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HOME

HOW IT WORKS

GET STARTED

CANNABIS 101

STORE

MEET THE TEAM

FEEDBACK

FAQS

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A photograph of a group of approximately ten people gathered around a dining table in a dimly lit room. They are engaged in conversation and appear to be at a social gathering or dinner party. The lighting is warm and focused on the group.

Mary Jane. All grown up.

Curator of quality cannabis products.  
Tailored to your preferences. Couriered to your door.

JOIN THE CLUB



# The Idea



Current Experience



The M&J Experience

Uncertain, inconsistent distribution  
Novices find market difficult to navigate  
Uncertainty on quality of strain/product  
A transactional, mass market experience

→ Curated and delivered to your door  
→ First-time buyers provided with education, advice  
→ Guaranteed high-quality, vetted by M&J  
→ A tailored experience of discovery and delight

# How It Works

## 1. SIGN UP

*Take the survey and tell M&J what your current preferences are.*

## 2. RECEIVE YOUR GOODIE BOX

*Our friendly couriers will deliver your uniquely crafted sample kit along with information and instructions for use.*

## 3. SHARE YOUR FEEDBACK

*Tell us what you liked and what you didn't.*

## 4. SET YOUR BOX PREFERENCES

*Determine what products and how often.*

*We'll send it along with goodie samples for you to explore with each delivery.*



# What's your M&J Style?



# Rapidly Growing Market

## 1. SOCIAL SUPPORT IS RAPIDLY GROWING

A majority of Americans support legalization

## 2. NATIONWIDE MOMENTUM TO LEGALIZE

5 states and D.C. have recreational use

LEGAL MARKET TO  
GROW FROM \$2BN  
IN 2014 TO \$8BN  
BY 2018

## 3. CURATION & CONVENIENCE

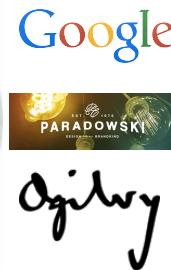
Consumers want personalization & convenience

# The Team

We have over 30 years of experience in e-commerce, advertising, consulting & investing.  
We've designed buildings and managed baseball teams. We're unconventional and we're the M&J Team.



VIVIAN CHUNG  
Founder, Financials



KATY BENNETT  
Brand & Marketing



JANICE WONG  
Product Development



CASEY BRETT  
Business Development



IZZY PARK  
Technology



BRETT JAFFE  
Operations

# Road Map

2015

## Tech & Ecommerce

- Proprietary and matching algorithm for customer preference and products

## Legal & Regulatory

- Legal consulting on regulatory environment and location for market entry

## Supply Chain & Logistics

- Understand the supply chain, distribution, licensing and materials costs

## Market & Consumer Research

- Research on consumer preferences, willingness to pay, brand positioning
- Determine MVP for market testing in launch location
- Develop seed list of tastemakers and influencers in launch location