

114.08K

Total Customers

0.24

Frequency of age Contract

61.25

Average recency

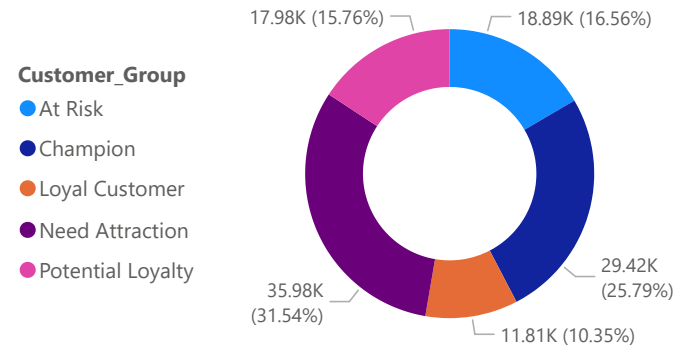
2.39bn

Sum of Monetary

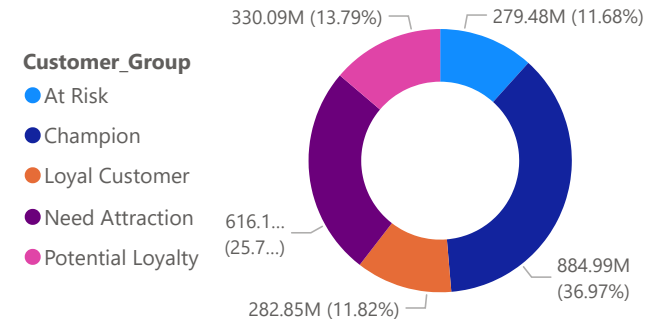
4.81

Average age Conntract

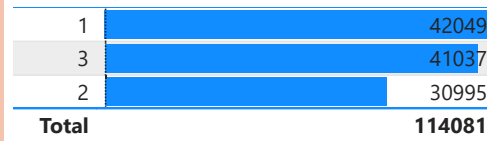
Total Customers



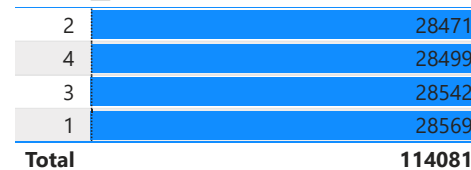
Total Monetary



