

ADAM HURWITZ

CONTACT



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quickarus.github.io/Portfolio/

SKILLS

- A/B Testing
- Usability Testing
- Survey/Interview Design + Collection
- HTML
- CSS
- Tailwind CSS
- JavaScript
- React
- Next.JS
- Basic SQL
- Microsoft Office (Advanced Excel)
- BI Software and Reporting
- Asana/Trello
- Domo
- CRM
- Database Management

EDUCATION

B.A. Political Science

Boston University

2019-2022 Dean's List Fall '20, Spring '21

Focused on polarization, political incentive structure, and public opinion.

UX/UI Design Certificate

George Washington University

2024-2025

Developed comprehensive skills in user-centered design methodologies and industry-standard tools. Mastered end-to-end design process.

WORK EXPERIENCE

Operations/Database Manager

City Wide Apartments

May 2024 - Jan 2025

- Codified and updated Standard Operating Procedures
- Gathered and analyzed listing data to uncover market insights
- Created, edited, and removed listings
- Processed rental applications for over 30 agents
- Began development of company listing website

Business Analyst

The Human Connection

September 2022 - Jan 2024

- Completed quantitative analyses across departments of vertically integrated cannabis companies in MA and CT.
- Significant experience in Excel, Relational Databases, and Business Intelligence Software (Google Looker/SQL).
- Created and maintained Standard Operating Procedures.
- Reporting structures and database management.
- License renewal and compliance with state and local regulations.
- Manufacturing equipment research and procurement

Market/Legal Analyst (Part-time)

The Human Connection

September 2021 - April 2022

- Analyzed and summarized state and local regulations for boutique cannabis consultancy clients
- Developed comprehensive databases and geographical representations of approved license applicants statewide with MA CCC data
- Used databases and maps to create efficient routes for client sales teams

ADDITIONAL EXPERIENCE

Market/Legal Analysis Intern at The Human Connection May 2020 - August 2020

Maimonides High School Baseball- Assistant Manager 2021-22

Kitty Connection Cat Foster Home 2021-22

Canvasser @ Citizens Campaign for the Environment Summer 2019

Database Intern @ Jewish Federation of Greater New Haven Summer 2018

Reference contact information available upon request