

# Microsoft Dynamics Technical Conference

February 23–25, 2016  
Seattle, WA



## Event Guide

# Welcome to the 2016 Microsoft Dynamics Technical Conference

Thank you for making the investment to join us here in Seattle! Our goal this week is to have you learn from and be inspired by Microsoft team members and your colleagues in the Microsoft Dynamics community.

You'll have the opportunity to interact directly with the people that build Microsoft Dynamics AX over the next couple of days, so roll up your sleeves and dive into all the conference has to offer.

Maximize your investment with these key resources:

- Use Schedule Builder to create a conference agenda that best suits the needs of your business.
- Gain insights from your community of experts in the Breakout Sessions, Instructor-led Labs, and the Meet the R&D Team reception.
- Make valuable connections by meeting our Event Sponsors in the Sponsor Alley area in front of 6B, participating in networking opportunities throughout the conference, and staying active on social channels with **#DynTech2016**.

This guide includes the details and information you need to smoothly navigate the Microsoft Dynamics Technical Conference. More details can be found at **[www.microsoft.com/dynamics/techconference](http://www.microsoft.com/dynamics/techconference)** and at your fingertips when you access the conference website on your mobile device (scan the QR code below to save yourself some typing).

**On behalf of Microsoft, welcome to the Microsoft Dynamics Technical Conference!**



# Contents

**Event Agenda** | 4–5

**Event Floor Plans** | 6–7

**Information** | 8–11

**Session Overview** | 12–13

**Daily Agenda** | 14–29

**Featured Speakers** | 30–31

**Event Sponsors** | 32–33

# Event Agenda

All scheduled functions take place on Level 6 of the Washington State Convention Center (WSCC).

## Monday, February 22

2:00pm–5:00pm	<b>Registration</b>	6ABC Lobby
---------------	---------------------	------------

## Tuesday, February 23

8:00am–8:00pm	<b>Registration</b>	6ABC Lobby
8:00am–9:15am	<b>Breakfast</b>	6E
9:30am–10:30am	<b>General Session</b>	6A
10:45am–11:45am	<b>General Session</b>	6A
11:45am–1:15pm	<b>Lunch</b>	6E
1:15pm–2:30pm	<b>Breakout Sessions</b>	Various
3:00pm–4:15pm	<b>Breakout Sessions</b>	Various
4:45pm–6:00pm	<b>Breakout Sessions</b>	Various
6:00pm–8:00pm	<b>Meet the R&amp;D Team Reception</b>	Sponsor Alley

## Wednesday, February 24

8:00am–6:00pm	<b>Registration</b>	6ABC Lobby
8:00am–8:45am	<b>Breakfast</b>	6E
9:00am–10:00am	<b>General Session</b>	6A
10:30am–11:45am	<b>Breakout Sessions</b>	Various
11:45am–1:15pm	<b>Lunch</b>	6E
1:15pm–2:30pm	<b>Breakout Sessions</b>	Various
3:00pm–4:15pm	<b>Breakout Sessions</b>	Various
4:45pm–6:00pm	<b>Breakout Sessions</b>	Various

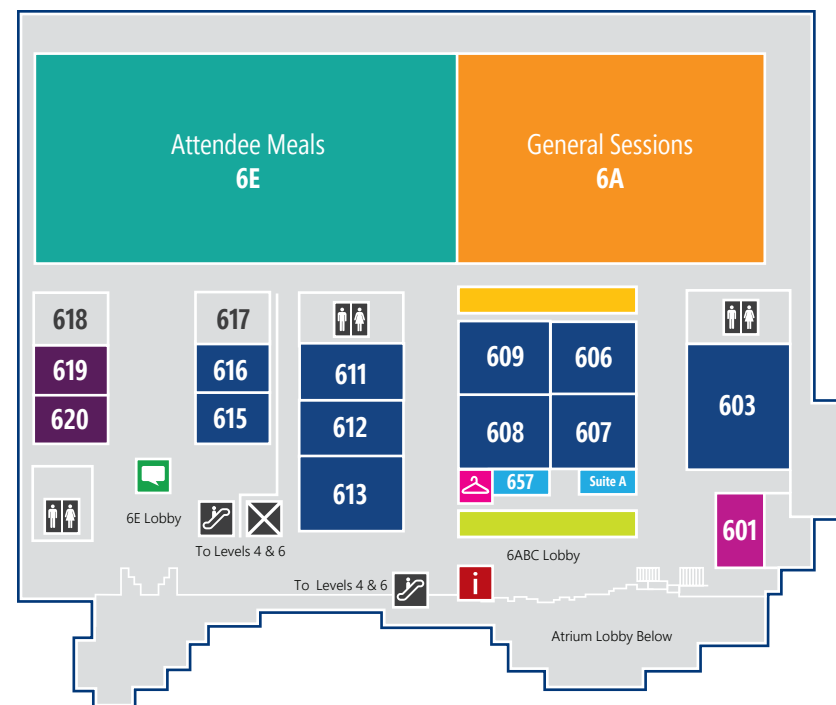
## Thursday, February 25

8:00am–4:00pm	<b>Registration</b>	6ABC Lobby
8:00am–8:45am	<b>Breakfast</b>	6E
9:00am–10:00am	<b>Ask the Experts</b>	Various
10:30am–11:45am	<b>Breakout Sessions</b>	Various
11:45am–1:15pm	<b>Lunch</b>	6E
1:15pm–2:30pm	<b>Breakout Sessions</b>	Various
3:00pm–4:15pm	<b>Breakout Sessions</b>	Various















For information regarding the Deep Dive sessions immediately following the event please contact [msdynevt@microsoft.com](mailto:msdynevt@microsoft.com) with any questions regarding this training.

Please note that the agenda is subject to change.

# Event Floor Plans



## WSCC Level 6

- |   |  |
|---|--|
|  Attendee Meals        |  Elevators    |
|  Breakout Sessions   |  Escalators |
|  Coat Check          |  Restrooms  |
|  Focus Rooms         |  |
|  General Sessions    |  |
|  Instructor-led Labs |  |
|  Information Desk    |  |
|  Meeting Point       |  |
|  Registration        |  |
|  Side Meetings       |  |
|  Sponsor Alley       |  |

# Information

## Attendee Meals

Attendee breakfasts and lunches will be served in Hall 6E at the WSCC Tuesday through Thursday. If you requested a Kosher, Indian Vegetarian, Vegan, or Halal special meal during the registration process, please go to the Special Meals table in the back of the Attendee Meal Hall (Hall 6E). If you have any questions, please ask the nearest wait-staff for assistance. Snack breaks will be located throughout the halls on Level 6. For specific meal times, please see the Event Agenda.

## Coat Check

A complimentary self-coat check for registered attendees is available at the WSCC near Registration. The self-coat check is open during registration hours. No laptops or luggage should be left. Should you need to check luggage, please utilize your hotel's bell desk. Not responsible for lost, damaged, or stolen property. Any items left after the coat check closes each day will be sent to the WSCC lost and found. Please contact them at 206-694-5127.

## Conference Badges

Your conference badge is your access to everything while at the conference—including the Meet the R&D Team Reception, all sessions and meals. Security is constantly checking badges, so please make sure your badge is visible at all times while in the meeting space at the WSCC.

## Conference Information Desk

An event information desk is onsite to answer event-related questions and to assist you during your time at the conference. The Information Desk is located across from Event Registration on Level 6 of the WSCC. Evaluation prizes may be retrieved here during registration hours.

