

queenie wu

queeniwu.com

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toolbox

Skills

User research, Systems + service design, Information architecture, Data visualization

Design

Figma, Sketch, InVision, Principle, Illustrator, Abstract

Development

HTML, CSS/SCSS, jQuery, C++, React.JS, Git

work

Product Design Intern - Palantir

5/2019 - 8/2019

- Information architecture, visual design, and front-end development on Gaia, a complex collaborative geospatial tool for operations planning
- Drove emphasis on research process and problem decomposition leading to new data visualization features for 5 major investigative clients, and framework decisions in the greater Gotham product ecosystem

Design Intern - Shopify

9/2018 - 12/2018

- Initiated user research to gather qualitative data, directing design roadmap and metrics around automation products for enterprise businesses on Shopify Plus, streamlining 4+ million business processes daily
- Sole designer on scaling user flow, interactions, and content guidelines for the Shopify Flow integration development experience

Innovation Design Intern - Scotiabank

1/2018 - 4/2018

- Initiated design thinking through Google Venture sprints and implemented designs in React.JS web app promoting financial literacy and responsibility in youth
- Directed qualitative user interviews and usability testing on prototypes, resulting in intuitive designs picked up by Scotiabank Digital Factory

not work

President - UW Blueprint

1/2019 - Present

- Directing the student team at the University of Waterloo focused on designing and building philanthropic technology with local and global non-profit organizations

Community Lead - UW/UX

5/2018 - Present

- Growing Waterloo's student design community by leading team to plan events, provide learning resources, and connect with UX industry leaders

Design Lead - TEDxUW

4/2018 - 10/2018

- Guided and mentored the design team to create TEDxUW 2018's consistent and recognizable brand, attracting 24k+ unique online impressions and 700+ attendees

school

Systems Design Engineering - University of Waterloo

9/2017 - Present

- Pursuing a specialization in Management Sciences