

Date

Assignment:

Brand me

Student ID : 24011941

Name: Quinn

Introduction

- My portfolio is designed to showcase a balance between creativity and technical expertise, reflecting my journey in digital design and development.
- Each project is presented with a distinct visual identity that aligns with its theme, while maintaining consistency through a clean grid structure, harmonious color palettes, and clear typography.
- The use of playful illustrations, modular layouts, and engaging visuals highlights my versatility across branding, UI/UX, character design, and immersive technologies.
- Combining storytelling with functional design, this portfolio not only documents my skills and process but also demonstrates how I adapt design principles to different industries and audiences.

Human-Centred Design

Target Audience of your portfolio

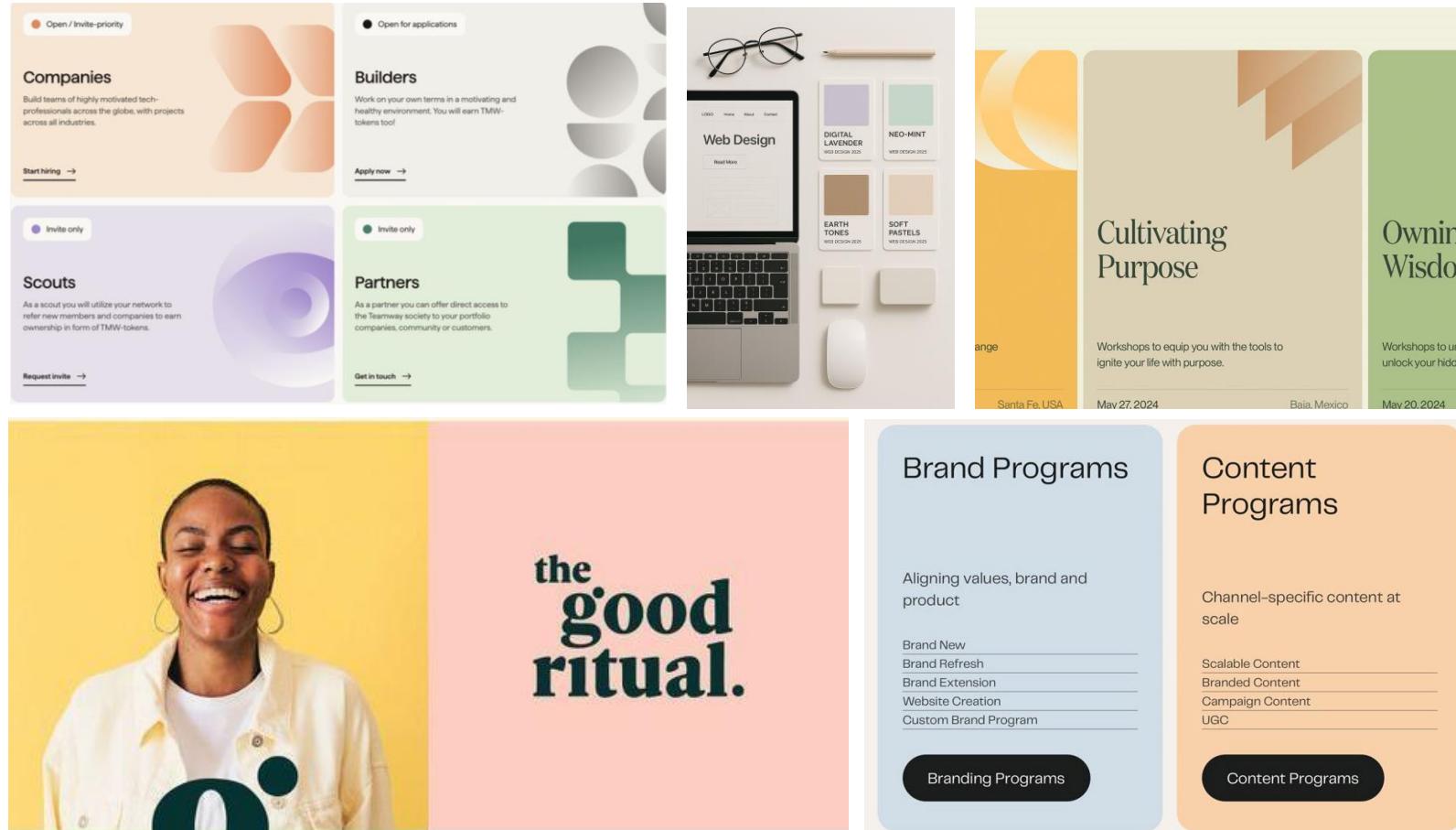
- **Age:** 18 - 30
 - **Gender:** All
 - **Motivation:** To assess creativity, technical skill, and project versatility
-
- Likes clean layouts, clear sections, and concise case studies
 - Prefer portfolios that mix information + engaging visuals
 - Value authenticity, storytelling, and creative personality

Human-Centred Design

Portfolio Theme

- **Theme:** Playfully Professional
- A mix of structured layouts and playful visuals that show creativity with technical depth.
- Pastels, modular grids, and illustrations make it engaging yet professional.

Branding & Visual Consistency



- A moodboard inspired by contemporary branding systems, this emphasizes clean grids, soft gradients, and warm pastel tones that balance professionalism with approachability.
- The bold typography and modular card layouts reflect clarity and consistency, making information easy to digest while maintaining visual impact.