## First Aid

The WSCC has security on hand for first aid needs. To request emergency assistance or to notify the appropriate authorities of an emergency situation, immediately alert any crew member or pick up the red house phone at any phone bank as it will automatically dial security; or dial x5127 from any standard WSCC house phone. The first aid station is located on Level 5. Access is available via an elevator or stairs from Level 6.

## Smoking Areas

Smoking is prohibited throughout the WSCC, this includes vapor cigarettes and e-cigarettes. Please use the designated smoking areas located outside.

## Speaker Presentations

Presentations will be available on the Microsoft Dynamics Learning Portal after the conclusion of the event: <https://mbspartner.microsoft.com>

## Wireless Internet Access

While you are attending the Microsoft Dynamics Technical Conference, please feel free to connect to and use one of the following wireless networks:

### DTC or DTC-5GHz

When you are prompted for a password, please use: **seattle2016**

The DTC-5GHz network is the higher performance network with more available channels and faster speeds, and is available throughout the WSCC event space, except in areas open to the general public (e.g. the central escalator corridor in the WSCC) and the Attendee Meal room. If your WiFi device sees the DTC-5GHz network please select it. Please note that in the General Session Room (6A), Microsoft has cleared wireless access points off the congested 2.4 GHz frequencies to allow as much room as possible for demos requiring access at those frequencies. The DTC-5GHz network will be the only network available to delegates in this space. If you need assistance configuring your laptop or mobile devices for use with the wireless network, visit the Conference Information Desk located next to Registration. They will have the ability to call for someone to assist.

# Security

The safety and security of all our attendees is first priority, therefore we request your cooperation in the following areas:

- Please always display your conference badge while in the convention center meeting space.
- Remove your conference badge upon leaving the convention center each day.
- Do not bring unnecessary items into the conference sessions (i.e. recording devices, cameras, laser pointers). Use the safes or lock boxes provided at your hotel.
- Do not leave bags, briefcases, laptop cases or luggage unattended.

# Reception

## Meet the R&D Team Reception

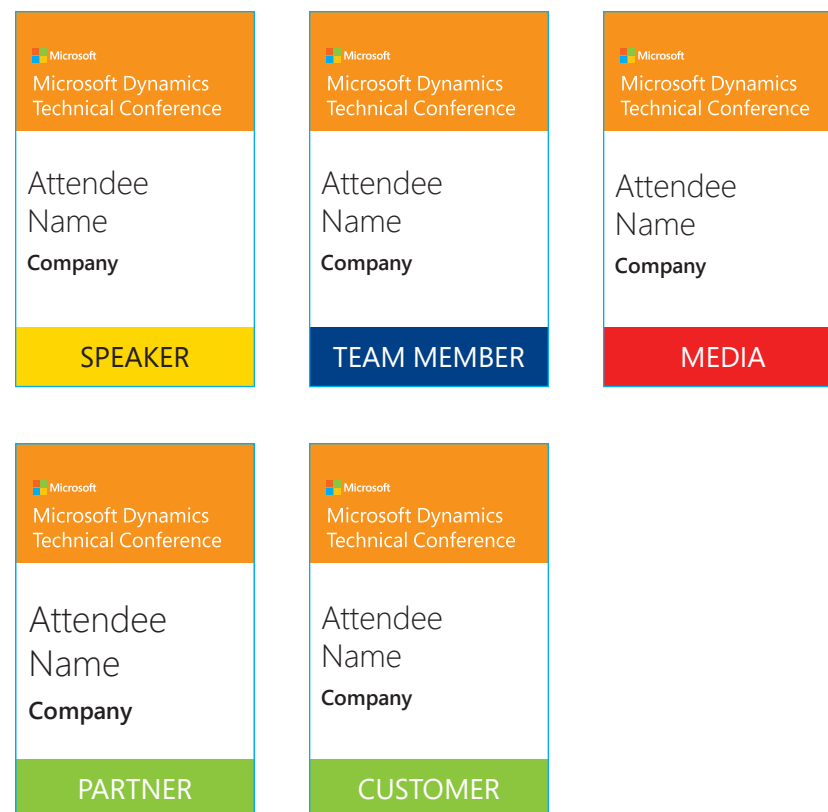
Join us for an opportunity to meet the R&D team Tuesday evening. The Microsoft Dynamics AX team will be on hand to answer your questions. Specific topics will be assigned to tables in order to help facilitate your learning and networking experience, and Event Sponsors who have a similarily-themed offering will be stationed near the R&D team tables. This reception will be from 6:00pm–8:00pm on Level 6 of the WSCC.

You'll have the opportunity to meet with the following teams during the reception:

Business Intelligence  
 Developer and Customization Experience  
 Financials  
 Integration  
 Lifecycle Services  
 Manufacturing  
 Microsoft Dynamics for Retail and Commerce  
 MVPs  
 Platform, Performance and Integration  
 Retail  
 Service Industries  
 Solution Architecture  
 Supply Chain & Distribution  
 User Experience

# Conference Badges

You can quickly identify who fellow attendees are by familiarizing yourself with the different types of attendee badges.



# Session Overview

With three full days of learning, our aim is to deliver a high volume of content in a variety of session types. The end result for you will be an invigorating week and a mind-stretching amount of new knowledge. Here's a recap of the different types of sessions we offer at the 2016 Microsoft Dynamics Technical Conference:

## Session Types

### General Sessions (GS)

This will be the time when the entire group of conference attendees will gather to get the big picture. This year's General Sessions will feature senior executives from the Microsoft Dynamics team who will provide you the vision and direction of Microsoft Dynamics AX, and help set the stage for what you'll learn in the Breakout Sessions and Instructor-Led Labs.

### Breakout Sessions (BS)

Breakout Sessions are what you might expect from a technical conference – a 75-minute presentation that may include demos. All sessions will be delivered by Microsoft Dynamics R&D team members who will share their knowledge and expertise with you.

### Instructor-led Labs (ILL)

This area is where you get the hands-on learning. Within the Instructor-led labs, we will pose business scenarios for you to solve and then offer alternatives for you to compare and analyze. Instructors will be on hand to provide solution guidance. Important note: you will need to bring your laptop to participate in this session.

### Ask the Experts Sessions (ATE)

Take the opportunity to ask questions of a panel of experts from the Microsoft Dynamics AX team as they host panels focused on:

- Developer and customization experience
- Distribution
- Financials
- Integration
- Lifecycle Services
- Manufacturing
- Microsoft Dynamics for Retail and Commerce
- Platform and performance
- Service industries
- User experience

Get a head start at submitting your questions for these sessions and email us at [DTCAskQs@microsoft.com](mailto:DTCAskQs@microsoft.com). Be sure to state which panel you want to answer your question. Pre-submitted questions need to be submitted by 6:00pm on Wednesday, February 24.

### Focus Rooms (FR)

Meet with the Microsoft Dynamics AX development team to ask them the hard questions and provide feedback. Check the Session Catalog for scheduled topics and add the session to Schedule Builder if you'd like to attend. Email [DTCfocus@microsoft.com](mailto:DTCfocus@microsoft.com) with any specific questions.

## Technical Levels

All session types are graded in relation to their level of complexity i.e. 100 = Introductory; 200 = Intermediate; 300 = Experienced; 400 = Expert. Please see the conference website for the level for each session to ensure that you select the most appropriate to best meet your needs.

