**Target Audience and Benefits**

Target Audience

**O**ne product in market , it must determine target market . My software group is a software about quiz , it is necessary to teacher and student who are concerned about the questions and exercise . Software can use in major system ( school , curriculum ..) , and can more 10000 user. Is is difficult to any customers known product , therefore we must have own marketing, sales, and customer support departments. Finally , we must attention to Competitor

Benefits to Customers

For each, identify the type of customer or user that will benefit. Each benefit should be in real-world terms, not involving just this product itself . You may want to highlight benefits that are not offered by competing products

Potential and Downside

Software about quiz is standing before major potential because demand homework on the network is major . But it inevitable downside

**Resource Needs**

|  |  |  |
| --- | --- | --- |
| Human Resource Needs |  | |
| Need | Resource | Comments/Responsibilities |
| Project Managements |  |  |
| Requirements |  |  |
| Requirements |  |  |
| Consultation with domain expert |  |  |
| Consultation with topic expert |  |  |
| Training on use of component/technology |  |  |
| Overall Design |  |  |
| Detailed UI Design |  |  |
| Detailed Database Design |  |  |
| Development |  |  |
| Development |  |  |
| Development |  |  |
| Technical writing |  |  |
| QA Planning |  |  |
| QA Testing |  |  |
| Release Engineering |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| Capital Needs |  | | |
| Need | Resource | Amount | Comment |
| Training materials |  |  |  |
| Development Workstations |  |  |  |
| Development DB Server |  |  |  |
| Interactive Testing Workstations |  |  |  |
| Load Test Server |  |  |  |
| Load Test Clients |  |  |  |
| Automated Testing Slave |  |  |  |
| Testing DB Server |  |  |  |
| IDE Licenses |  |  |  |
| SCM Licenses |  |  |  |
| Testing Tool Licenses |  |  |  |
| Software component |  |  |  |
| Software component |  |  |  |