

P

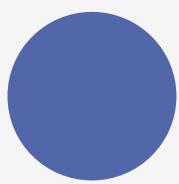
PICKAPP

What is the problem?

- Relationships falling into routine and lack of original ideas
- Many interesting events around us could make our relationships flourish, but we rarely hear about them due to a lack of a proper delivery system

Our solution

PickApp is a personal coach for relationships that relies on an intelligent algorithm to suggest the best date ideas. It is the continuation of Tinder



Mobile app and webapp dashboard for announcers



Multi layer neural network AI that learns from users' actions, making better suggestions each time they use it



New events are provided every day



Product overview

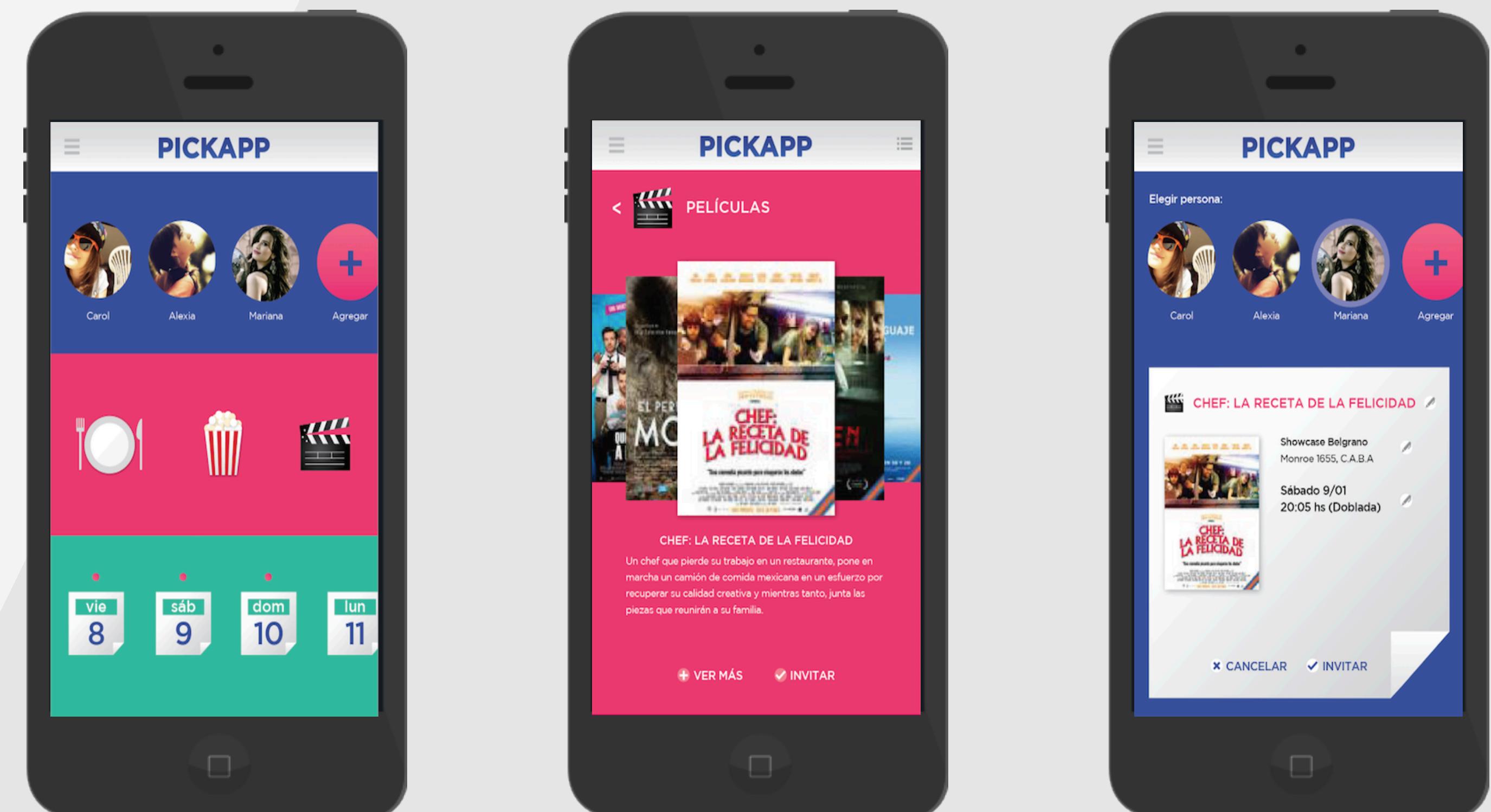
- ◆ We take away the awkwardness of inviting someone on a date