## Session Evaluations

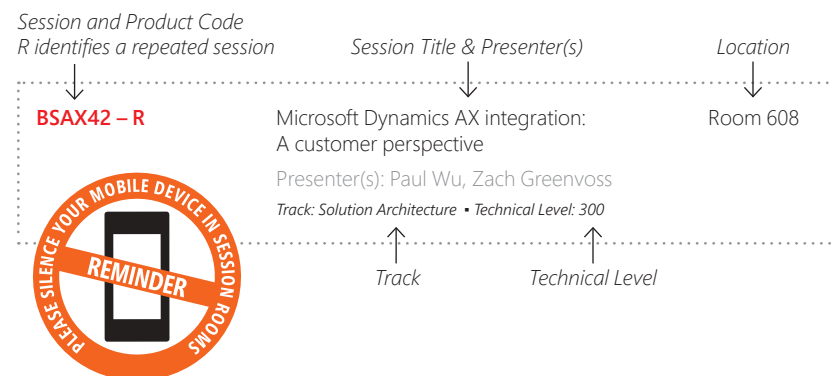
Your feedback is extremely important to us. Please help us continue to improve by letting us know what you think. Evaluations can be completed in the following ways:

- Communications Kiosks located in various areas on Level 6 of the WSCC
- Scan the code on the front inside cover to access the event website on your smartphone, then log into Schedule Builder to find the evaluation forms

**You could be a winner!** In appreciation for your input, you can win fun prizes for your feedback! To be eligible, complete and submit an evaluation form. Daily winners will be notified via email from the registration team and can pick up their prize at the Conference Information Desk located on Level 6 of the WSCC by Registration.

A link to the evaluation forms will be posted at the end of each day to Schedule Builder. Winners will be selected on Wednesday and Thursday and notified via email.

## Sample Session





# Daily Agenda

## Monday, February 22

2:00pm–5:00pm **Registration** 6ABC Lobby

## Tuesday, February 23

8:00am–8:00pm **Registration** 6ABC Lobby

8:00am–9:15am **Breakfast** Hall 6E

9:30am–10:30am **General Session** Hall 6A  
**GSAX01** Daniel Brown  
 General Manager, Microsoft Dynamics AX R&D

10:30am–10:45am **Break**

10:45am–11:45am **General Session** Hall 6A  
**GSAX02** Sri Srinivasan  
 General Manager, Microsoft Dynamics AX

11:45am–1:15pm **Lunch** Hall 6E

1:15pm–2:30pm **Breakout Sessions, Focus Rooms, and Instructor-led Labs**

**BSAX05** Software development best practices in Microsoft Dynamics AX financial reporting deployment, architecture and maintenance Room 606  
 Presenter(s): Chris Hetzler  
 Track: Financials • Technical Level: 200

**BSAX08** What's new in Supply Chain Management/ Manufacturing for Microsoft Dynamics AX Room 612  
 Presenter(s): Soren Vagn Andersen  
 Track: Manufacturing • Technical Level: 100

**BSAX100** Building Power BI content packs Room 607  
 Presenter(s): Clay Wesener, Theresa Palmer-Boroski  
 Track: Business Intelligence • Technical Level: 200

**BSAX14** Product configurator in Microsoft Dynamics AX Room 611  
 Presenter(s): Dennis Conrad, Sverre Thune  
 Track: Manufacturing • Technical Level: 200

**BSAX16** Microsoft Dynamics for Retail and Commerce: Microsoft's vision, strategy, solution roadmap and investments Room 608  
 Presenter(s): Ashvin Mathew, Balaji Balasubramanian  
 Track: Retail • Technical Level: 100

**BSAX37** Code migration from Microsoft Dynamics AX 2012 to the newest release of Microsoft Dynamics AX Room 609  
 Presenter(s): Kirill Val  
 Solution Architecture • Technical Level: 300

**BSAX60** Deep dive on the Microsoft Dynamics AX platform Room 603  
 Presenter(s): Adrian Orth, Nitin Sharma  
 Track: Platform • Technical Level: 300

**BSAX61** Microsoft Dynamics AX Office integration to enhance user productivity Room 615  
 Presenter(s): April Olson, Chris Garty  
 Track: Office Integration • Technical Level: 200

**BSAX77** General budget reservation in Microsoft Dynamics AX 2012 for the public sector Room 616  
 Presenter(s): Brandon Potter, Sheila Iturriaga Colyer  
 Track: Public Sector • Technical Level: 200

**BSAX85** Development Application Lifecycle Management (ALM): Setting up build and test automation Room 613  
 Presenter(s): Shailesh Nikam  
 Track: Development • Technical Level: 300

**FRAX01** Registering items using new advanced warehouse management handheld solution Suite A  
 Presenter(s): Karina Normann Jakobsen  
 Track: Supply Chain & Distribution • Technical Level: 100

**FRAX06** Cash flow forecasting Room 657  
 Presenter(s): Kevin Magarian, Kristi Weekley  
 Track: Financials • Technical Level: 100

**ILLAX10** Modeling and consuming aggregate data in Microsoft Dynamics AX Room 620  
 Presenter(s): Milinda Vitharana  
 Track: Business Intelligence • Technical Level: 200

**ILLAX13** Get familiar with task guides Room 619  
 Presenter(s): Jo Sawyer, Kristin Fender, Tarek Saleh Eldin  
 Track: Platform • Technical Level: 200

2:30pm–3:00pm **Break**



## Tuesday, February 23 continued

### 3:00pm–4:15pm Breakout Sessions, Focus Rooms, and Instructor-led Labs

<b>BSAX01</b>	What's new in Human Resources Management for Microsoft Dynamics AX Presenter(s): Darin Kramer, Shiela Sogge <i>Track: Human Resources • Technical Level: 100</i>	Room 616
<b>BSAX02</b>	What's new in General Ledger for Microsoft Dynamics AX Presenter(s): April Olson, Par Akerblom <i>Track: Financials • Technical Level: 100</i>	Room 607
<b>BSAX11</b>	What's new in Master Planning for Microsoft Dynamics AX Presenter(s): Conrad Volkmann, Mehmet Yurdal <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 612
<b>BSAX17</b>	Microsoft Dynamics for Retail and Commerce: Cloud-optimized solution architecture, topologies and enterprise manageability Presenter(s): Yabin Liu <i>Track: Retail • Technical Level: 200</i>	Room 608
<b>BSAX35</b>	Get the best out of your Warehouse Management System Presenter(s): Lennart Conrad <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 611
<b>BSAX41</b>	Microsoft Dynamics AX implementation methodology Presenter(s): Clay Wesener, Paul Wu <i>Presenter(s): Solution Architecture • Technical Level: 300</i>	Room 603
<b>BSAX51</b>	Developer experience and customization in the newest release of Microsoft Dynamics AX Presenter(s): Peter Villadsen, Robert Badawy <i>Track: Development • Technical Level: 100</i>	Room 613
<b>BSAX57</b>	Designing high-value operational workspaces Presenter(s): Jason Green, Morten Holm-Petersen <i>Track: Workspace • Technical Level: 200</i>	Room 615
<b>BSAX62</b>	Modern reports with commercial branding and back office services Presenter(s): TJ Vassar <i>Track: Reporting • Technical Level: 300</i>	Room 609
<b>BSAX73</b>	Making localization easier in Microsoft Dynamics AX Presenter(s): Jane Augustin, Patrick Gelle, Sergey Shvedov <i>Track: Financials • Technical Level: 200</i>	Room 606

