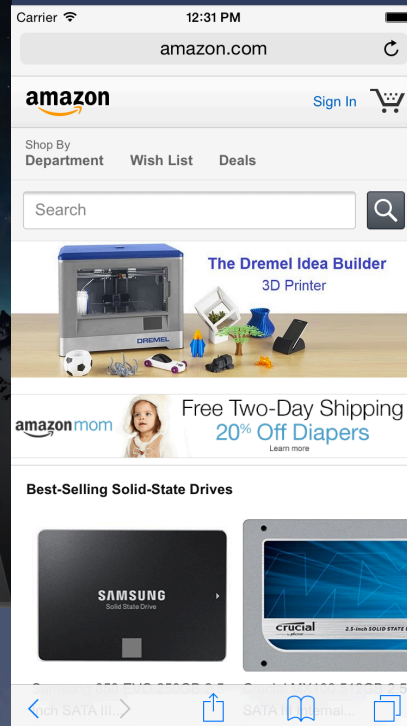
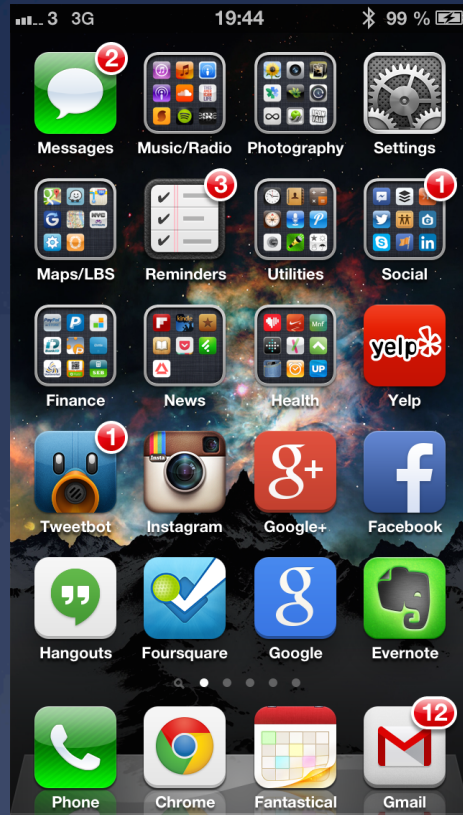


FourNow

The mobile application gap



* Integrated phone apps

* Pros:

- * Smooth functionality and native interface
- * Efficient once installed and set up

* Cons

- * Long download times
- * Each app requires initial set up
- * Takes up phone resources, reducing battery life and cluttering the home screen

Mobile web pages

* Pros

- * Requires short loading time
- * Temporarily accessible anywhere

* Cons

- * Clunky interface
- * Needs permissions and data input for good functionality
- * Require long URLs to access specific data.

Location Based Micro Apps



- * Identifies your location and matches you with 4 of the most relevant apps (stores, museums, bus stops), which become instantly accessible through a single click
- * Provides an API for user information so there is no need for set up
- * Fast download, and when you no longer need the app it disappears.
- * Integration with the Meteor platform for easy development

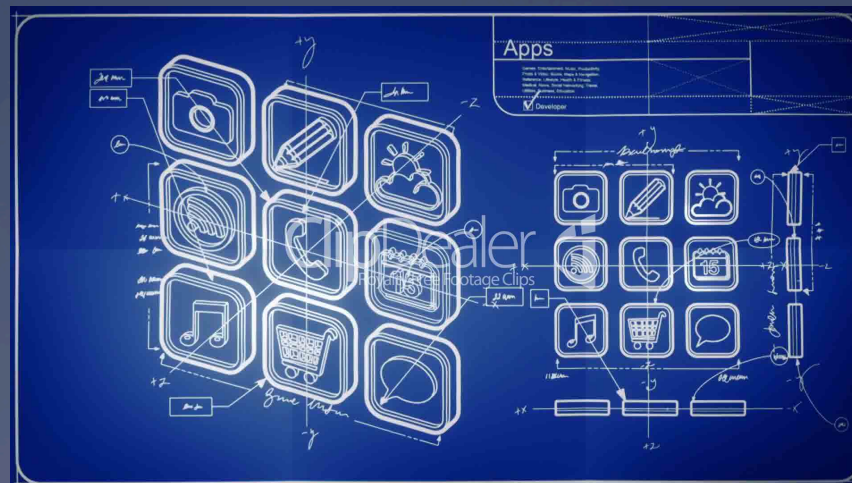
Market

- * Every app producer that has a hard time getting users
 - * 65% of users download 0 apps a month
 - * A temporary app will encourage use
- * Creates a market for location based connectivity
 - * Chat rooms for specific buildings
 - * Connect to the time table for your exact bus stop
 - * See an advertisement and order ahead for the restaurant you are approaching on the highway
 - * Implement rewards cards with one click

Currently there is no platform on the market like this

Development plan

- * Develop a prototype for the app and server operations (3 months)
- * Provide sample applications written in Meteor to create user base (4 months)
- * Secure funding to create a polished product and finance marketing



Team members



- * Tyler Altenhofen
 - * Computer Science 2017

- * Nicholas Miller
 - * Wharton 2016

- * Adam Cole
 - * DMD 2016