Branding & Visual Consistency

FONTS

MAIN FONT

Playfair Display Regular

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ALTERNATIVE FONT

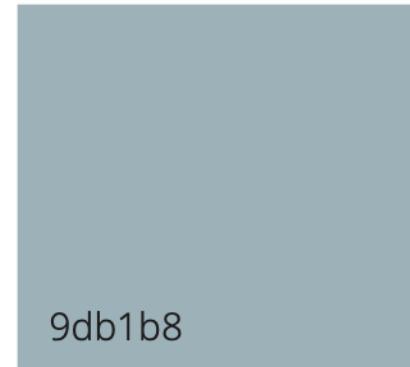
Heebo Regular

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Branding & Visual Consistency

- The primary colour of this palette is **blue-grey (9db1b8)**, chosen for its calm, professional, and trustworthy tone.
- It sets the overall mood of stability and clarity, while the **soft neutrals (ece4e1, c2b494)** provide balance and warmth.
- The **vibrant yellow (f1ab32)** serves as an accent, adding energy and drawing attention to highlights.
- This scheme connects back to the moodboard's mix of **muted pastels and bold accents**, reinforcing a design language that feels both approachable and creatively engaging.

COLOUR PALETTE



Creating Original Assets

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modin

Creating Original Assets

MAIN LOGO

Modin

LOGO VARIATIONS



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Creating Original Assets

MAIN LOGO

Modin

LOGO VARIATIONS



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Creating Original Assets



DATA ANALYSIS



CODING



WEB TECHNOLOGIES



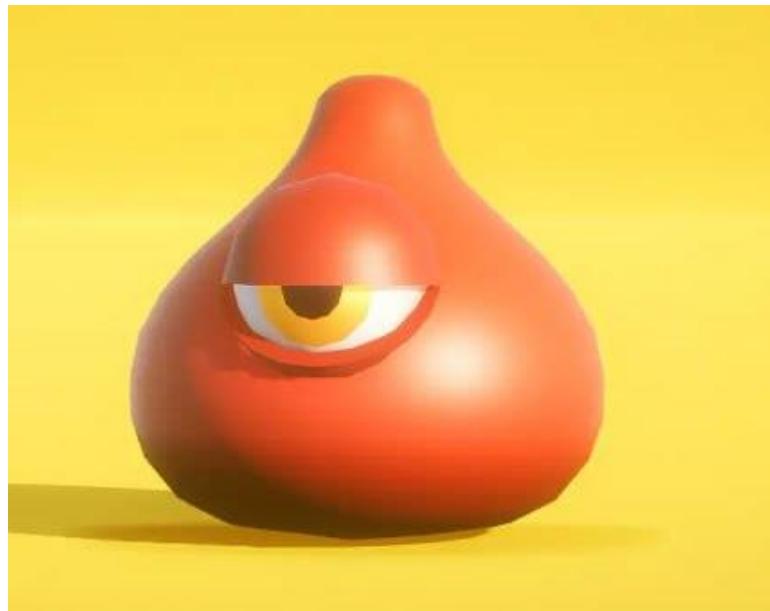
SQL



CREATIVITY

AI-Assisted Design Tools

Before



**After with Background
Removal**



Prompt Design & AI Collaboration 1

Reference



designed by  freepik

With Reference attached, create a character set showing 5 different hairstyles 5 accessories for girls and different accessories



Prompt Design & AI Collaboration 2

Reference

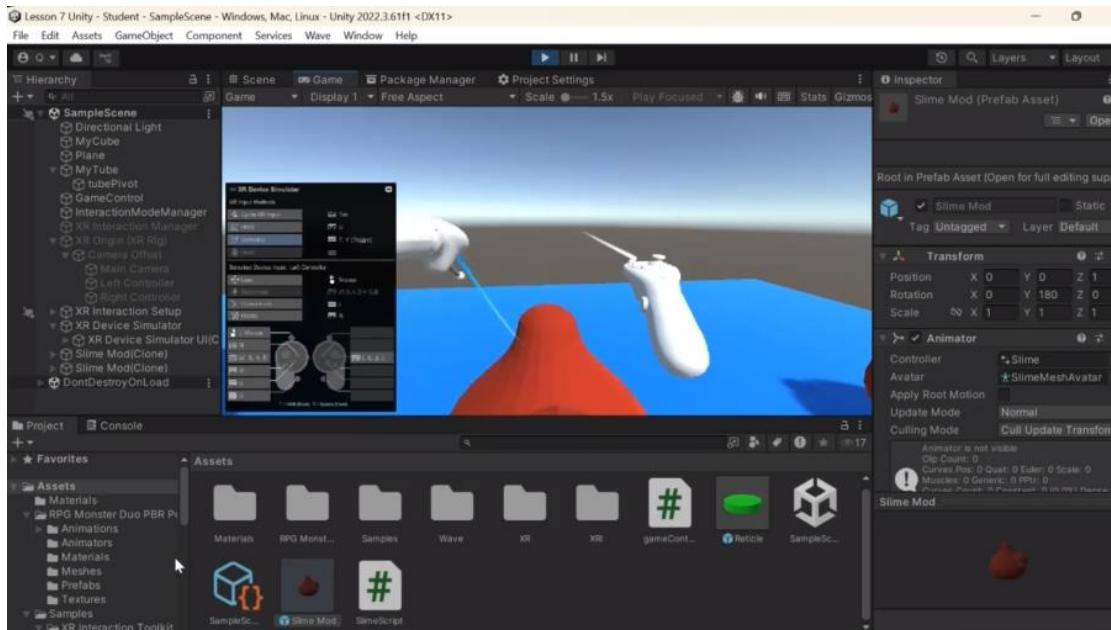


With Reference attached, create a visual that utilises my skillset of website development, with my coding skills inside.

