

114,081

Count of CustomerID

0.24

Frequency of return purchase of e...

61.25

Average of recency

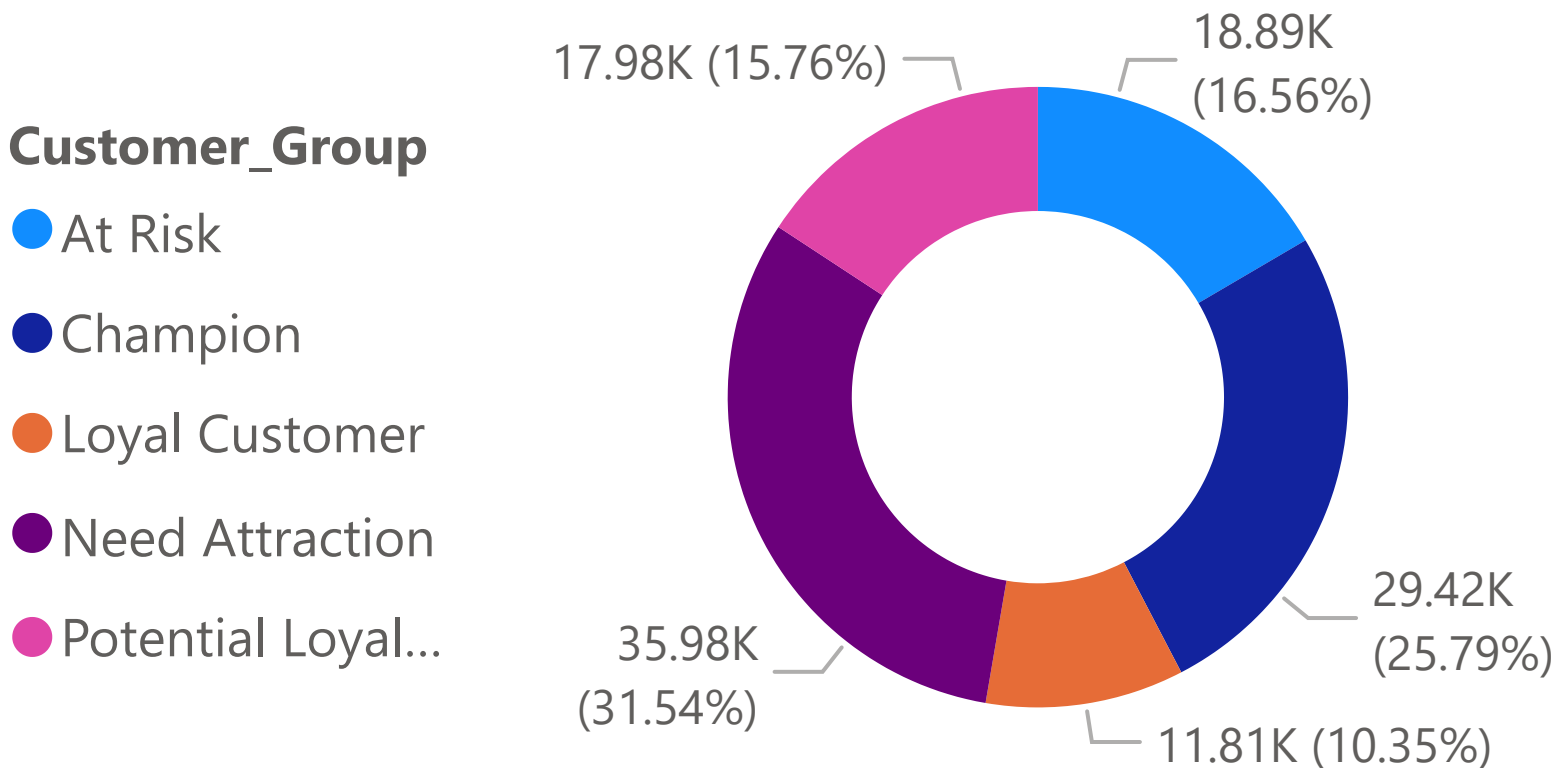
