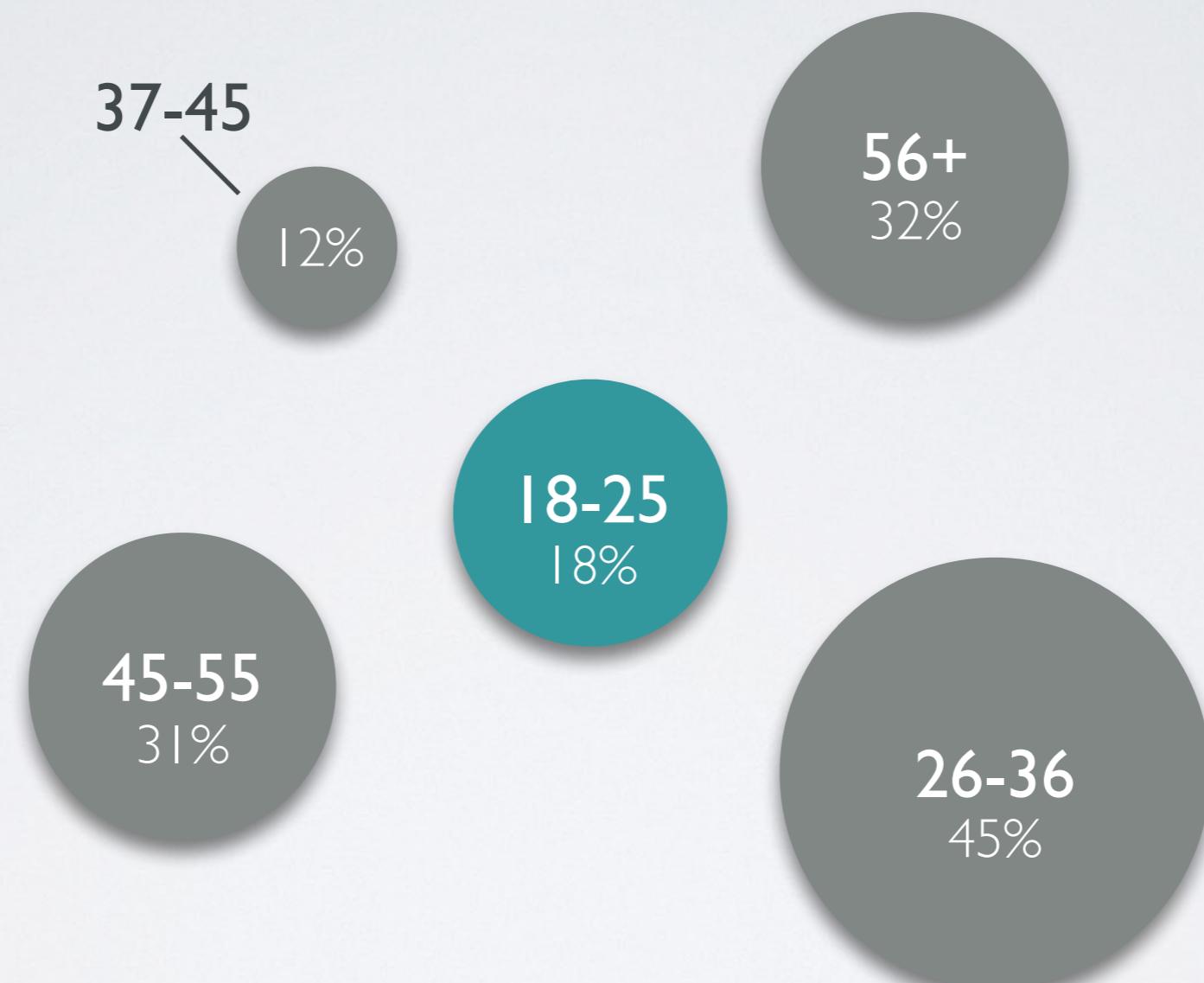


The logo for KEGG features the word "KEGG" in a bold, black, sans-serif font. The letters are partially cut out by a thick, black, L-shaped line that extends from the top-left corner of the 'K' down to the bottom-right corner of the 'G'. This creates a stylized, three-dimensional effect where the letters appear to be floating or cut out. The background is white.



**22 million** college students in U.S.

Only 18% of student-aged population are satisfied with their social life.



