



Problem

African Youth Need Work

The International Labor Organization estimates that 60% of unemployed people in Africa are young people (15-24). ¹

SMEs Need Help

“80% of the SMEs we fund, fail.” Ms. Mosun Belo-Olusoga, Chairperson Access Bank

Accelerator Model Broken

“90% of businesses who apply to incubators and accelerators across African continent are denied admittance.” ²



Solution

The OnCast App empowers African SMEs to grow and hire locally by...

CURATING/ DELIVERING CONTENT

- Local Events
- Local Resources
- Local Entrepreneurship Content

CONNECTING SMEs To...

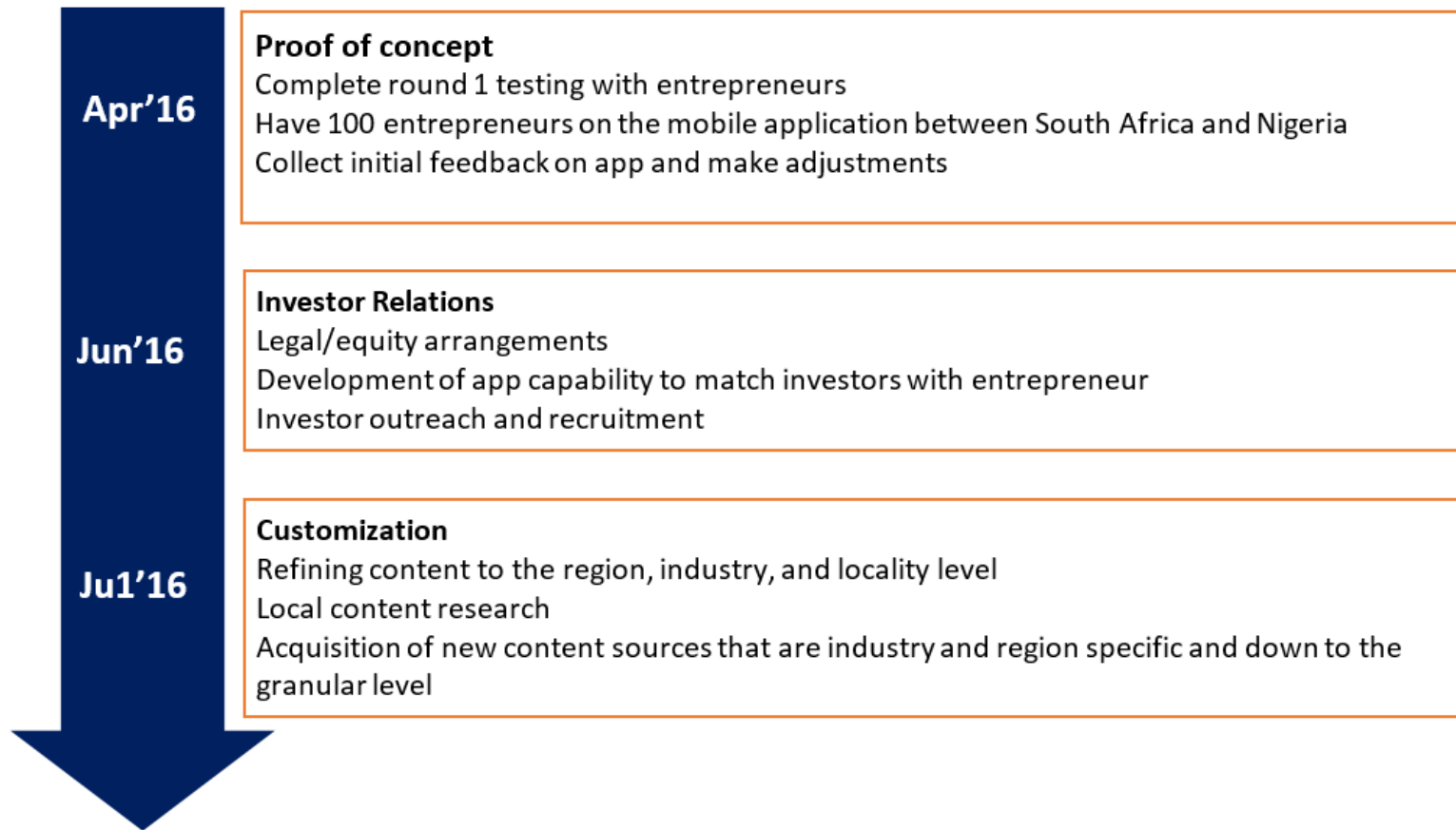
- Aggregated Business Content
- Automated Qualified Investor Matching
- Collaboration opportunities w/ other SMEs

Sharing Data Analytics

- SME Data (Geo-Location, profile, query, etc.)
- Sharing Analytics with Partners + Entrepreneurship Stakeholders (Investors, hubs, NGOs, gov't etc)



Development Timeline

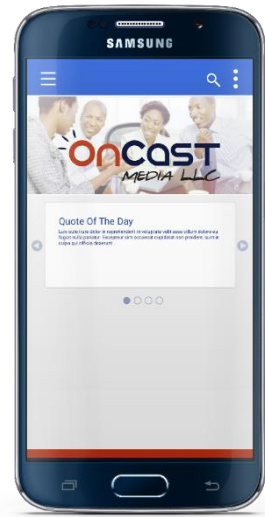
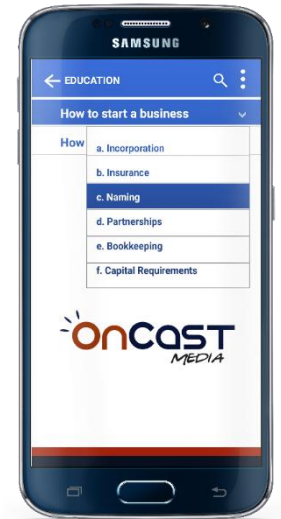
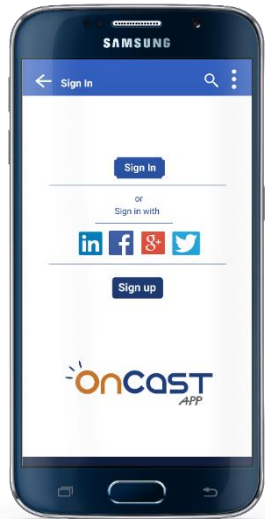


Year 1- expand into two other markets - Kenya, Ghana

¹ "Promoting Youth Employment in Africa." *Promoting Youth Employment*. African Economic Outlook, n.d. Web. 04 Feb. 2016.
<http://www.africaneconomicoutlook.org/en/theme/youth_employment/>.

² http://www.africaneconomicoutlook.org/en/theme/youth_employment/obstacles-and-needs-of-young-people-in-african-labour-markets/

onCAST MEDIA



Company Overview

KEY EXECUTIVES

ADVISORS



Casey Bridgeford C'16
CEO/Co-Founder



Kavaneet Dhami ENG'14
CTO/Co-Founder



Melisa Gondo W'16
COO



Morin Desalu
Risk Watch Insurance
Nigeria



Refiloe Seseane
Allen Gray
South Africa



Fernando de Sousa
Microsoft (former Africa Dir)
Turkey