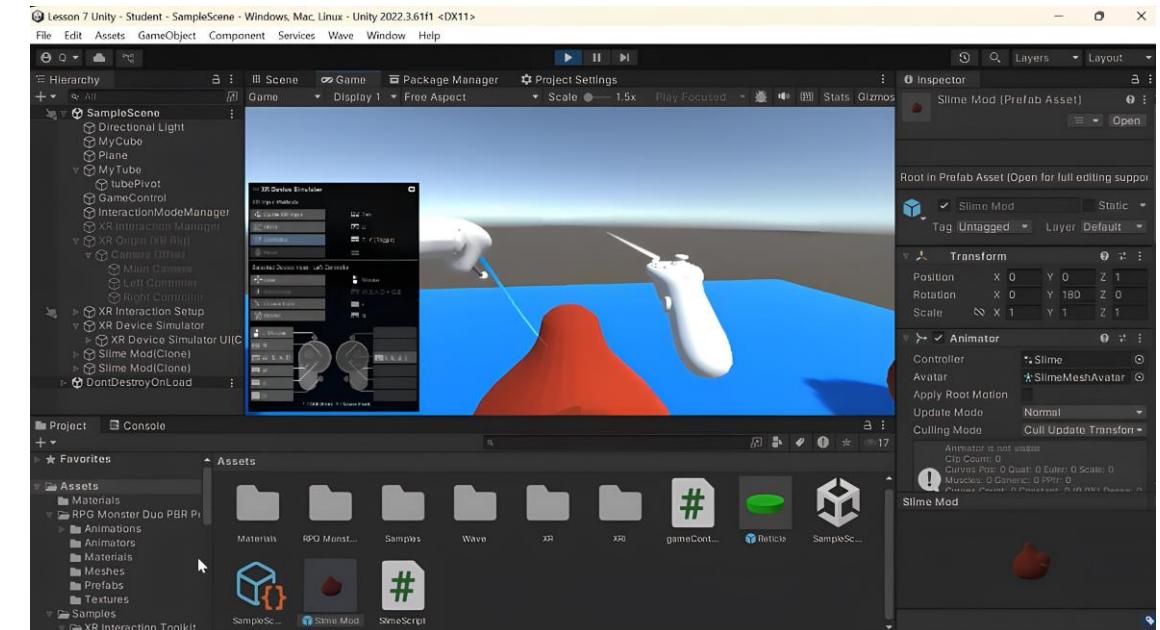


Prompt Design & AI Collaboration 3

Reference



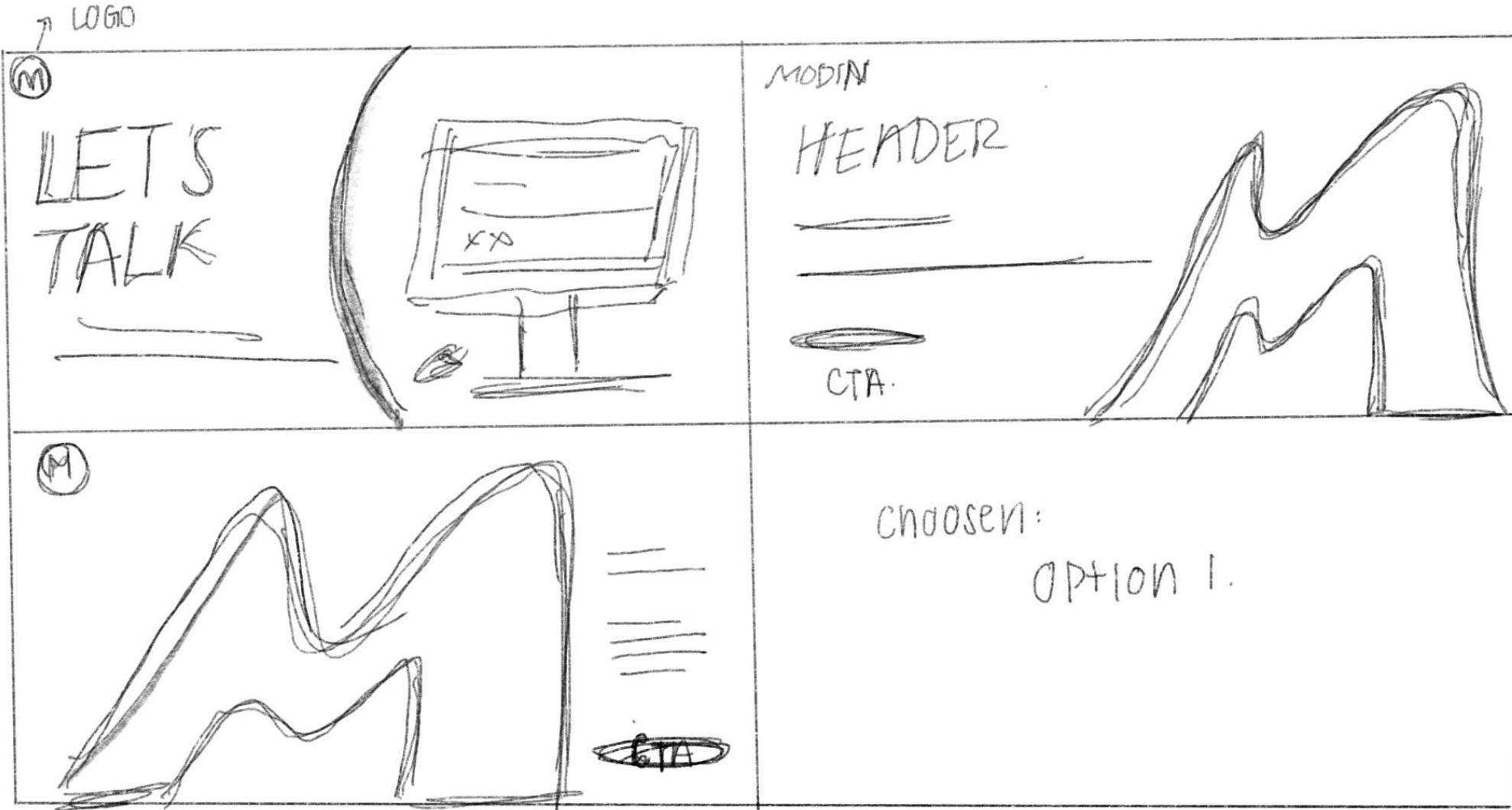
Upscale image



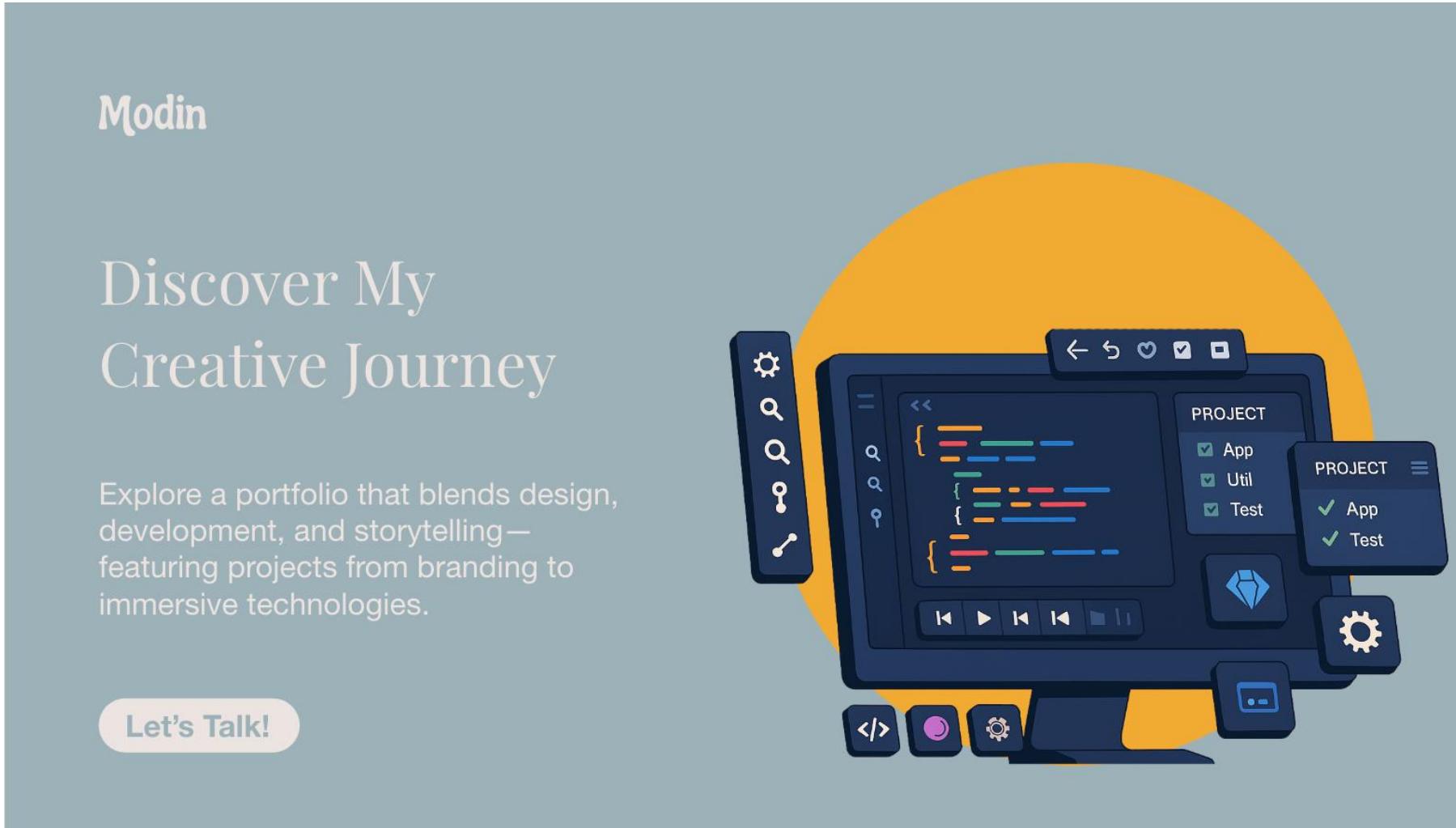
Final Artwork (Social Media)

- I chose a **digital banner** as my main social media branding format because it is one of the most immediate and impactful ways to introduce my portfolio. A banner allows me to combine strong visuals, bold typography, and a clear call-to-action into a single space, making it ideal for platforms like LinkedIn, Behance, or even as a website header.
- Using the blue-grey base communicates professionalism and trust, while the yellow accent draws attention to interactive elements like CTAs
- A digital banner also reflects my **Playfully Professional** theme—professional enough to appeal to recruiters and industry peers, but creative enough to stand out and express personality. It serves as both a **visual hook** and a **gateway** into my portfolio, encouraging viewers to explore more of my work.