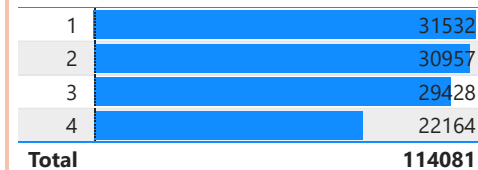
R Total Customers



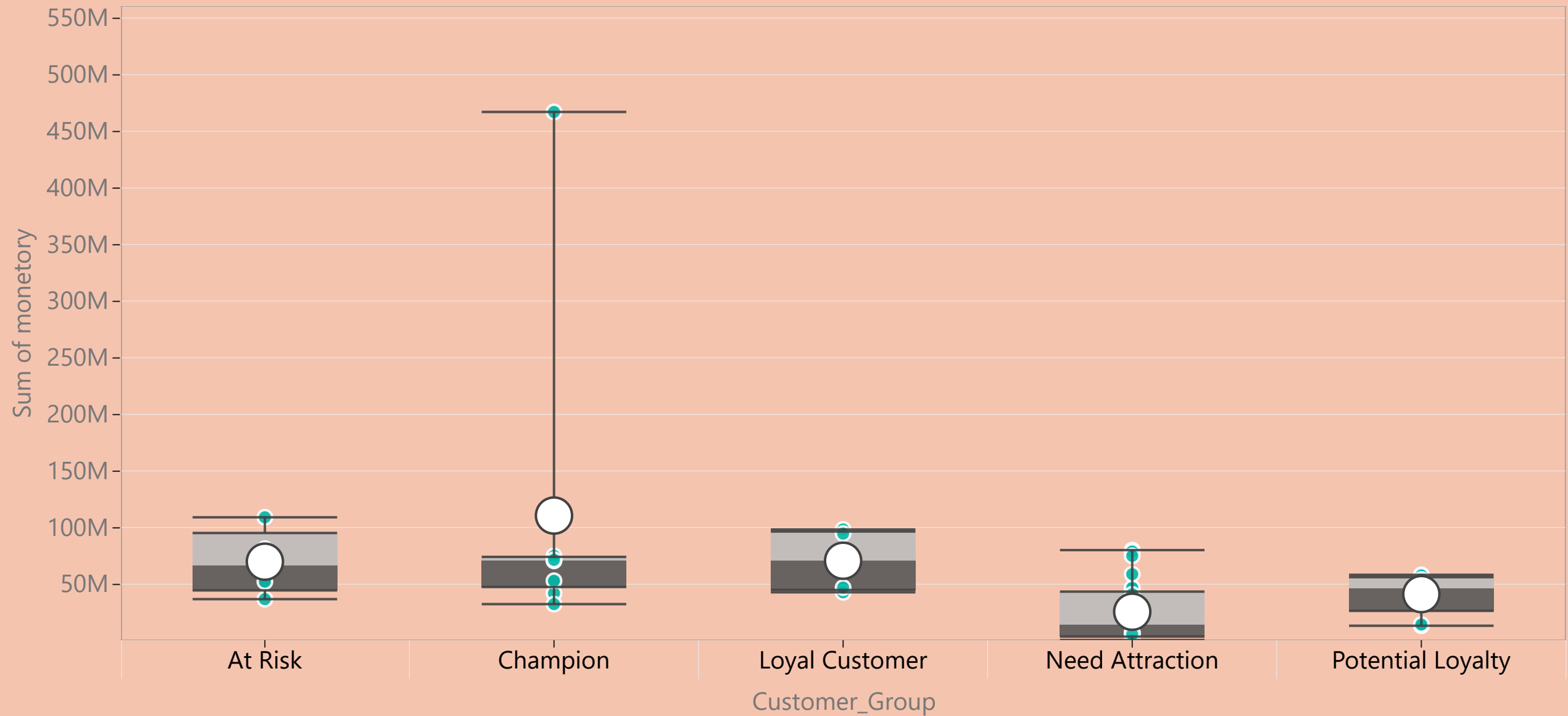
M Total Customers



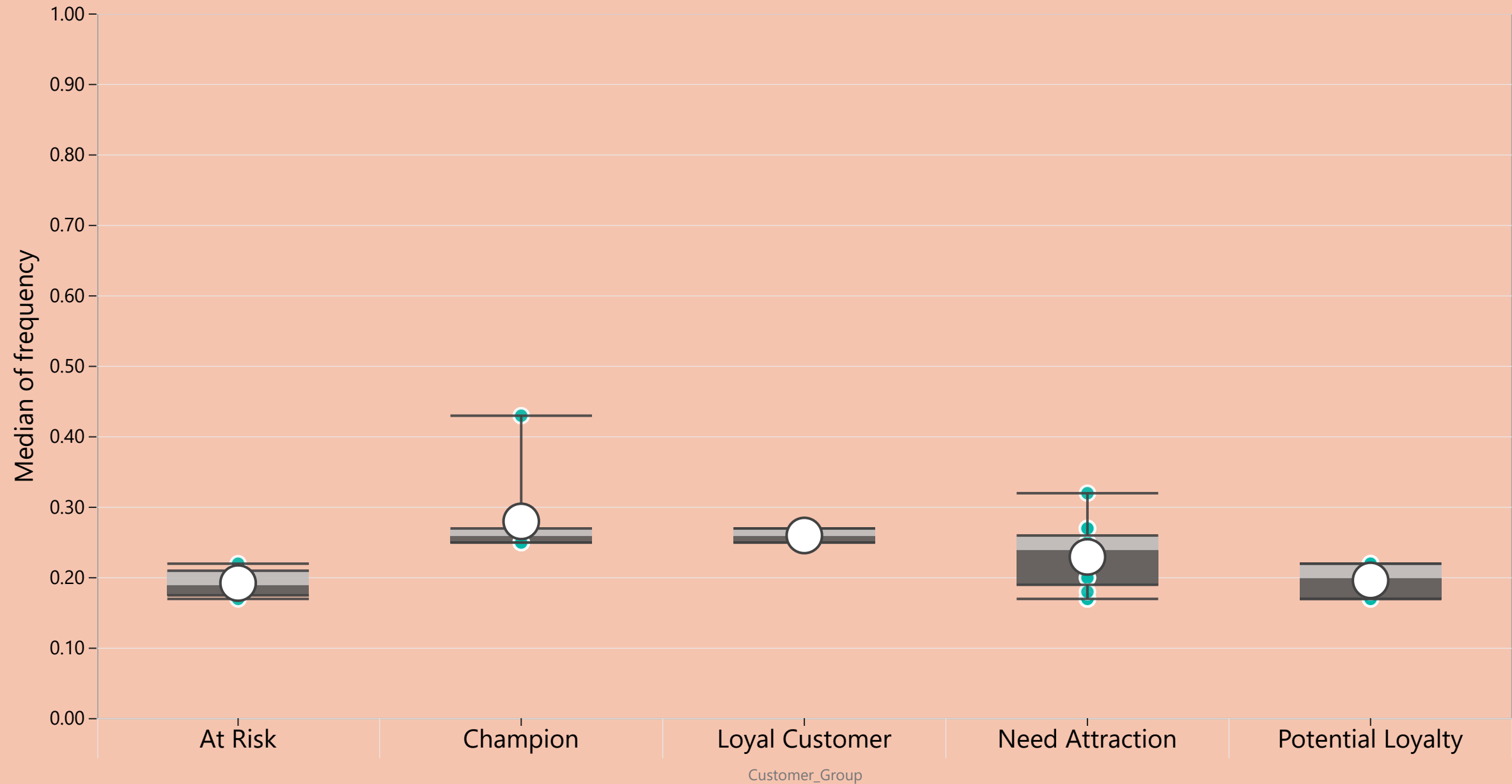
F Total Customers



Monetary Distribution by Customer_Group



Frequency Distribution by RFM_Score and Customer_Group



Recency Distribution by Customer_Group

