Auto Social Poster V3.5+ Documentation

Requirements

1. **Your Own Wordpress blog, version 2.1+:** It may work with older versions of Wordpress but it has only been tested with 2.0.

2. **PHP 4+**

3. **CURL with OpenSSL enabled and Safe Mode Off:** Most servers already have this activated, but if you get a curl error when running the plugin, just ask your webhost to enable CURL and OpenSSL and turn off safe mode.

4. **Social Bookmarking Accounts:** This plugin does not create accounts for you at bookmarking sites. You must create them yourself and then enter the data into the plugin page.

Installation

1. Unzip the download file. It contains one folder called social-poster.

2. Upload the entire social-poster folder to your **/wp-content/plugins/** folder. Do not change the folder name. The plugin files must be located in a folder named **/social-poster/**

3. CHMOD the **/tmp/** folder to 777

4. CHMOD file **mm_conf.php** to 666 or 777
   File is located in **/wp-content/plugins/social-poster/**

Activate Plugin

Activate the plugin by logging into your blog and then going to your **PLUGINS** tab and choosing to activate the plugin called Auto Social Poster.

Next, add your bookmarking account information at **OPTIONS –> AUTO SOCIAL POSTER**

Create Bookmarking Accounts

Auto Social Poster V3.0 will automatically add your Wordpress blog's permalink to 34+ bookmarking sites.

Go to each site and create your bookmarking accounts. For information on how to do this, check out the **best_practices.pdf** file.

1. http://www.backflip.com – You must select a category on the ASP options page.
2. http://www.bibsonomy.org
3. http://www.blinklist.com
4. http://www.blogmarks.net
5. http://www.blogmemes.net – You must select a category on the ASP options page.
6. http://www.faves.com – Formerly bluedot.us
7. http://www.buddymarks.com – On buddymarks.com, to make bookmarks public, go to **SETUP -> PUBLISH**. Choose **EVERY BOOLKMARK.**
8. http://www.connectedy.com
9. http://www.connotea.com – Use with caution. They will ban you if you bookmark junk or spam.
10. http://de.lirio.us
11. http://del.icio.us
12. http://www.diigo.com
13. http://www.excites.com – Disabled temporarily until they fix their site!
14. http://www.feedmelinks.com
15. http://www.folkd.com
16. http://www.furl.net
17. http://www.google.com/bookmarks
18. http://www.linkagogo.com
19. http://www.linkroll.coms
20. http://ma.gnolia.com
21. http://www.markaboo.com
22. http://www.mister-wong.com
23. http://www.mister-wong.cn – Chinese bookmarks only.
24. http://www.mister-wong.de – German bookmarks only.
25. http://www.mister-wong.es – Spanish bookmarks only.
26. http://www.mister-wong.fr – French bookmarks only.
27. http://www.mister-wong.ru – Russian bookmarks only.
28. http://my.xilinus.com – This site is a bit buggy, but it's worth a try.
29. http://myweb2.search.yahoo.com
30. http://www.netvouz.com
31. http://www.scuttleplus.org – You can add bookmarks to any site that is running scuttlePLUS.
32. http://www.simpy.com
33. http://www.taggly.com – Works but your bookmarks might only be visible on home page.
34. http://www.propeller.com **NEW**
35. http://www.searchles.com **NEW**
36. http://www.fuzzfizz.com **NEW**

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Adding Bookmarking Accounts

1. First Click the **ADD NEW ACCOUNT** link.

2. Then from the **SERVICE** dropdown box, choose which account you wish to add.

3. Enter your username and password, check **ENABLED**, then click **UPDATE**

4. Repeat this process until all of your accounts have been entered for all of your bookmarking sites. Be sure to click **UPDATE** after any change or edit.

You can add multiple accounts for each bookmarking site. You can also disable posting to a specific account by **UNCHECKING** the corresponding checkbox.

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Adding Scuttle/ scuttlePLUS Accounts

Scuttle and scuttlePLUS are opensource bookmarking scripts. So anyone can create their own bookmarking service on their website by just downloading and installing scuttle or scuttlePLUS. Auto Social Poster allows you to post to any bookmarking site that is using scuttle or scuttlePLUS.

