

Analysis of the Impact of Transmission Type on MPG

Wiktoria Urantowska

9/10/2017

EXECUTIVE SUMMARY

This short analysis investigates the impact of the type of transition (Manual and Authomatic) on the cars meters per gallon values (mpg). It shows that the type of transition is not very relevant whenever other car's characteristics are as well considered. What seems to have the most (statistically) significant impacts on mpg is car's weight

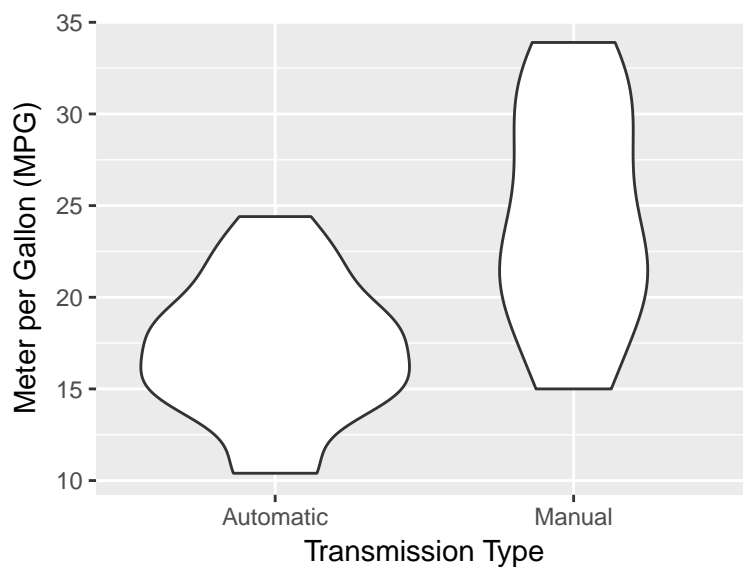
EXPLORATORY ANALYSIS

Cars with manual transition type have on avarage 7 more mpg than those with authomatic transmission as well as higher dispersion as shown below

```
data(mtcars)
aggregate(mpg ~ am, data=mtcars, mean)
```

```
##      am      mpg
## 1  0 17.14737
## 2  1 24.39231
```

```
library("ggplot2")
mtcars$am <- as.factor(mtcars$am)
levels(mtcars$am) <- c("Automatic", "Manual")
violin = ggplot(data = mtcars, aes(y = mpg, x = am))
violin = violin + geom_violin(alpha = 1)
violin = violin + xlab("Transmission Type") + ylab("Meter per Gallon (MPG)")
violin = violin + scale_fill_discrete(name = "Transmission Types", labels=c("Automatic", "Manual"))
violin
```



REGRESSION ANALYSIS

1. chosen method:

Ordinary Least Squares (Dependent variable is neither of binary nor count type (see figure 1 in appendix). It's values can only be positive, but even in this case OLS remain a resonable approach)

2. selection of controls:

Pick those with that have the highest correlation with the response variable

```
mtcars$am <- as.numeric(mtcars$am)
##mtcars$mpg <- as.numeric(mtcars$mpg)
corr <- cor(as.matrix(mtcars[,1]), as.matrix(mtcars[, -1]))
corr

##           cyl          disp          hp          drat          wt          qsec
## [1,] -0.852162 -0.8475514 -0.7761684 0.6811719 -0.8676594 0.418684
##           vs           am          gear          carb
## [1,] 0.6640389 0.5998324 0.4802848 -0.5509251
```

3. Model selection:

Include covariates with the highest correlation, then add on the top the one with the second highest correlation etc. Stop at the level where adjusted R squared doesnt increase.

Nested models:

0. $mpg_i = \alpha + \beta_{am} * am_i + error_i$ (benchmark regression)
1. $mpg_i = \alpha + \beta_{am} * am_i + \beta_{wt} * wt_i + error_i$
2. $mpg_i = \alpha + \beta_{am} * am_i + \beta_{wt} * wt_i + \beta_{cyl} * cyl_i + error_i$
3. $mpg_i = \alpha + \beta_{am} * am_i + \beta_{wt} * wt_i + \beta_{cyl} * cyl_i + \beta_{disp} * disp_i + error_i$
4. $mpg_i = \alpha + \beta_{am} * am_i + \beta_{wt} * wt_i + \beta_{cyl} * cyl_i + \beta_{disp} * disp_i + \beta_{hp} * hp_i + error_i$
5. $mpg_i = \alpha + \beta_{am} * am_i + \beta_{wt} * wt_i + \beta_{cyl} * cyl_i + \beta_{disp} * disp_i + \beta_{hp} * hp_i + \beta_{drat} * drat_i + error_i$

where:

mpg = gallons per meter

am = Transmission type, binary factor variable: automatic or manual

wt = car's weight, numerical

cyl = number of cylinders, factor variable

disp = displacement, numerical

RESULTS AND DISCUSSION

Benchmark regression has statistically significant both constant term (Automatic transmission type) and the regressor (Manual transmission type) with the coefficient of 7, meaning the switch from Automatic to Manual will be associated with the increase of mpg of 7 units.

