



There are many reasons to fall in love with Finland and the Finns (who are in fact the happiest people in the world).

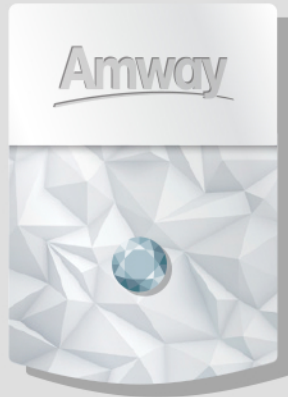
Finland is the best place to spot The Northern Lights. Some of world's best Northern Lights can be spotted in Finnish Lapland. The Aurora Borealis – as they are also called – can appear more than 200 nights a year. That's pretty much every winter night.

The one and only Santa Claus. Finland is the only place in the world to meet the real Santa Claus. Although originally from Korvatunturi, the man in red now resides in Rovaniemi, Lapland, where he greets visitors all year round.

More forest and water than anywhere else in Europe. Well, it is also a land of thousands of forests. Over 70 % of Finland is taken over by beautiful forest – more than any other European country. The 188,000 lakes of Finland, on the other hand, are so vast that Finland has most water in relation to land mass of all the countries in the world. This water is also some of the cleanest.

The best place for Skiing. In Finland the skiing season can last way over 6 months – from late October all the way until May. During the darkest winter days the ski slopes are lit and in the spring the sun shines until late at night.

The happiest and safest place in the world. Fans of Northern Lights, sauna and Santa Claus won't be surprised to hear Finland has been named the happiest place to live.



How do you qualify for a Diamond Pin?

- At least 6 Personal, Foster or International qualified legs (21%) for six months of a performance year
- Must be an Emerald Bonus Recipient (at least 3 Personal or Foster 21% legs for six months on a performance year)

