

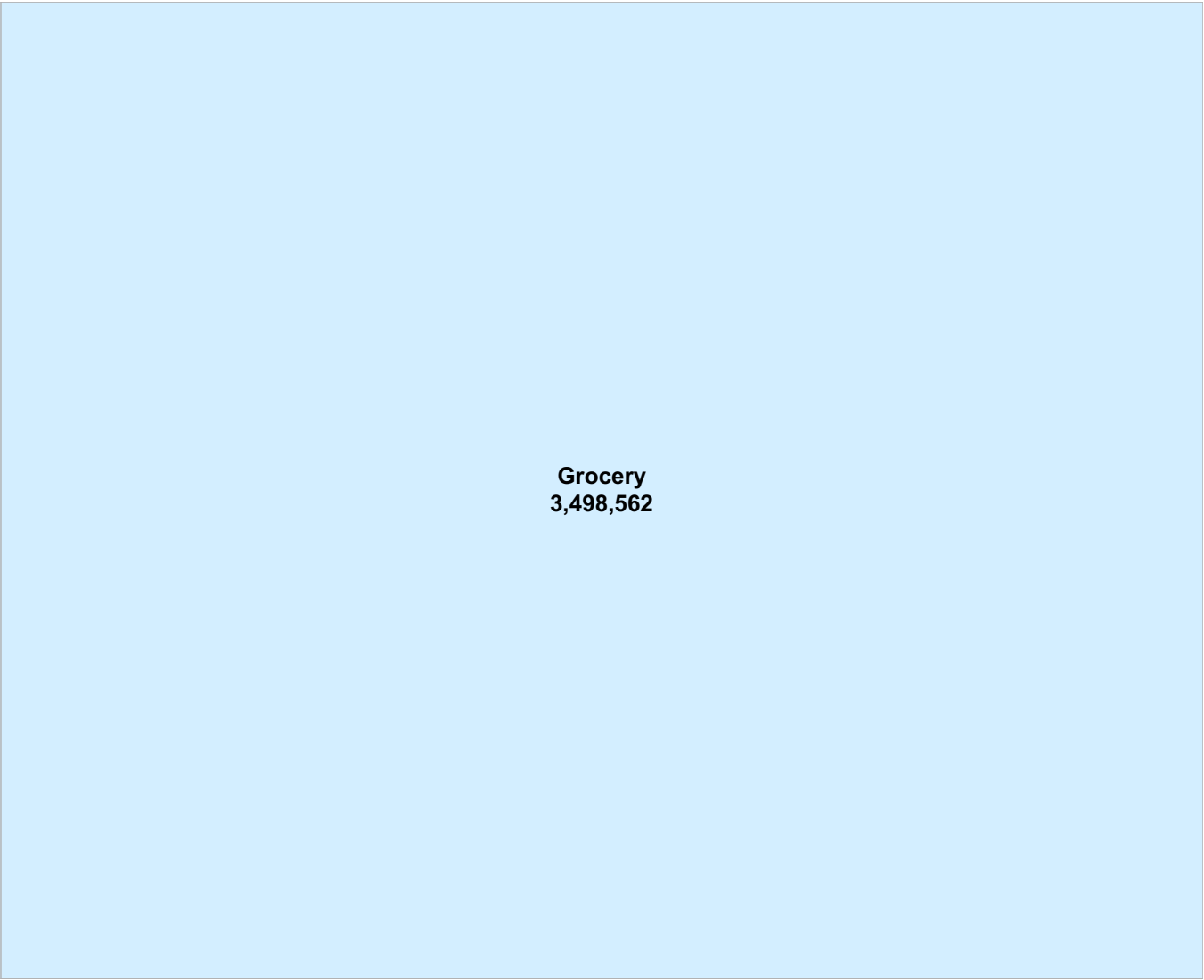
Story 1

|          |             |           |   |  |                  |                                  |
|----------|-------------|-----------|---|--|------------------|----------------------------------|
| Milk Kpi | Grocery Kpi | Fresh Kpi | Region Wise<br>Detergent Paper and<br>Grocery | Channel Wise<br>Detergent paper and<br>Grocery | Region Wise Milk | Channel<br>Wise<br>Delicassen .. |
|----------|-------------|-----------|---|--|------------------|----------------------------------|



