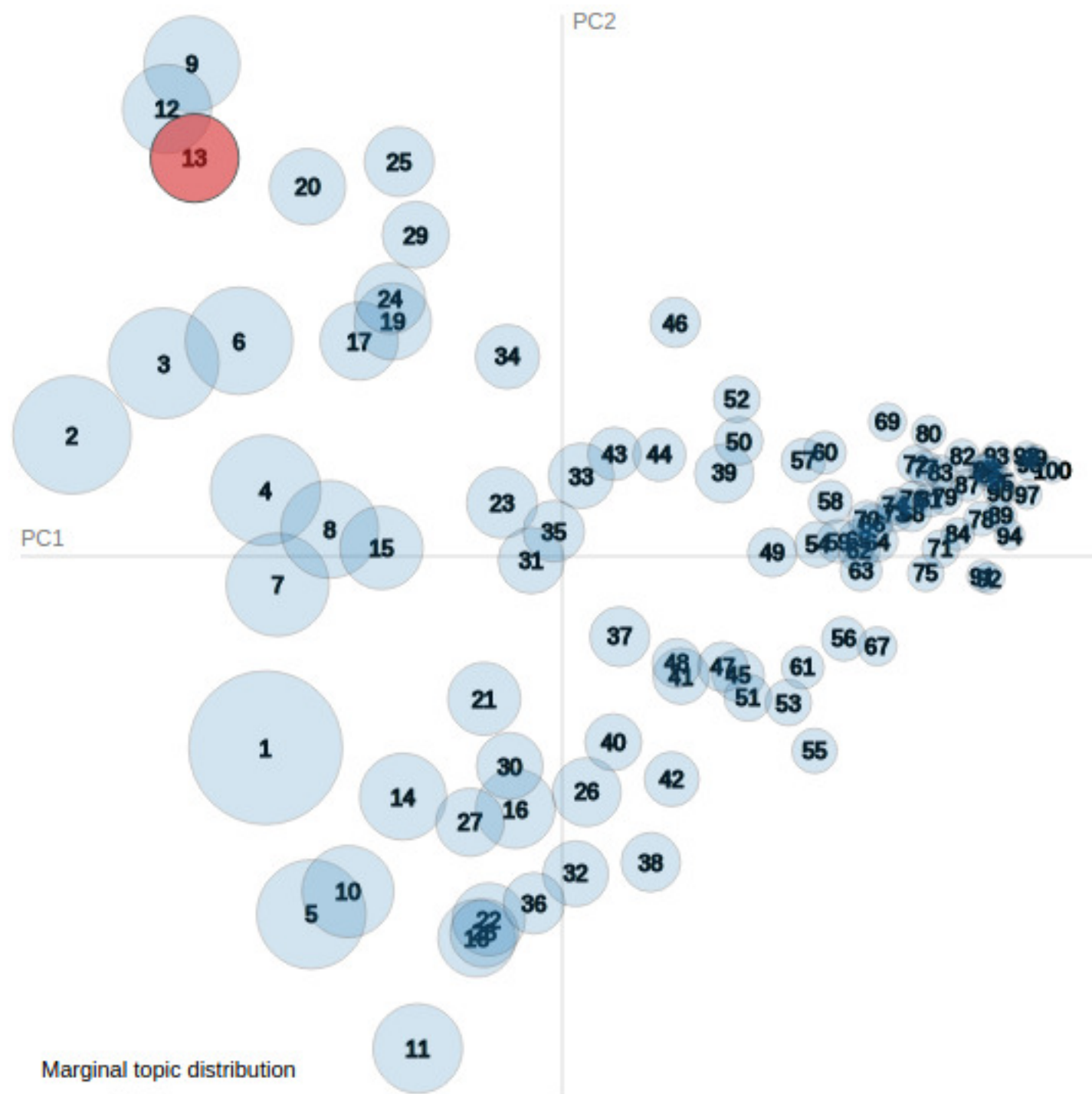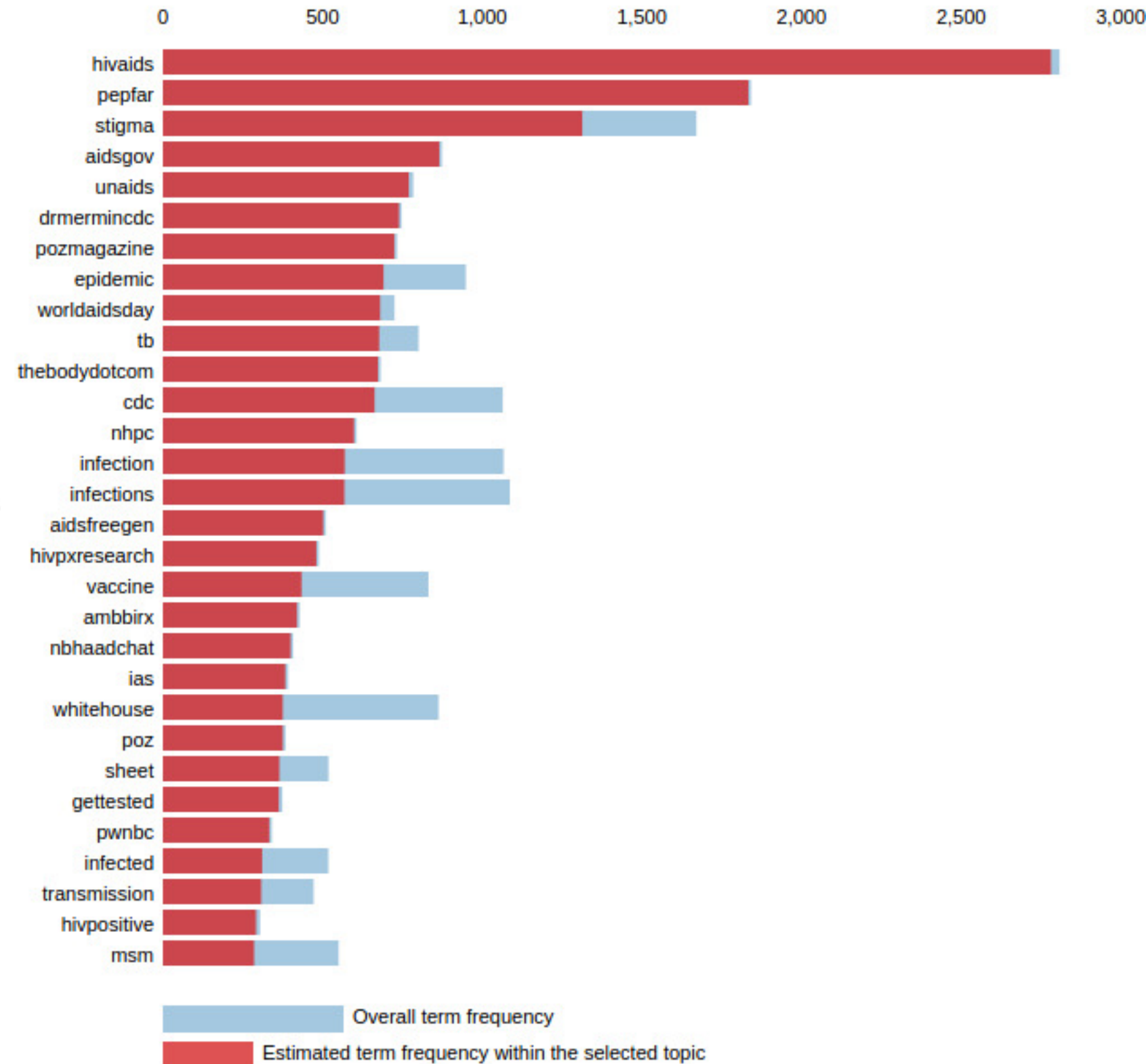## Intertopic Distance Map (via multidimensional scaling)

PC2

PC1

Marginal topic distribution

2%

5%

10%

Top-30 Most Relevant Terms for Topic 13 (2.1% of tokens)

0   500   1,000   1,500   2,000   2,500   3,000

hivaids
pepfar
stigma
aidsgov
unaids
drmermincdc
pozmagazine
epidemic
worldaidsday
tb
thebodydotcom
cdc
nhpc
infection
infections
aidsfreegen
hivpxresearch
vaccine
ambbirx
nbhaadchat
ias
whitehouse
poz
sheet
gettested
pwnbc
infected
transmission
hivpositive
msm

Overall term frequency

Estimated term frequency within the selected topic

1. saliency(term w) = frequency(w) * [sum_t p(t | w) * log(p(t | w)/p(t))] for topics t; see Chuang et. al (2012)
2. relevance(term w | topic t) = λ * p(w | t) + (1 - λ) * p(w | t)/p(w); see Sievert & Shirley (2014)