**SWOT Analysis**

**In each of the below categories, list out the strengths, weaknesses, opportunities and threats you see for your application:**

*(Example of a threat would be competition from similar applications BUT your strength would be how your application is different or better than the competition.)*

**LIST A MINIMUM OF 3 ITEMS IN EACH CATEGORY**

 (This is based on research you have completed for your application.)

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| **S**  **Strengths**  This application is unique, and I think it will stand out past others.  This application will give recruiters an opportunity to reach me and show them my current skills.  It will help me present myself in a light that will be advantageous to me |
| **W**  **Weakness**  **More attention will be put on this site so anything that may not be under the best light will be seen.**  **The existence of this site is different and it may not be received the way I want it to be by recruiters**  **The way I setup the page leaves me with little space** |
| **O**  **Opportunities**  This is a opportunity to show off my skills  The opportunity to gain more support for my dreams and goals  The opportunity to expand my skills |
| **T**  **Threats**  Recruiters may receive the site negatively  The possibility of the application not being used or even seen relinquishes the opportunities.  The lack of space also restricts end users possibly too much to use it comfortably |