queenie wu

queeniwu.com
queeniwu2017@gmail.com

toolbox

Skills
User research, Information architecture, Interaction design, Usability and concept testing

Design
Figma, Sketch, InVision, Principle, Illustrator, Abstract

Development
HTML, CSS/SCSS, jQuery, C++, React.JS, Git

work

Product Design Intern - Palantir   5/2019 - Present
- Information architechture, visual design, and front-end development on Gaia: geospacial analytics tool for investigation intelligence and non-profits
- Research and exploration for future geospacial data visualization frameworks

Design Intern - Shopify   9/2018 - 12/2018
- Conducted user research to gather qualitative data, directing design roadmap and metrics around automation products for enterprise businesses on Shopify Plus, streamlining 4+ million business processes daily
- Sole designer on scaling user flow, interactions, and content guidelines for the Shopify Flow integration development experience, increasing number of integrations built by 260% within a four month period

Product Design Intern - Scotiabank   1/2018 - 4/2018
- Initiated design thinking through Google Venture sprints and implimented designs in React.JS web app promoting financial literacy and responsibility in youth
- Directed qualitative user interviews and usability testing on prototypes resulting in intuitive designs picked up by Scotiabank Digital Factory

not work

Brand Designer and Web Developer - UW Blueprint   1/2019 - Present
- Directing the visual brand and voice for student team at the University of Waterloo focused on philanthropic technology for non-profit organizations

President - UW/UX   5/2018 - Present
- Growing Waterloo's student design community by leading team to plan events, provide learning resources, and connect with UX industry leaders

Design Lead - TEDxUW   4/2018 - 10/2018
- Guided and mentored the design team to create TEDxUW 2018's consistent and recognizable brand attracting 24k+ unique online impressions and 700+ attendees

school

Systems Design Engineering - University of Waterloo   9/2017 - Present
- Pursuing a specialization in Management Sciences