

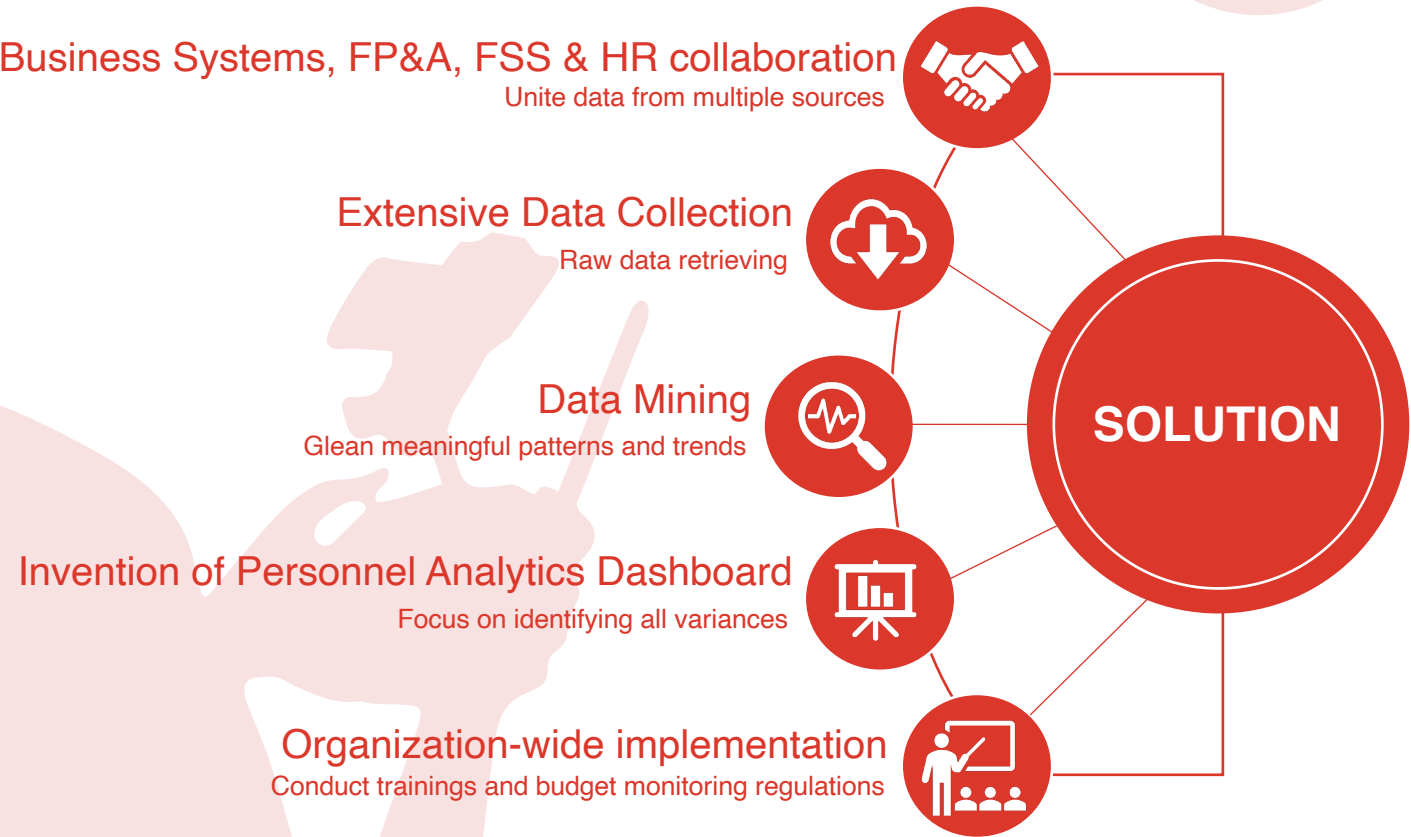
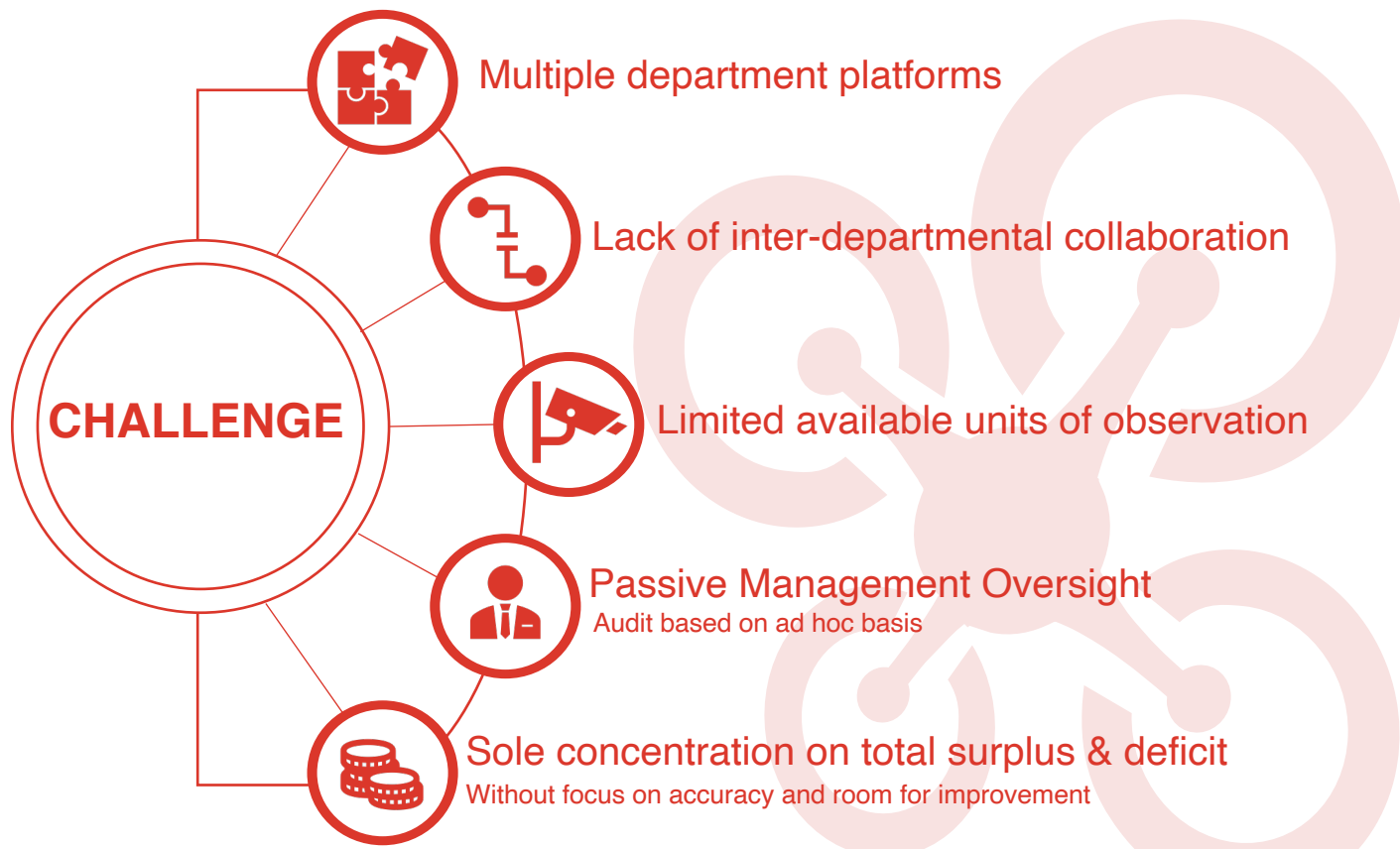