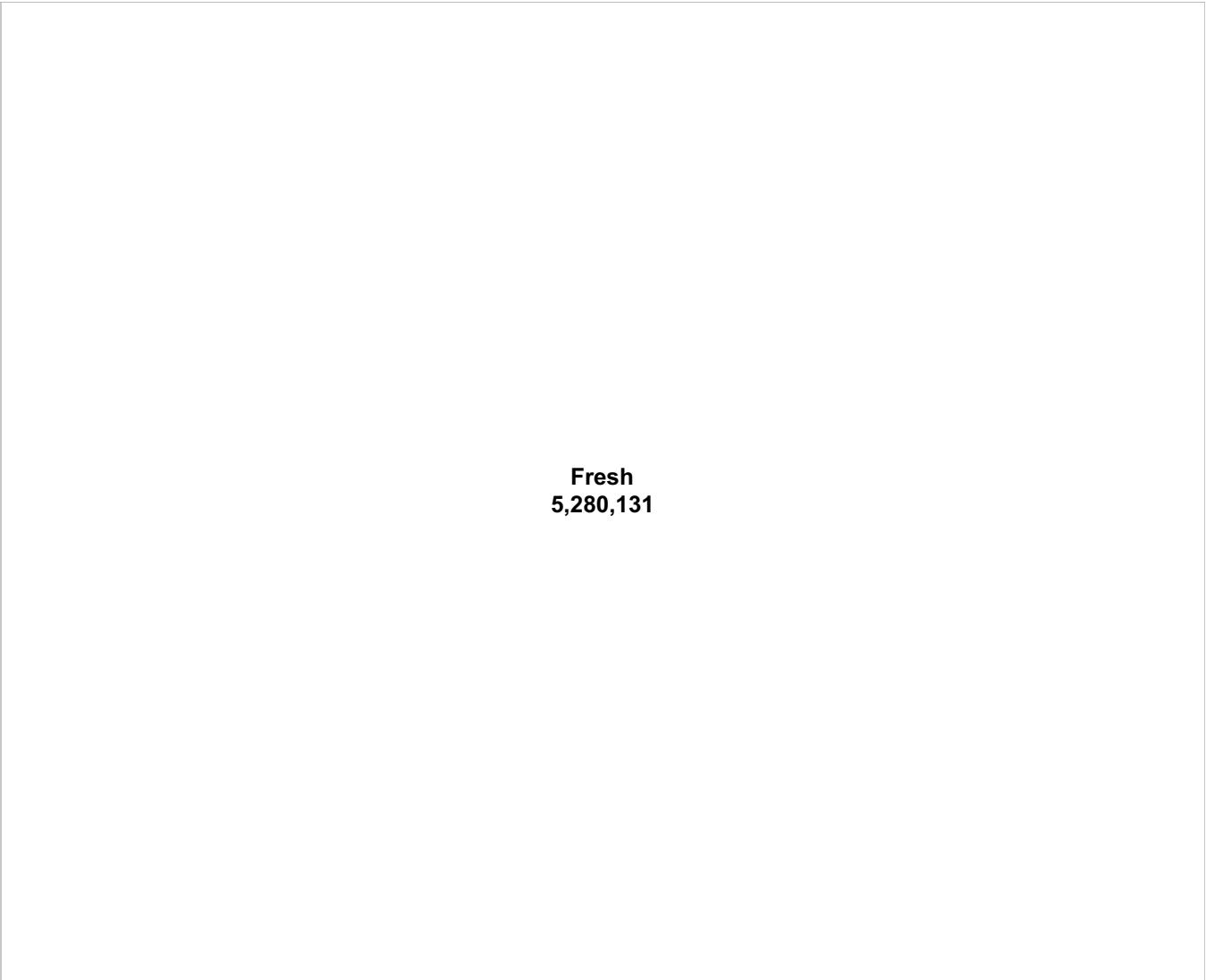
# Story 1

|          |             |           |   |  |                  |                                  |
|----------|-------------|-----------|---|--|------------------|----------------------------------|
| Milk Kpi | Grocery Kpi | Fresh Kpi | Region Wise<br>Detergent Paper and<br>Grocery | Channel Wise<br>Detergent paper and<br>Grocery | Region Wise Milk | Channel<br>Wise<br>Delicassen .. |
|----------|-------------|-----------|---|--|------------------|----------------------------------|