<b>FRAX02</b>	Supporting intercompany trade scenarios Presenter(s): Frank Dahl <i>Track: Supply Chain &amp; Distribution • Technical Level: 200</i>	Suite A
<b>FRAX05</b>	Public Sector roundtable Presenter(s): Brandon Potter, Sheila Iturriaga Colyer <i>Track: Public Sector • Technical Level: 100</i>	Room 657
<b>ILLAX09</b>	Microsoft Dynamics AX Office integration to enhance user productivity Presenter(s): Chris Garty, Paul Bramel, John Benes <i>Track: Office Integration • Technical Level: 200</i>	Room 620
<hr/>		
4:15pm–4:45pm	<b>Break</b>	
<hr/>		
4:45pm–6:00pm	<b>Breakout Sessions, Focus Rooms, and Instructor-led Labs</b>	
<b>BSAX04</b>	Budgeting reloaded: What's new in ledger budgets for Microsoft Dynamics AX Presenter(s): Sigita Cepaitiene, Tina Biradar <i>Track: Financials • Technical Level: 200</i>	Room 607
<b>BSAX06</b>	What's new in financial reporting for Microsoft Dynamics AX Presenter(s): Jill Carter <i>Track: Financials • Technical Level: 100</i>	Room 606
<b>BSAX18</b>	Microsoft Dynamics for Retail and Commerce: Delivering next generation POS clients and immersive mobile experiences Presenter(s): Jeff Blucher <i>Track: Retail • Technical Level: 100</i>	Room 608
<b>BSAX38</b>	Microsoft Dynamics AX onboarding Presenter(s): Alex Gutierrez, Paul Wu <i>Track: Solution Architecture • Technical Level: 200</i>	Room 611
<b>BSAX39</b>	Microsoft Dynamics AX Application Lifecycle Management (ALM) Presenter(s): Joris de Gruyter, Zach Greenvoss <i>Track: Solution Architecture • Technical Level: 300</i>	Room 609
<b>BSAX56</b>	Productivity and anywhere access through the Microsoft Dynamics AX web client experience Presenter(s): Anees Ansari, Todd Lefor <i>Track: Client • Technical Level: 200</i>	Room 616
<b>BSAX58</b>	An introduction to the Microsoft Dynamics AX user experience Presenter(s): Kevin Honeyman <i>Track: User Experience • Technical Level: 100</i>	Room 615

## Tuesday, February 23 continued

4:45pm–6:00pm **Breakout Sessions, Focus Rooms, and Instructor-led Labs**

<b>BSAX65</b>	Adding “intelligence” to Microsoft Dynamics AX business processes with Cortana Analytics  Presenter(s): Akshey Gupta, Milinda Vitharana, Oscar Naim, Robert Hanson, Luis Cabrera-Cordon <i>Track: Business Intelligence • Technical Level: 200</i>	Room 613
<b>BSAX71</b>	Drive business with speed: Achieving success demands a new approach to ERP  Presenter(s): Pepijn Richter <i>Track: Platform • Technical Level: 100</i>	Room 612
<b>BSAX86</b>	Development Application Lifecycle Management (ALM): Development to production  Presenter(s): Robert Badawy, Shailesh Nikam <i>Track: Development • Technical Level: 300</i>	Room 603
<b>FRAX03</b>	Making pricing decisions more data-based and scientific  Presenter(s): Olga Turovceva Mulvad <i>Track: Manufacturing • Technical Level: 100</i>	Suite A
<b>ILLAX02</b>	Enabling financial dimensions for general journal office integration  Presenter(s): April Olson, Russ Brown <i>Track: Financials • Technical Level: 200</i>	Room 620
<b>ILLAX07</b>	Developing high-performing operational workspaces in Microsoft Dynamics AX: Part 1  Presenter(s): Ievgenii Korovin, Jason Green, Morten Holm-Petersen, Vanya Kashperuk <i>Track: Workspace • Technical Level: 200</i>	Room 619

## Wednesday, February 24

8:00am–6:00pm	<b>Registration</b>	6ABC Lobby
8:00am–8:45am	<b>Breakfast</b>	Hall 6E
9:00am–10:00am	<b>General Session</b> <b>GSAX03</b> Mike Ehrenberg Technical Fellow, Microsoft Corporation	Hall 6A
10:00am–10:30am	<b>Break</b>	
10:30am–11:45am	<b>Breakout Sessions, Focus Rooms, and Instructor-led Labs</b>	
<b>BSAX09</b>	Cost management redefined in Microsoft Dynamics AX  Presenter(s): Anders Even Girke <i>Track: Supply Chain &amp; Distribution • Technical Level: 200</i>	Room 612

<b>BSAX100 – R</b>	Building Power BI content packs – REPEAT  Presenter(s): Clay Wesener, Theresa Palmer-Boroski <i>Track: Business Intelligence • Technical Level: 200</i>	Room 615
<b>BSAX21</b>	Microsoft Dynamics for Retail and Commerce: Solution customizability and extensibility with compelling developer experiences  Presenter(s): Meera Mahabala, Mugunthan Mani <i>Track: Retail • Technical Level: 200</i>	Room 608
<b>BSAX29</b>	What's new in the Warehouse and Transportation management systems  Presenter(s): Mirza Abdic, Per Lykke Lynnerup, Simon Juul <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 611
<b>BSAX42</b>	Microsoft Dynamics AX integration: A customer perspective  Presenter(s): Paul Wu, Zach Greenvoss <i>Track: Solution Architecture • Technical Level: 300</i>	Room 609
<b>BSAX49</b>	Overview and what's new in Lifecycle Services  Presenter(s): Satish Thomas, Shefy Manayil Kareem <i>Track: Lifecycle Services • Technical Level: 100</i>	Room 603
<b>BSAX78</b>	Tips and tricks to effectively manage your fixed assets  Presenter(s): Sara Schilke, Victor Stehmann <i>Track: Financials • Technical Level: 300</i>	Room 606
<b>BSAX81</b>	An introduction to accounts payable in Microsoft Dynamics AX  Presenter(s): Annette Bruer, Kristi Weekley <i>Track: Financials • Technical Level: 100</i>	Room 607
<b>BSAX87</b>	Servicing Microsoft Dynamics AX environments  Presenter(s): Shailesh Nikam <i>Track: Development • Technical Level: 300</i>	Room 613
<b>BSAX90</b>	Microsoft Dynamics AX 2012: Performance tools overview and best practices  Presenter(s): Tom Treen <i>Track: Platform • Technical Level: 200</i>	Room 616
<b>FRAX08</b>	Focusing on product variants  Presenter(s): Sverre Thune <i>Track: Manufacturing • Technical Level: 100</i>	Room 657
<b>FRAX09</b>	Vendor collaboration  Presenter(s): Anees Ansari, Chris Garty, Mai Kirknel <i>Track: Supply Chain &amp; Distribution • Technical Level: 100</i>	Suite A
<b>ILLAX08</b>	Developing high-performing operational workspaces in Microsoft Dynamics AX: Part 2  Presenter(s): Ievgenii Korovin, Jason Green, Morten Holm-Petersen, Vanya Kashperuk <i>Track: Workspace • Technical Level: 200</i>	Room 619

