

## Model Testing

example, photography studios

$X_1 = \text{adults}$ ,  $X_2 = \text{income}$ ,  $Y = \text{sales}$

$$r_{12} = .78$$

$$r_{Y1} = .945$$

$$r_{Y2} = .836$$

### Approach 1: t-statistics

$$H_0: \beta_\ell = 0, \quad t_\ell^* = \frac{b_\ell}{SE(b_\ell)},$$

null distribution  
 $t(n-p)$

example:  $t_1^* = 6.87$      $t_2^* = 2.305$   
( $p = .000$ )    ( $p = .033$ )

R  
summary(reg.mod)

The data supports a model which includes both predictors.

$t_\ell^*$  is testing the partial effect of input  $X_\ell$ , accounting for the effects of all other inputs.  
~~Recall that  $\beta_\ell$  represents  $\ell^{\text{th}}$  input effect, with all other inputs held fixed~~

### Approach 2: General Linear Test

example:    candidate models

$$M_{12}, \quad Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \varepsilon$$

both  
(~~both~~.mod)

$$M_1, \quad Y = \beta_0 + \beta_1 X_1 + \varepsilon$$

(adults.mod)

$$M_2, \quad Y = \beta_0 + \beta_2 X_2 + \varepsilon$$

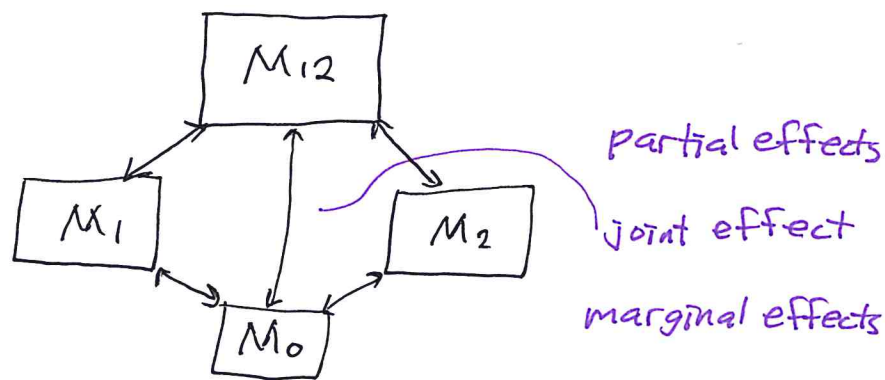
(income.mod)

$$M_0, \quad Y = \beta_0 + \varepsilon$$

(null.mod)

②

testing a reduced model against a full model



$(F): M_{12}$  ,  $(R): M_0$  ( test for joint effect of  $(X_1, X_2)$  on response  $y$  . )

$$SSE(F) = \sum_i^n (Y_i - \hat{Y}_i)^2 = SSE , \quad df_E(F) = n - p$$

$(\hat{Y}_i = b_0 + b_1 X_{i1} + b_2 X_{i2})$

$$SSE(R) = \sum_i^n (Y_i - \bar{Y})^2 = SSTO , \quad df_E(R) = n - 1$$

Define  $SSR = SSTO - SSE$  ,  $df = p - 1$

test statistic:  $F^* = \frac{MSR}{MSE}$  , null distribution  $F(p-1, n-p)$

example:  $F^* = 99.103$  ,  $p = .000$   $\overset{R}{\text{anova}}(\text{null.mod}, \overset{\text{both}}{\text{full.mod}})$

The data supports models which include at least one of the predictors.  $(R^2 = .9167)$

$SSR(X_1, X_2)$  measures variation in  $y$  explained by inputs  $X_1, X_2$  .

$(F^*$  is testing the joint effect of all inputs  $(X_1, \dots, X_r)$  . )

③

Now consider testing for the individual effects of  $X_1, X_2$ .

( $X_1$  = adults (pop size),  $X_2$  = income (community wealth))

	test for $X_1$ effect	test for $X_2$ effect
marginal effect	(F): $M_1$ , (R): $M_0$	(F): $M_2$ , (R): $M_0$
partial effect	(F): $M_{12}$ , (R): $M_2$	(F): $M_{12}$ , (R): $M_1$

example: (F)  $M_1$ , (R)  $M_0$

R  
anova (null.mod, adults.mod)

$$SSE(R) = SSTO, \quad SSE(F) = SSE(X_1) = \sum_i^n (y_i - \hat{y}_i(X_1))^2$$

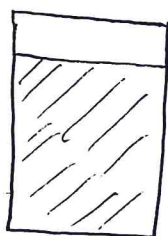
⇒

$$\hat{y}_i(X_1) = b_0^{(1)} + b_1^{(1)} X_{1i}$$

$$SSR(X_1) = SSTO - SSE(X_1), \quad df = (n-1) - (n-2) = 1$$

[  $SSR(X_1)$  measures the variation in response (sales) explained by  $X_1$  (number of adults), not accounting for information on  $X_2$ . ]

$$\underline{F_1^* = 157.22}, \quad \underline{SSR(X_1) = 23372}$$



$$SSTO = 26196.2$$

$$SSR(X_1) = 23372$$

$$R^2(X_1) = .89$$

$F_1^*$  is testing the <sup>marginal</sup> effect of  $X_1$ , not accounting for information on  $X_2$ .