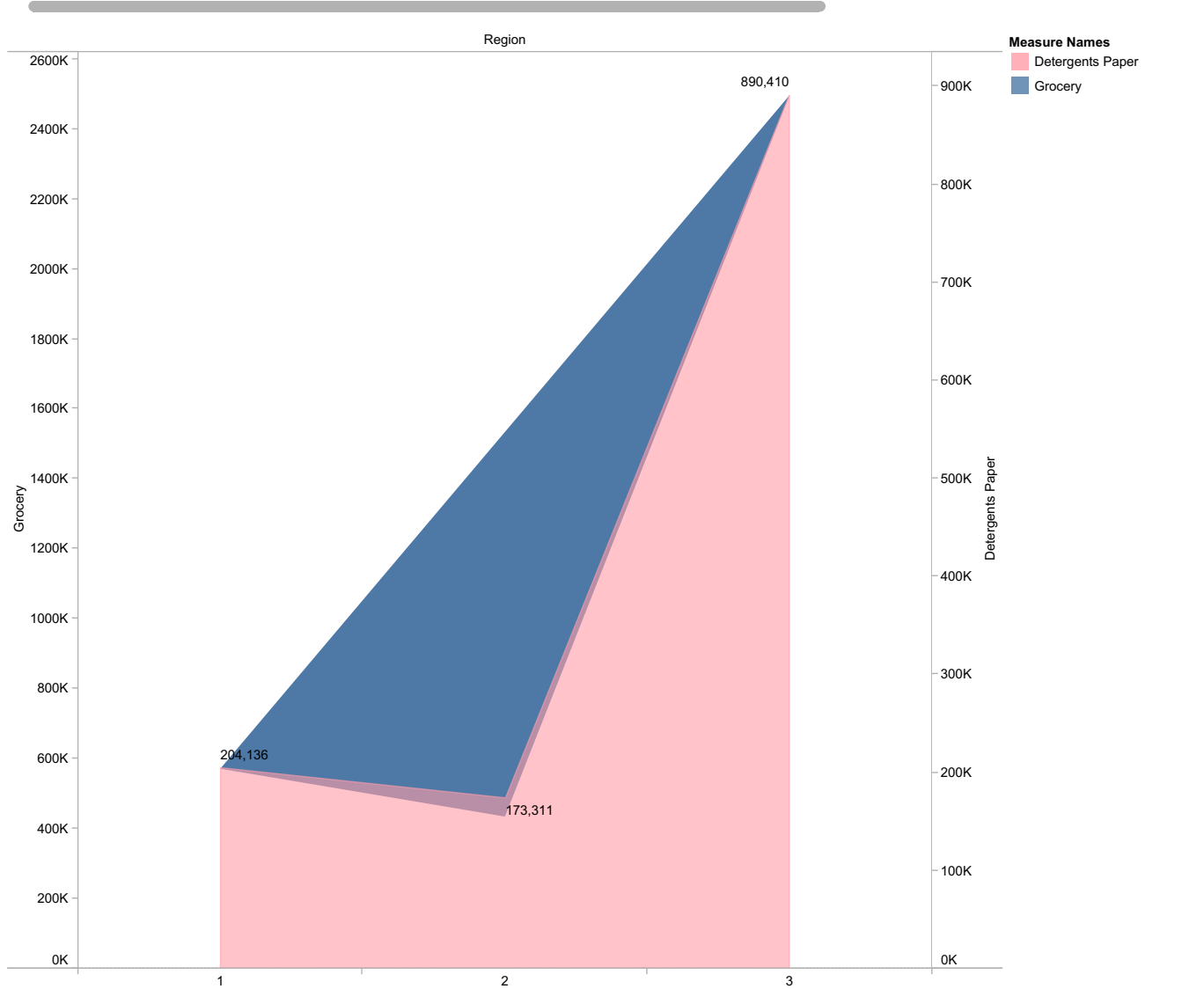
# Story 1

|          |             |           |   |  |                  |                                  |
|----------|-------------|-----------|---|--|------------------|----------------------------------|
| Milk Kpi | Grocery Kpi | Fresh Kpi | Region Wise<br>Detergent Paper and<br>Grocery | Channel Wise<br>Detergent paper and<br>Grocery | Region Wise Milk | Channel<br>Wise<br>Delicassen .. |
|----------|-------------|-----------|---|--|------------------|----------------------------------|



