

**ABHISHEK KUMAR**

Analyst, Seeking roles in Data Analytics, Business Intelligence, Statistical Analysis, Project Execution, Requirement Gathering, Data Mining, Big Data Analytics, Web Analytics, Data Warehousing, Data Visualization, Data Mapping, Gap Analysis, SQL Server, Python

Current Designation: Analyst

Total Experience: 1 Year(s) 5 Month(s)

Current Company: Ipsos Research Pvt. Ltd.

Notice Period: 2 Months

Current Location: Bengaluru / Bangalore

Highest Degree: B.Tech/B.E. [Other Engineering]

Pref. Location: Delhi, Bengaluru / Bangalore

Functional Area: Analytics &amp; Business Intelligence

Role: Data Analyst

Industry: KPO / Research / Analytics

Marital Status: Single/unmarried

Key Skills: Data Analyst, Data Analytics, Business Intelligence, Statistical Analysis, Project Execution, Requirement Gathering, Data Mining, Big Data Analytics, Web Analytics, Data Warehousing, Data Visualization, Data Mapping, Gap Analysis, SQL Server, Python

Verified : Phone Number | Email - id

ID: e5cbe038c4284a2a9386fa4a11bcf6ff  
Last Active: Jan-Mar 2020

Last Modified: Jan-Mar 2020

## Summary

Competent professional with over 1 year of experience in Data Analytics & Business Intelligence with expertise in:

- o Developing software solutions, gathering requirements, providing use cases for business, functional & technical requirements
  - o Executing data mining, information extraction and classification using statistical and linguistic method
  - o Analyzing information needs through a regular interaction with clients
- Exposure in documentation (functional specifications, technical design), coding and maintenance of proposed applications
- Insightful knowledge of utilizing data from diverse information systems to build tools and forecasting models that remarkably improve organizational decision-making capabilities
- Skilled in Big Data Analysis; established scalable, efficient, automated processes for large scale data analysis
- Merit of managing the entire gamut of Project management from inception to execution for Swarovski and Global Brands as a Project Lead

## Work Experience

**Ipsos Research Pvt. Ltd.** as Analyst

Aug 2018 to Till Date

Key Result Areas:

- Creating project plans in accordance with project management framework standards and procedures; identifying ongoing issues within project plans, in order to eliminate implementation issues, using Case Analysis, Gap Analysis, Test Plans, Surveys, and Questionnaire
- Studying and analysing business processes & procedures and designed & implementing automated business solutions

for clients in the industry

Managing Data Analysis, Data Structures, Data Mapping, Data Validation and Data Visualization, Storage based on the business need

Synthesizing & communicating results to clients and internal teams and collaborating with client & internal teams to implement solutions

Structuring and shaping client engagements and solving complex client challenges

Working closely with business and engineering teams to encourage statistical best practices with respect to experimental design, data capture and data analysis

Performing value-added quantitative & statistical analysis and providing recommendations to improve rules performance; identifying & remediating any inconsistencies or gaps in data and metrics

Guiding teams in collecting & processing raw data in- coordination with modelling team to create high quality deliverables

Administering the usage of SSIS in case of multiple files at FTP for the correct integration of all these files into a single table in SQL server

Highlights:

Worked as a Project Lead for:

- o Swarovski (11 Markets including USA, China, France, Australia and many more)
- o Global Brands (1 Market - US)

## Education

UG: **B.Tech/B.E. (Other Engineering)** from **Jadavpur University** in **2018**

## IT Skills

Skill Name	Version	Last Used	Experience
DATA WAREHOUSING			
SQL Server Management			
SQL Server Integration			
SQL, MS Excel and Python			
DATA MODELING			
Predictive Modeling			

## Languages Known

Language	Proficiency	Read	Write	Speak
English				
Hindi				

## Affirmative Action

Category: General

Physically Challenged: No

## Work Authorization

Job Type: Permanent

Employment Status: Full time