### 4.2 다양한 웹사이트 레이아웃 다루기

- 구문 분석 기능
  - 제목 요소를 선택하고 제목 텍스트 추출
  - 기사의 주요 콘텐츠 선택
  - 다른 필요한 콘텐츠 선택

- 3개의 서로 다른 웹사이트의 콘텐츠 구성 분석
  - brookings.edu (브루킹스 연구소)
  - oreilly.com (출판사)
  - reuters.com (언론사)

### brookings.edu 콘텐츠 구성

- brookings.edu 웹사이트
  - 제목 텍스트 추출: <h1>태그

**FUTURE DEVELOPMENT** 

Delivering inclusive urban access: 3 uncomfortable truths

<h1 class="report-title">Delivering inclusive urban access: 3
uncomfortable truths</h1>

• 기사의 콘텐트 추출: <div class="post-body ...">

he past few decades have been filled with a deep optimism about the role of cities and suburbs across the world. These engines of economic growth host a majority of world population, are major drivers of economic innovation, and have created pathways to opportunities for untold amounts of people.

<div class="post-body"> post-body-enhanced itemProp="articleBody">

The past few decades have been filled with a deep optimism about the role of cities and suburbs across the world. These engines of economic growth host a majority of world population, are major drivers of economic innovation, and have created pathways to opportunities for untold amounts of people.

#### 예제 1: 소스 코드

```
입력 파라미터를
import requests
from bs4 import BeautifulSoup
                                      이용하여 Content 객체
                                              생성
class Content:
    def __init__(self, url, title, body):
                                          def scrapeBrookings(url):
        self.url = url
                                               bs = getPage(url)
        self.title = title
                                              title = bs.select one('h1').text
        self.body = body
                                               body = bs.select one('div.post-body').text
                                               return Content(url, title, body)
def getPage(url):
    req = requests.get(url)
    return BeautifulSoup(reg.text, 'html.parser')
def scrapeBrookings(url):
    bs = getPage(url)
    title = bs.find('h1').text
    body = bs.find('div', {'class': 'post-body'}).text
    return Content(url, title, body)
url = 'https://www.brookings.edu/blog/future-development/2018/01/26/delivering-
inclusive-urban-access-3-uncomfortable-truths/'
content = scrapeBrookings(url)
print('Title: {}'.format(content.title))
print('URL: {}\n'.format(content.url))
print(content.body)
```

#### O'REILLY 콘텐츠 구성

- 사이트 주소
  - http://shop.oreilly.com/product/0636920028154.do



#### <div class="content"> **Book description** <h2 class="t-description-heading">Book description</h2> Get a comprehensive, in-depth introduction to the core Python language with this hands-on book. Based popular training course, this updated fifth edition will help you quickly write efficient, high-quality code <span><div>Get a comprehensive, in-depth introduction to way to begin, whether you're new to programming or a professional developer versed in other languages the core Python language with this hands-on book. Complete with quizzes, exercises, and helpful illustrations, this easy-to-follow, self-paced tutorial gets Python 2.7 and 3.3— the latest releases in the 3.X and 2.X lines—plus all other releases in common use to some advanced language features that recently have become more common in Python code. · Explore Python's major built-in object types such as numbers, lists, and dictionaries · Create and process objects with Python statements, and learn Python's general syntax model · Use functions to avoid code redundancy and package code for reuse · Organize statements, functions, and other tools into larger components with modules </div></span> · Dive into classes: Python's object-oriented programming tool for structuring code · Write large programs with Python's exception-handling model and development tools <div> · Learn advanced Python tools, including decorators, descriptors, metaclasses, and Unicode process

#### Reuter 콘텐츠 구성

- 사이트 주소
  - https://www.reuters.com/article/us-usa-epa-pruitt-idUSKBN19W2D0



 $Environmental\ Protection\ Agency\ Administrator\ Scott\ Pruitt\ speaks\ during\ an\ interview\ for\ Reuters\ at\ his\ office\ in\ Washington,\ U.S.,\ July\ 10,\ 2017.\ REUTERS/Yuri\ Gripas$ 

공통된 class 속성값을 가짐

The move comes as the administration of President Donback a slew of Obama-era regulations limiting carbon die fossil fuels, and begins a withdrawal from the Paris Clim pact to stem planetary warming through emissions cuts.

