

6.1

# Multi-Factor ANOVA , $2^k$ Design (Sec. 5.4) (Secs. 6.2, 6.3)

model: 3-factor ANOVA

$$Y_{ijkl} = \mu + \tau_i + \beta_j + \gamma_k + (\tau\beta)_{ij} + (\tau\gamma)_{ik} + (\beta\gamma)_{jk} + (\tau\beta\gamma)_{ijk} + \epsilon_{ijkl}$$

$l$ th response,  $(i, j, k)$ <sup>th</sup> treatment combination

$i = 1, \dots, a$  ;  $j = 1, \dots, b$  ;  $k = 1, \dots, c$  ;  $l = 1, \dots, n$

example 6.1 : Quality control department,  
Fabric finishing shop

see R

output

response = quality score (exp. unit = cloth specimen)

$a=3$

$b=2$

$c=3$

$(n=3)$

$abc=18$

factors = cycle time (40, 50, 60),  
temperature (300°, 350°), operator (1, 2, 3)

three.mod = aov(score ~ time \* temp \* operator)

$(a-1)(b-1)(c-1)$   
 $= 4$

$F_{ABC}^* = 3.523$ ,  $dfs = (4, 36)$ ,  $p\text{-value} = .016$

$abc(n-1) = 36$

There is evidence of a three factor interaction.

(i.e., two-factor interaction depends on the level  
of the third factor)

Let's look at interaction plots.

(\*)

If an interaction plot is parallel, or nearly so, then there is no need  
to include the interaction term

6.2

see R output, create an interaction plot for time, temperature for each operator.

summary: op. 1, time 50 is optimal, negligible temp effect  
op. 2, temp 350 is best at time 40, no other temp effects  
op. 3, temp effect at <sup>time</sup> 40, decreasing effect of time

comment: High order interactions are difficult to interpret and difficult to estimate

$2^K$  design  $\rightarrow$  K factors, tested at 2 levels each (low, high)

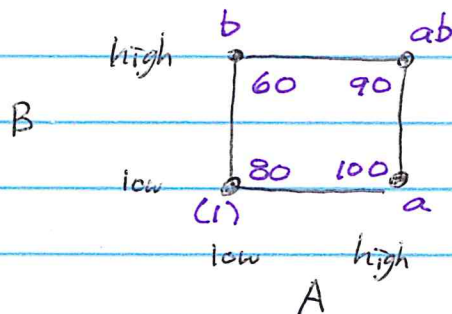
example: A = reactant concentration (15%, 25%)

see Figure 6.1

B = catalyst amount (1 lb., 2 lbs.)

response = yield from a chemical process,  $n=3$   
( $N=12$ )

graphical display:



We use the notation (1), a, b, ab to denote the treatment combination, and the sum of responses at that treatment combination.

We use the notation A, B to represent the factors and the estimated main effects.



6.3

Define  $A = \left[ \frac{a - (1)}{n} + \frac{ab - b}{n} \right] \left( \frac{1}{2} \right)$

$$B = \left[ \frac{b - (1)}{n} + \frac{ab - a}{n} \right] \left( \frac{1}{2} \right)$$

Note:

main effects are estimated by the change in mean response, averaged over levels of the other factor.

Define

$$AB = \left[ \frac{ab - b}{n} - \frac{a - (1)}{n} \right] \left( \frac{1}{2} \right) = \frac{1}{2n} [ab - b - a + (1)]$$

Note:

difference between effect of A(B) at high B(A) and effect of A(B) at low B(A).

interaction effect

### Table of Contrasts

| treatment | effect |   |   |    | sum |
|-----------|--------|---|---|----|-----|
|           | I      | A | B | AB |     |
| (1)       | +      | - | - | +  | 80  |
| a         | +      | + | - | -  | 100 |
| b         | +      | - | + | -  | 60  |
| ab        | +      | + | + | +  | 90  |

$$A = \frac{1}{2(3)} [50] = 8.33$$

$$B = \frac{1}{2(3)} [-30] = -5.00$$

$$AB = \frac{1}{2(3)} [-10] = -1.67$$

Recall: For orthogonal contrasts,

$$SS_{\text{tr}} = SS_A + SS_B + SS_{AB}$$

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$$SS_A = nA^2, SS_B = nB^2, SS_{AB} = n(AB)^2$$

$$F = \frac{SS_c/1}{MSE}$$

$2^3$  Design  $\rightarrow$  Factors A, B, C  
each at 2 levels (low, high)

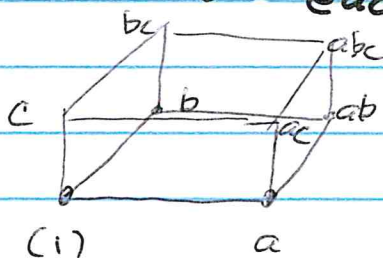


Table of Contrasts

| treatment | I | A | B | AB | C | AC | BC | ABC |
|-----------|---|---|---|----|---|----|----|-----|
| (1)       | + | - | - | +  | - | +  | +  | -   |
| a         | + | + | - | -  | - | -  | +  | +   |
| b         | + | - | + | -  | - | +  | -  | +   |
| ab        | + | + | + | +  | - | -  | -  | -   |
| c         | + | - | - | +  | + | -  | -  | +   |
| ac        | + | + | - | -  | + | +  | -  | -   |
| bc        | + | - | + | -  | + | -  | +  | -   |
| abc       | + | + | + | +  | + | +  | +  | +   |

Note: A three factor interaction occurs when a two factor interaction depends on the level of the remaining factor.

