queenie wu

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toolbox

Skills
Visual design, Art direction,
Prototyping, User research,
Usability and concept testing

Design
Sketch, Figma, InVision,
Principle, Illustrator,
Abstract

Development
HTML5, CSS/SCSS, C++,
Python, jQuery, React.JS

work

UX Design Intern - Shopify   9/2018 - Present
- Conducting research and creating future design roadmaps with product
  managers around the Flow product for businesses on Shopify Plus
- Designing within existing UI systems to optimize merchant experience for
  human centered automation, streamlining over 1 million business processes

Product Design Intern - Scotiabank FactoryU Innovation Lab   1/2018 - 4/2018
- Initiated product thinking through designing and developing web app
  promoting financial literacy on an Agile team
- Introduced and mentored team with prototyping software, improving
  iteration production speed by 75%
- Directed insightful user interviews and usability testing on prototypes
  resulting in intuitive designs picked up by the Scotiabank digital team

community

Design Lead - TEDxUW   4/2018 - 10/2018
- Guiding and mentoring the design team to create TEDxUW's first animated
  interactive UI elements, enhancing participants' digital experience
- Shaping a consistent and recognizable brand attracting 700+ delegates

Outreach Lead - UW/UX   5/2018 - Present
- Leading outreach initiatives for events, talks, and workshops to connect the
  University of Waterloo student with local professional design communities

education

Systems Design Engineering - University of Waterloo   9/2017 - Present
Class Academic Representative