Chapter 5

January 12, 2021

1 Housekeeping:

[17] evaluate_0.14

```
[2]: sessionInfo()
     options(repr.plot.width=14,repr.plot.antialias='subpixel',repr.plot.res=218)
     update.packages()
    R version 4.0.3 Patched (2020-10-12 r79333)
    Platform: x86_64-apple-darwin17.0 (64-bit)
    Running under: macOS Big Sur 10.16
    Matrix products: default
            /Library/Frameworks/R.framework/Versions/4.0/Resources/lib/libRblas.dylib
    LAPACK: /Library/Frameworks/R.framework/Versions/4.0/Resources/lib/libRlapack.dylib
    locale:
    [1] en_US.UTF-8/en_US.UTF-8/en_US.UTF-8/C/en_US.UTF-8/en_US.UTF-8
    attached base packages:
    [1] stats
                  graphics grDevices utils
                                                datasets methods
                                                                    base
    loaded via a namespace (and not attached):
     [1] compiler_4.0.3 ellipsis_0.3.1 IRdisplay_0.7.0 pbdZMQ_0.3-3
     [5] tools_4.0.3
                         htmltools_0.5.0 pillar_1.4.6
                                                         base64enc_0.1-3
     [9] crayon_1.3.4
                         uuid_0.1-4
                                         IRkernel_1.1.1 jsonlite_1.7.1
    [13] digest_0.6.25
                         lifecycle_0.2.0 repr_1.1.0
                                                         rlang_0.4.8
```

2 The Oregon Health Insurance Experiment

We will work with a data file from an actual scientific publication. They shared key data in various files in the Stata statistical program's main data format. So we'll load that.

person_id is a key for the people in the study. treatment is in the description file, and is random conditional on the numhh_list (number of names in lottery)

In 2008, new spots opened for Medicaid, the government health insurance program for the poor, which was previously closed to new enrolment.

We are interested in the effect of health insurance on increased costs and utilization (health would be longer term).

Administrative data is clean, while survey data is not necessarily balanced or representative due to non-response bias.

This data has hospital admissions (by department – emergency itself is non-significant).

We can also look at number of hostpital days or total list cost.

Sanity check: see that the identifiers line up across the data sources.

```
[4]: all(s12$person_id == descr$person_id)
all(s12$person_id == prgm$person_id)
```

TRUE

TRUE

Let's collect some key variables into a new data frame, P.

```
[5]: P <- descr[,c("person_id","household_id", "numhh_list")]
    P$medicaid <- as.numeric(prgm[,"ohp_all_ever_firstn_30sep2009"]=="Enrolled")
    P$selected <- as.numeric(descr[,"treatment"]=="Selected")
    levels(P$numhh_list) <- c("1","2","3+")</pre>
```

The 12-month follow-up is the survey that really matters for outcomes that we are collecting into y

We will need to control for household size interacted with survey return time though.

There are a few covariates that will explain in heterogeneity in responses (or more importantly, treatment effects), or we care about them purely for descriptive purposes. We are collecting these into X.

```
[7]: X <- s12[,121:147]
X$dt_returned <- factor(format(s12$dt_returned_12m, "%Y-%m"))
```

```
[8]: insurv <- which(s12$sample_12m_resp == "12m mail survey responder")
X <- X[insurv,]
Y <- Y[insurv,]
P <- P[insurv,]</pre>
```

Let's pull out the weights

```
[10]: weights <- Y[,1]
Y <- Y[,-1]
```

Replace some ridiculous values in survey and drop a variable

```
[11]: X$hhsize_12m[X$hhsize_12m>10] <- 10
X$num19_12m <- NULL
```

Attach doc_any to P and organize things to make it pretty for text

```
[12]: P$doc_any_12m <- Y$doc_any_12m # you can explore other responses if you want
P <- P[,c(1,2,6,5,4,3)]
names(P)[6] <- "numhh"
```

