



queeniwu.com  
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## toolbox

### Skills

Visual design, Information architecture, Prototyping, User research, Art direction

### Design

Sketch, Figma, InVision, Principle, Illustrator, Photoshop, Abstract

### Development

HTML5, CSS/SCSS, C++, Javascript, jQuery, React.JS

## work

### UX Design Intern - Shopify

9/2018 - Present

- Working on the Flow product team in the automation and integration space
- Increasing usability in the error and feedback within automation systems for large scale merchants on Shopify Plus.

### Product Design Intern - Scotiabank FactoryU Innovation Lab

1/2018 - 4/2018

- Initiated product thinking through designing and developing web app promoting financial literacy on an Agile team
- Introduced and mentored team with prototyping software, improving iteration production speed by 75%
- Conducted insightful user interviews and usability testing on prototypes resulting in intuitive designs picked up by the Scotiabank digital team

## community

### Design and Art Direction Lead - TEDxUW

4/2018 - Present

- Leading the design team to create TEDxUW's first animated logo and interactive UI elements, enhancing participants' digital experience
- Shaping a consistent and recognizable brand attracting 700+ delegates

### Executive - UW/UX

5/2018 - Present

- Fostering the design community at the University of Waterloo by organizing events, talks, and workshops led by team and industry professionals

## awards

2018 QHacks **best IoT hack** using Qualcomm hardware

2017 Schulich Leader School Nominee for exemplary involvement and **leadership in STEM**

2017 British Columbia District Scholarship and Southridge Arts Award for **excellence in visual arts**

## education

### Systems Design Engineering - University of Waterloo

9/2017 - Present

Class Academic Representative