

### WELCOME !

At Criteo, our culture is as unique as it is diverse. From our offices around the world or from home, our incredible team of 3,500 Criteos collaborates to develop an open and inclusive environment. We aim to create a place where people can grow and learn from each other while having a meaningful impact. We work together to achieve our goals, push boundaries, and share successes. All of this supports us in our mission to power the world's marketers with trusted and impactful advertising.

### OUR VALUES

#### OPEN.

We believe open minds are great minds. We promote diversity in our thinking and in our culture.

#### TOGETHER.

We build together, accomplish together, celebrate together. We care for each other.

#### IMPACTFUL.

We do the right thing to create a sustainable impact for our clients, our market and the people that we serve.

## WORKING AT CRITEO

At Criteo, our people are at the heart of everything we do. We're a diverse, inclusive community where collaboration and creativity thrive. Here, every voice is heard, and every idea is valued. We believe in empowering our team members to grow, both personally and professionally, in a supportive environment that celebrates individuality. Together, we're not just shaping the future of adtech—we're building meaningful connections and making a difference.

To get a closer look at our culture, innovation, and the amazing work we do, we'd love for you to follow us on our social platforms. Stay connected, explore our latest updates and events, and see how we're making an impact.



#### How we commit to a more SUSTAINABLE future for all.

We believe our role as a market leader is to build a more sustainable and inclusive future for the tech industry. Now the question is: How do we drive such change?

We know how important securing a sustainable future for all is, and we are proud of the combined efforts that brought us last year to unveil our five-year environmental roadmap. The comprehensive assessment of our activities and global carbon footprint has allowed us to structure a realistic action plan and set adequate decarbonization targets aligned with the Paris Agreement.

## BUSINESS AT CRITEO

We're powering the world's marketers and media owners with AI-driven trusted and impactful advertising. Over 3,500 Criteo team members partner with thousands of marketers and media owners around the globe to activate the world's largest set of commerce data to drive better commerce outcomes. By powering trusted and impactful advertising, Criteo brings richer experiences to every consumer while supporting a fair and open internet that enables discovery, innovation and choice.

Did you know? Criteo has been named one of the hottest AdTech companies in 2022 and in 2023 by Insider

## AN EXPERT COMMUNITY WHERE EVERY VOICE MATTERS

We were founded on tech and tech is our passion. Its value is felt everywhere and yours will be too