

Executive Summary

This report outlines the key performance indicators for the fiscal year.

- Revenue growth remains on track (+15%).
- Customer acquisition improved by 12% YoY.
- Churn stabilized under 2.5%.

Monthly Highlights

- 1) Product A adoption increased strongly in Q2.
- 2) Marketing CAC decreased thanks to better targeting.
- 3) Supply chain stabilized with improved lead times.

Forecast

We project continued growth into next quarter with focus on retention and upsell.