Wednesday, February 24 continued

11:45am–1:15pm	Lunch	Hall 6E
1:15pm–2:30pm	<b>Breakout Sessions, Focus Rooms, and Instructor-led Labs</b>	
<b>BSAX07</b>	Financial consolidation and currency translation Presenter(s): April Olson, Jill Carter <i>Track: Financials • Technical Level: 200</i>	Room 609
<b>BSAX10</b>	Azure machine learning-based demand forecasting in Microsoft Dynamics AX Presenter(s): Vanya Lebedev <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 612
<b>BSAX22</b>	Microsoft Dynamics for Retail and Commerce: Delivering seamless omni-channel commerce Presenter(s): Jeff Blucher, Prabhu Padhi <i>Track: Retail • Technical Level: 200</i>	Room 608
<b>BSAX30</b>	Overview of Warehouse and Transportation management systems in Microsoft Dynamics AX Presenter(s): Mirza Abdic, Per Lykke Lynnerup, Simon Juul <i>Track: Supply Chain &amp; Distribution • Technical Level: 200</i>	Room 611
<b>BSAX41 – R</b>	Microsoft Dynamics AX implementation methodology – REPEAT Presenter(s): Clay Wesener, Paul Wu <i>Track: Solution Architecture • Technical Level: 300</i>	Room 616
<b>BSAX50</b>	How to operate Microsoft Dynamics AX Presenter(s): Christian Wolf, Gopal Madhavan, Shailesh Nikam <i>Track: Lifecycle Services • Technical Level: 200</i>	Room 603
<b>BSAX54</b>	Form patterns in Microsoft Dynamics AX Presenter(s): Jason Green <i>Track: Development • Technical Level: 200</i>	Room 613
<b>BSAX79</b>	Gain productivity with the new financial period close Presenter(s): Sara Schilke, Victor Stehmann <i>Track: Financials • Technical Level: 300</i>	Room 606
<b>BSAX82</b>	Advanced topics for accounts payable Presenter(s): Annette Bruer, Kristi Weekley <i>Track: Financials • Technical Level: 300</i>	Room 607
<b>BSAX92</b>	Microsoft Dynamics AX 2012: Reporting and BI overview and best practices Presenter(s): Eric Moos <i>Track: Platform • Technical Level: 200</i>	Room 615

<b>FRAX10</b>	Visual planning in production Presenter(s): Johan Hoffmann, Soren Vagn Andersen <i>Track: Manufacturing • Technical Level: 100</i>	Suite A
<b>FRAX14</b>	Absence management (time & attendance) Presenter(s): Brandon Potter, Darin Kramer, Mohamed Soliman <i>Track: Human Resources • Technical Level: 100</i>	Room 657
<b>ILLAX01</b>	Configuring and using budget planning in Microsoft Dynamics AX Presenter(s): Neil Robinson, Sigita Cepaitiene, Tina Biradar <i>Track: Financials • Technical Level: 200</i>	Room 620
<b>ILLAX12</b>	Integrating to Microsoft Dynamics AX from an OData client Presenter(s): Kuntal Mehta, Vanya Kashperuk, Will Foreman <i>Track: Platform • Technical Level: 200</i>	Room 619
2:30pm–3:00pm	<b>Break</b>	
3:00pm–4:15pm	<b>Breakout Sessions, Focus Rooms, and Instructor-led Labs</b>	
<b>BSAX13</b>	Transportation Management (TMS) in the new Microsoft Dynamics AX Presenter(s): Simon Juul <i>Track: Supply Chain &amp; Distribution • Technical Level: 100</i>	Room 612
<b>BSAX15</b>	Re-inventing productivity in Microsoft Dynamics AX with operational workspaces and intelligent order promising Presenter(s): Olga Turovceva Mulvad <i>Track: Supply Chain &amp; Distribution • Technical Level: 200</i>	Room 611
<b>BSAX24</b>	Microsoft Dynamics for Retail and Commerce: Delivering cloud-driven intelligence and tools to enable enterprise manageability Presenter(s): Aamir Allaqaband, Yabin Liu <i>Track: Retail • Technical Level: 200</i>	Room 608
<b>BSAX44</b>	Microsoft Dynamics AX Lifecycle Services solutions and data management Presenter(s): Sunil Garg, Swamy Narayana <i>Track: Solution Architecture • Technical Level: 300</i>	Room 609
<b>BSAX53</b>	Microsoft Dynamics AX performance, reliability and scale Presenter(s): Christian Wolf <i>Track: Performance • Technical Level: 300</i>	Room 603
<b>BSAX55</b>	Create rich help topics with task recorder Presenter(s): Sharief Shabazz <i>Track: Platform • Technical Level: 200</i>	Room 606

Wednesday, February 24 *continued*

## 3:00pm–4:15pm Breakout Sessions, Focus Rooms, and Instructor-led Labs

<b>BSAX75</b>	The X++ language Presenter(s): Peter Villadsen <i>Track: Development • Technical Level: 300</i>	Room 613
<b>BSAX83</b>	An introduction to accounts receivable in Microsoft Dynamics AX Presenter(s): Mike Falkner, Shivam Pandey <i>Track: Financials • Technical Level: 200</i>	Room 607
<b>BSAX91</b>	Microsoft Dynamics AX 2012: How to use, customize, and troubleshoot the Data Import Export Framework (DIXF) Presenter(s): Tom Treen <i>Track: Platform • Technical Level: 200</i>	Room 616
<b>BSAX98</b>	Microsoft Dynamics AX 2012: How to setup, configure and troubleshoot Project Validations Presenter(s): Don Clemens <i>Track: Project Management • Technical Level: 200</i>	Room 615
<b>FRAX11</b>	Mobile devices on the manufacturing shop floor Presenter(s): Johan Hoffmann, Soren Vagn Andersen <i>Track: Manufacturing • Technical Level: 100</i>	Suite A
<b>FRAX16</b>	Inbound and outbound ASN in the Warehouse management module Presenter(s): Karina Normann Jakobsen, Kuntal Mehta, Mirza Abdic, Vanya Kashperuk <i>Track: Supply Chain &amp; Distribution • Technical Level: 100</i>	Room 657
<b>ILLAX03</b>	Viewing and designing financial reports in Microsoft Dynamics AX Presenter(s): Jill Carter <i>Track: Reporting • Technical Level: 200</i>	Room 619
<b>ILLAX06</b>	Applying form patterns Presenter(s): Jason Green <i>Track: Development • Technical Level: 300</i>	Room 620

## 4:15pm–4:45pm Break

## 4:45pm–6:00pm Breakout Sessions, Focus Rooms, and Instructor-led Labs

<b>BSAX03</b>	Project resources management in Microsoft Dynamics AX Presenter(s): Sigita Cepaitiene, Thomas Chan <i>Track: Project Management • Technical Level: 200</i>	Room 615
---------------	--	----------