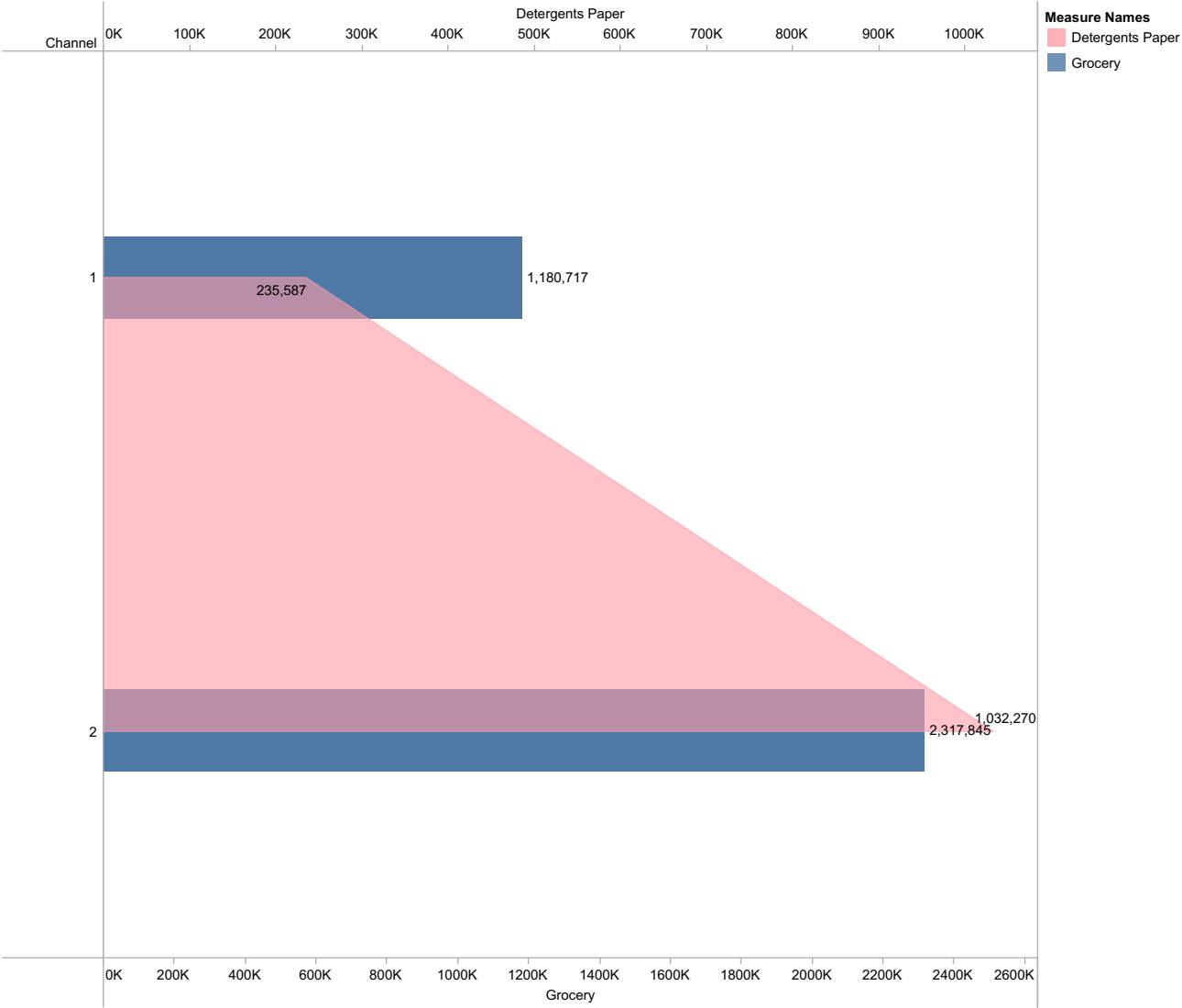
Story 1

|          |             |           |   |  |                  |                                    |
|----------|-------------|-----------|---|--|------------------|------------------------------------|
| Milk Kpi | Grocery Kpi | Fresh Kpi | Region Wise Detergent Paper and Grocery | Channel Wise Detergent paper and Grocery | Region Wise Milk | Channel Wise Delicassen and Frozen |
|----------|-------------|-----------|---|--|------------------|------------------------------------|



