

# queenie wu

queeniwu.com

queeniwu2017@gmail.com

## toolbox

### Skills

User research, Systems and service design, Information architecture, Data visualization

### Design

Figma, Sketch, InVision, Principle, Illustrator, Abstract

### Development

HTML, CSS/SCSS, jQuery, C++, React.JS, Git

## work

### Product Design Intern - Palantir

5/2019 - 8/2019

- Information architecture, visual design, and front-end development on Gaia, a complex collaborative geospatial tool for operations planning
- Drove emphasis on research process and problem decomposition leading to new data visualization features for 5 major investigative clients, and framework decisions in the greater Gotham product ecosystem

### Design Intern - Shopify

9/2018 - 12/2018

- Initiated user research to gather qualitative data, directing design roadmap and metrics around automation products for enterprise businesses on Shopify Plus, streamlining 4+ million business processes daily
- Sole designer on scaling user flow, interactions, and content guidelines for the Shopify Flow integration development experience

### Innovation Design Intern - Scotiabank

1/2018 - 4/2018

- Initiated design thinking through Google Venture sprints and implemented designs in React.JS web app promoting financial literacy and responsibility in youth
- Directed qualitative user interviews and usability testing on prototypes, resulting in intuitive designs picked up by Scotiabank Digital Factory

## not work

### President - UW Blueprint

1/2019 - Present

- Directing the student team at the University of Waterloo focused on designing and building philanthropic technology with local and global non-profit organizations

### Community Lead - UW/UX

5/2018 - Present

- Growing Waterloo's student design community by leading team to plan events, provide learning resources, and connect with UX industry leaders

### Brand and Experience Designer - Rebis Immersive

6/2019 - 8/2019

- Spatial experience design for immersive dance performance *Those Before Us* on Governors Island, New York, using audio and interactive artifacts garnering thousands of audience members and \$10k in funding for future projects.

## school

### Systems Design Engineering - University of Waterloo

9/2017 - Present

- Pursuing a specialization in Management Sciences