<b>BSAX101</b>	Deep dive into Microsoft Dynamics AX packages and extensions Presenter(s): Joris de Gruyter <i>Track: Solution Architecture • Technical Level: 300</i>	Room 609
<b>BSAX102</b>	Microsoft Dynamics AX 2012: Master Planning - tips & tricks for troubleshooting performance issues Presenter(s): Chad Aberle <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 616
<b>BSAX20</b>	Microsoft Dynamics for Retail and Commerce: Delivering a cloud-based e-commerce platform Presenter(s): Meera Mahabala <i>Track: Retail • Technical Level: 200</i>	Room 608
<b>BSAX32</b>	CU11 and beyond in the Warehouse and Transportation management system Presenter(s): Karina Normann Jakobsen, Mirza Abdic, Per Lykke Lynnerup, Philippe Jacobsen, Simon Juul <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 611
<b>BSAX34</b>	Microsoft Dynamics AX in the cloud: Are your application developers ready? Presenter(s): Ievgenii Korovin, Vanya Kashperuk <i>Track: Development • Technical Level: 300</i>	Room 612
<b>BSAX52</b>	Tools to measure and improve Microsoft Dynamics AX performance Presenter(s): Alexey Vasin, Christian Wolf <i>Track: Performance • Technical Level: 200</i>	Room 603
<b>BSAX69</b>	Reimagined help: Task recordings and the wiki Presenter(s): Ann Beebe, Margo Crandall <i>Track: Platform • Technical Level: 200</i>	Room 606
<b>BSAX76</b>	The new X++ compiler and the Microsoft Dynamics AX development platform Presenter(s): Peter Villadsen, Robert Badawy <i>Track: Development • Technical Level: 300</i>	Room 613
<b>BSAX84</b>	Advanced topics for accounts receivable Presenter(s): Mike Falkner, Shivam Pandey <i>Track: Financials • Technical Level: 200</i>	Room 607

## Wednesday, February 24 continued

4:45pm–6:00pm **Breakout Sessions, Focus Rooms, and Instructor-led Labs**

<b>FRAX04</b>	Better leverage for your Microsoft Dynamics AX Analytics investments  Presenter(s): Adrian Marius Marin, Clay Wesener, Milinda Vitharana, Ned Baker, TJ Vassar <i>Track: Business Intelligence • Technical Level: 100</i>	Room 657
<b>FRAX12</b>	Order promising in the intercompany environment  Presenter(s): Frank Dahl, Olga Turovceva Mulvad <i>Track: Supply Chain &amp; Distribution • Technical Level: 100</i>	Suite A
<b>ILLAX04</b>	Creating consolidated financial reports in Microsoft Dynamics AX  Presenter(s): April Olson, Jill Carter <i>Track: Financials • Technical Level: 200</i>	Room 619
<b>ILLAX05</b>	How to use the new Gantt chart control  Presenter(s): Anders Sorensen, Soren Vagn Andersen <i>Track: Development • Technical Level: 300</i>	Room 620

## Thursday, February 25

8:00am–4:00pm **Registration** 6ABC Lobby

8:00am–8:45am **Breakfast** Hall 6E

9:00am–10:00am **Ask the Experts**

<b>ATEAX01</b>	Ask the Experts: Manufacturing in Microsoft Dynamics AX  Presenter(s): Anders Even Girke, Conrad Volkmann, Johan Hoffmann, Mehmet Yurdal, Soren Vagn Andersen, Sverre Thune, Vanya Lebedev <i>Manufacturing • Technical Level: 100</i>	Room 611
<b>ATEAX02</b>	Ask the Experts: Microsoft Dynamics for Retail and Commerce  Presenter(s): Aamir Allaqaband, Ashish Harchwani, Ashvin Mathew, Balaji Balasubramanian, Jeff Blucher, Meera Mahabala, Mugunthan Mani, Prabhu Padhi, Ruben Delgado, Scott Tucker, Yabin Liu <i>Track: Retail • Technical Level: 100</i>	Room 608
<b>ATEAX03</b>	Ask the Experts: Distribution  Presenter(s): Frank Dahl, Karina Normann Jakobsen, Mai Kirknel, Mirza Abdic, Olga Turovceva Mulvad, Per Lykke Lynnerup, Philippe Jacobsen, Simon Juul <i>Track: Supply Chain &amp; Distribution • Technical Level: 100</i>	Room 612

<b>ATEAX04</b>	Ask the Experts: Financials  Presenter(s): Annette Bruer, April Olson, Kevin Magarian, Kristi Weekley, Shivam Pandey <i>Track: Financials • Technical Level: 100</i>	Room 607
<b>ATEAX05</b>	Ask the Experts: Developer and customization experience  Presenter(s): Peter Villadsen, Robert Badawy <i>Track: Development • Technical Level: 100</i>	Room 603
<b>ATEAX06</b>	Ask the Experts: Integration  Presenter(s): Chris Garty, Kuntal Mehta, Paul Wu <i>Track: Office Integration • Technical Level: 100</i>	Room 609
<b>ATEAX07</b>	Ask the Experts: Lifecycle Services  Presenter(s): Satish Thomas, Shefy Manayil Kareem <i>Track: Lifecycle Services • Technical Level: 100</i>	Room 613
<b>ATEAX08</b>	Ask the Experts: Service industries  Presenter(s): Alvin Manalastas, Ole Hellevik, Sigita Cepaitiene, Thomas Chan, Vic Rethy <i>Track: Service Industries • Technical Level: 100</i>	Room 616
<b>ATEAX09</b>	Ask the Experts: User experience  Presenter(s): Kevin Honeyman, Morten Holm-Petersen <i>Track: User Experience • Technical Level: 100</i>	Room 615
<b>ATEAX10</b>	Ask the Experts: Platform and performance  Presenter(s): Adrian Orth, Nitin Sharma <i>Track: Platform • Technical Level: 100</i>	Room 606

10:00am–10:30am **Break**

10:30am–11:45am **Breakout Sessions, Focus Rooms, and Instructor-led Labs**

<b>BSAX19</b>	Microsoft Dynamics for Retail and Commerce: Delivering industry specific workload through Commerce Essentials  Presenter(s): Ruben Delgado <i>Track: Retail • Technical Level: 100</i>	Room 608
<b>BSAX36</b>	Performance configuring, optimizing and tuning Warehouse Management  Presenter(s): Lennart Conrad, Philippe Jacobsen <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 612
<b>BSAX45</b>	Microsoft Dynamics AX and Azure performance optimizations  Presenter(s): Kishore Penugonda, Ray Bennett <i>Track: Solution Architecture • Technical Level: 300</i>	Room 609

Thursday, February 25 *continued*

## 10:30am–11:45am Breakout Sessions, Focus Rooms, and Instructor-led Labs

<b>BSAX59</b>	Increasing user productivity in Microsoft Dynamics AX Presenter(s): Frank Dahl, Kevin Honeyman, Morten Holm-Petersen, Todd Lefor <i>Track: User Experience • Technical Level: 200</i>	Room 615
<b>BSAX67</b>	Microsoft Dynamics AX data management story Presenter(s): Kuntal Mehta <i>Track: Platform • Technical Level: 200</i>	Room 603
<b>BSAX70</b>	Mining the metadata and authoring X++ best practice rules in Microsoft Dynamics AX Presenter(s): Peter Villadsen <i>Track: Development • Technical Level: 400</i>	Room 613
<b>BSAX80</b>	Advanced topics for cash management Presenter(s): Kristi Weekley <i>Track: Financials • Technical Level: 300</i>	Room 606
<b>BSAX93</b>	Microsoft Dynamics AX 2012: Azure tips and tricks Presenter(s): Eric Moos <i>Track: Platform • Technical Level: 300</i>	Room 607
<b>BSAX94</b>	Microsoft Dynamics AX 2012 R3: Advanced Warehouse Management – A day in the life, inbound processing and min/max replenishment Presenter(s): Jason Reed, Tim Satrom <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 611
<b>BSAX99</b>	An introduction to the Microsoft cloud-powered support experience for Microsoft Dynamics AX Presenter(s): Anupam Sharma <i>Track: Support • Technical Level: 200</i>	Room 616
<b>FRAX07</b>	Credit management Presenter(s): Kevin Magarian, Shivam Pandey <i>Track: Financials • Technical Level: 100</i>	Room 657
<b>FRAX13</b>	Cost accounting, managerial accounting, and reporting Presenter(s): Anders Even Girke <i>Track: Supply Chain &amp; Distribution • Technical Level: 100</i>	Suite A
<b>ILLAX10 – R</b>	Modeling and consuming aggregate data in Microsoft Dynamics AX – REPEAT Presenter(s): Milinda Vitharana <i>Track: Business Intelligence • Technical Level: 200</i>	Room 619
<b>ILLAX13 – R</b>	Get familiar with task guides – REPEAT Presenter(s): Jo Sawyer, Kristin Fender, Tarek Saleh Eldin <i>Track: Platform • Technical Level: 200</i>	Room 620