2.1 This is where the book starts

A basic comparison of means:

```
[13]: head(P)
    nrow(P)
    table(P$selected)
```

			person_id	household_1d	doc_any_12m	selected	medicaid	numhh
			<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<fct></fct>
	A data.frame: 6×6	1	1	100001	0	1	0	1
		2	2	100002	0	1	1	1
		5	5	100005	0	1	0	1
		6	6	100006	1	1	0	1
		8	8	102094	0	0	0	2
		9	9	100009	1	0	0	1

23107

0 1 11629 11478

In ideal circumstances, we get an ATE in two lines:

```
[14]: ybar <- tapply(P$doc_any_12m, P$selected, mean)
    ( ATE = ybar['1'] - ybar['0'] )</pre>
```

1: 0.0574660649959542

Let's quantify the uncertainty in the estimate:

```
[15]: nsel <- table(P[,c("selected")])
    yvar <- tapply(P$doc_any_12m, P$selected, var)
    ( seATE = sqrt(sum(yvar/nsel)) )

ATE + c(-2,2)*seATE</pre>
```

0.00642838729168867

1. 0.0446092904125769 2. 0.0703228395793315

You can also reweight the estimate if you worry about its external validity:

```
[16]: nsel_w <- tapply(weights, P$selected, sum)
ybar_w <- tapply(weights*P$doc_any_12m, P$selected, sum)/nsel_w
( ATEweighted <- ybar_w['1'] - ybar_w['0'] )</pre>
```

1: 0.0553911074094263

You can repeat the unweighted exercise for other variables, all the way to t-statistics:

```
[17]: ybar <- apply( Y, 2, function(y) tapply(y, P$selected, mean))
    nsel <- table(P[,c("selected")])
    yvar <- apply( Y, 2, function(y) tapply(y, P$selected, var) )

    print( gam <- ybar[2,]-ybar[1,] )

    gsd <- sqrt(colSums(yvar/as.numeric(nsel)))
    print( gam/gsd )</pre>
```

```
doc_any_12m doc_num_mod_12m
                                   er_any_12m er_num_mod_12m
0.0574660650
                0.2505294032
                                -0.0025271420
                                                 -0.0084462822
hosp_any_12m hosp_num_mod_12m
0.0005463461
                0.0031396190
doc_any_12m doc_num_mod_12m
                                   er_any_12m
                                                er_num_mod_12m
  8.9394217
                   6.6227586
                                   -0.4433509
                                                    -0.6715141
hosp_any_12m hosp_num_mod_12m
  0.1646074
                   0.6042924
```

You might worry that the central limit theorem should really work on the level of households, not individuals here, but it doesn't make a difference:

```
[18]: nselhh <- tapply(P$household_id, P$selected, function(h) length(unique(h)))
gsdhh <- sqrt(colSums(yvar/as.numeric(nselhh)))
print( gam/gsdhh )

doc any 12m doc num mod 12m or any 12m or num mod 12m
```

```
      doc_any_12m
      doc_num_mod_12m
      er_any_12m
      er_num_mod_12m

      8.4143417
      6.2280826
      -0.4172186
      -0.6320600

      hosp_any_12m
      hosp_num_mod_12m
      0.1548938
      0.5685051
```

But we can worry about the imbalance in numhh:

```
[19]: table(P$selected)
table(P[,c("selected","numhh")])
```

```
0 1
11629 11478
numhh
selected 1 2 3+
0 8684 2939 6
1 7525 3902 51
```

So let's build regression models of any outpatient visits.

(The original paper also controls for dt returned, but it has no practical effect.)

```
[20]: lin <- glm(doc_any_12m ~ selected + numhh, data=P)
round( summary(lin)$coef["selected",],4) # we should see a 6-7% increase in prob
```