Comment: High order interactions may be difficult to interpret and difficult to estimate

(think about the factors that influence success of <sup>in a</sup> professional baseball player)



6.5

see R  
handout

### Example 6.2

A = time, B = concentration, C = pressure, D = temperature

Y = yield

( $2^4$  Design,  $n=1$ )

Fit a model with two-factor interactions

```
two.mod = aov(Yield ~ (A+B+C+D)^2)
```

select factors: A, C, D, A:C, A:D

```
reduced.mod = aov(Yield ~ A+C+D+A:C+A:D)
```

examine interaction plots, and main effect plots

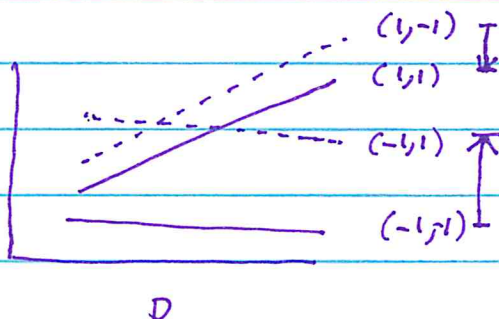
A:C ] time pressure has a ~~negative~~ positive effect on yield ~~at low~~ when pressure is low.

A:D ] time has a positive effect on yield when ~~low~~ temperature is high

A } time, pressure, temperature each have  
C } a positive effect on yield  
D }

```
fitted.r = predict(reduced.mod); A.C
```

```
interaction.plot(D, A.C, fitted.r)
```



We estimate that  
the optimal yield  
is attained when  
time = +1 (high)  
pressure = -1 (low)

## Effect Estimates, $2^k$ design

$$k=2: \quad A = \frac{1}{2n} [a - (1) + ab - b]$$

$$B = \frac{1}{2n} [b - (1) + ab - a]$$

$$AB = \frac{1}{2n} [ab - b - a + (1)]$$

$$k=3: \quad \text{~~MSE~~ } A = \frac{1}{4n} [a - (1) + ab - b + ac - c + abc - bc]$$

$\vdots$

$$ABC = \frac{1}{4n} [abc - bc - ac + c - ab + b + a - (1)]$$

$$= \frac{1}{4n} \left[ \underbrace{((abc - bc) - (ac - c))}_{AB, \text{ high } C} - \underbrace{((ab - b) - (a - (1)))}_{AB, \text{ low } C} \right]$$

In general,

$$\text{Var}(\hat{\text{effect}}) = \left( \frac{1}{2^{k-1} n} \right)^2 \cdot [2^k \cdot n \sigma^2] = \frac{\sigma^2}{n 2^{k-2}}$$

$$SE(\hat{\text{effect}}) = \sqrt{\frac{MSE}{n 2^{k-2}}}, \quad \boxed{CI = \hat{\text{effect}} \pm t_{\frac{\alpha}{2}, 2^k(n-1)} \cdot SE}$$

$$SS_{\text{contrast}} = n 2^{k-2} \cdot (\hat{\text{effect}})^2$$

example :  
 A = concentration of reactant  
 B = catalyst amount  
 y = yield of chemical process

data :

| A | B | treatment combination | data (n=3) | summary statistics            |
|---|---|-----------------------|------------|-------------------------------|
| - | - | A low, B low          | 28, 25, 27 | (1) = 80, $S_{(1)}^2 = 2.333$ |
| + | - | A high, B low         | 36, 32, 32 | a = 100, $S_a^2 = 5.333$      |
| - | + | A low, B high         | 18, 19, 23 | b = 60, $S_b^2 = 7.000$       |
| + | + | A high, B high        | 31, 30, 29 | ab = 90, $S_{ab}^2 = 1.000$   |

$$MSE = \text{mean} \{ S^2 \} = 3.9167, \quad SE(\hat{\text{effect}}) = \sqrt{\frac{MSE}{n}} = 1.143$$

$$t_{0.025, 8} = 2.365, \quad \text{margin of error} = (2.365)(1.143) = 2.7$$

$$\hat{A}_{\text{effect}} = 8.33 \quad [5.63, 11.03]$$

$$\hat{B}_{\text{effect}} = -5.00 \quad [-7.70, -2.30]$$

$$\hat{AB}_{\text{effect}} = 1.67 \quad [-1.03, 4.37]$$