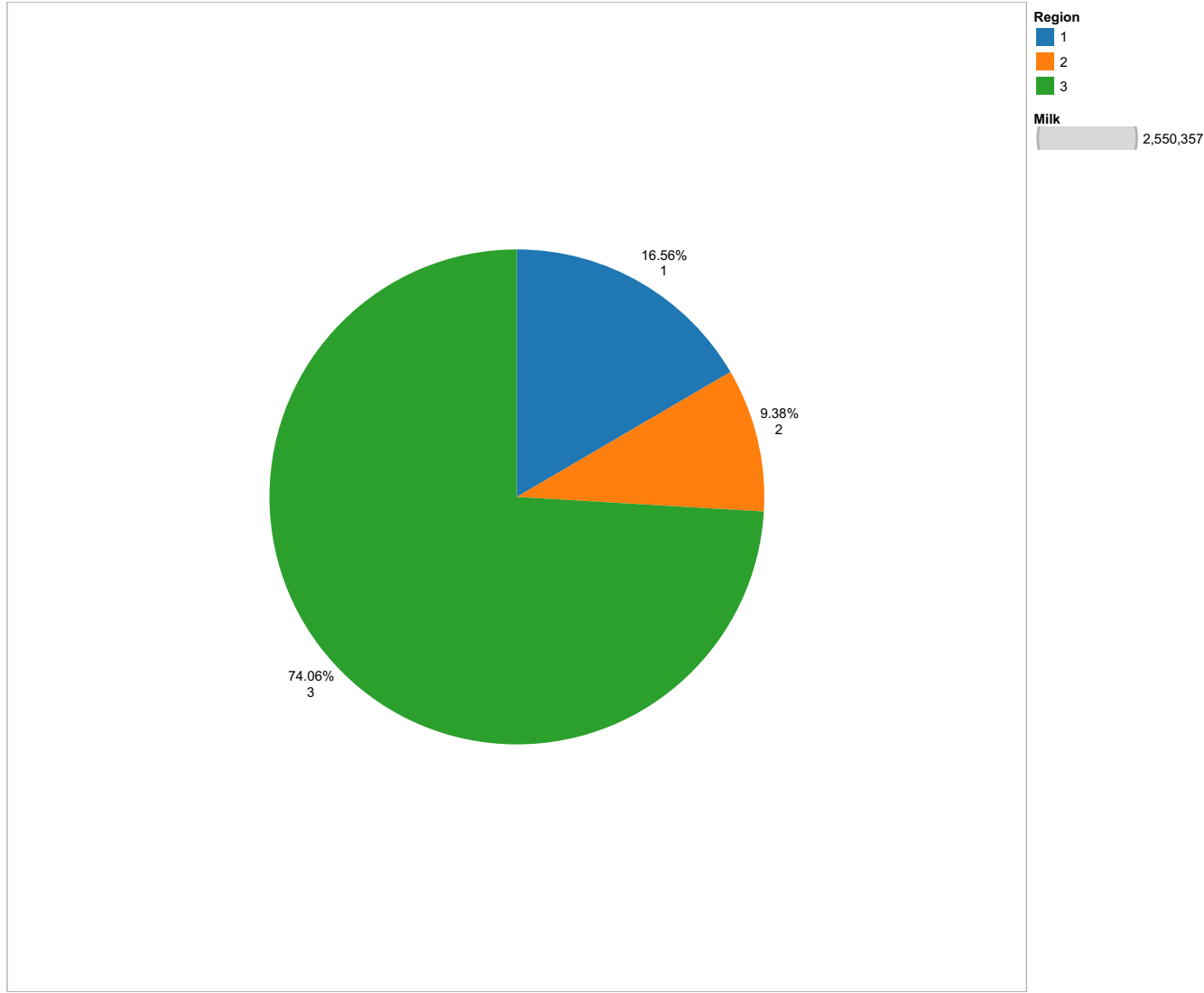
Story 1

|             |           |   |  |                  |                                    |                        |
|-------------|-----------|---|--|------------------|------------------------------------|------------------------|
| Grocery Kpi | Fresh Kpi | Region Wise Detergent Paper and Grocery | Channel Wise Detergent paper and Grocery | Region Wise Milk | Channel Wise Delicassen and Frozen | Region Wise Delicassen |
|-------------|-----------|---|--|------------------|------------------------------------|------------------------|



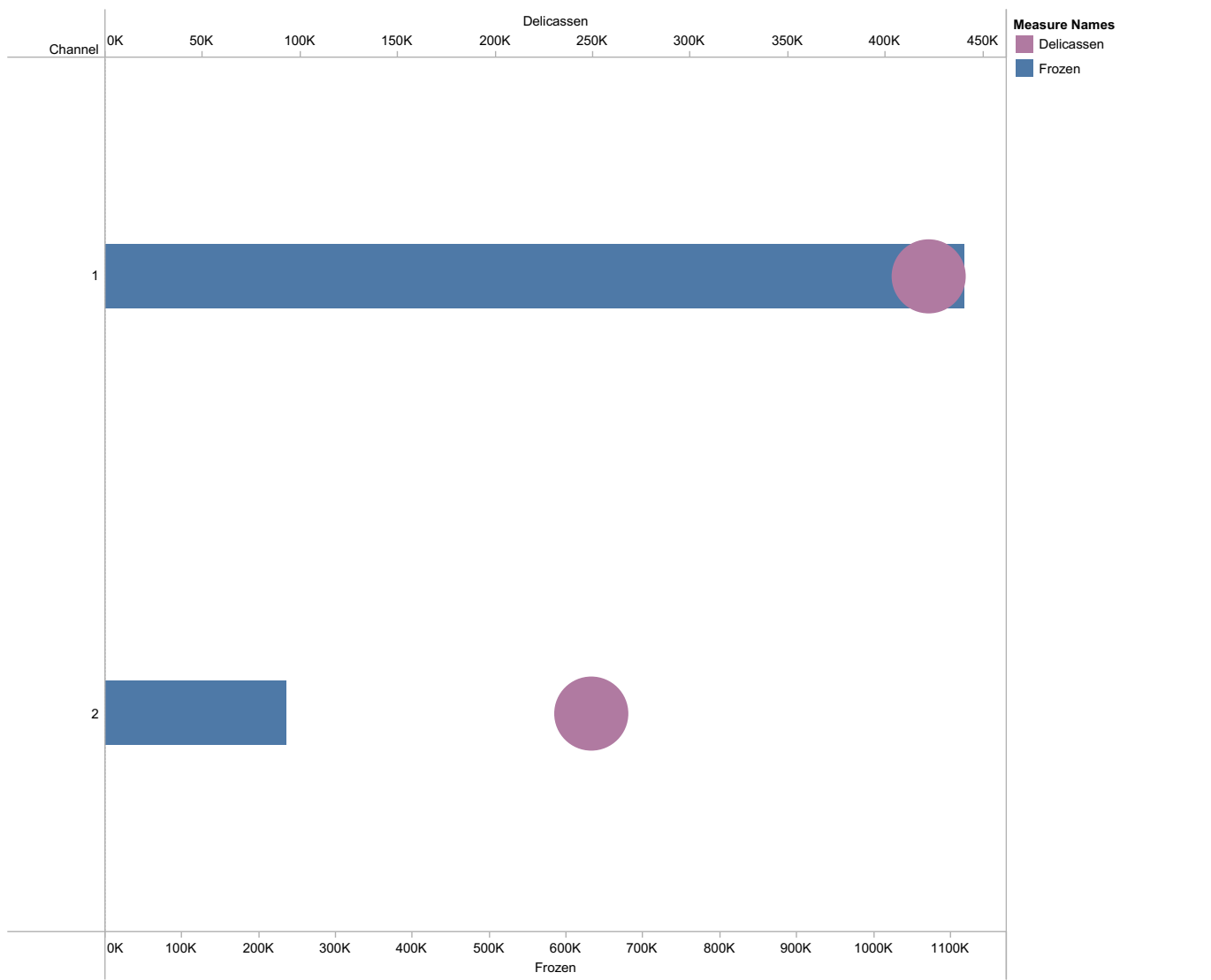
Story 1

|           |   |  |                  |  |                           |  |
|-----------|---|--|------------------|--|---------------------------|--|
| Fresh Kpi | Region Wise<br>Detergent Paper and<br>Grocery | Channel Wise<br>Detergent paper and<br>Grocery | Region Wise Milk | Channel Wise<br>Delicassen and<br>Frozen | Region Wise<br>Delicassen | Region Wise<br>Delicassen and<br>Detergent paper |
|-----------|---|--|------------------|--|---------------------------|--|



