

Morgan Quigg

CIT 230:14

Website Planning Document

Purpose

To give weather information in 3 specific cities for the current day through a one-week period

Target Audience

Those interested in knowing weather forecasts for the cities of Franklin, Greenfield, and Springfield

Color Scheme

Monochromatic Red

-Primary Color #A30909

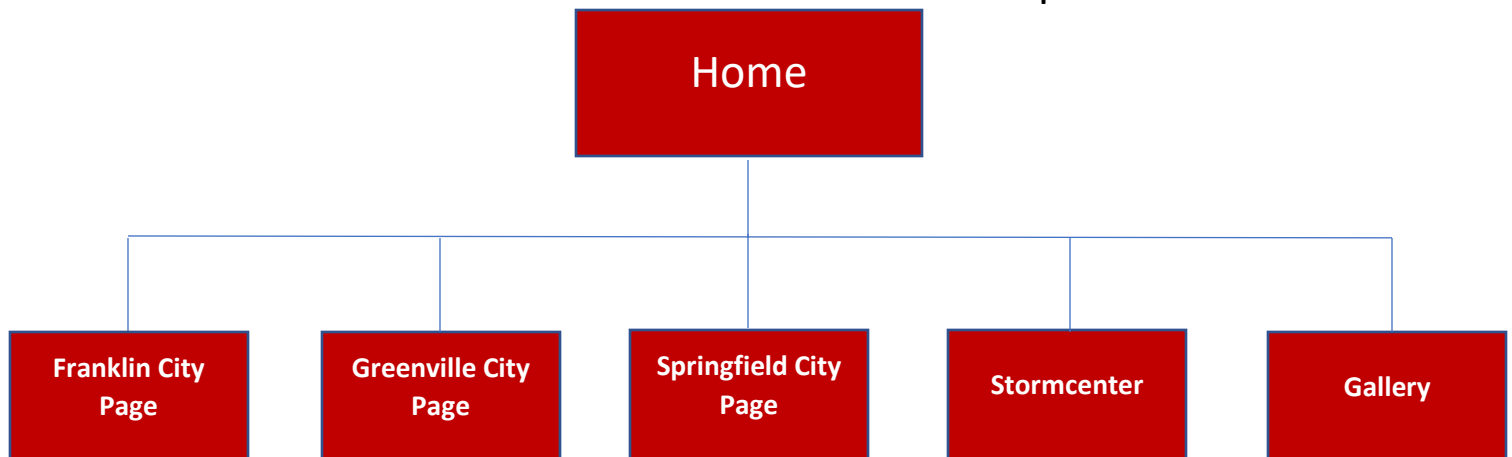
-Secondary #8D8D8D

Typography

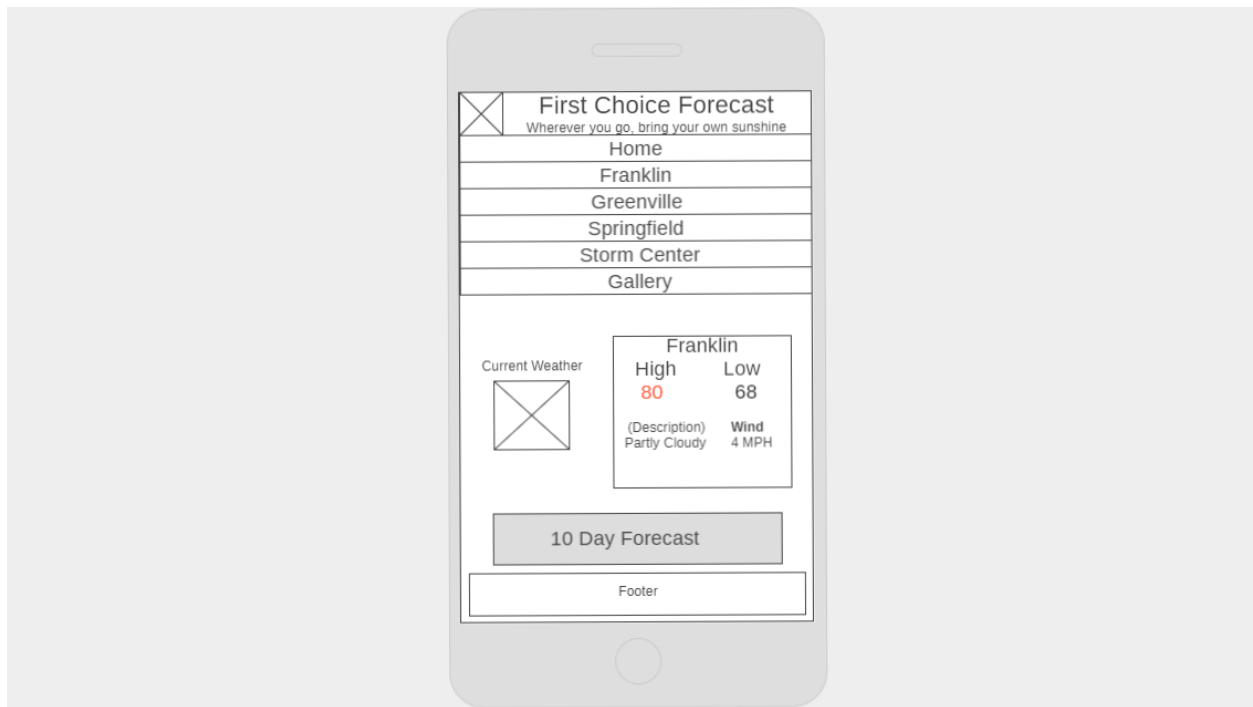
- Eras Medium ITC

- Bookman Old Style

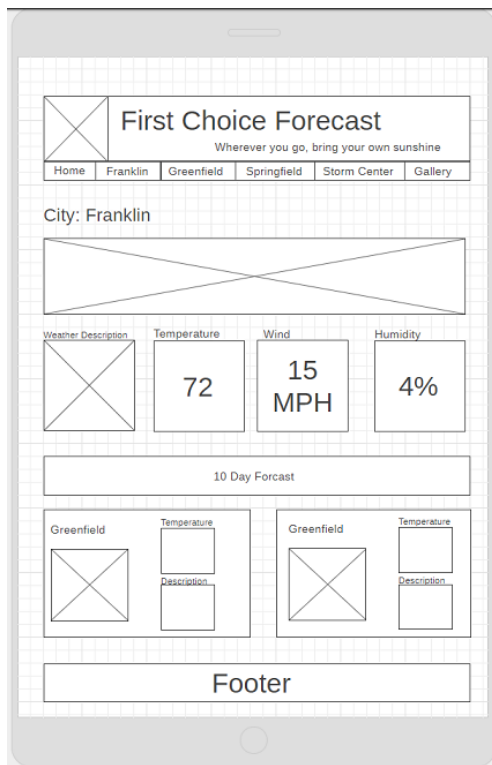
First Choice Forecast – Site Map



Small View Sketch



Medium View



Large View