To add a scuttle or scuttlePLUS clone website do the following:

1. Click on **ADD NEW ACCOUNT**
2. Choose **SCUTTLE** or **scuttlePLUS** option from dropdown box
3. Enter the URL of the bookmarking site.
4. Enter your **USERNAME** and **PASSWORD** for that site
5. Click **UPDATE**

TIP: To find scuttle bookmarking sites, just search on any Search Engine for "scuttle" or "jsscuttle.php":s

http://search.msn.com/results.aspx?q=scuttle+bookmarks
http://www.google.com/search?hl=en&q=jsscuttle.php&btnG=Google+Search

Click here to watch a video on this technique.
http://www.autosocialposter.com/scuttle.html

Here is a small list of Scuttle sites from Scuttle.org:
http://www.scuttle.org/wiki/examples_of_scuttle_online

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Adding Tags

Auto Social Poster will automatically search your blog post for tags to use when posting to your bookmarking sites. It uses 3 methods to insert tags into your posts.
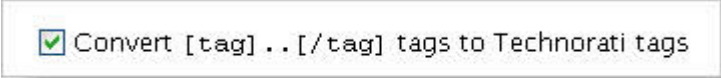
METHOD 1: Find rel="tags"

Auto Social Poster searches each post for the links that contain rel="tag". When found, it will use those keywords as tags.

This option is ideal when you are using a third party plugin to create your tags. When your plugin creates the tags, Auto Social Poster will find the rel="tags" classification for each tag and insert that data when posting to your bookmarking sites.

NOTE:

You **DO NOT** need a third party plugin to create tags. Auto Social Poster can also automatically convert your specified keywords into Technorati compatible tags. To do this, just turn on the option named: **Convert [tag]..[/tag] tags to Technorati tags**.

☑ Convert [tag]..[/tag] tags to Technorati tags

Then when adding your keywords/tags to a blog post include them between the tag tokens like this:

    [tags]keyword 1, keyword 2, keyword 3**[/tags]**

This option is not required, but it will create technorati friendly links in your blog posts.

METHOD 2: Enter Tags Manually

Auto Social Poster will search a specified area of your post for keywords that you want to use as tags. This option is best when you want to add keywords manually to each post. Now there are two options when entering tags manually:

1. Option 1: Specify tags by having the plugin search your post. In order for Auto Social Poster to identify the keywords using this method, you must specify a starting marker and a separator.

Manual Tag Options

Start Marker: Tags:

Separator: ,

☑ Convert [tag]..[/tag] tags to Technorati tags

- **Start Marker:** This is the text that will signal the beginning of the keywords for your article. The default is "Tags:" This means that when it finds an instance of "Tags:" it knows that the actual tags are placed immediately after that.
- **Separator:** This tells the script what is used to separate each keyword.

Here's an example. If tags in your post are entered like this:
Tags: dogs, dog houses, dog collars

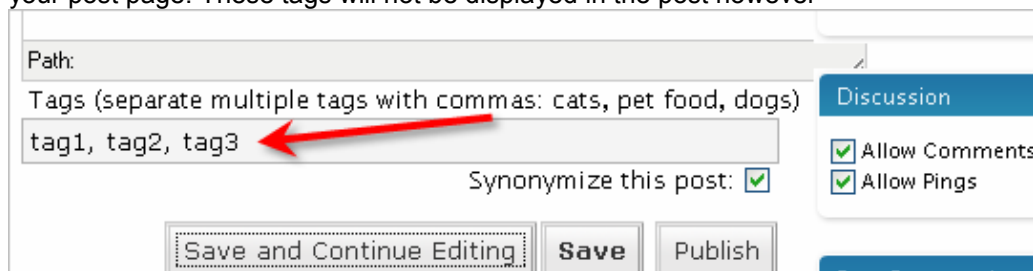**You should have the following settings:**
Start Marker: **Tags:**
Separator: **,**

This will allow Auto Social Poster to correctly search the post and discover your tags. When using this option, **be sure to add a line break at the end of your tags so that the plugin knows where the tags end**.

2. Option 2: Enter tags by using the **[tags] [/tags]** code. This is the most common and easiest way to add tags manually. Just add this code to the footer of your post **[tags] [/tags]**. Then enter the tags in the middle of the code separated by a comma. Like this **[tags] tag 1, tag 2, tag 3[/tags]**

Always use a comma to separate tags when adding them using this method. They will then be parsed and modified based on your settings on the plugin options page.

