

UNLEGSH THE POWER OF WORDS

Logo Versions



Quotable

Primary

Wordmark Only

Icon

Colours



Primary

Hex #A437DB

CMYK 25 75 O 14

Pantone 18-3633

RGB rgb(164,55,219)

Secondary

Hex #B19DD0 RGB rgb(177,157,208) CMYK 15 25 0 18

Pantone 15-3716



Accent

Hex #8B3C7F RGB rgb(139,60,127)

CMYK 0 57 9 45

Pantone 19-3138

Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary Dancing Script Regular Aa Bb Cc