11:45am–1:15pm

Lunch

Hall 6E

1:15pm–2:30pm

## Breakout Sessions, Focus Rooms, and Instructor-led Labs

<b>BSAX25</b>	Microsoft Dynamics for Retail and Commerce: Delivering insights and operational intelligence at the head office and channels Presenter(s): Aamir Allagaband, Ashish Harchwani <i>Track: Retail • Technical Level: 200</i>	Room 608
<b>BSAX27</b>	Experience procure-to-receipt in Microsoft Dynamics AX Presenter(s): Frank Dahl, Karina Normann Jakobsen <i>Track: Supply Chain &amp; Distribution • Technical Level: 200</i>	Room 612
<b>BSAX46</b>	Microsoft Dynamics AX customer implementation successes Presenter(s): Alex Gutierrez, Brian Lounds, Clay Wesener, Giacomo Bonora <i>Track: Solution Architecture • Technical Level: 300</i>	Room 609
<b>BSAX66</b>	Better together: How Microsoft Dynamics AX leverages SQL Azure and the latest Microsoft data platform Presenter(s): Lindsey Allen, Michael Gall, Milinda Vitharana <i>Track: Platform • Technical Level: 200</i>	Room 603
<b>BSAX72</b>	Licensing in the new Microsoft Dynamics AX Presenter(s): Juan Sebastian Oviedo, Michelle Mathis, Nitin Sharma, Pepijn Richter <i>Track: Platform • Technical Level: 200</i>	Room 606
<b>BSAX74</b>	Generic Electronic Reporting (GER) in Microsoft Dynamics AX Presenter(s): Mikhail Filatov <i>Track: Financials • Technical Level: 200</i>	Room 607
<b>BSAX88</b>	Retail customizations: Part 1 Presenter(s): Andreas Hofmann, Piyush Agrawal <i>Track: Development • Technical Level: 300</i>	Room 613
<b>BSAX95</b>	Microsoft Dynamics AX 2012 R3: Advanced Warehouse Management – A day in the life, outbound processing and demand replenishment Presenter(s): Jason Reed, Tim Satrom <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 611
<b>BSAX97</b>	Microsoft Dynamics AX 2012: Integrating Microsoft Dynamics AX Project with Project Server Presenter(s): Don Clemens <i>Track: Project Management • Technical Level: 300</i>	Room 615

Thursday, February 25 *continued*

## 1:15pm–2:30pm Breakout Sessions, Focus Rooms, and Instructor-led Labs

<b>FRAX15</b>	Human Resources Presenter(s): Darin Kramer, Shiela Sogge <i>Track: Human Resources • Technical Level: 100</i>	Room 657
<b>FRAX18</b>	Vendor consignment and vendor managed inventory Presenter(s): Johan Hoffmann, Mai Kirknel <i>Track: Supply Chain &amp; Distribution • Technical Level: 100</i>	Suite A
<b>ILLAX09 – R</b>	Microsoft Dynamics AX Office integration to enhance user productivity – REPEAT Presenter(s): Chris Garty, Paul Bramel, John Benes <i>Track: Office Integration • Technical Level: 200</i>	Room 619
<b>ILLAX12 – R</b>	Integrating to Microsoft Dynamics AX from an OData client – REPEAT Presenter(s): Kuntal Mehta, Vanya Kashperuk, Will Foreman <i>Track: Platform • Technical Level: 200</i>	Room 620

## 2:30pm–3:00pm Break

## 3:00pm–4:15pm Breakout Sessions, Focus Rooms, and Instructor-led Labs

<b>BSAX10 – R</b>	Azure machine learning–based demand forecasting in Microsoft Dynamics AX – REPEAT Presenter(s): Vanya Lebedev <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 607
<b>BSAX23</b>	Microsoft Dynamics for Retail and Commerce: Driving friction-free commerce through integrated hardware and payments Presenter(s): Ruben Delgado, Yabin Liu <i>Track: Retail • Technical Level: 200</i>	Room 616
<b>BSAX26</b>	Microsoft Dynamics for Retail and Commerce: Driving operational excellence through investments in merchandising and customer loyalty Presenter(s): Prabhu Padhi, Scott Tucker <i>Track: Retail • Technical Level: 200</i>	Room 608
<b>BSAX28</b>	Vendor collaboration in Microsoft Dynamics AX Presenter(s): Karina Normann Jakobsen, Mai Kirknel <i>Track: Supply Chain &amp; Distribution • Technical Level: 200</i>	Room 606
<b>BSAX31</b>	Tips and tricks for warehouse mobile scanning, the new work overview list for pad devices, and deployment Presenter(s): Mirza Abdic, Vanya Kashperuk <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 612

<b>BSAX38 – R</b>	Microsoft Dynamics AX onboarding – REPEAT Presenter(s): Alex Gutierrez, Paul Wu <i>Track: Solution Architecture • Technical Level: 200</i>	Room 609
<b>BSAX63</b>	Cloud-based business insights with Microsoft Dynamics AX and Power BI Presenter(s): Clay Wesener <i>Track: Business Intelligence • Technical Level: 200</i>	Room 603
<b>BSAX89</b>	Retail customizations: Part 2 Presenter(s): Andreas Hofmann, Piyush Agrawal <i>Track: Development • Technical Level: 300</i>	Room 613
<b>BSAX96</b>	Microsoft Dynamics AX 2012 R3: Advanced Warehouse Management – A day in the life, Process Manufacturing Presenter(s): Jason Reed, Johan Hoffmann, Tim Satrom <i>Track: Supply Chain &amp; Distribution • Technical Level: 300</i>	Room 611
<b>FRAX17</b>	Office integration Presenter(s): Chris Garty, Paul Bramel, John Benes <i>Track: Office Integration • Technical Level: 100</i>	Suite A
<b>ILLAX01 – R</b>	Configuring and using budget planning in Microsoft Dynamics AX – REPEAT Presenter(s): Neil Robinson, Sigita Cepaitiene, Tina Biradar <i>Track: Financials • Technical Level: 200</i>	Room 619
<b>ILLAX03 – R</b>	Viewing and designing financial reports in Microsoft Dynamics AX – REPEAT Presenter(s): April Olson <i>Track: Reporting • Technical Level: 200</i>	Room 620



# Featured Speakers



## Daniel Brown

General Manager, Microsoft Dynamics AX Research & Development, Microsoft Corporation

Daniel Brown is the General Manager in Microsoft Dynamics AX R & D. He is responsible for worldwide design and development of the Microsoft Dynamics AX Financial Management, Supply Chain Management, Human Resources, and worldwide localizations. Previously, Mr. Brown spent 4 ½ years as General Manager of Dynamics NAV R & D, and he has been with Microsoft since May of 2002. Prior to joining Microsoft, Mr. Brown held the VP of Engineering position at Rivio Corporation, a provider of web-based services to small-to-medium sized businesses. Given the role after Rivio acquired NetAbacus, a company he helped co-found, Mr. Brown led technical and operational strategy initiatives as a member of the company's executive team. Mr. Brown holds a Bachelor of Science degree in Physics, a Bachelor of Arts degree in Philosophy, and a Master's degree in Computer Science, all from Stanford University, California.