Final Artwork (Social Media)



Final Artwork (Social Media)



Modin

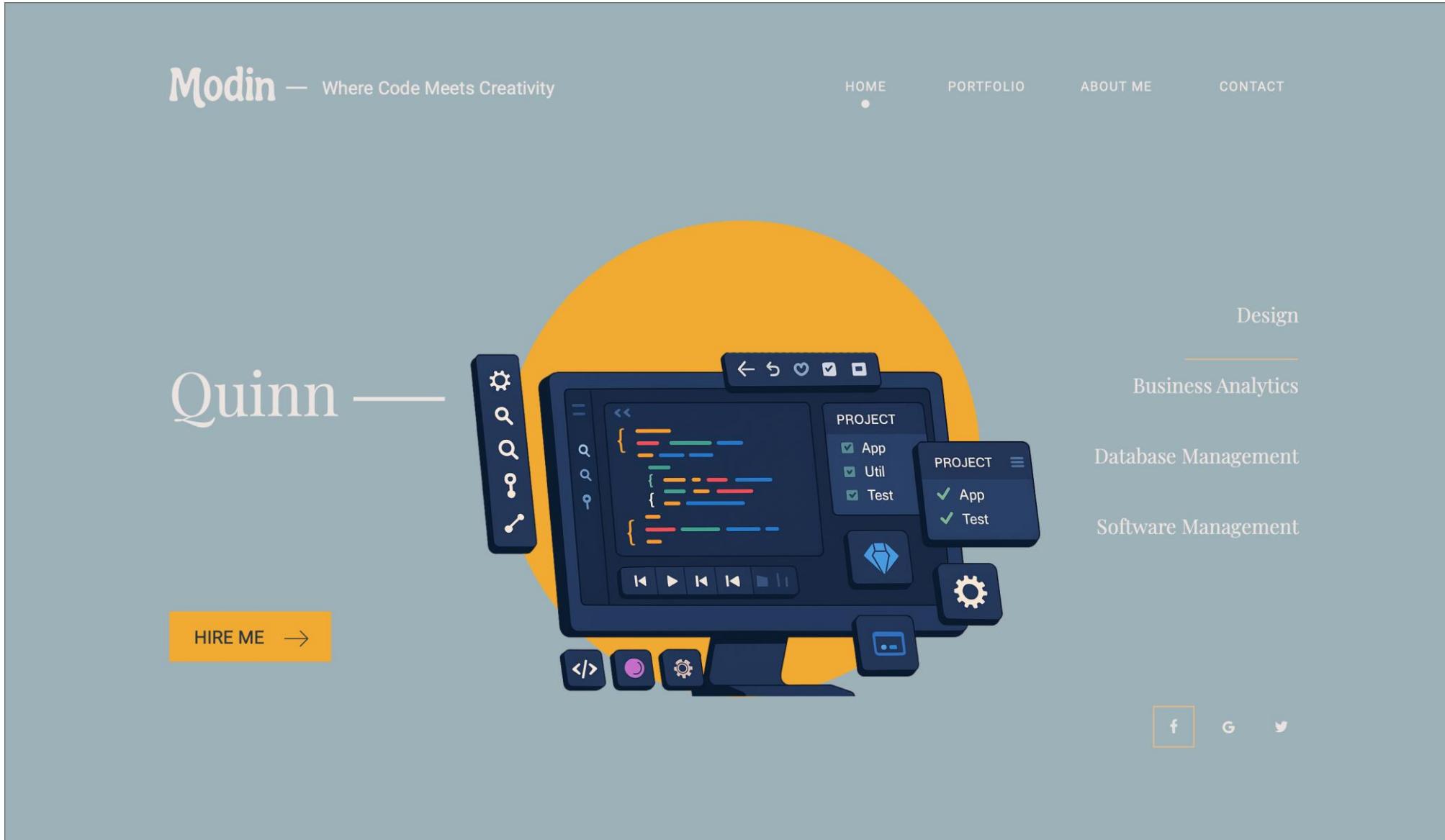
Discover My Creative Journey

Explore a portfolio that blends design, development, and storytelling—featuring projects from branding to immersive technologies.

Let's Talk!

The image shows a social media post from a user named 'Modin'. The post features a large yellow circular graphic in the background. Overlaid on the graphic is a dark blue interface, possibly a screenshot of a mobile application or a web-based portfolio. The interface includes a navigation bar at the top with icons for back, forward, search, and refresh. Below the bar is a code editor window showing a snippet of code with syntax highlighting for JSON or similar data structures. To the right of the code editor are two project cards. The first card is titled 'PROJECT' and lists 'App', 'Util', and 'Test' with checkmarks. The second card is also titled 'PROJECT' and lists 'App' and 'Test' with checkmarks. At the bottom of the interface are several small icons representing different tools or components. The overall aesthetic is modern and professional, combining design and technology.

Final Artwork (Portfolio Web pages)



The image shows a screenshot of a portfolio website. At the top left, the name "Modin" is displayed with the tagline "— Where Code Meets Creativity". At the top right, there is a navigation bar with links for "HOME", "PORTFOLIO", "ABOUT ME", and "CONTACT". Below the navigation bar, the name "Quinn" is shown with a similar tagline. The central part of the page features a large yellow circular graphic containing a dark blue interface simulation. This simulation includes a code editor window showing a JSON-like structure with various colored lines and brackets, a sidebar labeled "PROJECT" with checkboxes for "App", "Util", and "Test", and several other icons like a gear and a diamond. To the right of this graphic, four categories are listed vertically: "Design", "Business Analytics", "Database Management", and "Software Management". At the bottom left, there is a yellow button with the text "HIRE ME →". At the bottom right, there are social media icons for Facebook, Google+, and Twitter.