"There are lots of questions that have not been asked an climate change)," EPA Administrator Scott Pruitt told R on Monday.

"Who better to do that than a group of scientists... getting robust discussion for all the world to see," he added with scientists would be chosen.

#### 예제 2: 소스 코드 #1

```
import requests
from bs4 import BeautifulSoup
import time
class Content:
    글/페이지 전체에 사용할 기반 클래스
   def __init__(self, url, title, body):
       self.url = url
       self.title = title
       self.body = body
   def print(self):
       print('URL: {}'.format(self.url))
       print('TITLE: {}'.format(self.title))
       print('BODY:\n{}'.format(self.body))
       print()
class Website:
    웹사이트 구조에 관한 정보를 저장할 클래스
   def __init__(self, name, url, titleTag, bodyTag):
       self.name = name
       self.url = url
       self.titleTag = titleTag
       self.bodyTag = bodyTag
```

#### 예제 2: 소스 코드 #2

```
class Crawler:
   def getPage(self, url):
       try:
           reg = reguests.get(url)
          time.sleep(2) # 페이지 요청 후 응답을 기다릴 시간
       except requests.exceptions.RequestException:
           return None
       return BeautifulSoup(reg.text, 'html.parser')
   def safeGet(self, pageObj, selector):
       BeautifulSoup 객체와 선택자를 받아 콘텐츠 문자열을 추출하는 함수
       selectedElems = pageObj.select(selector)
       if selectedElems is not None and len(selectedElems) > 0:
           return '\n'.join([elem.get text() for elem in selectedElems])
       else:
           return ''
                                                          str.join(리스트)
   def parse(self, site, url):
                                                          - 리스트의 문자열을 합침
       URL을 받아 콘텐츠를 추출함
       bs = self.getPage(url)
       if bs is not None:
          title = self.safeGet(bs, site.titleTag)
                                                            각 웹사이트 마다 다른 titleTag,
          body = self.safeGet(bs, site.bodyTag)
                                                            bodyTag를 사용하여 크롤링
          if title != ' and body != ':
              content = Content(url, title, body)
              print('-' * 100)
              content.print()
```

#### 예제 2: 소스 코드 #3

```
해당 웹사이트의
crawler = Crawler()
                                                              Content가 있는 tag들
siteData = \Gamma
    ['O\'Reilly Media', 'http://oreilly.com', 'h1'
                                                    'div.content > div.metadata'],
   ['Reuters', 'http://reuters.com',
                                              'h1'
                                                    'p.Paragraph-paragraph-2Bgue'],
   ['Brookings', 'http://www.brookings.edu'
                                                    'div.post-body']
                                                                    교재 내용과 다름
websites = []
for row in siteData:
   websites.append(Website(row[0], row[1], row[2], row[3]))
crawler.parse(websites[0], 'http://shop.oreilly.com/product/0636920028154.do')
crawler.parse(websites[1], 'http://www.reuters.com/article/us-usa-epa-pruitt-idUSKBN19W2D0')
crawler.parse(websites[2],
    'https://www.brookings.edu/blog/techtank/2016/03/01/idea-to-retire-old-methods-of-policy-
education/')
```

#### 4.3 크롤러 구성

- ■이전 예제 문제점
  - 웹사이트의 유연성
  - 첫 번째 예제
    - 각 웹사이트에 필요에 따라 HTML을 선택하고 구문 분석해야 됨
  - 두 번째 예제
    - 각 웹사이트에 대상 필드가 존재해야 됨
    - 데이터를 추출할 수 있음
    - 각 대상 필드에 고유한 CSS 선택자가 있어야함
- 개선된 프로그램
  - 자동으로 링크를 수집하고 데이터를 검색
  - 확장성이 있는 웹 크롤러 구성