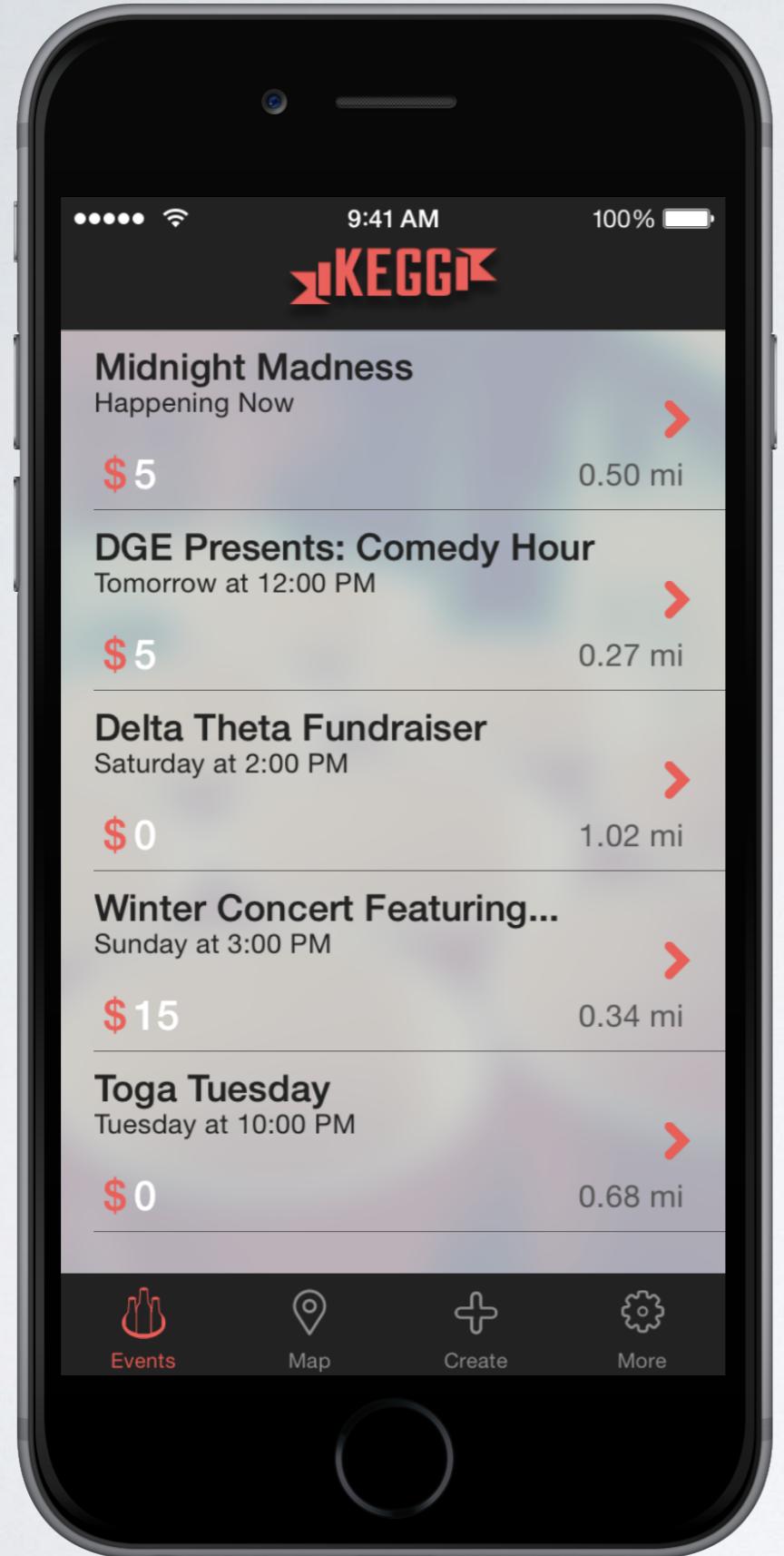
# Why?