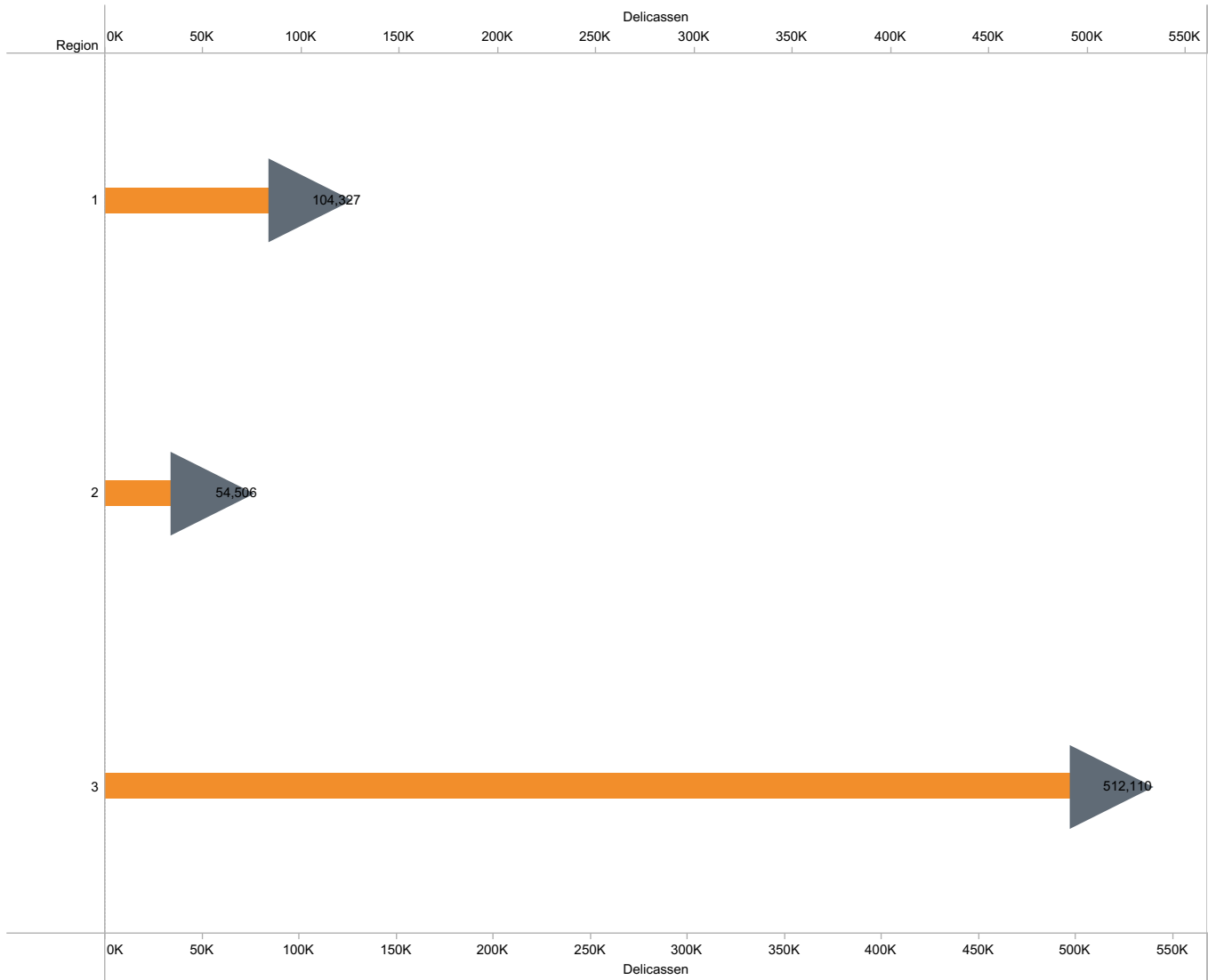
# Story 1

|   |  |                  |                                    |                        |  |  |
|---|--|------------------|------------------------------------|------------------------|--|--|
| Region Wise Detergent Paper and Grocery | Channel Wise Detergent paper and Grocery | Region Wise Milk | Channel Wise Delicassen and Frozen | Region Wise Delicassen | Region Wise Delicassen and Detergent paper | Wholesaler Customer Analysis Dashboard |
|---|--|------------------|------------------------------------|------------------------|--|--|



