



THANG VU

POSITION
Web
&
Designer Developer

CONTACT

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EXPERIENCE

● **GRAPHIC & WEB DESIGNER - FREELANCER 2015 - present**

Communication with clients to determine client needs for company websites, responsible for the design of client websites from conceptualization stage to its implementation, on-going updates, maintenance, and SEO. Design and hand code responsive themes with HTML5, CSS3 (Sass), JQuery, Javascript (Angular), Adobe CC and other plugins for Wordpress. Redesign customer sites to add features and content. At the moment, I am also working with my team to redesign The Professors and Heads of Information Systems, New Zealand (PHIS-NZ) website project of Victoria University of Wellington.

● **SEO WEBSITE - FREELANCER 2013 - 2014**

Main roles were identifying the important keywords that are high ranking and optimize On-page with the Title tag, Header tags (H1,H2,etc.), Url, and image tag that are suitable with keywords and use internal link for website effectively, promote organisation content on social media to increase web ranking in Google search tool

● **CO.OPMART SUPERMARKET - SALE ASSISTANT 2014**

Working in one of the biggest supermarkets in Vietnam, my main tasks were to ensure that customers were enjoyed shopping, advising customer, handling payments, arranging ordering and delivery, and receiving deliveries from suppliers.

KEY COMPETENCIES

Font-End and Back-End Development

Experience in Front-end development using latest HTML5, CSS3 (Sass), CSS grid system and CSS media queries techniques, backed by jQuery and other Javascript frameworks (mainly Angular) to enable optimum user experience throughout the site. The Back-End development using Java, PHP and MySql.

UI/UX Design

Developing wireframes, interface mockups and page prototypes using tools such as Photoshop, Illustrator, InDesign, and Justinmind from scratch. Focused on user need, usability, and satisfaction to develop user workflows and layouts with high-quality user interfaces and visual designs – from concept to launch on web and mobile applications.

Video Editor

At GrowMe Project of Victoria University, I was in charge of recording and editing for promotional video of ICT EXPO in order to engage more students to come and improve their employability. I also got many experiences as Designer at Vietnamese Student's Association Club of Victoria University and Lingo Connector StartUp.

Open-source Platform

Over 2 years experiences in using many E-commerce and CMS platform such as Wordpress, Joomla, Magento, OpenCart,... Mainly selecting an appropriate theme and modifying source code such as CSS, PHP, HTML file to meet client's requirements.

EDUCATION

● VICTORIA UNIVERSITY OF WELLINGTON

Bacholer of Ecommerce 2016 - Present
Majoring in Information system and
minor in Computer Science

● UNIVERSITY OF ECONOMIC IN HO CHI MINH CITY

Bacholer of Ecommerce 2014
Exchange program between Victoria University and University of Economic in Ho Chi Minh City.

● NEW STAR NETWORK TECHNOLOGY TRAINING CENTER

PHP & MYSQL CITIFICATION 2014
Using PHP and MYSQL to develop News and E-Commerce websites.

● THU DUC COLLEGE OF TECHNOLOGY

DEGREE OF ASSOCIATE 2012 - 2015
Majoring in Business Administration

COMMUNITY & VOLUNTEER

Designer at Vietnamese Student's Association Club of Victoria University

- + Worked with VSAW team in order to design the concept of Vietnam Day 2017 which was organised successfully on Cuba Street, Wellington;
- + My main role was to develop graphic design based on event requirements such as innovative posters, logo, video editor and banner that is appropriate with the concept of the event

New Zealand Experience Expo in Vietnam

- + Assisted Victoria University and New Zealand to engage Vietnam people to know about Education system of New Zealand - especially Victoria University in pedestrian zones. It helps young Vietnamese experiencing traditional culture and activities of New Zealand.

Volunteer at GrowMe Project of Victoria University

- + Assisted team to develop engagement ideas by designing poster and video concept to promote for ICT Expo of Victoria University.
- + Mainly designed poster and edit video for online marketing in fanpage of Career hub of Victoria.

Graphic Designer at Satay Me restaurant

- + Collaborated with owner to design a new look by designing new Business card, Menu, promotional posters and flyers.

Age Concern New Zealand

- + Help the Age Concern New Zealand in order to mail information out to older people of New Zealand.

REFERENCES

VICTORIA UNIVERSITY OF WELLINGTON

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SATAY ME RESTAURANT

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