

# Introducing Factchain

a blockchain based approach for fighting fake news

based on hyperledger technologies



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## The Problem



Fake news!!!



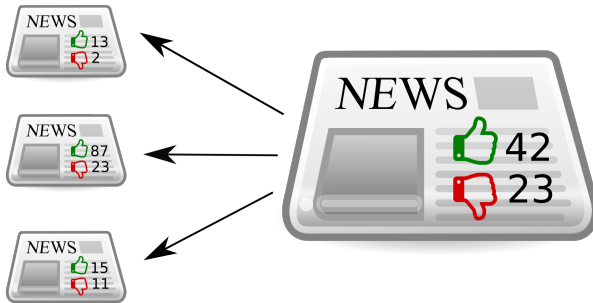
## Stakeholders



Publishers and journalists



## Idea



Store scored news in blockchain, referencing prior scored news.



# Value Proposition



Access to a public, reliable, immutable source of facts.



## Outlook

- Extend the idea to other stakeholders, such as readers of news.
- Then, an incentive for correct voting has to be added.
- Finally, defeat fake news!



## User Interface

**DEMO**

