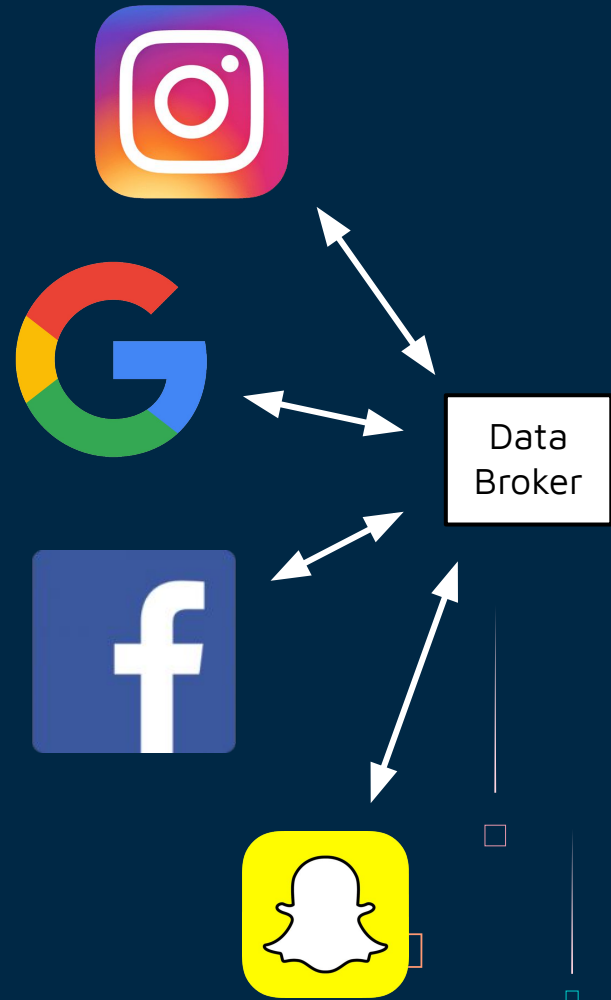# Info Challenge Team IC23 009

Jimmy Garcia & Quinn Carmack

What is a Data Broker?

- Collects data of you and sells it to advertisers

- Google, Facebook, Instagram, Snapchat, etc.

- Anyone can look this data up online!

Data Broker

Data Broker Example

https://www.advancedbackgroundchecks.com/

https://www.peoplefinders.com/

Severity of Data Brokers

- Not illegal in the U.S.

- You can remove yourself if you request

- Lots of Data Brokers to search through

45	Spoke	http://www.spoke.
46	Spokeo	https://www.spoke
47	SpyFly	https://www.spyfly
48	TruePeopleSearch	
49	That's Them	https://thatsthem.
50	TruthFinder	https://www.truth
51	Unmask	https://unmask.co
52	USA People Search	
53	USPhoneBook	
54	Verecor	https://verecor.co
55	Vericora	https://vericora.co
56	VoterRecords	https://voterrecor
57	White Pages	https://www.white
58	Xlek	https://www.xlek.
59	ZoomInfo	

Our solution...

Website for Easy Access

← Search yourself easily

Ranks by difficulty

Link to opt out

Data Analytics

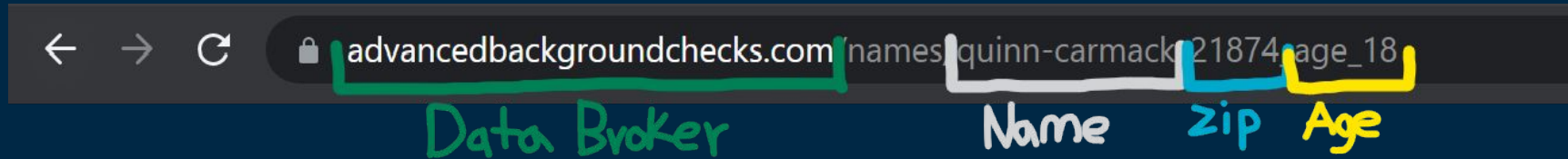|		
https://pipl.com/	https://pipl.com/personal-	form, captcha, (or snail mail)
https://www.privateeye.cc	https://www.privateeye.cc	form, captcha
	https://www.privaterecord	
	https://www.publicdataus	captcha, form
https://www.publicrecords	https://www.publicrecords	captcha, form
http://radaris.com/	http://radaris.com/page/h	mobile, account, email verification
https://rehold.com/		captcha
https://www.searchbug.cc		form or phone
https://www.searchpeople	https://www.searchpeople	email verification, verification, captcha
https://www.searchquarry	https://www.searchquarry	form, email verification
https://www.smartbackgr	https://www.smartbackgr	email verification, captcha
https://socialcatfish.com/	https://socialcatfish.com/	email verification
http://www.spoke.com/	https://www.spoke.com/d	email
https://www.spokeo.com/	https://www.spokeo.com/	email confirmation, captcha
https://www.spyfly.com/	https://www.spyfly.com/h	form, email verification or email
	https://www.truepeoplese	captcha, email verification, captcha
https://thatsthem.com/	https://thatsthem.com/op	form, email verification or email
https://www.truthfinder.cc		form or mail or form
https://unmask.com/	https://unmask.com/opt-c	form, captcha
	https://www.usa-people-s	form
	https://www.usphonebook	email verication, captcha
https://verecor.com/	https://verecor.com/ng/cc	captcha, email verificarion or email
https://vericora.com/profi	https://vericora.com/ng/c	form, captcha
https://voterrecords.com/		form, email
https://www.whitepages.c	https://www.whitepages.c	phone, form
https://www.xlek.com/	https://www.xlek.com/opt	form
	https://www.zoominfo.cor	email verification

Difficulty

Calculated by:

- **(0.5 pts)** Has a captcha
- **(1 pts)** Email verification
- **(1 pts)** Lots of steps
- **(2 pts)** Requires ID
- **(2.5 pts)** Must use snail mail
- **(3 pts)** Charge for removal
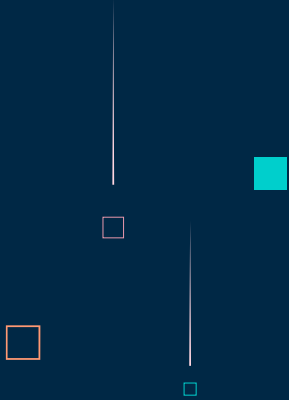
Feasibility

- Extract data from sites using url and *JQuery*

- Hardcode each Data Broker into our website

- Website is simple, links are available on GitHub

Conclusion

Conclusion

- Data Brokers are serious issues, but there are lots to search through

- Our site provides easy access and searching feature

- Feasible with our current skills; clear plan to solution

Thank you!

Q & A

Jimmy Garcia & Quinn Carmack