



Maya Querido

quer0024@algonquinlive.com

613.720.5579

Ottawa ON

Hi! I am a highly motivated and creative professional with a passion for design and efficiency. Strong leadership qualities and an empathetic nature enable me to connect with others effectively. A dedicated problem solver, I strive to deliver high-quality multimedia solutions that make a meaningful impact across different industries.

Education

Interactive Media Design Sep 2023 - Aug 2025

Algonquin College

- 4.0 GPA & Dean's Honour List
- Courses such as Design Foundations, Digital Graphics, UX Design, Web Development, Content Management Systems and more.

Experience

Marketing & Promotions Coordinator Nov 2022 - Present

The Dream Café Penticton

- Successfully promote and advertise weekly shows, boosting attendance and audience engagement through strategic marketing campaigns.
- Design captivating event posters for print and digital marketing, effectively capturing attention and driving audience engagement.

Social Media Marketing Manager Nov 2022 - May 2023

Meadowlark Nature Festival

- Developed a comprehensive social media campaign that productively increased brand awareness.
- Crafted compelling content and skillfully managed social media accounts, amplifying brand presence and fostering meaningful online interactions.

Social Media Coordinator (Co-op) Jan 2022 - Jun 2022

Academy Inc

- Managed scheduling and posting across multiple social media platforms, ensuring consistent and timely content delivery.
- Assisted in fostering community engagement and executing outbound engagement strategies to build meaningful connections with the target audience.

References

Kevin Rose - General Manager, *The Dream Café*

(+1) 604 364 2695, manager@thedreamcafe.ca

Chelsey Burnside - Co-Founder, *Academy Inc*

(+1) 647 458 5328, chelsey.burnside@madebyacademy.com

Softwares



Skills

Leadership expertise that adds significant value to employers through driving team performance.

Honesty-centered approach that cultivates trust, transparency, and integrity within the workplace.

Problem solver with a proactive approach, skilled in identifying and resolving challenges by leveraging analytical thinking and resourcefulness.

Interests

Travel: Visited countries such as Japan and Mexico to learn about their culture and have new experiences.

Visual Arts: Experiments with a variety of art mediums like acrylic paint, alcohol markers, digital art, and more.

Sports: Played competitive sports for 6 years and currently plays in college volleyball intramurals.