

# Quoc Phan

Product Designer in Vietnam

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## Skills and Knowledges

### AI Skills

- Vibe Coding
- Claude Code
- AI Engineering Foundation

### UI/UX Design

- Web Pattern
- UI & Prototyping
- Design System in Fintech

### Product Practical

- Product Management
- Ideas Generation
- Estimation & Prioritization

### Management & Leadership

- Mentorship
- Cross-functional Collaboration
- Design Critiques

## Experiences

7/2024 - 8/2025

### Senior Product Designer at BioTuring

- Lead product design for Biology software products
- Implement design systems across product development
- Manage 4-person design team and conduct design reviews
- Achievement:** Developed AI technical knowledge and hands-on development skills for product applications

2020 - 2024

### Lead UI/UX Designer at Aperia

- US Government projects:** Led design direction and reviews, ensuring alignment with design standards and business goals.
- CRM systems:** Supervised and provided design support, work with the development team to delivery design outputs.
- Internal projects:** Supported design tickets maintenance, planning and update the design system.
- Design Ops:** Implemented design processes to optimize team productivity and measure performance metrics.
- Management:** Managed 8 designers, fostering their professional development and create design training materials.

2018 - 2020

### UI/UX Designer at Aperia

- Design system:** Created and contributed to design documentation and the UI library.
- CRM systems:** Dedicated to collaborate with the business team to create design artifacts, hand off designs to engineers, and conduct UI testing.
- Internal projects:** Supported ticket maintenance for Tax systems, Risk managements and Reports tools.

## Education

- 2012 - 2013  
**Game Designer**  
VTC Academy
- 2009 - 2012  
**Computer Science**  
Vietnam - Korea Friendship  
Information Technology  
College