Estimate 0.0639 Std. Error 0.0065 t value 9.9006 Pr(>\textbar{}t\textbar{}) 0

There is a demeaning-and-interacting way to get the ATE after a covariate adjustment, see equation (5.7)

```
[21]: x <- scale( model.matrix( ~ numhh, data=P)[,-1], scale=FALSE)
colMeans(x)
linadj <- glm(doc_any_12m ~ selected*x, data=P)
summary(linadj)</pre>
```

```
numhh2 -3.72316536885807e-17 numhh3+ -3.14933352738248e-20
```

```
Call:
glm(formula = doc_any_12m ~ selected * x, data = P)

Deviance Residuals:
    Min     1Q     Median     3Q     Max
-0.6579     -0.5868     0.3421     0.4132     0.8333
```

```
Coefficients:
```

```
Estimate Std. Error t value Pr(>|t|)
                  0.570410
                             0.004562 125.040 < 2e-16 ***
(Intercept)
selected
                                       9.943 < 2e-16 ***
                  0.064230
                             0.006460
xnumhh2
                 -0.051951
                             0.010407 -4.992 6.02e-07 ***
xnumhh3+
                 -0.420160
                             0.199162 -2.110
                                               0.0349 *
selected:xnumhh2 -0.025518
                             0.014173 -1.801
                                               0.0718 .
selected:xnumhh3+ 0.272023
                                      1.292
                                               0.1965
                             0.210619
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
(Dispersion parameter for gaussian family taken to be 0.2378277)
   Null deviance: 5536.2 on 23106
                                   degrees of freedom
Residual deviance: 5494.1 on 23101
                                   degrees of freedom
AIC: 32396
Number of Fisher Scoring iterations: 2
```

Building the household effects is about collapsing the data. The zebra index just keeps the first observation of each household (which works just fine for selection and covariates as they vary at that level), while yhh is the average outcome per household which we created by collapsing.

```
[22]: yhh <- tapply(P$doc_any_12m, P$household_id, mean)
zebra <- match(names(yhh), P$household_id) # 1st occurence of each HH in P
selectedhh <- P$selected[zebra]
xhh <- x[zebra,]
summary(glm(yhh ~ selectedhh*xhh))</pre>
```

Call:

glm(formula = yhh ~ selectedhh * xhh)

Deviance Residuals:

Min 1Q Median 3Q Max -0.6579 -0.5868 0.3421 0.4132 0.4800

Coefficients:

Estimate Std. Error t value Pr(>|t|) (Intercept) 0.004889 117.133 < 2e-16 *** 0.572661 selectedhh 9.255 < 2e-16 *** 0.063291 0.006838 xhhnumhh2 -0.043883 0.012183 -3.602 0.000317 *** xhhnumhh3+ -0.475715 0.273384 -1.740 0.081856 . selectedhh:xhhnumhh2 -0.029237 0.016467 -1.775 0.075835 . selectedhh:xhhnumhh3+ 0.337775 0.289368 1.167 0.243109

```
Signif. codes: 0 '***, 0.001 '**, 0.01 '*, 0.05 '., 0.1 ', 1

(Dispersion parameter for gaussian family taken to be 0.2241384)

Null deviance: 4620.7 on 20475 degrees of freedom
Residual deviance: 4588.1 on 20470 degrees of freedom
AIC: 27495

Number of Fisher Scoring iterations: 2
```

If you don't believe the asymptotic theory, you might try a bootstrap. Just make sure to resample households, not individuals.

0.0067389173755701

5\% 0.0527431180892237 **95**\%

0.0748777595805607

Economists also need to know about clustered standard errors:

```
[24]: update.packages()
    library('car')

Loading required package: carData

Attaching package: 'car'

The following object is masked from 'package:boot':
    logit
```

```
[25]: #install.packages('AER')
library(AER)
sqrt(vcovCL(linadj, cluster = P$household_id)[2,2])
```

```
Loading required package: lmtest
     Loading required package: zoo
     Attaching package: 'zoo'
     The following objects are masked from 'package:base':
         as.Date, as.Date.numeric
     Loading required package: sandwich
     Loading required package: survival
     Attaching package: 'survival'
     The following object is masked from 'package:boot':
         aml
     0.00658962099959353
     2.1.1 Revisit the same with logistic regressions
[26]: | lgt <- glm(doc_any_12m ~ selected*numhh, data=P, family="binomial")
[27]: predlocs <- data.frame(selected=c(1,1,1,0,0,0),
              numhh=c('1','2','3+','1','2','3+'))
      predy <- predict(lgt, newdata=predlocs, type='response')</pre>
      ( pdiff <- predy[1:3] - predy[4:6] )</pre>
              0.0711138520301363 2
                                         0.0455957449517377 3
                                                                     0.343137254902095
[28]: ( mu_numhh <- table(P$numhh)/nrow(P) )</pre>
      pdiff%*%mu_numhh
     0.701475743 0.296057472 0.002466785
```

