DOSED LLC



DANIEL FINE

PENNVENTION
FEBRUARY 14, 2015



THE TEAM

DANIEL FINE

- WHARTON UNDERGRADUATE, CLASS OF 2015
- REPRESENTED US IN MOSCOW AT THE G20 YOUNG ENTREPRENEURS ALLIANCE
 SUMMIT
- FOUNDER OF THE JUVENILE DIABETES RESEARCH FOUNDATION'S (JDRF) YOUTH
 BOARD OF ADVISORS
- JAKE FINE- THE USER
 - DIAGNOSED 10 YEARS AGO AT AGE 7
 - GUEST SPEAKER AT THE UNITED NATIONS FOR WORLD DIABETES DAY
 - JDRF CHILDRENS' CONGRESS DELEGATE
- BAILEY RAMSEY
 - University of Pennsylvania, Class of 2015
- Advisors/Mentors:
 - Internationally renowned entrepreneurship Lawyer
 - MEDICAL DEVICE IP SPECIALIST
 - PHYSICIANS: GENERAL PRACTITIONER AND ENDOCRINOLOGIST
 - HOSPITAL ADMINISTRATOR

THE PROBLEM...

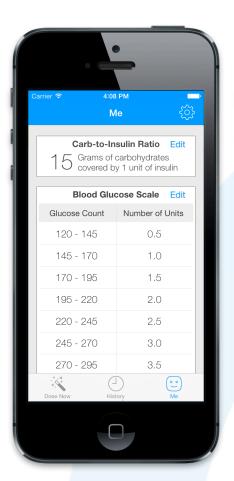
- 382 MILLION PEOPLE LIVING WITH DIABETES.
- According to the IDF, this number is said to increase to 592 Million by 2035.
- THE RISK FOR DEATH AMONG PEOPLE WITH DIABETES
 IS ABOUT DOUBLE THAT OF PEOPLE WITHOUT.
- POOR CONTROL OF BLOOD SUGAR INCREASES RISKS OF COMPLICATIONS.3
- PEOPLE TEND TO INACCURATELY ESTIMATE THE AMOUNT OF CARBOHYDRATES IN FOODS IN ADDITION TO MISCALCULATING THEIR CORRECT INSULIN DOSAGES.

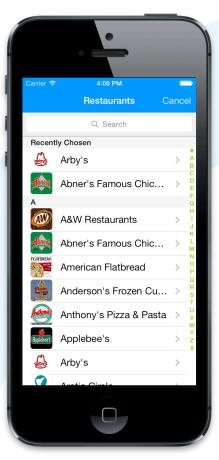
^{1.} International Diabetes Federation

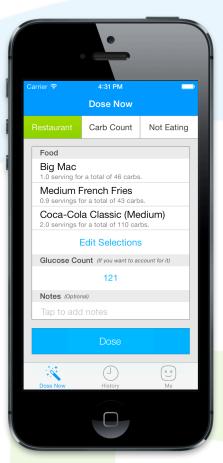
National Institute of Health

^{3.} Diabetes Control & Complications Trial- DCCT

OUR SOLUTION: BE PROACTIVE!









Select a Restaurant



e es Input Glucose Level



Get Dosed!! (the right way) Track Insulin, Glucose Level & Nutritional History



Export to Doctor

OUR APPROACH...

- INFORMS THE USER OF AN APPROPRIATE INSULIN DOSAGE BASED ON FOOD INTAKE
- EMPOWERS THE PATIENT TO RESPONSIBLY TAKE CARE OF THEMSELVES.
- IMPROVES PATIENT COMPLIANCE BY PROVIDING THEM WITH ACCURATE NUTRITION FACTS.
- PROVIDES ACCESS TO DATA, LEADING TO BEHAVIORAL MODIFICATION.
- WILL IMPACT GLOBAL HEALTHCARE EXPENSE BY LOWERING READMISSION AND COMPLICATION. 1
- EMPLOYS VERY USER-FRIENDLY INTERFACE.

MOVING FORWARD...

- FINALIZE PATENT APPLICATION
- Initiate clinical trial w/ Penn + Columbia
- APPLY FOR FDA APPROVAL
- RAISE CAPITAL
- GROW PRODUCT TO INCLUDE ONLINE INTERFACE FOR RESTAURANTS OR USERS TO ADD MENUS AND ITEMS
- CREATE CAPABILITY FOR PHYSICIANS TO ACTIVELY TRACK AND COMMUNICATE W/ PATIENTS/USERS.
- MVP is already produced.
- COSTS ARE BASED ON FILING AND LEGAL FEES. DEVELOPMENT IS CURRENTLY INTERNAL.









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