#### 4.3.1 검색을 통한 사이트 크롤링

- 검색을 통한 크롤링
  - 웹 페이지의 내부 링크 및 외부 링크를 검색
  - 해당 링크(내부, 외부)를 사용하여 사이트 전체를 크롤링
- 검색 방법
  - URL에 검색어를 삽입해서 검색 결과를 얻음

```
http://example.com?search=검색어
```

• 링크 목록 확인

```
<span class="result">
```

- 결과 링크의 속성 저장(절대 URL, 상대 URL)
  - 절대 URL: http://example.com/articles/page.html
  - 상대 URL: /articles/page.html

```
class Content:
   def __init__(self, topic, url, title, body):
       self.topic = topic
       self.url = url
       self.title = title
       self.body = body
   def print(self):
       print('New article found for topic: {}'.format(self.topic))
       print('URL: {}'.format(self.url))
       print('TITLE: {}'.format(self.title))
       print('BODY:\n {}'.format(self.body))
class Website:
   def init (self, name, url, searchUrl, resultListing, resultUrl,
                absoluteUrl, titleTag, bodyTag):
       self.name = name
       self.url = url
       self.searchUrl = searchUrl # URL에 검색어 추가
       self.resultListing = resultListing # 각 결과에 대한 정보 저장
       self.resultUrl = resultUrl # 결과에서 정확한 URL을 추출할 때 사용
       self.absoluteUrl = absoluteUrl # 절대 경로인지, 상대 경로인지 구분
       self.titleTag = titleTag
       self.bodyTag = bodyTag
```

```
import requests
from bs4 import BeautifulSoup
class Crawler:
   def getPage(self, url):
       try:
           reg = reguests.get(url)
       except requests.exceptions.RequestException:
           return None
       return BeautifulSoup(reg.text, 'html.parser')
   def safeGet(self, pageObj, selector):
                                                               검색된 모든 기사 내용 중
       childObj = pageObj.select(selector)
                                                                  첫번째 항목만 출력
       if childObj is not None and len(childObj) > 0:
           return childObj[0].get text()
       else:
           return ''
   def getAllBody(self, pageObj, selector):
                                                                검색된 모든 기사 내용
       # 해당 tag를 가지는 모든 내용을 출력함
       childObj = pageObj.select(selector)
       bodyText = ""
       if childObj is not None:
           for i in range (len(child0bj)):
               bodyText = bodyText + childObj[i].get text() + '\n'
           return bodyText
       else:
           return ''
```