- ◆ We save users' time by simplifying their decisions

- ◆ Our algorithm cross-references each user's Facebook "likes" with the best days to hit THAT venue

How it works

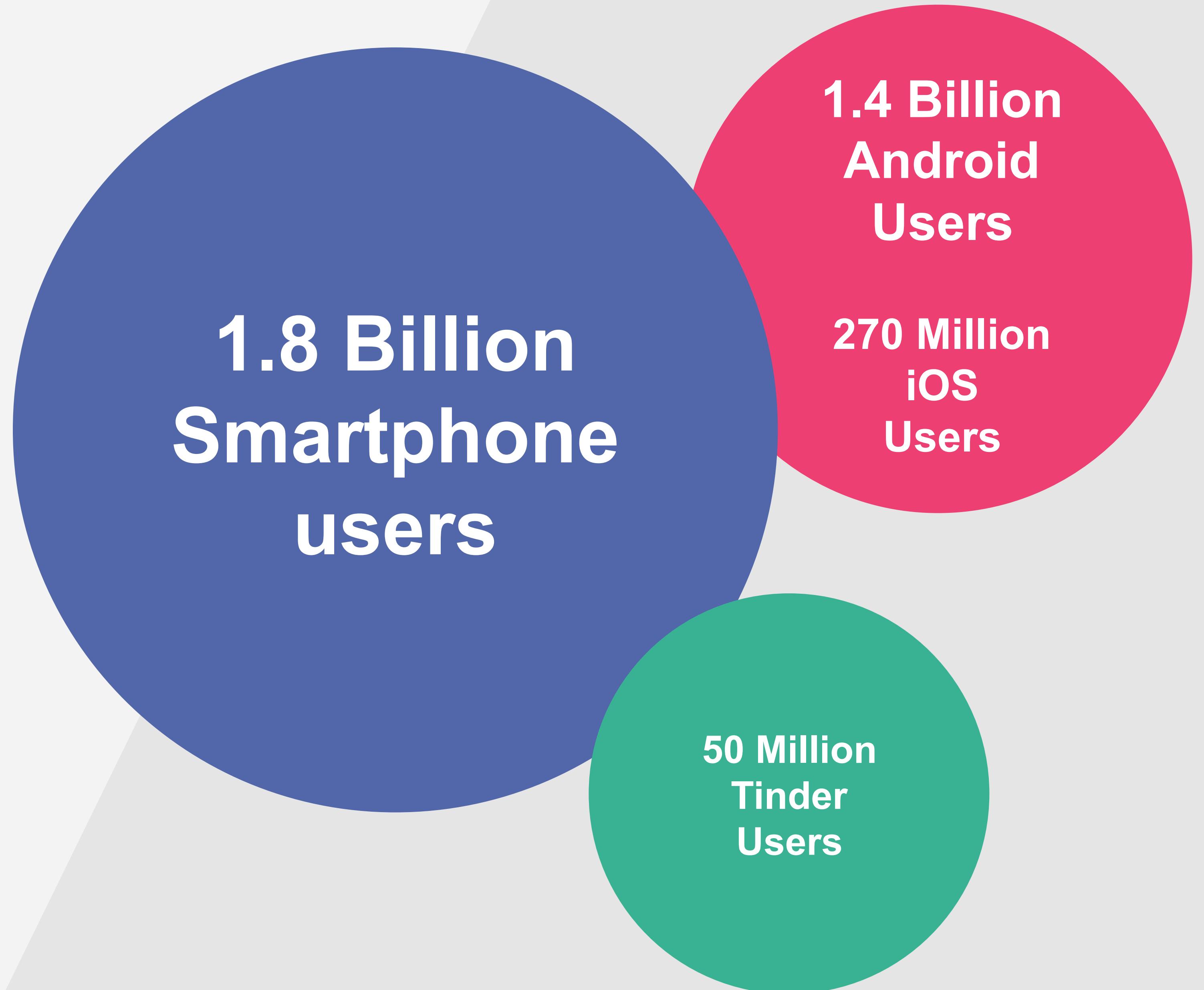
- 1) Login via Facebook
- 2) Pick a contact and a suggested activity to do with her/him, or create your own activity
- 3) Send an invitation



