



Cram Tutoring

Efficient and effective tutoring at the click of a button.

A flawed tutoring system

Old Way

Inflexible working hours

Unavailable short notice tutors

2 hour weekly maximum

Tutors are underpaid

Cram Way

Tutors choose their hours

Tutors 24/7

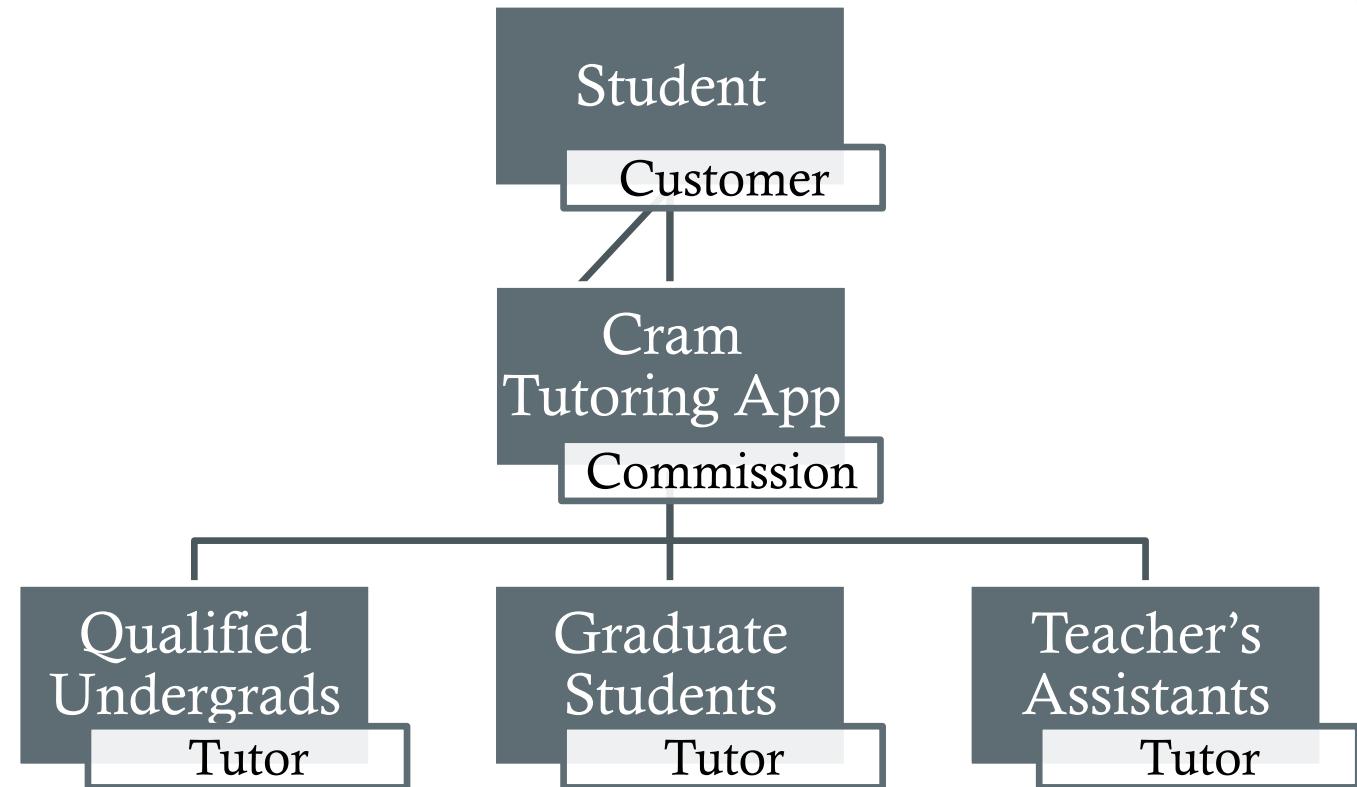
No maximum

Tutors paid competitively

Uber For Tutoring

How it works:

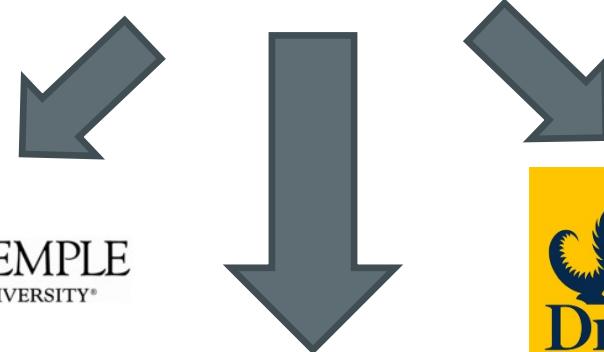
- Student opens app and requests math tutor
- Contracted math tutors accept request
- Bio's of the tutors that "accepted" work show up on student's screen
- Student chooses preferred tutor
- Tutor and student meet



Expansion is Simple

Who is the market?

- Middle to upper class students
- Every college



Who is the Competition?

- College Tutoring Centers
- Expensive Freelance Tutors



Development Plan

Application Creation

- Hire a qualified Programmer



App Store



Google play

Contract Tutors

- Reach out to Undergraduates, Graduates and Teaching Assistants



Marketing

- Coordinate with Wharton Marketing Professor/ Graduate Student



Wharton
UNIVERSITY OF PENNSYLVANIA

Members of the Team

- **Anders Soren Larson**

- Wharton School, Class of 2018



- **Bryan Mena-Martinez**

- Wharton School, Class of 2018

