Target Audience and Benefits

Target Audience

One product in market , it must determine target market . My software group is a software about quiz , it is necessary to teacher and student who are concerned about the questions and exercise . Software can use in major system (school , curriculum ..) , and can more 10000 user. Is is difficult to any customers known product , therefore we must have own marketing, sales, and customer support departments. Finally , we must attention to Competitor

Benefits to Customers

For each, identify the type of customer or user that will benefit. Each benefit should be in real-world terms, not involving just this product itself . You may want to highlight benefits that are not offered by competing products

Potential and Downside

Software about quiz is standing before major potential because demand homework on the network is major . But it inevitable downside