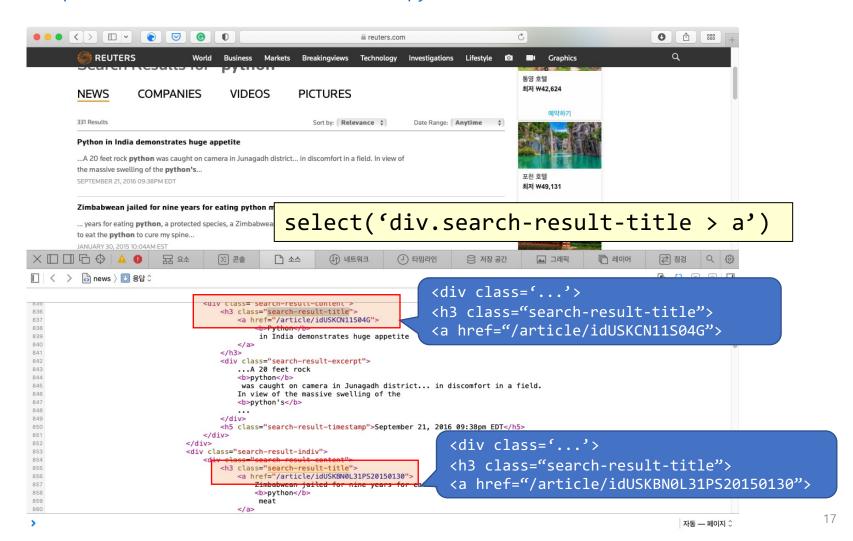
```
def search(self, topic, site):
   # site: Website 객체
   print('searchUrl+topic:', site.searchUrl + topic)
   bs = self.getPage(site.searchUrl + topic)
   searchResults = bs.select(site.resultListing)
   for result in searchResults:
       url = result.select(site.resultUrl)[0].attrs['href']
       if(site.absoluteUrl):
                                                             절대경로 사용 여부에
           bs = self.getPage(url)
                                                            따라 사용 url이 달라짐
       else:
           bs = self.getPage(site.url + url)
       if bs is None:
           print('Something was wrong with that page or URL. Skipping')
           return
       title = self.safeGet(bs, site.titleTag)
       #body = self.safeGet(bs, site.bodyTag) # 첫 번째 paragraph만 출력
       body = self.getAllBody(bs, site.bodyTag) # 전체 기사 출력
       if title != '' and body != '':
           content = Content(topic, url, title, body)
           content.print()
```

```
crawler = Crawler()
siteData1 = Γ
   ['Reuters',
                                         # Website.name
    'http://reuters.com',
                                         # Website.url
    'http://www.reuters.com/search/news?blob=', # Website.searchUrl: 검색을 위한 URL
    'div.search-result-content', # Website.resultListing: 검색 결과에 대한 정보
    'h3.search-result-title > a', # Website.resultUrl: 결과에서 URL을 추출할 때 사용할 태그
                               # Website.absoluteUrl 사용 여부
    False,
                               # Website.titleTag
    'h1',
    'p.Paragraph-paragraph-2Bgue'] # Website.bodyTag
sites = []
for row in siteData1:
   sites.append(Website(row[0], row[1], row[2], row[3],
                       row[4], row[5], row[6], row[7])
topics = ['python']
                                              topics: 검색 항목 리스트 지정
for topic in topics:
   print('GETTING INFO ABOUT: ' + topic)
   for targetSite in sites:
       crawler.search(topic, targetSite)
```

