Rhitamjeet Saharia ⭐ Featured

Data Scientist seeking roles in Data Analytics,Data Visualization,Customer Analytics,Time Series Analysis,Marketing Analytics,Retail Sales Forecasting,Time Series Analysis,R,Python,Tableau,SQL,Shiny,Hadoop,GCP,Machine Learning,Deep Learning,NLP

Current Designation: Data Scientist

Current Company: Gramener Technology Solutions Pvt. Ltd

Current Location: Bengaluru / Bangalore

Pref. Location: Bengaluru / Bangalore,Delhi / NCR,Hyderabad

Functional Area: Analytics & Business Intelligence

Role: Data Analyst

Industry: KPO / Research /Analytics

Marital Status: Single/unmarried

Total Experience: 1 Year(s) 7 Month(s)

Notice Period: 2 Months

Highest Degree: PG Diploma [Data Science]

Key Skills: Data Scientist,Data Analyst,Data Analytics,Data Visualization,Customer Analytics,Time Series Analysis,Marketing Analytics,Retail Sales Forecasting,Time Series Analysis,R,Python,Tableau,SQL,Shiny,Hadoop,GCP,Machine Learning,Deep Learning,NLP

Verified :   Phone Number | Email - id

ID:
81aa1cdecf434d808641a40c6d0bf71d

Last Active: 30-Jan-20

Last Modified: 30-Jan-20

Summary

An Analytics professional with 1.5 years of experience in delivering end to end analytical solutioning across industries such as Technology, Pharma, Media, Retail, Finance & Public Sector

Work Experience

Gramener Technology Solutions Pvt. Ltd as Data Scientist
Jun 2018 to Till Date

KEY PROJECTS
* Voice of Customer Analytics - Impact Analysis on Customer surveys for Technology products
Deployed700,000+ regression models to infer the most important factors driving customer satisfaction across products/divisions/regions.
Text Mining and Sentiment Analysis - NLP
* Recommendation Engine for Contracts - To identify Pharmacy chains for Promotional contracts for major drugs based on market data, historical performance and problematic region identification.
Business metrics - organic growth, inorganic growth, return on investment
Feature Engineering
Clustering & Composite scoring

Marketing Analytics - Market Mix Optimization of doctor specialties to target for drug promotion for major Pharma company
Market Mix modelling - adstock, diminishing returns
Regression modelling - Linear, Lasso, Ridge, bounded Coefficients

Optimization algorithms - Linear programming

Retail Sales Forecasting - Identify actionable insights for retail stores and forecast weekly sales using internal and external factors.
Exploratory Data Analysis to identify Store wise and department wise patterns
Time Series Modelling - using historical prices as well as external factors (CPI, Unemployment, Temperature)
Built RShiny dashboard for Data Exploration and Results Analysis

Algorithmic Trading - Developed Algorithmic Trading Strategies using quantitative techniques as well as deep learning models for price movement prediction with 80% accuracy.
Data Scrapping from web using APIs
Built RNN networks using LSTMs to predict next day's closing price
Built RShiny dashboard for Data Exploration and Results Analysis

Poverty Classification - Identification of households into poverty levels based on observable characteristics from Inter-American Development Bank data. Built web app with decision tree output for different population segments for easy business use consumption.
Class balancing using sampling techniques (under sampling, oversampling, ROSE, SMOTE)
Feature Selection & Variable Importance- Gini Index, Information Gain, Boruta
Hyper parameter tuning & Cross Validation - grid search
Algorithms Used - xgboost, decision trees, random forest

Education

UG: **B.Tech/B.E. (Mechanical)** from **Delhi Technological University** in **2015**

PG: **PG Diploma (Data Science)** from **Manipal Academy of Higher Education (MAHE)** in **2018**

IT Skills

Skill Name	Version	Last Used	Experience
R, Python, Tableau			
SQL / Shiny/ Hadoop /GCP			

Languages Known

Language	Proficiency	Read	Write	Speak
English				
Hindi				
Assamese				

Affirmative Action

Physically Challenged: No

Work Authorization

Countries: India

Job Type: Permanent

Employment Status: Full time