PERSONNEL ANALYTICS

Financial Planning & Analysis Proposal

Situation

Constant shift in management restructure and shortage of (financial) data transparency to crosscheck employment records, access security, approval power, and spending tendencies



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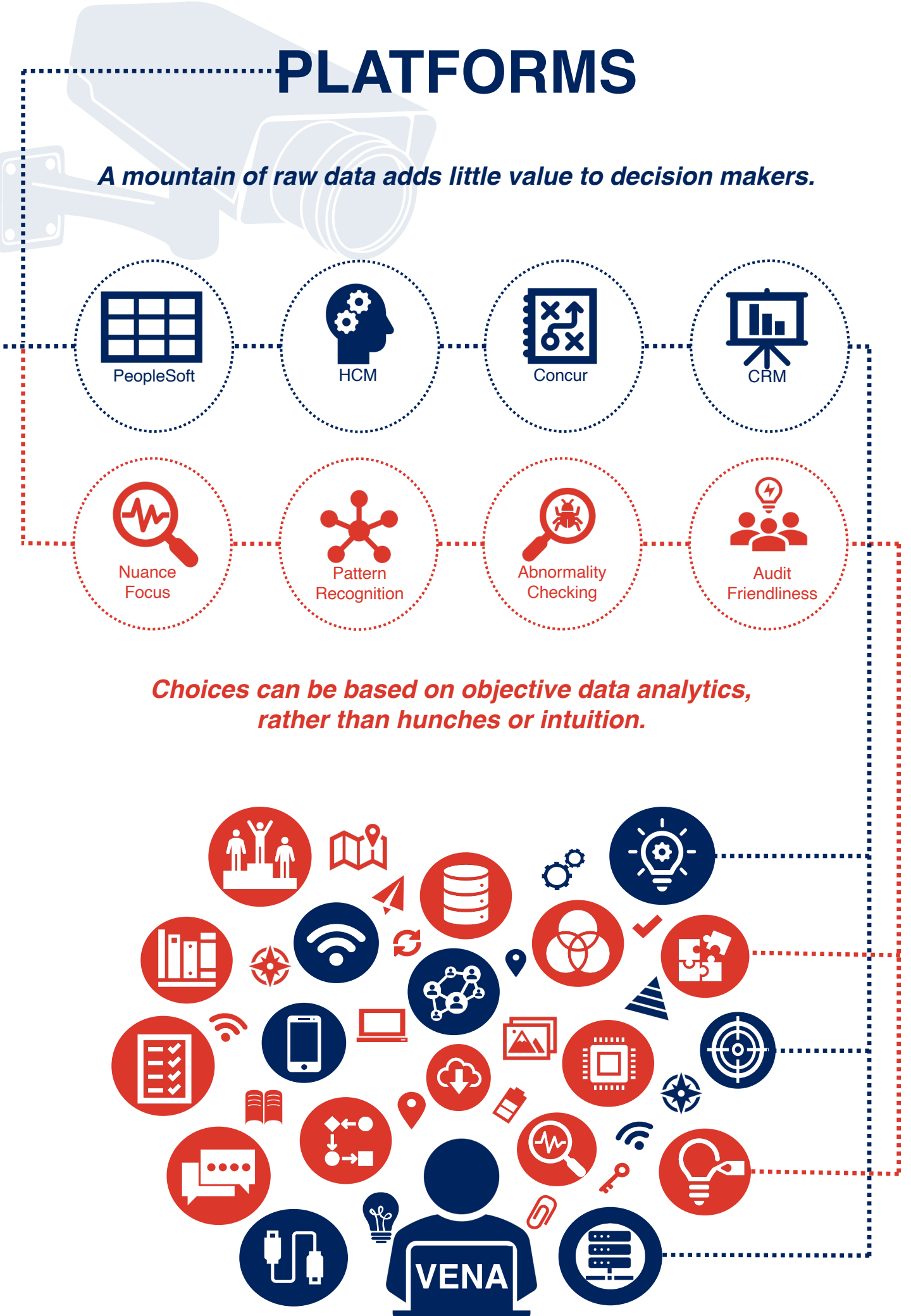
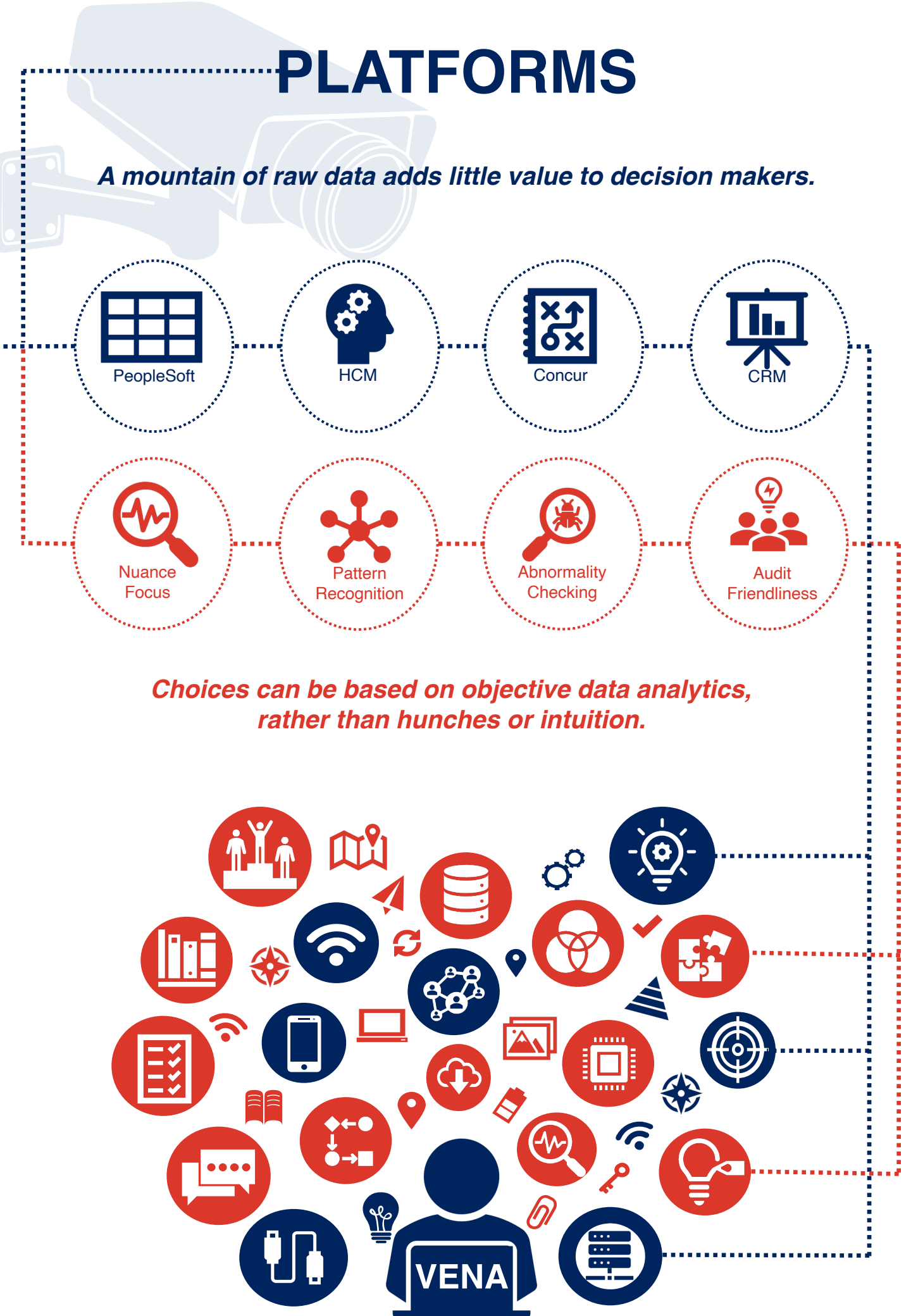
PLATFORMS

