QUYEN LE

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SKILLS

Justinmind
Adobe XD
Photoshop
Illustrator
InDesign

HTML/CSS
JavaScript
React
Node.js
PHP

Python
R/R Studio
Tableau
Power BI
SQL/MySQL
MongoDB

INTERESTS

Baking (owner of an online bakery)
Case competitions
"How I Built This?" podcast - Guy Raz
Hip-hop dancing

EDUCATION

Temple University, Fox School of Business - Philadelphia, PA
Bachelor of Business Administration, Management Information Systems
Graduation Date: May 2020 | Overall GPA: 3.92/4.00 | Major GPA: 3.95/4.00
Honors: University & Business Honors | Presidential Scholar | Dean's List

AWARDS

1st Place - National Alexion Analytics Challenge 2019
1st Place - Target Case Competition 2019 & 2018
2nd Place - AIS National Data Analytics Challenge 2018
Silver Prize - Vietnam Young Spikes Idea Competition 2017

EXPERIENCE

Autodesk - Metrics & Reporting Automation Intern
San Francisco, CA | June 2019 – August 2019
- Developed Python scripts that deliver real-time analytics to 11 dashboards, saving 60 manual hours monthly and increasing data visibility for 200+ stakeholders
- Performed exploratory analysis and identified five additional event metrics that contributed to laying the foundation for a marketing intelligence platform
- Prioritized and shipped navigation features for an internal room finding app, driving adoption rate among new hires up by 140% within one month of release

Center for Biodiversity - Web Developer
Philadelphia, PA | February 2019 - May 2019
- Revamped a non-profit organization's website with mobile-responsive layouts, online payments and a "News" section, decreasing bounce rate by 20%
- Enhanced a web-database of 2,000+ Caribbean maps using PHP and SQL

Vitris - Product Intern
Philadelphia, PA | August 2018 - February 2019
- Analyzed market trends, competitive landscape and customer data to build roadmaps encompassing three new features and UI standardization efforts
- Owned and launched the Media Library feature of the company's in-house content management system, accelerating the web design process by two days
- Created a Proof of Concept for the integration of an inline rich text editor
- Spearheaded a code validation project, reducing bugs and duplication by 80%

PROJECTS

Blockchain Hackathon Challenge
Philadelphia, PA | March 2019
- Utilized Hyperledger Fabric and Node.js to create a blockchain application that helped smallholder farmers register and track ownership of agricultural items

ARI Sprint
Philadelphia, PA | September 2018 - December 2018
- Led a team of five to prototype a fleet management portal with Justinmind, illustrating functional and data requirements to the team at Automotive Rentals, Inc