



# COMMUNITY DAY

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PHILIPPINES CONFERENCE

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July 29-30, 2023

BGC, Taguig

# WHO WE ARE?

**AWS User Group Philippines (AWSUG.PH)** is a Philippine based community united by its members passion for Amazon Web Services and its related tools and technologies including cloud computing, design implementation and servicing, high scalability, performance computing, production use cases, blockchain, Artificial intelligence and so much more. This is a space where software developers, architects and engineers, IT team leaders and practitioners, cloud specialist and consultants, entrepreneurs as well as student learn peer-to-peer and network to gain opportunity and knowledge with AWS latest tools and technologies. The AWSUG.PH community is the most active and one of the largest in the Asia Pacific. Philippines has been awarded AWSUG Group in Asia Pacific 2022.





## ABOUT OUR EVENT

The AWSUG PH is celebrating its 10th year of fruitful community building. To commemorate this, we are hosting the very first AWS Community Day Philippines Conference 2023. We are gathering our community to get the latest in innovation, technology and solutions in the cloud space. It will be a 2-day event with a road tour in Visayas and Mindanao.

### What to expect from an AWS Community Day Philippines Conference

- Discover and share how AWS changes lives.
- Know more about industry trends, nuances, and innovations.
- Connect with 200+ AWS users, DevOps, developers, and solutions architects.
- Network with fellow AWS enthusiasts.
- Renew your excitement about the important work that you do.
- Gain more visibility and publicity for your organization.
- Learn and bring valuable information for your business growth.
- Win AWS goodies!



# WHO SHOULD BE HERE

## CIOs/COOs/CTOs/CFOs/IT & IS Directors

- IT Management
- IT Architects
- Chief of Digital Transformation (CDX)
- Head of DevOps
- Head of Enterprise Architecture
- Head of Architecture (Not physical building architect)
- Head of Software Development
- Head of Networks / Network Infrastructure
- Head of Sysadmin
- Heads of Innovation
- Heads of Digital
- Heads of Emerging Technology
- Solution Architects
- Head of Enterprise Architecture
- Head of Cloud Technical
- Head of Cloud Division
- IT Project Manager
- Infrastructure Manager/Architect
- Global Solutions Architect

- Network Architect
- Network Engineer
- Network Manager
- Network Design Services Manager
- IT Systems Manager
- IT Operations Manager
- IT Consultant
- Chief Internet of Things (IoT) Officer
- Enterprise Internet of Things
- Enterprise Mobility Management
- DevOps Consultant / Specialist / Lead
- Cloud Solutions Architect / Consultant
- Lead DevOps Engineer
- IT Support Architect
- Lead Architect
- Senior Developer
- Senior Cloud Engineer/Cloud Engineer
- Technical Architect
- Lead Developer
- Development Architect

- Technical Architect
- Lead Developer
- Development Architect
- Technical Team Leader
- IT Architect
- Blockchain prototyping Architect/Developer
- Blockchain Econometrician / Developer
- Blockchain system architect
- Blockchain software engineer
- VC (Venture capitalists)/Investors
- IT innovators, implementers
- Regulators, early adopters and enterprise users
- IoT Product Manager
- IoT Architect
- IoT Developer
- Industrial IoT Engineer
- IoT Business Designer
- Full Stack Developer
- IT Students
- IT Professors

# OUR ATTENDEES

500 participants in all AWS Community Day Philippines Conference venues.

## Attendees Profile:



Professionals

70%



Students and Entry level

20%



Executives

10%

# AWS COMMUNITY DAY PHILIPPINES CONFERENCE 2023



## CONFERENCE

Learn the latest innovation, technology and tools.

Get access to various tracks such as Business Technical Foundations, ML, Data, Gaming and VR, Serverless and container.

## Masterclasses for Senior Level Managers

## EXPO

Engage with various solution providers that show latest technology, initiatives and cloud solutions

## NETWORKING

Meet and connect with possible partners, buyers, recruiters in AWS Community through a Kick off Welcome Party and Network Night.

# OUR AGENDA AND TRACKS

Time	Track 1	Track 2	Expo/Sponsor	Satellite Track
Day 0 - Eve		Welcome Party		
Day 1		Day 1		
Morning		CONFERENCE / Main Hall — Opening, Keynote and Community Appreciation		CONFERENCE - Satellite Hall — Overflow
Afternoon	SERVERLESS, CONTAINER & TECHNICAL FOUNDATION — Topics on Serverless, Kubernetes and ECS, Business & Technical Foundation and SA Track	ML, DATA, GAMING & VR — Topics on Machine Learning, Big Data, Analytics, Gaming and VR	Expo/Sponsor — Visit our sponsors booth	AWS Foundations — Various Local Speakers & Topics in Satellite Location
Evening		Network & Games		
Day 2		Day 2		
Morning	Hands-on Workshop A	Hands-on Workshop B	Hands-on Workshop C	
Afternoon	Hands-on Workshop A	Hands-on Workshop B	Hands-on Workshop C	
2023 TBA		Road Shows in VISMIN		

# BE AN AWSUG.PH PARTNER



## BENEFITS AS PARTNERS:

	PLATINUM Php 200,000	GOLD Php 150,000	SILVER Php 75,000	EXHIBITOR Php 25,000	
Booth Space	3X9	3X6	3X3	2X2	
Name, Logo, Description, Website, Social Media Links	✓	✓			
Logo on Photowall	✓	✓	✓		
On sponsor listing page	✓	✓	✓		
Downloadable PDFs Company Profile for attendees	✓	✓			
On ground banner display around the venue	6	4	3	1	
AVP played during breaks on the screen	✓	✓			
Logos of sponsors on screen	✓	✓	✓		
Branded overlays for live stream content sessions	✓				
2 Banner Ads Shown throughout the app (speakers, agenda, main menu)	✓				
1 Banner Ad Shown throughout the app (speakers, agenda, main menu)		✓			
					2 Alerts Sent to all attendees (can include sponsors logo and links) ✓
					1 Alert Sent to all attendees (can include sponsors logo and links) ✓
					Speaker / Talk Portion ✓
					Audience Response ✓
					Questions ✓
					Database Attendees ✓
					Tickets to the Events 8 4 2
					Road Show Participation in VISMIN: Banners, flyers and goodies and AVP ✓

## WHY YOU SHOULD SUPPORT:

- Company Visibility
- Get exposure to your target market
- Avenue for possible recruitment
- Network with other partner vendors and attendees



# CONTACT US TODAY

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Post Ad is the legal entity running the event required for the event of AWS Usergroup Philippines for community day