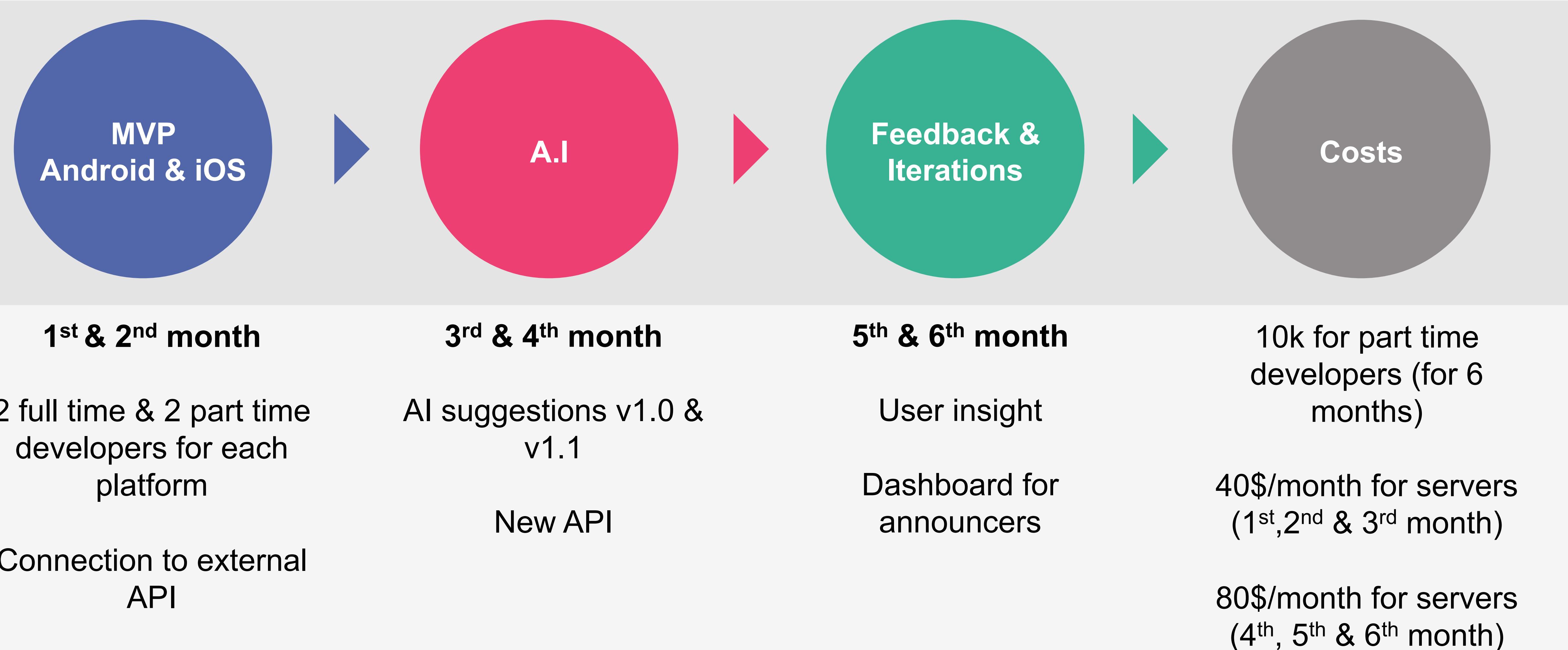
The Market

Market opportunity

- Teenagers (entertainment activities)
- Adults (formal activities)
- Businesses (publicity)