Modin — Where Code Meets Creativity

HOME PORTFOLIO ABOUT ME CONTACT

Quinn —

HIRE ME →

Design

Business Analytics

Database Management

Software Management

f G Twitter

Final Artwork (Portfolio Web pages)



About Me

Blending Technical Expertise
with Creativity in Digital Design
& Development

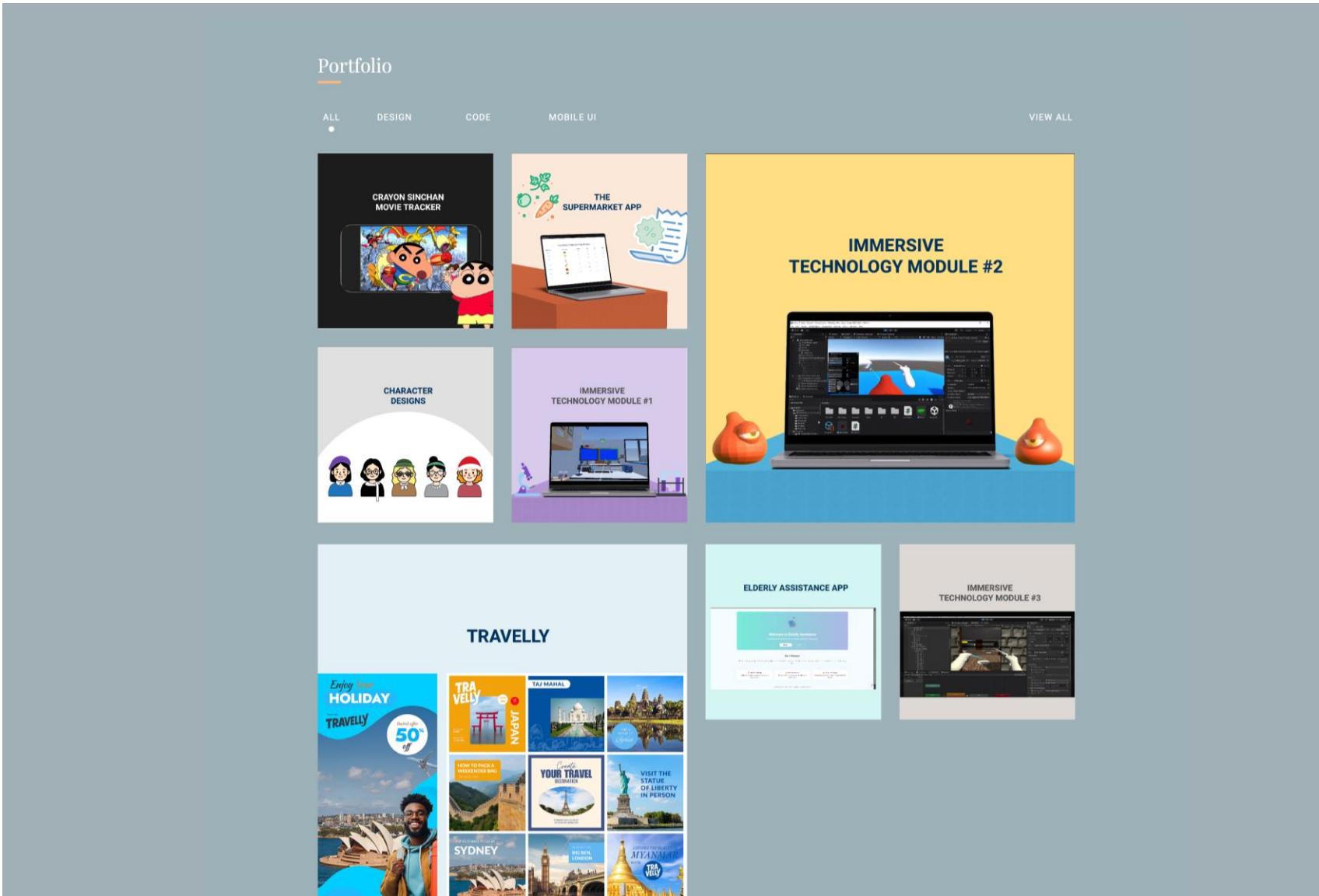
Currently pursuing a Diploma in Digital Design & Development, I've built a solid foundation in software development, web technologies, data analysis, and virtual reality. My hands-on experience includes using VR headsets, SQL, Power BI, and Tableau.

Outside academics, I practice piano, which enhances my discipline, attention to detail, and creativity. I'm especially interested in roles such as data analyst, business intelligence, or software development where I can apply my skills in coding and analytics.