#### 4.3.1 예제 실행 1단계: 검색 결과 분석

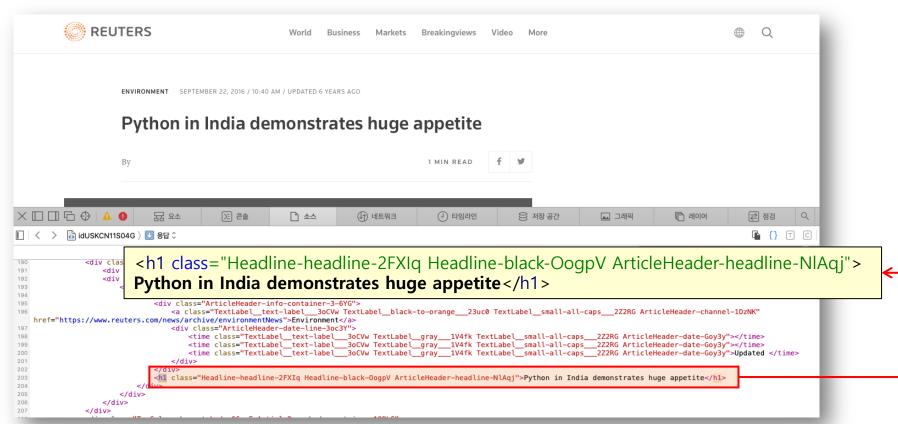
■ 검색 결과에서 href 링크만 추출

http://www.reuters.com/search/news?blob=python



#### 4.3.1 예제 실행 2단계: 기사 제목 추출

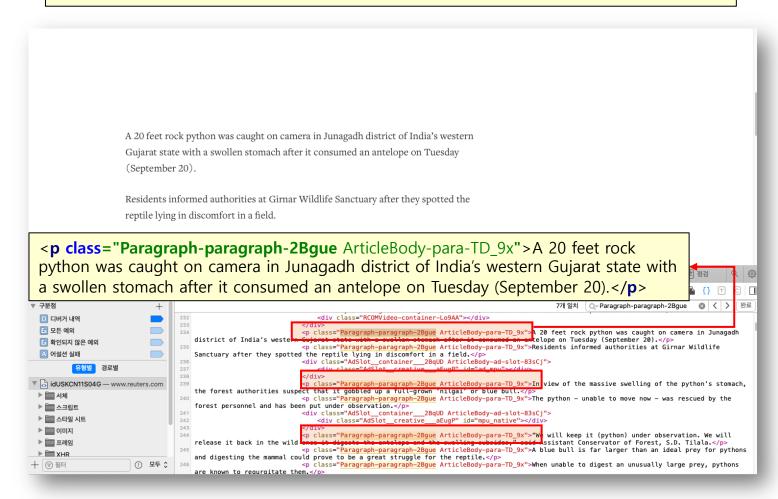
- 해당 URL로 이동
  - https://www.reuters.com/article/idUSKCN11S04G
- <h1> 태그 추출
  - title = self.safeGet(bs, site.titleTag) -> bs.select('h1')



#### 4.3.1 예제 실행 3단계: 기사 내용 추출

- 기사 전체 내용 추출
  - 기사 내용

childObj = pageObj.select('p.Paragraph-paragraph-2Bgue')



#### 4.3.1 예제: 실행 결과

GETTING INFO ABOUT: python

searchUrl+topic: http://www.reuters.com/search/news?blob=python

-----

searchResult len: 10

전체 url: http://reuters.com/article/idUSKCN11S04G

-----

New article found for topic: python

URL: /article/idUSKCN11S04G

TITLE: Python in India demonstrates huge appetite

BODY:

A 20 feet rock python was caught on camera in Junagadh district of India's western Gujarat state with a swollen stomach after it consumed an antelope on Tuesday (September 20).

Residents informed authorities at Girnar Wildlife Sanctuary after they spotted the reptile lying in discomfort in a field.

In view of the massive swelling of the python's stomach, the forest authorities suspect that it gobbled up a full-grown 'nilgai' or blue bull.

The python - unable to move now - was rescued by the forest personnel and has been put under observation.

"We will keep it (python) under observation. We will release it back in the wild once it digests the antelope and the swelling subsides," said Assistant Conservator of Forest, S.D. Tilala.

A blue bull is far larger than an ideal prey for pythons and digesting the mammal could prove to be a great struggle for the reptile.

When unable to digest an unusually large prey, pythons are known to regurgitate them.

\_\_\_\_\_

전체 url: http://reuters.com/article/idUSKBN0L31PS20150130

New article found for topic: python URL: /article/idUSKBN0L31PS20150130

TITLE: Zimbabwean jailed for nine years for eating python meat

BODY:

. . .

#### 4.3.2 링크를 통한 크롤링

- 링크를 통한 크롤링
  - 특정 URL 패턴과 일치하는 모든 링크를 따라감
  - 특정 검색 결과나 페이지에 국한되지 않음
  - 사이트 전체에서 데이터를 수집하는 프로젝트에 활용