*Featured in the General Session: Tuesday, February 23, 9:30am–10:30am*



## Mike Ehrenberg

Technical Fellow, Microsoft Corporation

Mike Ehrenberg is a Microsoft Technical Fellow. He is responsible for the development of Microsoft Dynamics ERP Products.

Ehrenberg joined Microsoft in 2003, after 25 years of business application development across banking and brokerage transaction systems, enterprise resource planning (ERP) for process manufacturing, and supplier relationship management (SRM) solutions. At Olivetti, he led the development of one of the first commercial banking systems for Windows. As CTO at Marcam, Ehrenberg drove the development of the first ERP product for Windows NT, deeply architected for the Microsoft platform. At Frictionless Commerce, he led development of one of the first complete SRM solutions deployable by design either on-premises or in the cloud.

Ehrenberg, his family and golden retriever Lucy live in Seattle and love spending time cycling, skiing, watching and playing soccer and cheering on the Boston Red Sox.

*Featured in the General Session: Wednesday, February 24, 9:00am–10:00am*



## Sri Srinivasan

General Manager, Microsoft Dynamics AX, Microsoft Corporation

Sri Srinivasan is currently General Manager for Microsoft Dynamics AX in the C+E Group at Microsoft. In his current role in the R&D Organization, Sri is responsible Cloud and On-Premise Platforms for AX, Lifecycle Services, Integration and mobility frameworks as well as the Solution Architecture Functions. Sri has been at Microsoft for 10+ years, mainly in the business solutions division, providing leadership in the areas of architecture and performance for ERP Applications. In the recent past, Sri was the Engineering Director for Microsoft Dynamics AX and shortly before that Sri was the General Manager for the Dynamics AX Customer Success Team where he built the team for the division, enabling the Solution Architect Role, the new in-market efforts and the incubation of Life Cycle Services which is now a mainstream offering for Dynamics. In the past year, Sri has been driving the cloud focused New Microsoft Dynamics AX.

Sri has been with Microsoft since June 2005. Prior to leading the Customer/Partner Programs team, Sri worked as the performance architect for Dynamics AX thru AX 4 and AX 2009 as well as a product architect through AX 2012. Sri has been through every Microsoft release of Microsoft Dynamics AX, conceptualizing and delivering on key innovations and differentiators. Prior to Microsoft, Sri was one of eleven Principal Engineers at Peoplesoft and served on the Peoplesoft/JDEdwards Integration team and has had extensive experience with business applications since 1993.

Sri has a bachelor's degree in Computer Science from Birla Institute of Technology, India.

*Featured in the General Session: Tuesday, February 23, 10:45am–11:45am*

# Sponsors

Thank you to all of our sponsors for their support, and for helping to make Microsoft Dynamics Technical Conference such an exciting, rewarding and productive event.



MANAGEMENT SOLUTIONS FOR THE AUTOMOTIVE, EQUIPMENT, RENTAL AND FLEET INDUSTRIES

[www.annata.is](http://www.annata.is)

**Contact:** Tanit Karolys, [tk@annata.is](mailto:tk@annata.is)

Annata Dynamics IDMS is an industry specific management solution built as an add-on to Microsoft Dynamics AX, specifically designed to support the automotive, equipment, rental and fleet industries. Annata delivers technology solutions and professional services to businesses who strive to maximize their market value, excel in customer service and sales, attract new business and resources through investment and operation of world class software and solutions.



[www.armaninollp.com](http://www.armaninollp.com)

**Contact:** Tom Mescall, [tom.mescall@amllp.com](mailto:tom.mescall@amllp.com)

Armanino is one of the largest Gold Certified Microsoft Dynamics AX and CRM partners in the nation, specializing in the implementation and development of cutting-edge solutions for Technology, Life Sciences and Professional Services firms. With every project, we take a strategic approach to ensure successful deployments, user training and outstanding value, year-after-year. Armanino offers the following services: Implementation, upgrades, system assessments, performance testing, 24/7 support, integration services, and advanced functionality around revenue management, supply chain, and more.



[www.globesoftware.com](http://www.globesoftware.com)

**Contact:** Steve Wright, [steve.wright@globesoftware.com.au](mailto:steve.wright@globesoftware.com.au)

The add-on solution you can't present Microsoft Dynamics AX without. Atlas is an end-user reporting and integration framework that allows end-users to build their own sophisticated reports, update Microsoft Dynamics AX, and is used from data migration to operations. Atlas is globally accepted with close to 3,000 AX installations in 60 countries and sold through the Microsoft Dynamics partner channel. Supports AX 4.0+, CRM 2011+ and your SQL Databases and SSAS OLAP cubes.



[AXcademy.com/careers](http://AXcademy.com/careers)

**Contact:** Henny Clausen, [henny.clausen@AXcademy.com](mailto:henny.clausen@AXcademy.com)

If you are intellectually curious, possess Microsoft Dynamics AX (training) expertise, and enjoy international travel at your own pace, AXcademy may have just the position for you. We seek trustworthy, flexible and solution-oriented AX instructors who enjoy the thrill of travel as much as the satisfaction of helping make a real difference to our special customers. We are open to a wide range of employment options including free-lance. If you are an AX expert, but not a trainer yet, we help you become one thru our proven methodologies.



[www.datamasons.com](http://www.datamasons.com)

**Contact:** Heather Robinson, [heather.robinson@datamasons.com](mailto:heather.robinson@datamasons.com)

Data Masons specializes in EDI Made Simple®, offering over 1,000 customers advanced, turnkey EDI & XML solutions for Microsoft Dynamics AX, GP and NAV. Vantage Point EDI provides a complete EDI processing platform enabling users to become more competitive through tight EDI integration and ongoing compliance - without requiring expensive and disruptive ERP platform customization. Product flexibility, EDI and ERP expertise, and partner-driven experience have made Vantage Point EDI the preferred solution for Microsoft Dynamics customers.



[www.experlogix.com](http://www.experlogix.com)

**Contact:** Scott Rich, [srich@experlogix.com](mailto:srich@experlogix.com)

Experlogix is a Microsoft Gold Certified, CPQ (Configure, Price, Quote) provider specializing in fully integrated quote and order automation solutions for Microsoft Dynamics AX. Experlogix CPQ solutions deliver the scalability and flexibility needed to handle virtually any complex quote, order or project configuration requirement at a low total cost of ownership. More than 900 companies worldwide in a variety of industries rely on Experlogix. For more information, visit [www.experlogix.com](http://www.experlogix.com).



[www.gofastpath.com](http://www.gofastpath.com)

**Contact:** Dennis Christiansen, [sales@gofastpath.com](mailto:sales@gofastpath.com)

At Fastpath, our mission is to deliver software solutions that seamlessly empower our clients to take control of their security, compliance and risk management initiatives. If you are spending countless hours preparing for your audits, struggling to comply with legislative requirements like Sarbanes Oxley (SOX), or just need help reviewing who has access to what within Microsoft Dynamics AX, Fastpath can help.

Thank you  
for attending!