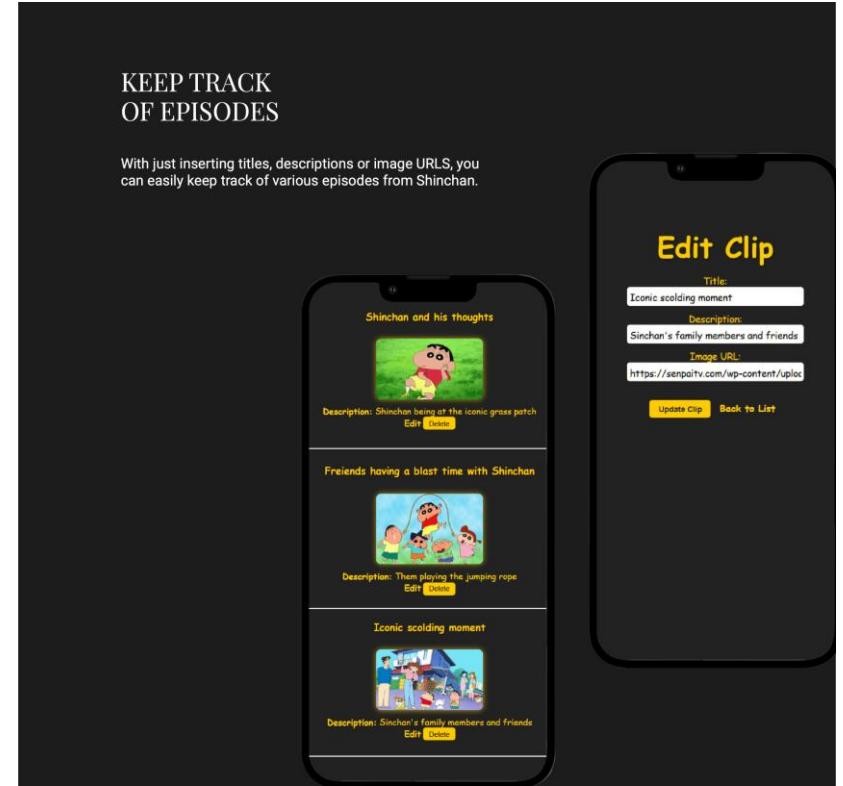
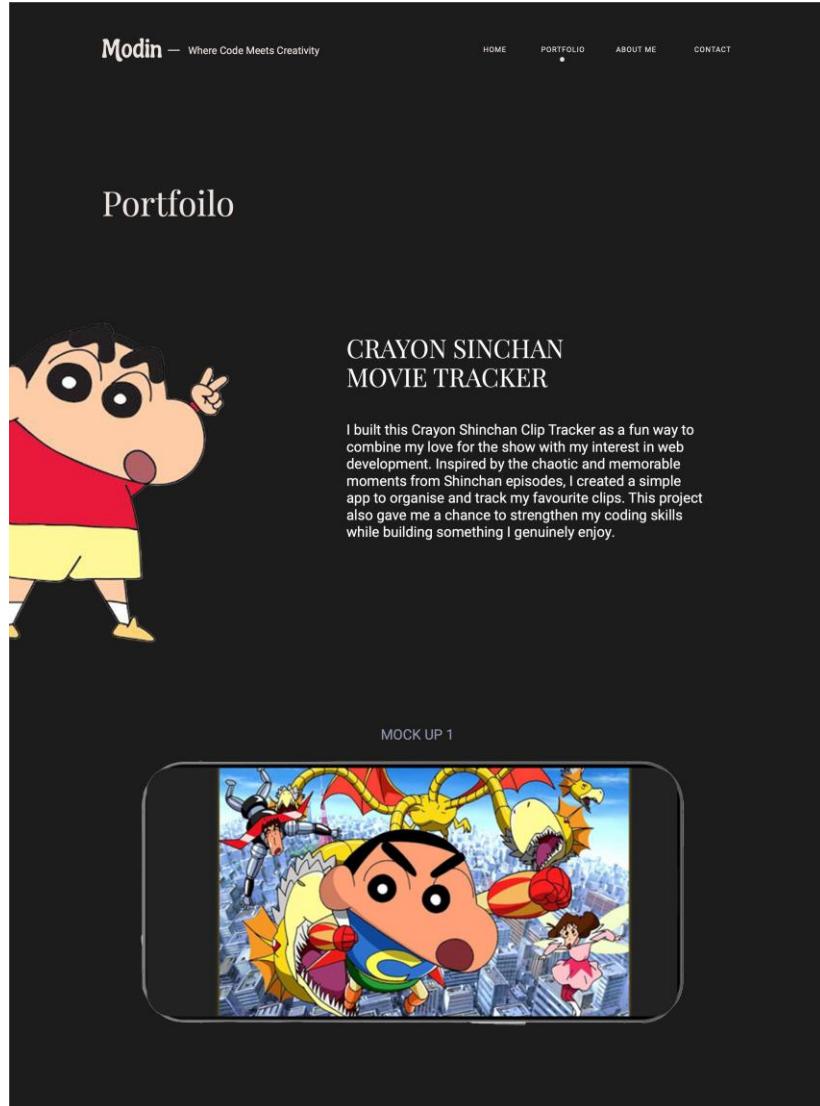