#### 4.3.2 링크를 통한 크롤링

- ■로이터통신 홈페이지 링크 패턴 분석
  - 소스 보기에서 "href" 검색
  - 여러 종류의 <a> 태그



```
<div class="home-page-grid_wrapper_1Th0u">
467
                                  468
                                     <h2 data-testid="SectionName" class="text text 1FZLe text tr-orange 1SzDM</pre>
   text_h5-bold_3_y0j text_heading_5_2krbj heading_base_2T28j heading_5_bold home-page-grid_left-
                                         <a data-testid="Link" href="https://www.reuters.com/world/"</pre>
   class="text_text__1FZLe_text__inherit-color__3208F_text__inherit-font__1Y8w3_text__inherit-size__1DZJi
   link_underline_on_hover__2zGL4">Ukraine latest</a>
                                     class="home-page-grid_story_iu-Dj">
471
472
                                         grey_3Ml43 text_light_1nZjX text_extra_small_1Mw6v label_label_f9Hew label_kicker_RW9aE text-story-
   card_section_30Ho3">
                                                 <a data-testid="Link" href="/world/" class="text__text__1FZLe</pre>
   text__inherit-color__3208F text__inherit-font__1Y8w3 text__inherit-size__1DZJi
   link_underline_on_hover__2zGL4">World</a>
                                             <a data-testid="Heading" href="/world/europe/us-boost-military-</pre>
   presence-europe-nato-bolsters-its-eastern-flank-2022-06-29/" class="text_text_text_1FZLe text_dark-grey_3M143
   text_medium_1kbOh text_heading_5_and_half__3YluN heading_base__2T28j heading_5_half text-story-
   card_title_3R37x">U.S. to boost military presence in Europe as NATO bolsters its eastern flank</a>
                                             <time data-testid="Label" dateTime="2022-06-29T17:54:35Z"</pre>
    class="text__text__1FZLe_text__inherit-color__3208F_text__regular__2N1Xr_text__ultra_small__37j9j
   label_label_f9Hew ultra_small text-story-card_time_2w0XM">June 29, 2022</time>
                                     class="home-page-grid_story_iu-Dj">
                                         <div data-testid="TextStoryCard" class="text-story-card_basic_ITZwh">
                                             <span data-testid="Label" class="text_text_1FZLe text_dark-</pre>
   grey_3Ml43 text_light_1nZjX text_extra_small_1Mw6v label_label_f9Hew label_kicker_RW9aE text-story-
   card_section_30Ho3">
                                                 <a data-testid="Link" href="/world/" class="text_text_1FZLe</pre>
    text_inherit-color_3208F text_inherit-font_1Y8w3 text_inherit-size_1DZJi
    link_underline_on_hover__2zGL4">World</a>
                                             <a data-testid="Heading" href="/world/europe/exclusive-kaliningrad-row-</pre>
```

#### 4.3.2 링크를 통한 크롤링

- <a> 태그 중 특정 속성값 가져오기
  - data-testid 속성 값이 'Heading', 'Link'인 url 링크 검색

```
import requests
from bs4 import BeautifulSoup
url = 'https://www.reuters.com'
                                                                data-testid 속성값이
link list = []
                                                               'Heading' 또는 'Link'인
req = requests.get(url)
                                                                href 값을 모두 검색
soup = BeautifulSoup(req.text, 'html.parser')
data testid links = soup.find all('a',
                             attrs={'data-testid' : ['Heading', 'Link']})
i = 0
                                              중복되지 않은 URL만
for link in data testid links:
                                                 리스트에 추가
    if link['href'] not in link list:
        link list.append(link['href'])
        print('[{0:4}]: {1}'.format(i, link['href']))
        i += 1
print('link list 길이:', len(link list))
[ 0]: https://www.reuters.com/world/
[ 1]: /world/
  2]: /world/europe/us-boost-military-presence-europe-nato-bolsters-its-eastern-flank-2022-06-29/
   3]: /world/europe/putin-still-wants-most-ukraine-war-outlook-grim-us-intelligence-chief-2022-06-29/
```

#### 4.3.2 예제 소스: 데이터 추출 검색어

■ URL 링크 중 아래의 속성인 링크만 추출

- 해당 링크로 이동한 다음, 기사 내용 추출
  - 검색 내용: class 속성이 "text\_\_text\_\_"를 포함
    - https://www.reuters.com/markets/europe/chinas-june-factory-services-activity-expands-first-time-four-months-2022-06-30/