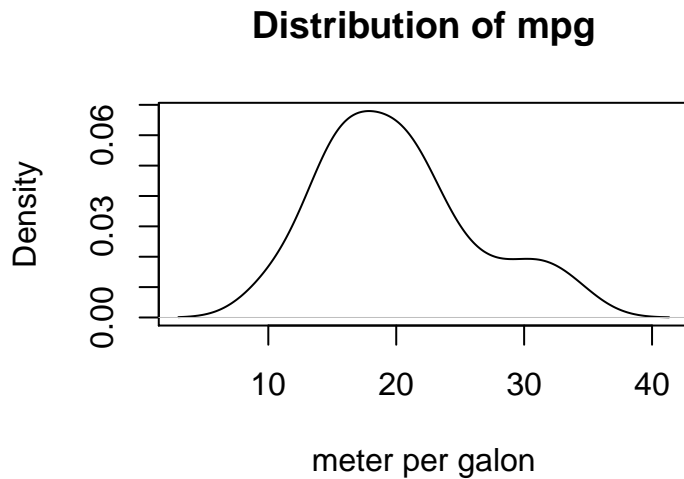
When we add more controls to the regression however, the first coefficient (Manual transition type) loses its statistical significance and passes it forward onto new variables.

Model 4. $mpg_i = \beta_{am} * am_i + \beta_{wt} * wt_i + \beta_{cyl} * cyl_i + \beta_{disp} * disp_i + \beta_{hp} * hp_i + error_i$ chosen according to discussed above criteria (results of selection not shown, residual plot in appendix not displaying any apparent patterns) illustrates (results in appendix) that what seems the most relevant in explaining mps is the car's weight and not the type of transmission. While isolating from the effects of am, cyl, disp, hp, the increase of 1000 lbs in weight is associated with decrease of 3 mpg. The switch from automatic to manual transition (as long as a car has a transition mode) doesn't seem to have impact on mpg.

APPENDIX

FIGURE 1

```
plot(density(mtcars$mpg), main = "Distribution of mpg", xlab = "meter per gallon")
```



RESULTS OF BENCHMARK REGRESSION

```
fit0<-lm(formula = mpg ~ factor(am), data = mtcars)
summary(fit0)
```

```
##
## Call:
## lm(formula = mpg ~ factor(am), data = mtcars)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -9.3923 -3.0923 -0.2974  3.2439  9.5077
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   17.147      1.125   15.247 1.13e-15 ***
## factor(am)2    7.245      1.764    4.106 0.000285 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4.902 on 30 degrees of freedom
## Multiple R-squared:  0.3598, Adjusted R-squared:  0.3385
## F-statistic: 16.86 on 1 and 30 DF,  p-value: 0.000285
```

RESULTS OF REGRESSION 4

```
fit4<-lm(mpg ~ factor(am) + wt + cyl + disp + hp, data = mtcars)
summary(fit4)
```

```
##
## Call:
## lm(formula = mpg ~ factor(am) + wt + cyl + disp + hp, data = mtcars)
##
```

```
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.5952 -1.5864 -0.7157  1.2821  5.5725
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 38.20280    3.66910  10.412 9.08e-11 ***
## factor(am)2  1.55649    1.44054   1.080  0.28984
## wt          -3.30262    1.13364  -2.913  0.00726 **
## cyl         -1.10638    0.67636  -1.636  0.11393
## disp         0.01226    0.01171   1.047  0.30472
## hp          -0.02796    0.01392  -2.008  0.05510 .
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 2.505 on 26 degrees of freedom
## Multiple R-squared:  0.8551, Adjusted R-squared:  0.8273
## F-statistic: 30.7 on 5 and 26 DF,  p-value: 4.029e-10
```

RESIDUALS VS FITTED VALUES

```
fit4<-lm(mpg ~ factor(am) + wt + cyl + disp + hp, data = mtcars)
resid<-resid(fit4)
predict<-predict(fit4, data=mtcars)
plot(predict, resid)
```

