DEVADRITA DEY SARKAR ⭐ Featured

Senior Research Analyst seeking assignment in Data Analysis,Business Intelligence,Market Research,Strategy Consulting,Competitive Intelligence,Research Analysis,Strategic Management,Market Sizing,Business Development,Data Analytics

Current Designation: Senior Research Analyst-Analytics

Current Company: Contify

Current Location: Noida

Pref. Location: Delhi / NCR,Gurgaon,Noida

Functional Area: Analytics & Business Intelligence

Role: Data Analyst

Industry: KPO / Research /Analytics

Marital Status: Single/unmarried

Total Experience: 2 Year(s) 0 Month(s)

Notice Period: 15 Days or less

Highest Degree: MBA/PGDM [Competitive Intelligence and Strategic Management]

Key Skills: Senior Research Analyst,Data Analysis,Business Intelligence,Market Research,Strategy Consulting,Competitive Intelligence,Research Analysis,Strategic Management,Market Sizing,Business Development,Data Analytics,Primary Research,Secondary Research

Verified : Phone Number | Email - id

ID: 12555f4f3c1398f463   Last Active: 31-Jan-20   Last Modified: 27-Jan-20

Summary

Senior Research Analyst with 2+ years of work exposure in Data Analysis,Business Intelligence,Market Research,Strategy Consulting,Competitive Intelligence,Research Analysis,Strategic Management,Market Sizing,Business Development,Data Analytics.

Work Experience

Contify as Senior Research Analyst-Analytics
Mar 2019 to Till Date

Organize, analyze, synthesize and summarize data and information (includes information on financials, strategy, events, company executives, etc.) related to pharma and medical devices
Actively involved in client communication, scoping of project and user engagement activities
Competitive intelligence consulting and insights analysis for Pharmaceutical majors to analyze their competitive market for generics, Biosimilars, API's and Biologics in various therapeutic areas
Utilize secondary research sources (in addition to Contify platform) as well as primary to gather information to be used to develop strategic consulting projects.

DelveInsight Market Research as Business Analyst
Aug 2016 to Aug 2017

Identification of target companies within the Pharmaceutical/Healthcare marketplace & identification of report specific indications through secondary research.
Active role in report-specific client (based in the US, Europe and Asia-Pacific) communication targeted towards

DelveInsight's services as well as assisting with business development RFPs and RFQs.
Actively handled consulting projects through Primary and Secondary research for major pharmaceutical giants (e.g.
Clinical Trial Analysis and insights for Dry Eye Syndrome and Dravet Syndrome)
Preparation of client specific presentations and proposals & implementing effective marketing strategies.

Biodiscovery Group Lifesciences as E-Trainer
Dec 2015 to Mar 2016

E-Workshops held on Next-Generation Sequencing Data Analysis (DNASeq & RNASeq), Molecular Dynamics and simulations.

Education

UG: **B.Tech/B.E. (bioinformatics)** from **AMITY Institute of Biotechnology, Noida** in **2016**

PG: **MBA/PGDM (Competitive Intelligence and Strategic Management)** from **Amity University** in **2019**

IT Skills

Skill Name	Version	Last Used	Experience
microsoft office - word, excel, powerpoi			
IBM SPSS			
R			

Languages Known

Language	Proficiency	Read	Write	Speak
bengali	Expert			
english	Expert			
French	Expert			
hindi	Expert			

Affirmative Action

Physically Challenged: **No**

Work Authorization

Job Type: **Permanent**

Employment Status: **Full time**