~~Maybe they're too busy studying~~

~~Not enough things going on around campus~~

~~A generation of social hermits~~

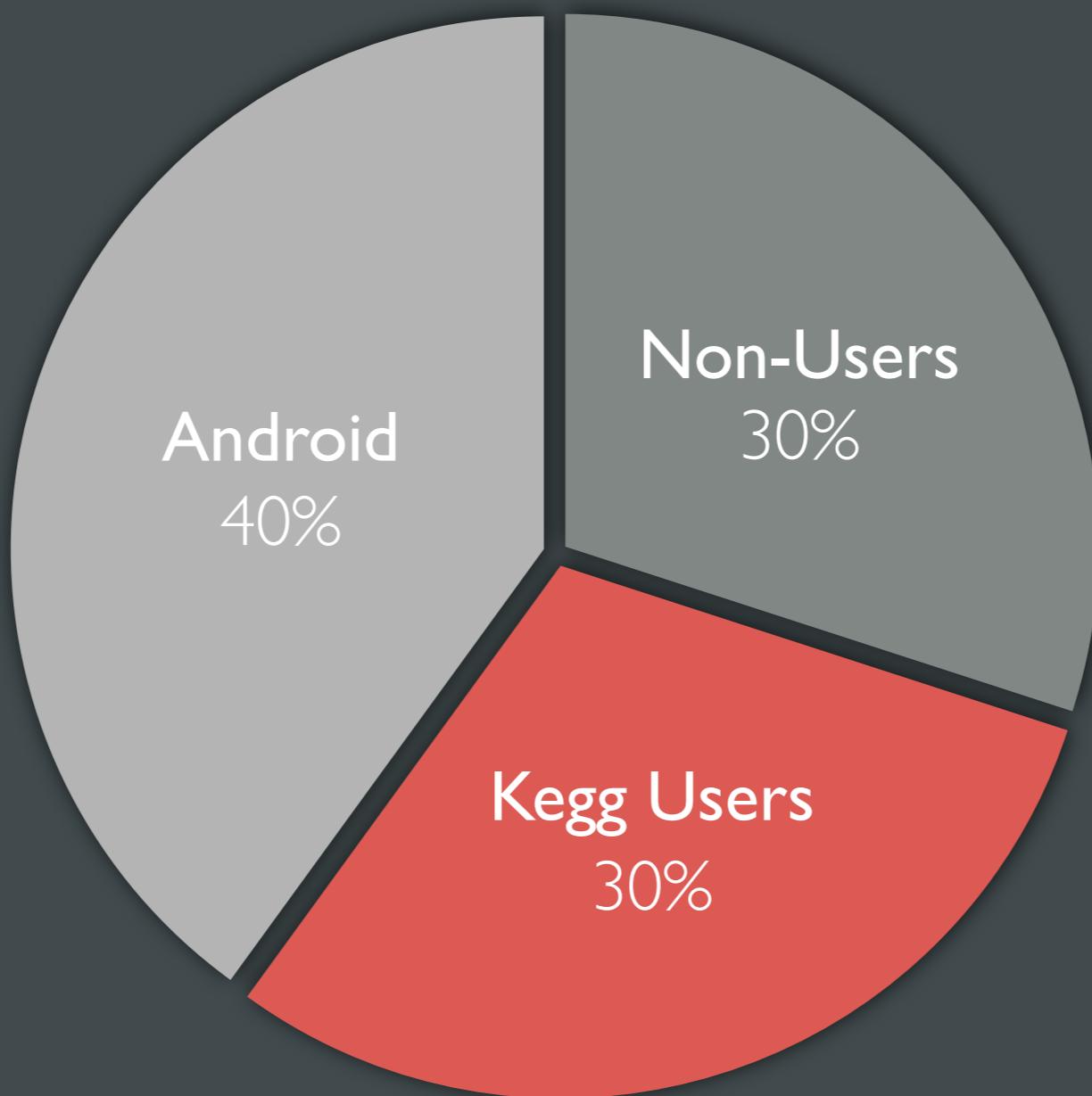
No easy way to discover  
what's going on around campus



- ✓ Private
- ✓ Secure
- ✓ Mobile
- ✓ Social
- ✓ Simple



# Current Marketshare includes 30% of Drexel University Freshmen



“Best app to find parties around!” -Mike H.

“This is awesome! I’m excited to see what’s next.” -Amber M.

“I’ve seen Snapchat and Yik Yak skyrocket with success. I really think this could be **the next big thing.**” -Clay W.

-  6,000+ emails collected
-  113 new feature requests
-  36 school expansion requests
-  4 angel investor interest

# Revenue Streams

## In-App Purchases

Allow users to **boost** search area to view more schools

- \$0.99
- \$1.99
- \$2.99

## Native Advertisements

Provide **relevant** advertisements that improve user experience

- Location-based
- Requires much larger infrastructure than currently available

## Ticket Sales

Allow **all** users who post events to sell digital tickets

- Commission on each ticket sale
- Participation from both student-hosts and advertisers (venues) to sell tickets

# Our Team



Dan Eberhart  
Co Founder & CEO



Jon McDaniel  
Co Founder & CTO



Roger Chen  
Advisor



Samantha Provenza  
Graphic Design



Nitish Aitharaju  
Android Development



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