DATA ANALYSIS CODING WEB TECHNOLOGIES SQL CREATIVITY

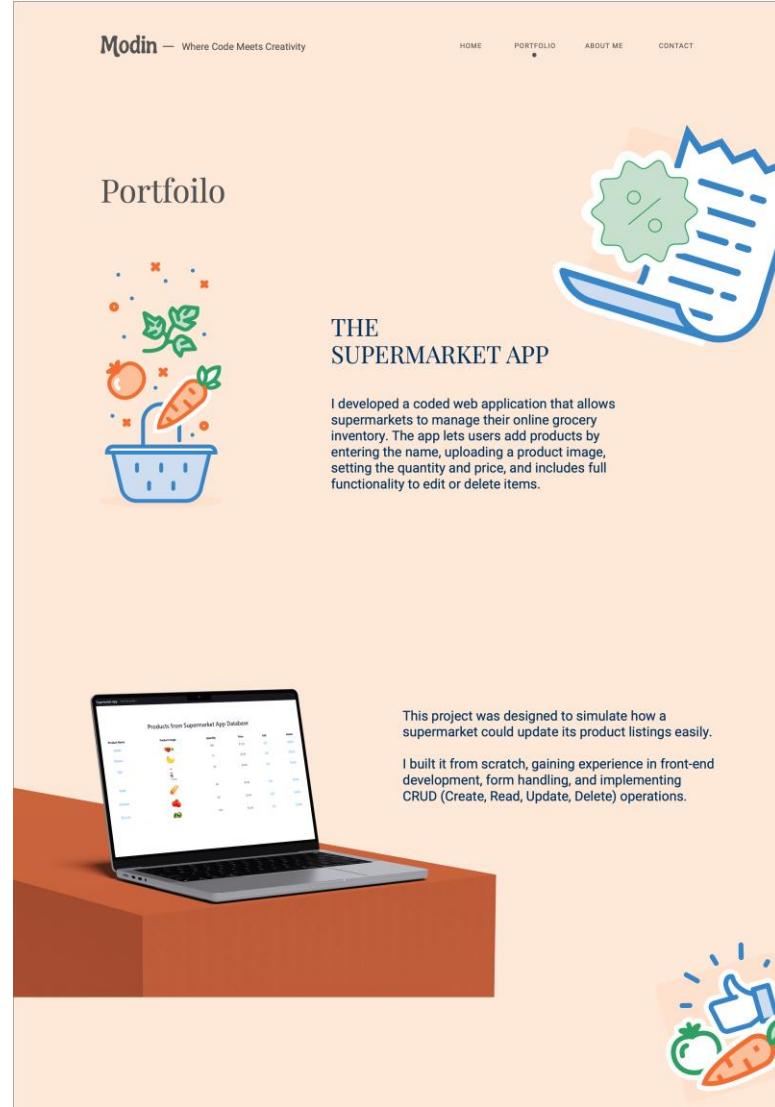
Final Artwork (Portfolio Web pages)



Final Artwork (Portfolio Web pages)



Final Artwork (Portfolio Web pages)



Final Artwork (Portfolio Web pages)

Modin — Where Code Meets Creativity

HOME PORTFOLIO ABOUT ME CONTACT

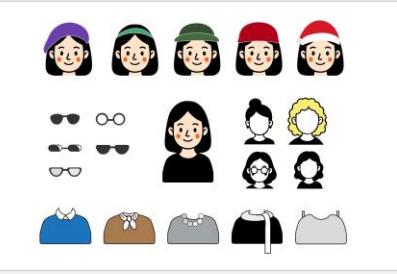
Portfoilo

CHARACTER DESIGNS

This project explores modular character design through the use of interchangeable elements such as hairstyles, accessories, clothing, and facial features.



By designing a flexible system of components, I created diverse characters that can be customised to express different identities and emotions. The process emphasised consistency in illustration style while ensuring variety in character expression.



Modin — Where Code Meets Creativity

HOME PORTFOLIO ABOUT ME CONTACT

Portfoilo

TRAVELLY — AGENCY DESIGN

Travely is a creative branding and design project that focuses on building a vibrant, modern identity for a travel agency. The goal was to capture the excitement and joy of travel through destination while maintaining a clean, consistent visual language across different platforms.



From social media posts to promotional posters, the design system uses bold typography, geometric shapes, and striking imagery to inspire wanderlust.



This project demonstrates my ability to create cohesive branding solutions that balance functionality with strong visual storytelling.

Travel with TRAVELLY



Modin — Where Code Meets Creativity

HOME PORTFOLIO ABOUT ME CONTACT

Portfoilo

Immersive Technology Module #1

For my first project, I developed a virtual science lab experience using Unity and a VR headset.



The VR environment was designed to simulate a realistic lab setup, allowing users to explore and interact with virtual equipment. I used Unity's XR Toolkit, including the XR Rig and XR Interaction Manager, to enable smooth VR interactions.



This project helped me understand the fundamentals of VR development, spatial design, and user interaction in immersive environments.

MOCK UP 1



Modin — Where Code Meets Creativity

HOME PORTFOLIO ABOUT ME CONTACT

Portfoilo

Immersive Technology Module #2

In this project, I built an interactive VR experience using Unity where users can engage with a slime model using VR controllers.



When the slime is touched or grabbed, it disappears, and after a short period, it reappears automatically—creating a simple loop of interaction and timed events.



This project helped me explore object interaction, event timing, and scripting behaviours in a VR environment, while gaining hands-on experience with Unity's XR Toolkit and VR input handling.

MOCK UP 1



Final Artwork (Portfolio Web pages)

Contact me for

—

 Fanny Gonzalez  Email Address  Mobile Number

 Message

 Send Message →

Conclusion (Reflections, Challenges)

- Building this portfolio allowed me to reflect on my growth as a designer and developer, showcasing how I balance creativity with technical skills.
- A key challenge was maintaining visual consistency across diverse projects while allowing each to have its own identity.
- I also had to refine how much detail to present—striking a balance between storytelling and clarity for recruiters and viewers.
- Through this process, I learned the importance of cohesive branding, user-centered presentation, and adaptability in design.
- Overall, this portfolio not only documents my work but also demonstrates how I've grown to think more strategically as a creative professional.