2.39bn

Sum of monetary

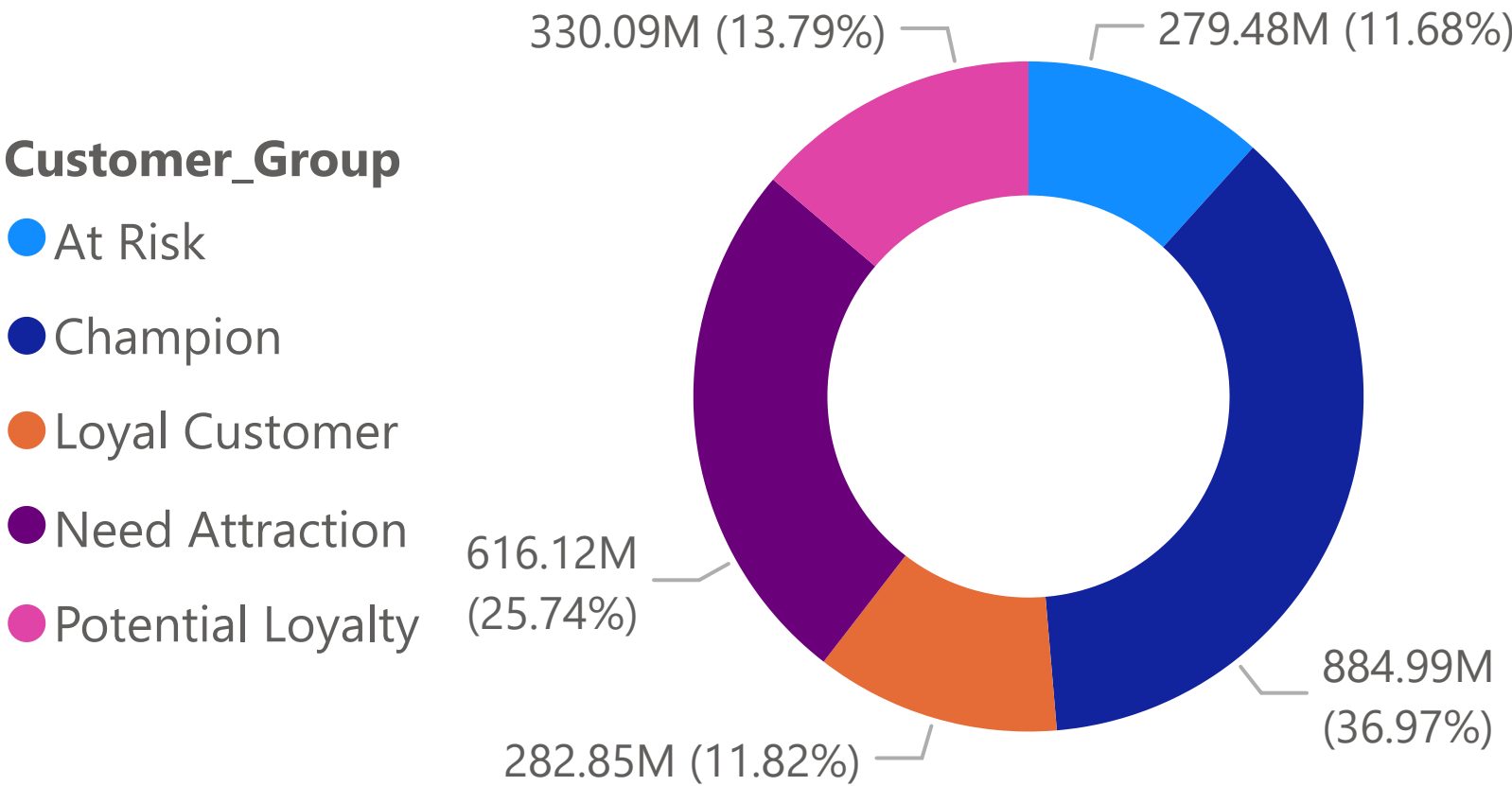
4.81

Average age conntract of custom...

