

Quoc Phan

Product Designer in Vietnam

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Skills and Knowledges

AI Skills

- Vibe Coding
- Claude Code
- AI Engineering Foundation

UI/UX Design

- Web Pattern
- UI & Prototyping
- Design System in Fintech

Product Practical

- Product Management
- Ideas Generation
- Estimation & Prioritization

Management & Leadership

- Mentorship
- Cross-functional Collaboration
- Design Critiques

Experiences

7/2024 - 8/2025

Senior Product Designer at BioTuring ↗

- Lead product design for Biology software products
- Implement design systems across product development
- Manage 4-person design team and conduct design reviews
- Achievement: Developed AI technical knowledge and hands-on development skills for product applications

2020 - 2024

Lead UI/UX Designer at Aperia ↗

- US Government projects: Led design direction and reviews, ensuring alignment with design standards and business goals.
- CRM systems: Supervised and provided design support, work with the development team to delivery design outputs.
- Internal projects: Supported design tickets maintenance, planning and update the design system.
- Design Ops: Implemented design processes to optimize team productivity and measure performance metrics.
- Management: Managed 8 designers, fostering their professional development and create design training materials.

2018 - 2020

UI/UX Designer at Aperia ↗

- Design system: Created and contributed to design documentation and the UI library.
- CRM systems: Dedicated to collaborate with the business team to create design artifacts, hand off designs to engineers, and conduct UI testing.
- Internal projects: Supported ticket maintenance for Tax systems, Risk managements and Reports tools.

Education

- 2012 - 2013

Game Designer

VTC Academy

- 2009 - 2012

Computer Science

Vietnam - Korea Friendship

Information Technology

College