HUYNH PHAM KIM NGAN

Marketing Intern

📞 (84) 918.208.285

✉ ngankim.040803@gmail.com

in linkedin.com/in/nganhuyn

📍 16th Street, Linh Chieu Ward, Thu Duc City

About me

I am a third-year student majoring in Digital Marketing. I am interested in marketing planning, data analysis, and managing social media channels. I am a fast learner and keep abreast of trends. I consider myself responsible and enthusiastic in my work.

Education

Ho Chi Minh University of Banking
Major: Digital Marketing
2021 - 2025

Academic Encouragement Scholarship
Semester 1
2023

Skills

Hard Skills:

- Language: English (Reading, Listening)
- Computer: Microsoft Excel, Word, Powerpoint
- Research, Creativity, Data analysis
- Editing: Canva, Capcut
- Digital Marketing, Campaign management

Soft Skills:

- Working under pressure
- Communication, Adaptability

Certificate

Microsoft Office Specialist 2016
2023

Porfolio

[Link Porfolio]

Experience

Content PART - TIME   04 - 05/2024
Bestxaydung.com

- Optimize image content by adding keywords
- Create content based on existing keywords

Extra Curricular

Marketing On Air 2023   10/2023
Competition of Marketing hosted by Marketing MGC Club - NEU

- Team leader, connect and assign tasks to team members
- Selecting a subculture, guiding the team in conducting research, and developing insights and the big idea.

Projects

Project: CHINSU   03 - 04/2024
Role: Member

- Research and implement IMC Plan for CHINSU
- Responsibilities: Research, analyze target audience profile, design content
- Project link: [Link]

Search Engine Optimization   01 - 02/2024

- Creating content, keyword analysis for the web
- Performing off-page and on-page SEO
- Indexing the webpage
- Project link: [Link]

Project: SAMSUNGxYOU   10/2023
Role: Leader

- Research and Implement IMC Plan for SAMSUNG
- Responsibilities: Creative Idea, Insight, Big Idea, Develop Strategies for Each Communication Channel
- Project link: [Link]