queenie wu

queeniwu.com
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toolbox

Skills
Visual design, Prototyping, User research, Usability testing, Art direction

Design
Sketch, Figma, InVision, Principle, Illustrator, Abstract

Development
HTML5, CSS/SCSS, C++, Javascript, jQuery, React.JS

work

UX Design Intern - Shopify   9/2018 - Present
- Working on the Flow product team in automation and integration
- Increasing usability in error feedback within automation systems for large scale and complex merchants on Shopify Plus

Product Design Intern - Scotiabank FactoryU Innovation Lab   1/2018 - 4/2018
- Initiated product thinking through designing and developing web app promoting financial literacy on an Agile team
- Introduced and mentored team with prototyping software, improving iteration production speed by 75%
- Conducted insightful user interviews and usability testing on prototypes resulting in intuitive designs picked up by the Scotiabank digital team

community

Design Lead - TEDxUW   4/2018 - Present
- Leading the design team to create TEDxUW's first animated logo and interactive UI elements, enhancing participants' digital experience
- Shaping a consistent and recognizable brand attracting 700+ delegates

Outreach Lead - UW/UX   5/2018 - Present
- Fostering the design community at the University of Waterloo by organizing events, talks, and workshops led by team and industry professionals

education

Systems Design Engineering - University of Waterloo   9/2017 - Present
Class Academic Representative