A mountain of raw data adds little value to decision makers.

The infographic is divided into two main sections. The top section, titled 'PLATFORMS', features a large, faint background image of a camera lens. Below the title, a quote reads: 'A mountain of raw data adds little value to decision makers.' This section contains two rows of icons, each in a dotted circle. The first row has four blue icons: a grid for 'PeopleSoft', a head with gears for 'HCM', a document with an arrow for 'Concur', and a bar chart for 'CRM'. The second row has four red icons: a magnifying glass over a pulse line for 'Nuance Focus', a network diagram for 'Pattern Recognition', a magnifying glass over a bug for 'Abnormality Checking', and a lightbulb over three people for 'Audit Friendliness'. The bottom section features a quote: 'Choices can be based on objective data analytics, rather than hunches or intuition.' Below this is a large, dense cluster of various red and blue icons representing different data and technology concepts. At the bottom center of this cluster is a blue silhouette of a person sitting at a laptop with the word 'VENA' on the screen.

Choices can be based on objective data analytics, rather than hunches or intuition.

VENA

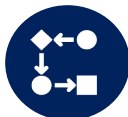
[illegible]

ORACLE® PeopleSoft



Personnel financial data depicts each individuals' impact on direct awards and indirect pools, including approval patterns, supplier payment frequency, journal entries, work collaboration, etc.

Analysis pattern assists stakeholders in fraudulent activity detection, planning estimation, forecasting adjustment, due diligence tools, audit requests, etc.





HR Data Derivation

Apply sophisticated data science and deep intelligence to unlock the power of data—increasing oversight rigor, reducing bias, and improving potential performance.

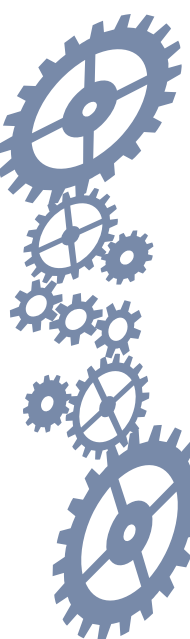




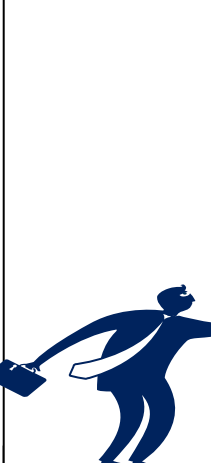
CRM ANALYTICS



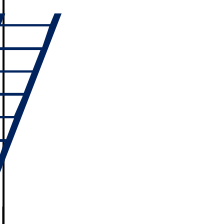
ACCURACY PROTECTION



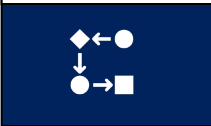
FRAUD DETECTION



PATTERN FORMATION



DATA CONNECTION



PLATFORM INTEGRATION



CHALLENGE

No shared administrative powers over PeopleSoft and CRM to spot embezzlement nor favoritism

ACTION

Transparentize and connect existing customer relationship records with actual transaction data

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