

PERSEUS SMART MIRRORS

.....What will you see?



www.perseusmirrors.com

THE PERSEUS TEAM



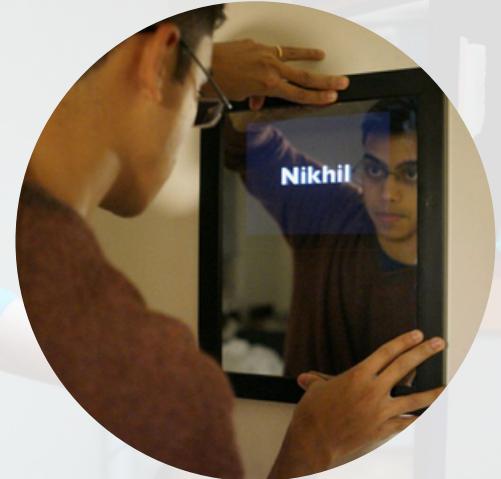
Antina Lee

7 years of product management experience with P&G; China supply chain manager



Erik Skantze

Hardware /engineering background with years of startup experience



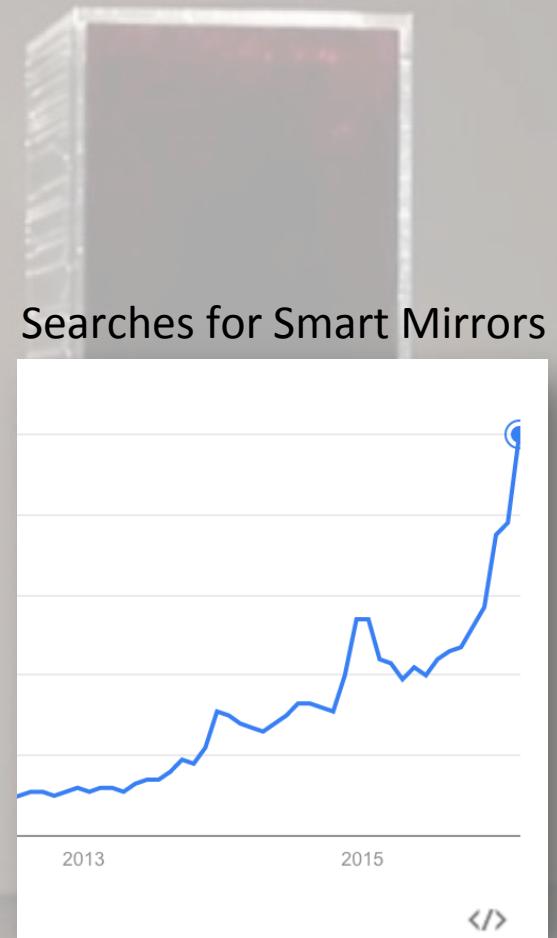
Nikhil Srinivasa

Extensive software & programming experience with a background in data analytics

THE OPPORTUNITY

Interest in smart mirrors is at an all time high.

Stores such as Niemen Marcus and Nordstrom are already featuring smart mirrors in their stores, and consumers have shown overwhelmingly positive reactions to these products.



Source: Google Trends

Perseus Mirrors brings this upscale experience to the consumer's home for only \$199.

THE SOLUTION

Imagine planning out your weekly wardrobe by virtually trying on items in front of your mirror. Or perhaps sampling an array of holographic jewelry before purchasing an item from an online retailer.

Our prototype currently allows users to do this...and more!



TECH SPECS

What makes Perseus Smart Mirrors different from the DIY projects online?

- Our supply chain experience allows us to source superior materials from quality vendors while keeping costs low.
- Our software is custom built by experts. We allow for touch free navigation via onboard camera, and integrate with weather services, rideshare platforms, and online

Component	Location	Cost / unit (incl shipping)
Custom LED screens with HDMI capabilities	Guangzong, China	\$45
6mm polished two way glass	Manchester, UK	\$30
Custom Circuit Board	California, USA	\$23
Hi Definition Camera	Shenzhen, China	\$5
Wires & Cables	La Paz, CA	\$5

NEXT STEPS

Perseus has already collected email addresses from hundreds of interested individuals and confirmed over 30 presales (@ \$199 / unit) on perseusmirrors.com. Over the next several months we hope to accomplish the following:

Date	Milestone
Late February 2016	Kickstarter Launch
March 2016	Software updates & added functionality
April 2016	Team trip to Shenzhen, China to finalize vendor agreements
June – July 2016	Initial order fulfillment
Summer 2016	Second Gen (large format) smart mirror development