# Story 1

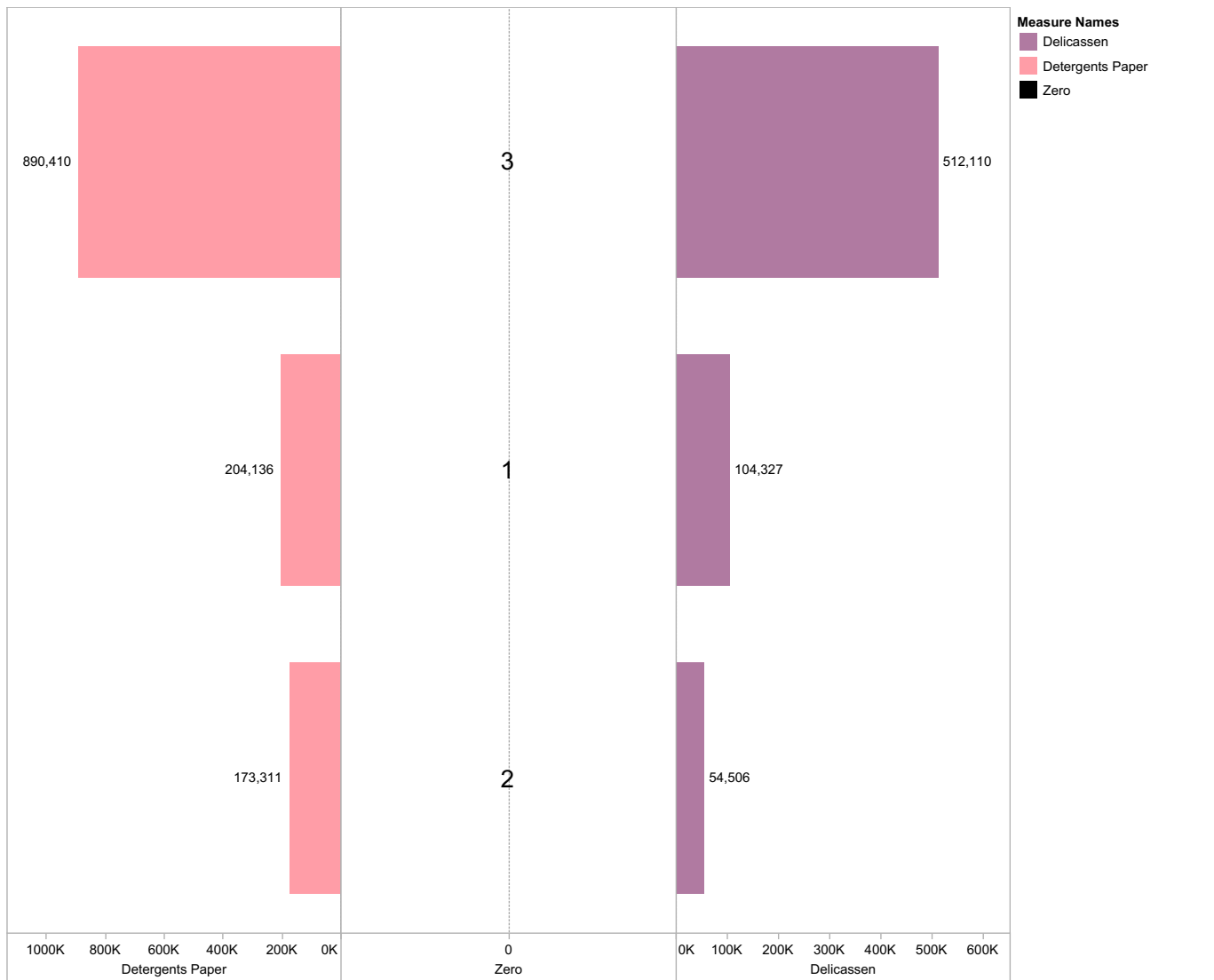
|                                    |  |                  |                                    |                        |  |  |
|------------------------------------|--|------------------|------------------------------------|------------------------|--|--|
| Region Wise Detergent Paper and .. | Channel Wise Detergent paper and Grocery | Region Wise Milk | Channel Wise Delicassen and Frozen | Region Wise Delicassen | Region Wise Delicassen and Detergent paper | Wholesaler Customer Analysis Dashboard |
|------------------------------------|--|------------------|------------------------------------|------------------------|--|--|