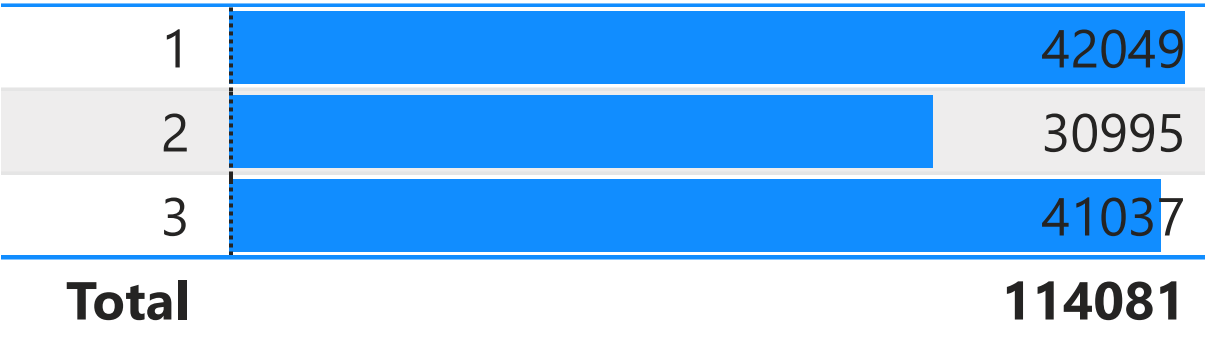
Total Customers



Total Monetary



R Total Customers



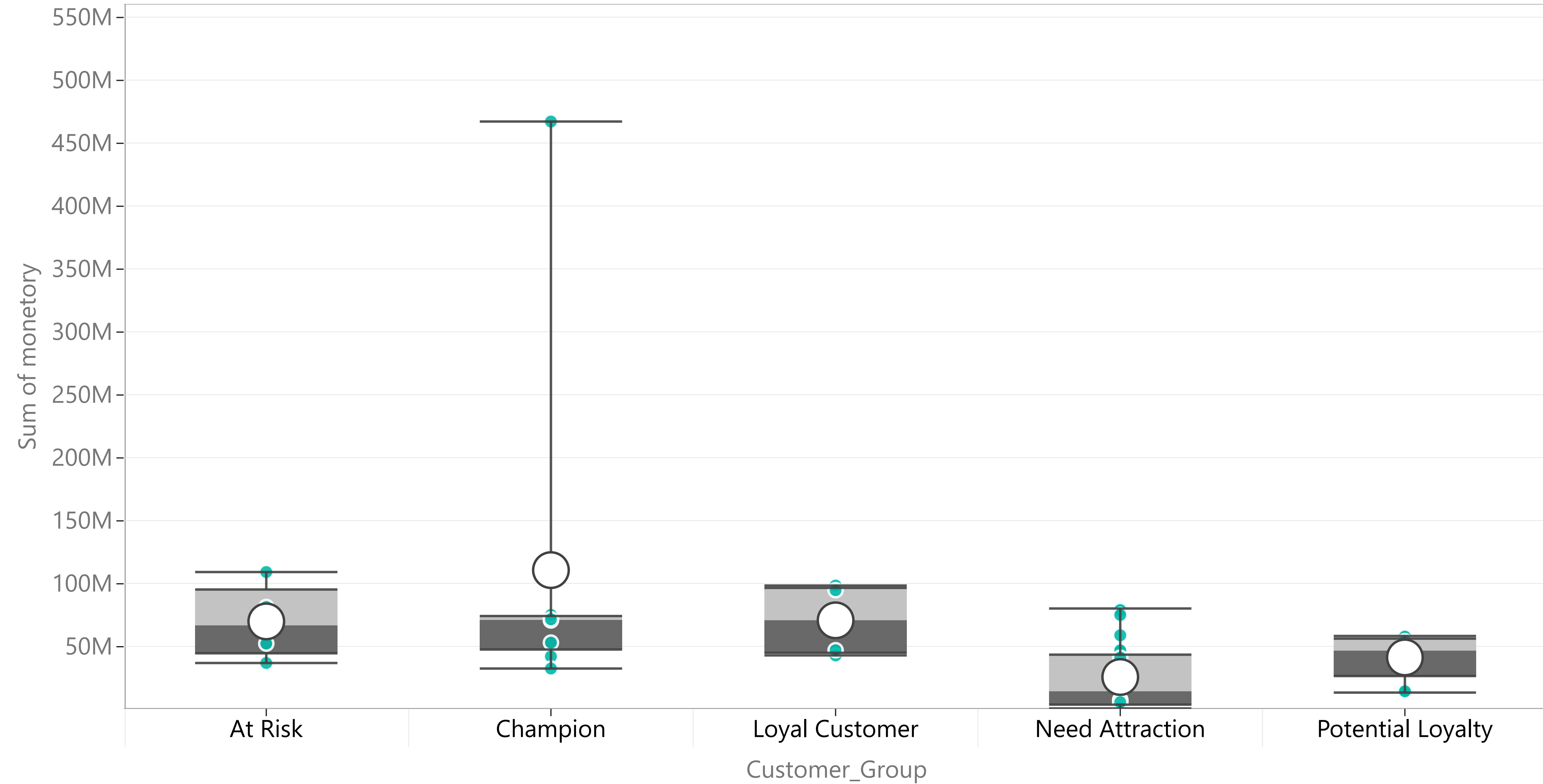
M Total Customers



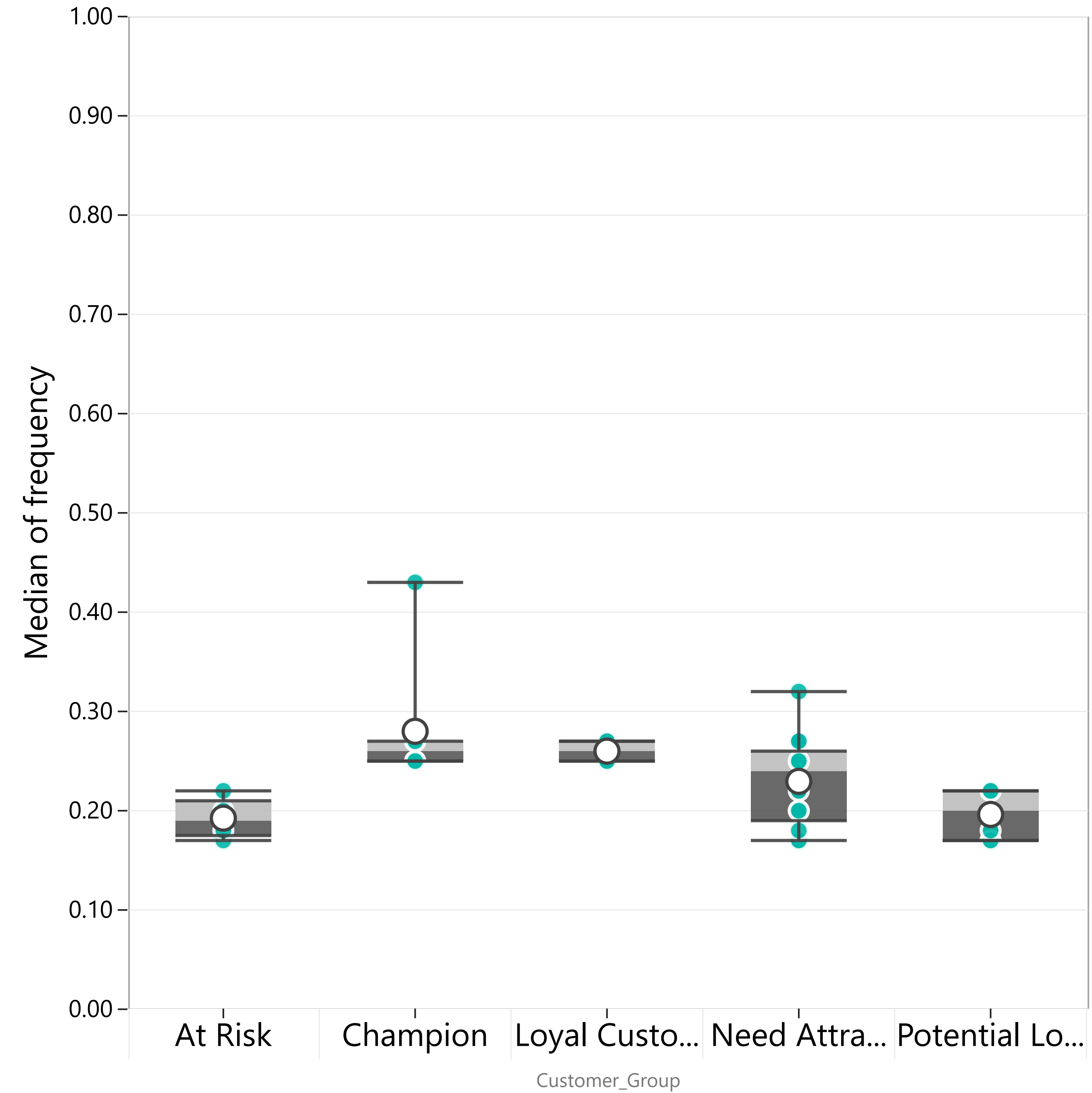
F Total Customers



[^]
Monetary Distribution by Customer_Group



Frequency Distribution by RFM_Score and Customer_Group



Recency Distribution by Customer_Group