④

R

example: (F)  $M_{12}$ , (R)  $M_1$

anova (adults.mod, ~~both~~.mod)

$$SSE(R) = SSE(X_1) \quad , \quad SSE(F) = SSE(X_1, X_2)$$

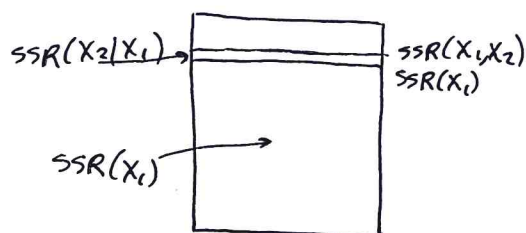
⇒

$$\begin{aligned} SSR(X_2|X_1) &= SSE(X_1) - SSE(X_1, X_2) \\ &= SSR(X_1, X_2) - SSR(X_1) \end{aligned}$$

extra sum of squares  $SSR(X_2|X_1)$  measures the variation in response (sales) explained by  $X_2$  (community income) beyond that explained by  $X_1$  (community size).

$$F_{2|1}^* = 5.31 \quad (p = .03) \quad , \quad SSR(X_2|X_1) = 643.5$$

$F_{2|1}^*$  is testing the partial effect of  $X_2$ , after accounting for the effect of  $X_1$



$$SSR(X_2) = 18300$$

$$SSR(X_1|X_2) = 5715$$

sequential sum of squares:  $SSR(X_1, X_2) = SSR(X_1) + SSR(X_2|X_1)$

R:  $\text{lm}(Y \sim X_1 + X_2)$

$$= SSR(X_2) + SSR(X_1|X_2)$$

anova(mod)

thought experiments:

- burgers after pizza
- two good catchers on the same team



⑤

Multicollinearity exists when input variables are highly correlated among themselves

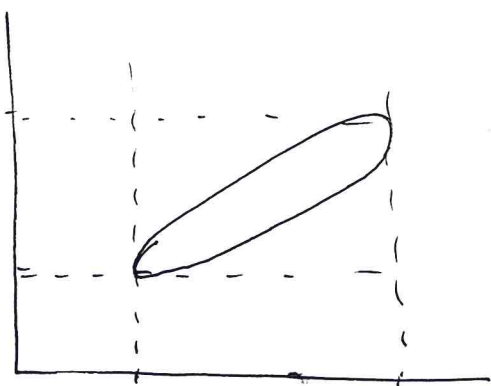
example:  $X_1 = \text{triceps}$ ,  $X_2 = \text{thigh}$ ,  $X_3 = \text{midarm}$ ,  $y = \text{body fat}$

( $X_1, X_2, X_3$  are easy measurements,  $y$  is cumbersome and expensive)

correlation matrix  $r_{12} = .924$ ,  $r_{13} = .458$ ,  $r_{23} = .085$

$r_{y1} = .843$ ,  $r_{y2} = .878$ ,  $r_{y3} = .142$

$X_2$  (thigh)



$X_1$  (triceps)

[ Input space is multi-dimensional,  
not necessarily rectangular,

[ Analysis must include an  
understanding of how input variables  
are related

Thoughts:

(1) Interpretation of a regression coefficient depends on which other inputs are in the model

examples →  $y = \text{body fat}$ ,  $X_1 = \text{weight}$ ,  $X_2 = \text{abdomen size}$

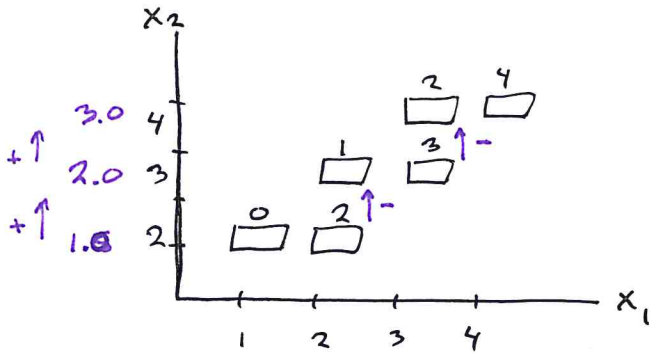
→  $y = \text{exam score}$ ,  $X_1 = \text{difficulty}$ ,  $X_2 = \text{ability}$

→  $y = \text{school quality}$ ,  $X_1 = \text{money spent}$ ,  $X_2 = \text{teacher quality}$

→  $y = \text{wins}$ ,  $X_1 = \text{shots on goal}$ ,  $X_2 = \text{goals scored}$

⑥

simple example :  $E(Y) = 2X_1 - X_2$  ,  $r_{12} \gg 0$ .



$X_2$  has a negative partial effect,  
given a fixed level of  $X_1$

$X_2$  has a positive marginal effect,  
not accounting for the level of  $X_1$

example :  $\hat{y} = 117.085 + 4.334 X_1 - 2.857 X_2 - 2.186 X_3$   
(recall that  $r_{12} \gg 0$ )

(2) If an input is highly correlated with response,  
additional inputs are limited in how much new information  
can be provided.

example :

( recall that $r_{y1} = .843$ $r_{y2} = .878$	$SSR(X_1) = 352.27$	$R^2(X_1) = .711$
	$SSR(X_2 X_1) = 33.17$	$R^2(X_1, X_2) = .778$
	$SSR(X_3 X_1, X_2) = 11.55$	$R^2(X_1, X_2, X_3) = .801$

$F^* = 21.52 (p = .000)$   
 $t_1^* = 1.437 (p = .170)$   
 $t_2^* = -1.106 (p = .285)$   
 $t_3^* = -1.370 (p = .190)$

