



QUEEN C. DOMINGO

FACEBOOK ADVERTISING SPECIALIST

PROFILE

A dedicated and goal oriented Facebook Ad Specialist, Social Media Manager and Young Entrepreneur

TECHNICAL SKILLS

- Media Buying
- Facebook Ads Manager
- Canva Pro
- Google Drive
- Google Sheets
- Google Docs

CERTIFICATION

- Coach Dearly Plinky
Facebook Advertising | Paid
- Coursera
Introduction to Social Media Analytics
Integrated Marketing Communications |
Paid
- Hubspot Academy
Social Media Certification | Free

HOW TO REACH ME



Queen Domingo



@queendomingo03



queendomingo01@gmail.com



+(63) 9610 1267 40



@QueenDomingo4



Queen Domingo

CAREER SUMMARY

Facebook Media Buyer

Local Client (Niche: Beauty and Health) | August 2019 to present

- Set up Ad accts
- Facebook pixel installations, set up events and tracking
- Set up and launched lead generation campaigns and get leads
- Market Research
- Distinguishing top performing ads/ ad sets and turning off ineffective ones
- Created and set up Ad creative and Ad copy
- Conducting Testing, Scaling and Re-targeting phase for an ads

Facebook Media Buyer

UK based Clients (Niches: Manage Printing Services, Cars Buy and Sell, Car Engine cleaning services, Restaurant) | November 2019 to present

- Managed Ad campaigns
- Created social media contents
- Set up and launched full funnel campaigns
- Market Research (industry + competitors)
- Conducting Testing, Scaling top performing ads/ ad sets and killing ineffective ads, and Re-targeting phase for an ads

TRAINING

Facebook Advertising for E-Commerce

Paid online course by Coach Dearly Plinky Llamzon

*Check my **PORTFOLIO** here:*