

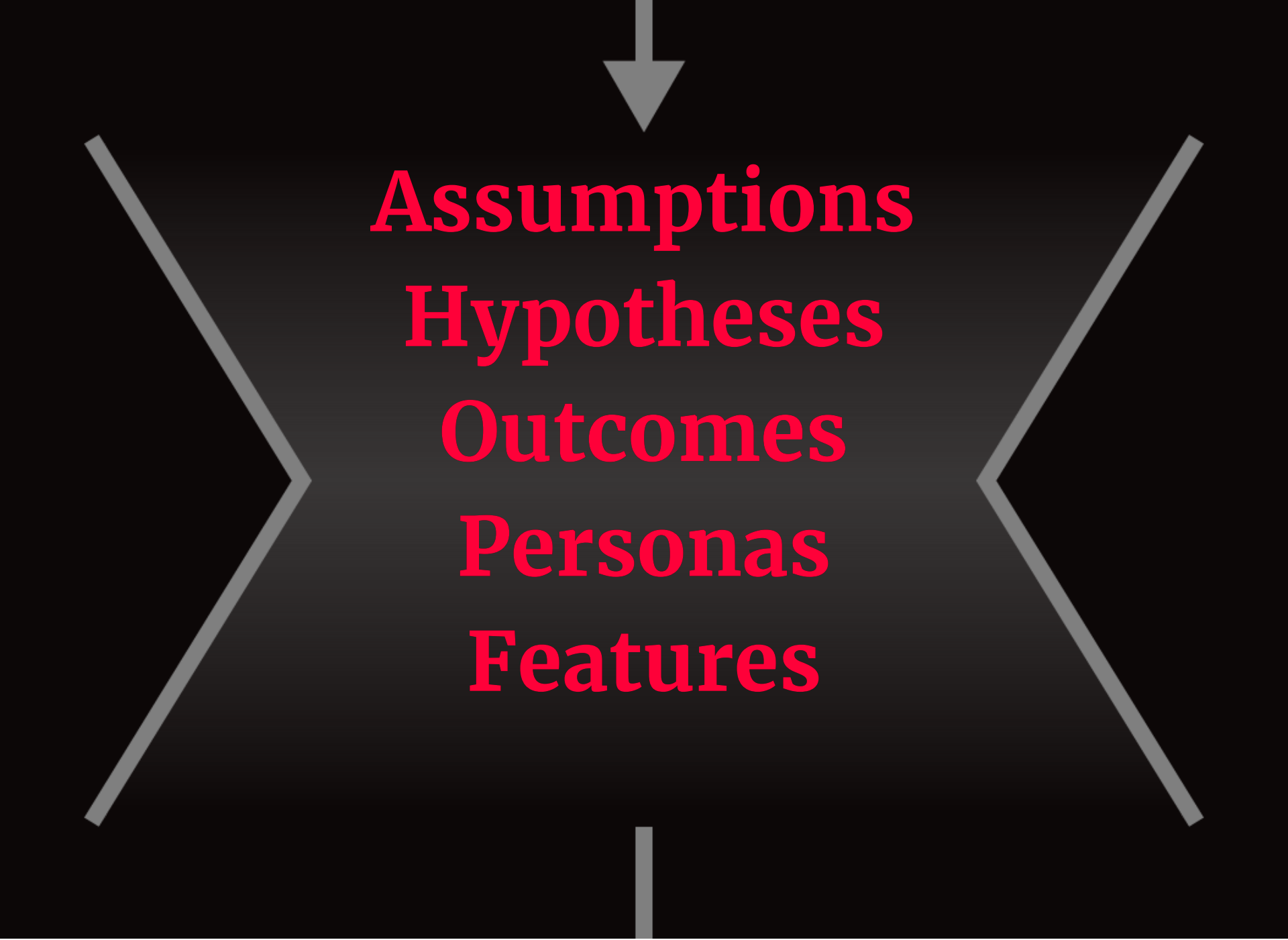
LEAN UX PRINCIPLES

# Managing Client Expectations

Proposals / estimates / gant charts

# Statement of work

<https://relevant.software/blog/statement-of-work-sow-in-software-development-everything-to-know/>



**Assumptions**  
**Hypotheses**  
**Outcomes**  
**Personas**  
**Features**