3. Option 3: If you are using Wordpress version 2.3+ you can enter tags into the TAGS area of your post page. These tags will not be displayed in the post however>

Path:

Tags (separate multiple tags with commas: cats, pet food, dogs)

tag1, tag2, tag3

Synonymize this post: ☑

Discussion

☑ Allow Comments
☑ Allow Pings

Save and Continue Editing | Save | Publish

Setting Tag Display Options

Convert [tag]..[/tag] tags to Technorati tags

☑ Convert [tag]..[/tag] tags to Technorati tags

When entering tags manually, Auto Social Poster will find the keywords you want to use as tags and then use them when posting to your bookmarking sites, but it <u>WILL NOT</u> convert these keywords into Technorati links.

To do this you must also turn on the **Convert [tag]..[/tag] tags to Technorati tags** option. Then when posting, enter the keyword data like this:

[tags]dogs, dog houses, dog collars**[/tags]**

Notice that I do not add any text before the tags. When using this option, the **START MARKER** field purpose is changed. Using this option, Auto Social Poster will now INSERT any text that you have in the START MARKER field. It will place the text just before the tags are shown.

The above example will be shown in your post like this:

Tags: dogs, dog houses, dog collars

When using this option, you can also tag individual keywords within your post by using **[tag] [/tag]**. Notice the missing "s".

Just enclose the word in the tag code like this: [tag]word[/tag]

Using Pre-Set Tags

This is the easiest option to implement. It is ideal if you have a niche blog and your posts will revolve around a central theme. So you can use the same tags over and over. To use, just select this option and enter each keyword separated by a comma. Be sure to enter as many relevant keywords as you can.

Each time you post to your blog, the plugin will grab the tags that you enter here and use those when bookmarking the post.

By default these pre-set tags are only used for your bookmarking purposes so they are NOT SHOWN in your blog post. If you want to display these tags in your blog post as well, just select the Show preset tags in post option.

- To specify text before the tags, enter the text in the **START MARKER** area.

- If you want to convert the pre-set tags to Technorati tags, just select the "**as technorati tags**" Option.

Number Of Tags To Use

This option has several purposes. The main purpose is for those using the pre-set tags option. If you are using the pre-set tags option, the plugin will randomly select the number of tags specified here when adding your tags to your bookmarking sites.

It will select different keywords for EACH bookmarking site! This is very powerful!

Example:

If you enter 2, each time you post, the plugin will grab 2 random pre-set tags and use those when bookmarking your blog post to bookmarking site 1. It will then grab 2 different keywords and use those for bookmarking site 2, etc.

Another purpose of this option is to randomly select X number of keywords to use as tags for all posts no matter which tag option you are using. When your post has a large number of keywords, this option will randomly pick X number and use those as your tags.

If you want to post all tags, then just enter a large number in this field. If you leave this field blank, no tags will be added to you bookmarking posts.

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Other Posting Options

Other Posting Options

☐ Only post to 4 random sites

☑ Email submission reports

☐ Bookmark Future Posts When Visible

Random Bookmark Posting

This option tells the plugin to post to a random bookmarking site instead of posting to all sites at the same time. You can specify how many random sites to post to. Each time you add a new blog post, the plugin will choose X number of random bookmarking sites and bookmark the new post to those sites only.

Email Notifications

When you activate this option, Auto Social Poster will send you an email report, detailing which posts were successful and which failed. If any posts failed make sure that you have entered the correct username and password for that bookmarking site.

Bookmarking Future Posts

When you check this option, it allows ASP to bookmark futures posts after they become visible on your blog.

When a future post is added to your blog it will be invisible until it reaches the post date that you set. Once that date is reached, the post will become visible and Auto Social Poster will then bookmark the new posts.

Time Saving Tip

- Once you have the plugin set-up, check out the **best_practices.pdf** for usage tips.

- To install the plugin on other sites without having to enter your data each time, just download your **mm_conf.php** file and add it to your install files.

- If you are having problems or issues using the plugin please check here for common issues: http://mass-automation.com/forum/index.php/topic,2.0.html