

The background is a dark blue gradient. It features several vertical white lines of varying lengths. Scattered throughout are small squares in light blue, pink, orange, and teal. Some squares are solid, while others are outlines.

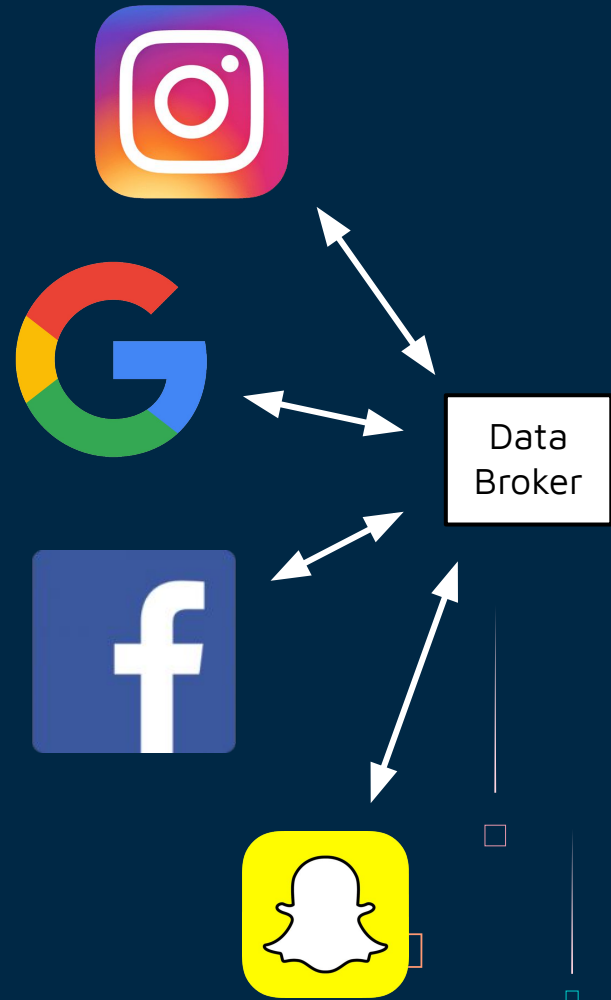
Info Challenge

Team IC23 009

Jimmy Garcia & Quinn Carmack

What is a Data Broker?

- Collects data of you and sells it to advertisers
- Google, Facebook, Instagram, Snapchat, etc.
- Anyone can look this data up online!



Data Broker Example

<https://www.advancedbackgroundchecks.com/>

<https://www.peoplefinders.com/>



Severity of Data Brokers

- Not illegal in the U.S.
- You can remove yourself if you request
- Lots of Data Brokers to search through





45	Spoke	http://www.spokeo.com
46	Spokeo	https://www.spokeo.com
47	SpyFly	https://www.spyfly.com
48	TruePeopleSearch	
49	That's Them	https://thatsthem.com
50	TruthFinder	https://www.truthfinder.com
51	Unmask	https://unmask.com
52	USA People Search	
53	USPhoneBook	
54	Verecor	https://verecor.com
55	Vericora	https://vericora.com
56	VoterRecords	https://voterrecords.com
57	White Pages	https://www.whitepages.com
58	Xlek	https://www.xlek.com
59	ZoomInfo	

The background is a dark blue field decorated with a pattern of small squares and thin vertical lines. The squares are in three colors: pink, teal, and orange. Some squares are solid, while others are hollow. The vertical lines are thin and white, extending from the top or bottom of the frame. The text "Our solution..." is centered in a large, white, sans-serif font.

Our solution...

Website for Easy Access

First name Last name Zip Age 

Data Broker?	Occurrences?	Difficulty?	Opt out?
 Data broker 1	6	10	→
Data broker 2	4	8	→
Data broker 3	2	6	→
Data broker 4	1	2	→
Data broker 5		8	→
Data broker 6		6	→