Story 1

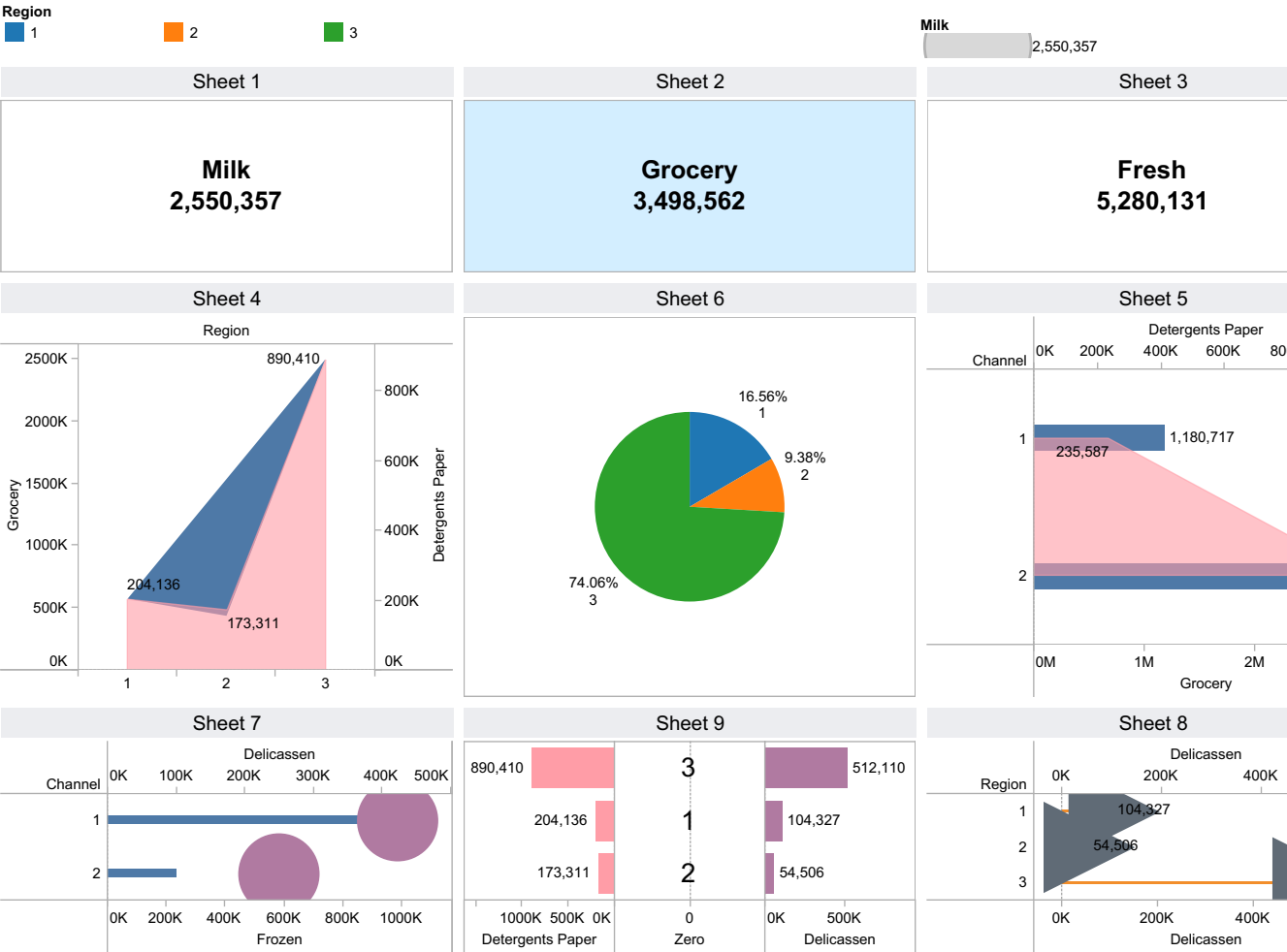
|  |  |                  |  |                           |  |   |
|--|--|------------------|--|---------------------------|--|---|
| Region Wise<br>Detergent<br>Paper and .. | Channel Wise<br>Detergent paper and<br>Grocery | Region Wise Milk | Channel Wise<br>Delicassen and<br>Frozen | Region Wise<br>Delicassen | Region Wise<br>Delicassen and<br>Detergent paper | Wholesaler Customer<br>Analysis Dashboard |
|--|--|------------------|--|---------------------------|--|---|



Story 1

|  |  |                  |  |                           |  |   |
|--|--|------------------|--|---------------------------|--|---|
| Region Wise<br>Detergent<br>Paper and .. | Channel Wise<br>Detergent paper and<br>Grocery | Region Wise Milk | Channel Wise<br>Delicassen and<br>Frozen | Region Wise<br>Delicassen | Region Wise<br>Delicassen and<br>Detergent paper | Wholesaler Customer<br>Analysis Dashboard |
|--|--|------------------|--|---------------------------|--|---|

Wholesaler Customer Analysis



Sheet 6

16.56%

1

9.38%

2

74.06%

3

Sheet 5

Channel

Detergents Paper

0K

200K

400K

600K

800K

Channel

1

2

1,180,717

235,587

Grocery

0M

1M

2M

Sheet 7

Channel

Delicassen

0K

100K

200K

300K

400K

500K

Channel

1

2

Frozen

0K

200K

400K

600K

800K

1000K

Sheet 9

890,410

204,136

173,311

512,110

104,327

54,506

3

1

2

1000K

500K

0K

0

0K

500K

Detergents Paper

Zero

Delicassen

Sheet 8

Region

Delicassen

0K

200K

400K

Region

1

2

3

104,327

54,506

Delicassen

0K

200K

400K