

Smart Business Investing

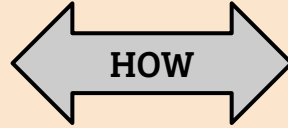
The Kickstarter for Financial Investments

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\$B Investing

Who We Serve

Students and professionals
who want to share their
investment ideas with the
world.



\$B Investing

Willing investors who have
the money but not the
financial expertise to
manage their own portfolios.

We are an online
Fundraising Platform for
Investment Ventures!!!

Product & Services

\$B Investing



- **Professionals:**
 - Upload investment plan and provide analysis
 - Receive commission if expected return achieved
- **Household Investors:**
 - Access thousands of professional investment plans and their performances
 - Invest through our platform in plans that interest them

Market

➤ Quick Facts:

- 30% of Stock Market investments from Households
- 18 Trillion dollars in US Stock Market
- 40 Trillion dollars in US Bond Market
- Industry Average of 1.08% fee for Financial Advising

➤ Our Advantages:

- Only 0.2% commission for using our platform
- Low operation cost (online platform)
- Zero cost in attracting professionals

Financial Projection



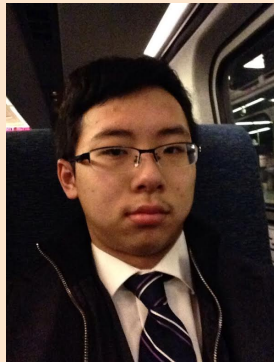
	YEAR 1	YEAR 2	YEAR 3
Experts Sign Up	100	300	600
Investors Sign Up	2,000	6,000	12,000
Commission Rate (percentage of investment volume)	0.20%	0.20%	0.20%
Investment Volume	\$4,000 K	\$15,000 K	\$60,000 K
Revenue	\$80 K	\$300 K	\$1,200 K
Cost (Website Building/Maintenance/Wages)	\$50 K	\$150 K	\$500 K
Profit	\$30 K	\$150 K	\$700 K

Team



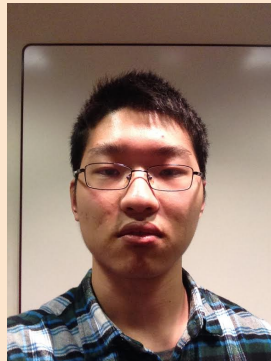
CEO: Yifan Xu

- SEAS 17', SAS 17'
- Majors: Electrical Engineering, Physics and Astronomy
- 3 Years of Coding Experience: Java, C, Matlab, C++



CTO: Yixuan Geng

- SEAS 17', Wharton 17'
- Majors: Electrical Engineering, Finance
- Experienced with Java and R programming.



CFO: Jason Zhang

- SAS 18'
- Major: Economics
- Experience in managing funds for class council and student organization.