A matrix: 1×1 of type dbl 0.06423005

Bootstrap it:

```
[29]: bootfit_lgt <- function(hhlist, boothh) {</pre>
              bootsamp <- unlist(hhwho[boothh])</pre>
                                                    # map from HH sample to rows
                 lgt <- glm(doc_any_12m ~ selected*numhh, data = P, subset=bootsamp,__
       →family="binomial")
                 predy <- predict(lgt, newdata=predlocs, type='response')</pre>
              mu_numhh%*%(predy[1:3] - predy[4:6])
      bslgt <- boot(names(hhwho), bootfit_lgt, 99)</pre>
      sd(bslgt$t)
      quantile(bslgt$t, c(.05,.95))
     Warning message in predict.lm(object, newdata, se.fit, scale = 1, type = if
     (type == :
     "prediction from a rank-deficient fit may be misleading"
     Warning message in predict.lm(object, newdata, se.fit, scale = 1, type = if
     (type == :
     "prediction from a rank-deficient fit may be misleading"
     Warning message in predict.lm(object, newdata, se.fit, scale = 1, type = if
     (type == :
     "prediction from a rank-deficient fit may be misleading"
     Warning message in predict.lm(object, newdata, se.fit, scale = 1, type = if
     (type == :
     "prediction from a rank-deficient fit may be misleading"
     0.00726114791823439
     5\%
                       0.0537541261872439 95\%
                                                            0.0752832011980627
```

2.2 Finally, jump to the back of the chapter for some two-stage least squares (Instrumental Variables) on this data

```
[30]: stage1 <- lm( medicaid ~ selected + numhh, data=P)
    phat <- predict(stage1, newdata=P)
    stage2 <- lm( doc_any_12m ~ phat + numhh, data=P, x=TRUE)
    coef(stage2)</pre>
```

(Intercept) 0.558838374820959 phat 0.212597029139992 numhh2 -0.0530237184307618 numhh3+ -0.14483052335123

However, the standard errors are not this easy:

```
print( segam <- sqrt(sandwich[2,2]) )</pre>
     [1] 0.02112282
     So you can get a confidence interval from this — or just use built-in packages from economists (for
     very similar standard errors, at least here)
[32]: coef(stage2)["phat"] + c(-2,2)*segam
     1. 0.170351382730423 2. 0.254842675549561
[33]: library(AER)
      aeriv <- ivreg( doc_any_12m ~ medicaid + numhh | selected + numhh, data=P)</pre>
      summary(aeriv)
     Call:
     ivreg(formula = doc_any_12m ~ medicaid + numhh | selected + numhh,
         data = P)
     Residuals:
         Min
                  1Q Median
                                  3Q
                                         Max
     -0.7714 -0.5588 0.2286 0.4412 0.5860
     Coefficients:
                  Estimate Std. Error t value Pr(>|t|)
     (Intercept) 0.558838 0.007147 78.191 < 2e-16 ***
     medicaid
                  numhh2
                 -0.053024
                             0.006952 -7.627 2.49e-14 ***
     numhh3+
                 -0.144831
                             0.063747 -2.272
                                               0.0231 *
     Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
     Residual standard error: 0.4804 on 23103 degrees of freedom
     Multiple R-Squared: 0.03678,
                                        Adjusted R-squared: 0.03665
     Wald test: 59.18 on 3 and 23103 DF, p-value: < 2.2e-16
[34]: sqrt( (solve(t(stage2$x)%*%stage2$x)*var(resids))[2,2] )
     0.021151637085244
[35]: sqrt(vcovHC(aeriv)[2,2])
     0.0211258832641483
```

0.0211228232047846

[36]: segam

```
[37]: sqrt(vcovCL(aeriv, cluster = P$household_id)[2,2])
```

0.0216393445034619

3 Difference-in-differences

Load the paid search data:

```
[38]: sem <- read.csv("paidsearch.csv")
sem$dma <- factor(sem$dma)
```