← Search yourself easily

Ranks by difficulty

Link to opt out

Data Analytics

https://pipl.com/	https://pipl.com/personal-	form, captcha, (or snail mail)
https://www.privateeye.co	https://www.privateeye.co	form, captcha
	https://www.privaterecord	
	https://www.publicdataus	captcha, form
https://www.publicrecords	https://www.publicrecords	captcha, form
http://radaris.com/	http://radaris.com/page/t	mobile, account, email verification
https://rehold.com/		captcha
https://www.searchbug.co		form or phone
https://www.searchpeople	https://www.searchpeople	email verification, verification, captcha
https://www.searchquarry	https://www.searchquarry	form, email verification
https://www.smartbackgr	https://www.smartbackgr	email verification, captcha
https://socialcatfish.com/	https://socialcatfish.com/	email verification
http://www.spoke.com/	https://www.spoke.com/d	email
https://www.spokeo.com/	https://www.spokeo.com/	email confirmation, captcha
https://www.spyfly.com/	https://www.spyfly.com/h	form, email verification or email
	https://www.truepeoplese	captcha, email verification, captcha
https://thatsthem.com/	https://thatsthem.com/op	form, email verification or email
https://www.truthfinder.co		form or mail or form
https://unmask.com/	https://unmask.com/opt-c	form, captcha
	https://www.usa-people-s	form
	https://www.usphonebook	email verication, captcha
https://verecor.com/	https://verecor.com/ng/cc	captcha, email verificarion or email
https://vericora.com/profi	https://vericora.com/ng/c	form, captcha
https://voterrecords.com/		form, email
https://www.whitepages.c	https://www.whitepages.c	phone, form
https://www.xlek.com/	https://www.xlek.com/opt	form
	https://www.zoominfo.co	email verification

Difficulty

First name	Last name	Zip	Age	
Data Broker?	Occurrences?	Difficulty?	Opt out?	
★ Data broker 1	6	10	→	
Data broker 2	4	8	→	
Data broker 3	2	6	→	
Data broker 4	1	2	→	
Data broker 5		8	→	
Data broker 6		6	→	

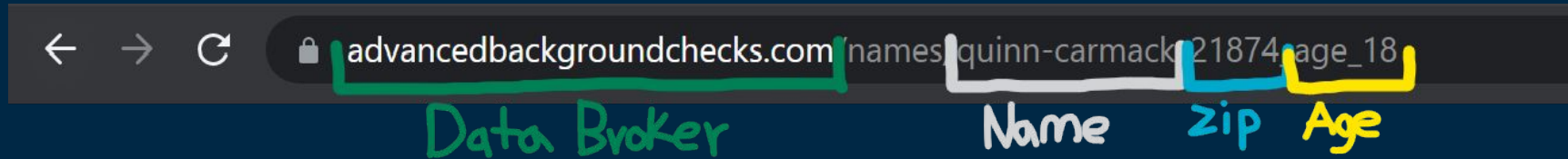
Calculated by:

- **(0.5 pts)** Has a captcha
- **(1 pts)** Email verification
- **(1 pts)** Lots of steps
- **(2 pts)** Requires ID
- **(2.5 pts)** Must use snail mail
- **(3 pts)** Charge for removal

Feasibility



First name Last name Zip Age



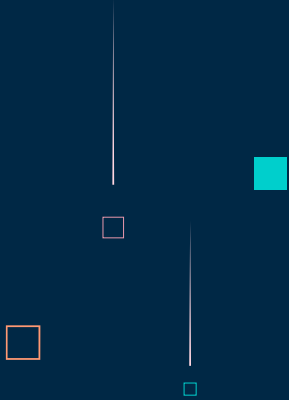
- Extract data from sites using url and *JQuery*
- Hardcode each Data Broker into our website
- Website is simple, links are available on GitHub

Conclusion

The background of the slide is a dark blue field decorated with an abstract pattern of geometric elements. Scattered throughout are squares of various sizes and colors, including solid teal, solid pink, and hollow orange-outlined squares. Some of these squares are connected to the top or bottom edges of the frame by thin, vertical white lines, creating a sense of depth and structure. The overall aesthetic is modern and minimalist.

Conclusion

- Data Brokers are serious issues, but there are lots to search through
- Our site provides easy access and searching feature
- Feasible with our current skills; clear plan to solution



The background is a dark blue field decorated with a pattern of small squares and thin vertical lines. The squares are in three colors: pink, orange, and teal. Some squares are solid, while others are hollow outlines. The vertical lines are thin and white, extending from the top edge of the image. The text "Thank you!" is centered in a large, white, sans-serif font.

Thank you!

Q & A

Jimmy Garcia & Quinn Carmack