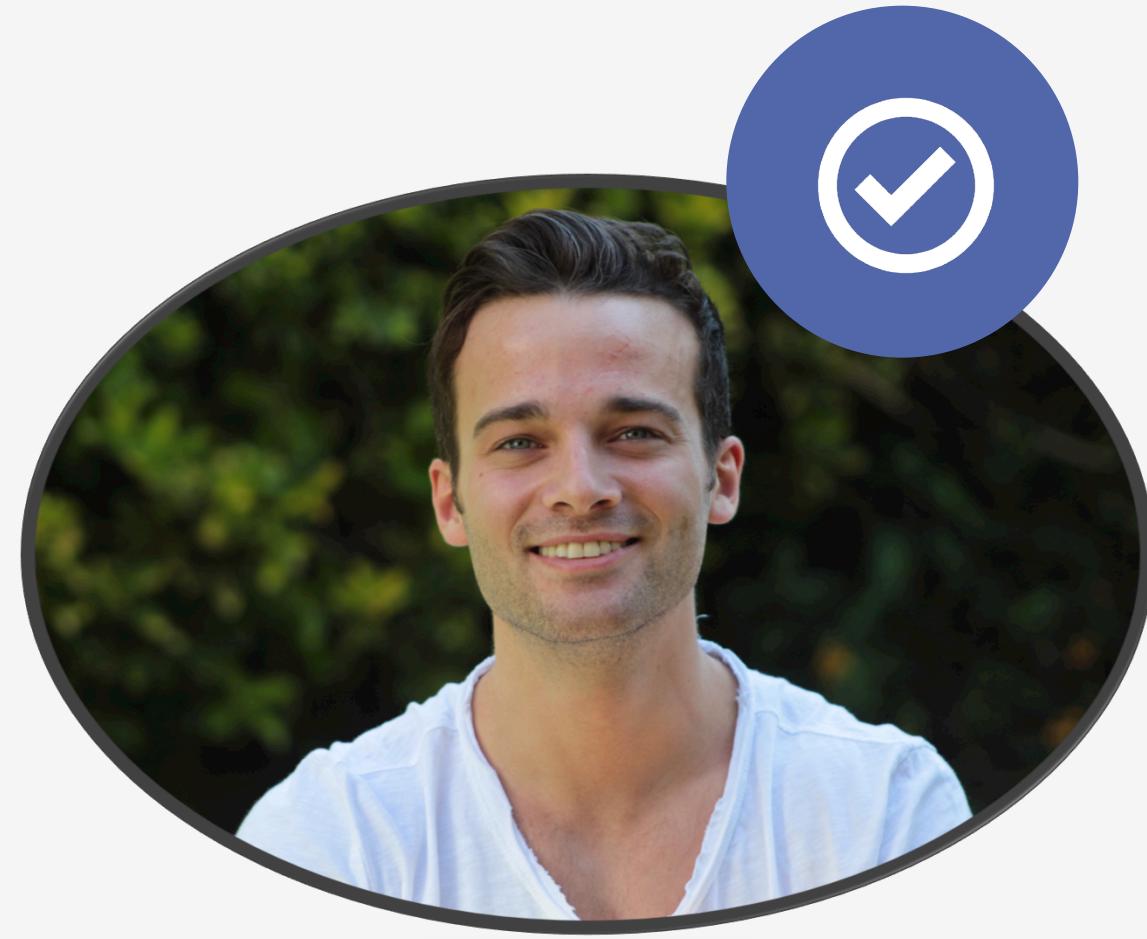


Development Plan



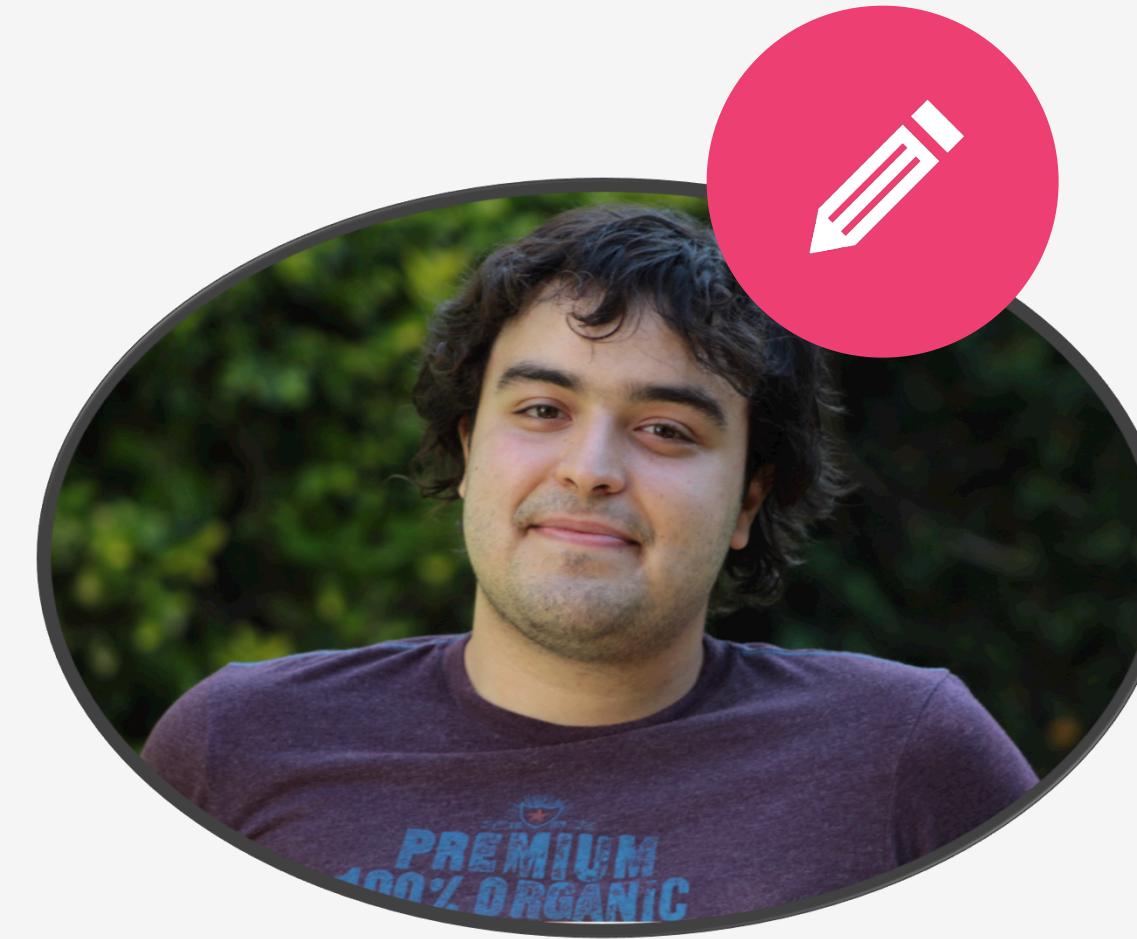
Our team

<http://gopickapp.com>



Maxence de Damas

Product Overview
Industrial Engineering Major
Candidate
ITBA – Buenos Aires



Julian Gutierrez

iOS Development
CMPE Major Candidate
UPenn



Agustin Prado

Android Development
Software Engineering Major
Candidate
ITBA – Buenos Aires