#### 4.3.2 예제 소스 코드 #1

```
import requests.exceptions
from bs4 import BeautifulSoup
import re
class Website:
    def init (self, name, url, targetPattern, absoluteUrl, titleTag, bodyTag):
        self.name = name
        self.url = url
        self.targetPattern = targetPattern
        self.absoluteUrl = absoluteUrl
        self.titleTag = titleTag
        self.bodyTag = bodyTag
class Content:
    def __init__(self, url, title, body):
        self.url = url
        self.title = title
        self.body = body
    def print(self):
        print('[URL]: {}'.format(self.url))
        print('[TITLE]: {}'.format(self.title))
        print('[BODY]:\n{}'.format(self.body))
```

#### 4.3.2 예제 소스 코드 #2: Crawler 클래스

```
class Crawler:
   def __init__(self, site):
       self.site = site # Website 객체
       self.visited = []
   def getPage(self, url):
       try:
           req = requests.get(url)
       except requests.exceptions.RequestException:
           return None
       return BeautifulSoup(reg.text, 'html.parser')
   def safeGet(self, pageObj, selector):
       selectedElems = pageObj.select(selector)
       if selectedElems is not None and len(selectedElems) > 0:
           return '\n'.join([elem.get text() for elem in selectedElems])
       else:
           return ''
   def safeGetBody(self, pageObj, bodyTag):
       bodyElems = pageObj.find all('p', class = re.compile(bodyTag))
       bodvText = ''
       if bodyElems is not None and len(bodyElems) > 0:
           for body in bodyElems:
                                                           기사 내용을 추출: 정규식 사용
               bodyText += body.get text() + '\n'
                                                           - class의 속성값이 아래 문자열을 포함
           return bodyText
       else:
                                                           '^text text +'
           return ''
                                                                                             26
```

#### 4.3.2 예제 소스 코드 #3: Crawler 클래스

```
def parse(self, url):
    titleTag와 bodyTag를 검색해서 화면 출력
   bs = self.getPage(url)
   if bs is not None:
       title = self.safeGet(bs, self.site.titleTag)
       body = self.safeGetBody(bs, self.site.bodyTag)
       if title != '' and body != '':
           content = Content(url, title, body)
           content.print()
                                              URL 추출을 위해 정규식 사용
                                              - class의 속성값이 아래 문자열을 포함
def crawl(self):
                                              '^media-story-card placement-container+'
    사이트 홈페이지에서 페이지를 가져옴
   bs = self.getPage(self.site.url)
    targetPages = bs.find all('div', class = re.compile(self.site.targetPattern))
   for targetPage in targetPages:
       targetPage = targetPage.find('a')['href']
       if targetPage not in self.visited:
           self.visited.append(targetPage)
           if not self.site.absoluteUrl:
               targetPage = '{}{}'.format(self.site.url, targetPage)
           self.parse(targetPage)
```

#### 4.3.2 예제 소스 코드 #4: 크롤링 시작

```
[URL]: <a href="https://www.reuters.com/markets/europe/chinas-june-factory-services-activity-expands-first-time-four-months-2022-06-30/">https://www.reuters.com/markets/europe/chinas-june-factory-services-activity-expands-first-time-four-months-2022-06-30/</a>

[TITLE]: China's factory, service sectors shake off 3 months of lockdown pain
[BODY]:

A worker polishes a bicycle steel rim at a factory manufacturing sports equipment in Hangzhou, Zhejiang province, China September 2, 2019. China Daily via REUTERS

BEIJING, June 30 (Reuters) - China's factory and service sectors snapped three months of activity decline in June, business surveys showed on Thursday, as authorities lifted a strict COVID lockdown in Shanghai,

. . .

[URL]: <a href="https://www.reuters.com/world/asia-pacific/tokyos-june-flames-out-record-heatwave-power-plant-shutdown-stokes-blackout-2022-06-30/">https://www.reuters.com/world/asia-pacific/tokyos-june-flames-out-record-heatwave-power-plant-shutdown-stokes-blackout-2022-06-30/</a>

[TITLE]: Japan power plant shutdown raises fear of shortage in sweltering heat [BODY]:

A woman holding an umbrella is reflected on a window while walking along a street, as the Japanese

. . .
```



# Questions?