Quick summary: total revenue by date and treatment/controls

```
[39]: totalrev <- tapply(sem$revenue, sem[,c("date", "search.stays.on")], sum)
```

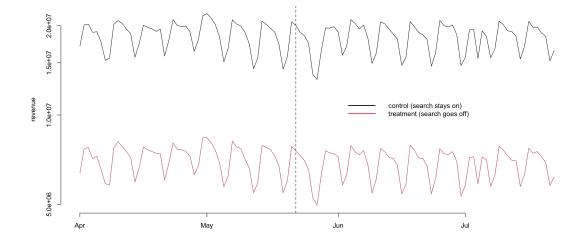
For plotting, we'll convert the row dates to R Date class

```
[40]: asdate <- as.Date(rownames(totalrev), format="%d-%b-%y")
```

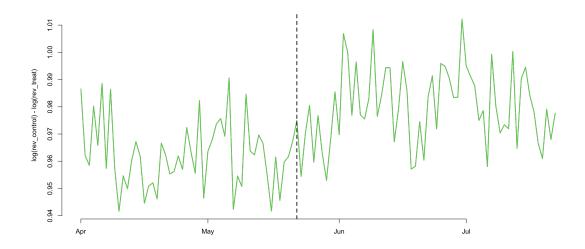
Order everything by date

```
[41]: totalrev <- totalrev[order(asdate),] asdate <- sort(asdate)
```

Now plot the revenues by group



As well as the difference between groups



Now let's do some analysis. (We'll also make use of the data.table package.)

Focus on the interaction term (and its clustered standard errors)

```
[45]: library(AER)
semreg <- glm(y ~ d*t, data=semavg)
summary(semreg)
sqrt(vcovCL(semreg, cluster=semavg$dma)['d:t','d:t'])</pre>
```

```
Call:
glm(formula = y ~ d * t, data = semavg)
```

Deviance Residuals:

```
Min 1Q Median 3Q Max -3.8518 -0.7061 -0.0447 0.7696 3.6521
```

Coefficients:

Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1

(Dispersion parameter for gaussian family taken to be 1.434083)

Null deviance: 596.77 on 419 degrees of freedom Residual deviance: 596.58 on 416 degrees of freedom

AIC: 1349.3

Number of Fisher Scoring iterations: 2

0.00553429706492246

[46]: head(semavg)

		ama	τ	a	У
		<fct></fct>	<int></int>	<dbl></dbl>	<dbl></dbl>
•	1	500	0	1	11.22800
A data frama (6 v 1	2	501	0	0	14.58000
A data.frame: 6×4	3	502	0	0	10.38516
	4	503	0	0	10.48166
	5	504	0	0	13.39498
	6	505	0	1	12.81640

dma +

You can use DMA fixed effects insted of clustering:

```
[47]: dmareg <- glm(y ~ dma + d*t, data=semavg)
summary(dmareg)$coef["d:t",]
```

Estimate -0.00658685184431459 Std. Error 0.00557189933876179 t value -1.18215557099033 Pr(>\textbar{}\textbar{}\) 0.23849363981211

Not surprisingly, we can reproduce the same thing with differences instead of the regression machinery:

```
[48]: r <- tapply(semavg$y, semavg$dma, function(y) y[2]-y[1])
d <- semavg[match(names(r),semavg$dma),"d"]
rbar <- tapply(r,d,mean)
```

```
rbarvar <- tapply(r, d, function(r) var(r)/length(r))
rbar[2]-rbar[1]
sqrt(sum(rbarvar))</pre>
```

1: -0.00658685184431511

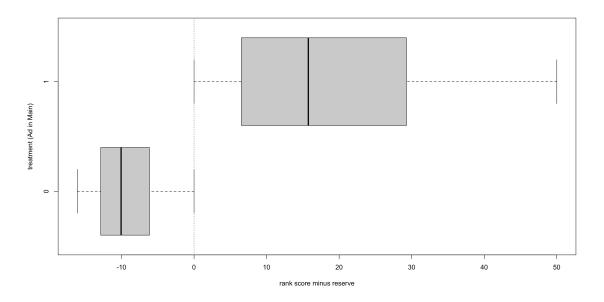
0.00555508210381528

4 Regression Discontinuity Design

Start with new data:

```
[49]: D <- read.csv("RD.csv")
```

Figure 5.5:



Focus on a neighborhood:

```
[51]: w <- 3
above <- which(D$score > 0 & D$score <w)
below <- which(D$score < 0 & D$score >-w)
```

A constant model can simply compare the averages on both sides:

```
[52]: mua <- mean(D$y[above])
      mub <- mean(D$y[below])</pre>
      (te <- mua - mub)
      vara <- var(D$y[above])</pre>
      varb <- var(D$y[below])</pre>
      sdte <- sqrt(vara/length(above) + varb/length(below))</pre>
      te + c(-2.2)*sdte
```

0.0148497932735021

1. 0.0130501203774973 2. 0.0166494661695069

Weighted least squares:

```
[53]: fita <- loess(y ~ score, data=D[above,], degree=1)
      fitb <- loess(y ~ score, data=D[below,], degree=1)</pre>
      rr <- seq(0.001,w-0.001,length=100)
      preda <- predict(fita,rr)</pre>
      predb <- predict(fitb,-rr)</pre>
```

Local linear regression:

```
[54]: h <- 3
      window <- which(D$score > -h & D$score < h)</pre>
      summary(linfit <- lm(y ~ treat*score, data=D, subset=window))</pre>
```

```
Call:
```

lm(formula = y ~ treat * score, data = D, subset = window)

Residuals:

```
10
                   Median
                                30
-0.09789 -0.06847 -0.03451 0.03188 1.20805
```

Coefficients:

```
Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.0820048 0.0011768 69.682 < 2e-16 ***
           0.0119216  0.0017396  6.853  7.3e-12 ***
treat
score
           0.0006188 0.0006627 0.934
                                          0.35
treat:score 0.0007242 0.0010020 0.723
                                          0.47
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
```

```
Residual standard error: 0.1043 on 58414 degrees of freedom
                                  Adjusted R-squared: 0.004978
Multiple R-squared: 0.00503,
```

F-statistic: 98.43 on 3 and 58414 DF, p-value: < 2.2e-16

Save the predictions for plotting:

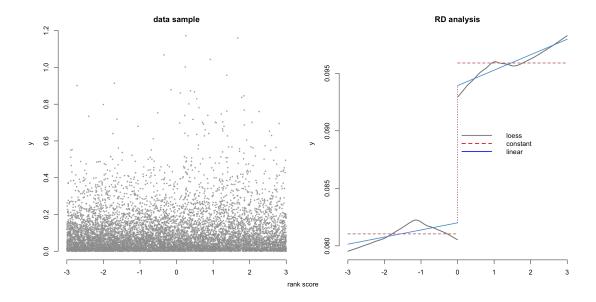
Get a confidence interval for the estimated treatment effect:

```
[56]: library(AER)
  ( ate <- coef(linfit)["treat"] )
  seate <- sqrt(vcovHC(linfit)["treat","treat"])
  ate + c(-2,2)*seate</pre>
```

treat: 0.0119216021631417

1. 0.00834633960499723 2. 0.0154968647212862

Figure 5.6:



We should be curious how the estimate changes with the chosen bandwidth. So let's reproduce Figure 5.7:

```
[58]: hh <- seq(.1,5,length=50)
      ateh <- seah <- rep(0,length(hh))</pre>
      for(i in 1:length(hh)){
               print(i)
               fith <- lm(y ~ treat*score, data=D,
                       subset=which(abs(D$score) < hh[i]))</pre>
               ateh[i] <- coef(fith)[2]</pre>
               seah[i] <- sqrt(vcovHC(fith)[2,2])</pre>
      }
      up <- ateh+2*seah
      down <- ateh-2*seah
      par(mai=c(.8,.8,.3,.3))
      plot(hh, ateh, type="l", ylim=range(c(up,down)),
               xlab="window size", ylab="ATE estimate", bty="n")
      polygon(c(hh,rev(hh)), c(up,rev(down)), col=8, border=FALSE)
      lines(hh, ateh, col="blue", lwd=2)
```

