Dang Vu Quynh Trang

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quynhtrang247





Portfolio

CAREER OBJECTIVE

As a Banking and International Finance student at Foreign Trade University, I strive to apply data analysis and structured thinking to optimize operations in banking and finance. I aim to deliver practical insights that enhance efficiency and service quality.

EDUCATION

Foreign Trade University

2023 - 2027

High-Quality Program in Banking and International Finance

- GPA: 3.7/4.0
- Relevant Coursework: Applied Technology in Finance and Banking

Nguyen Hue Specialized High School

2020 - 2023

Specialized Class in Informatics

Ministry of Education and Training Scholarship (3 consecutive years)

SKILLS

- **Programming Languages:** Python, C++, SQL, MySQL
- Data Analysis: MySQL, Excel, Power BI, Tableau
- Tools & Platforms: Git, GitHub
- Soft skills: Communication, Problem Solving, Teamwork, Time Management
- Language: Vietnamese (native), English (professional proficiency), Chinese (elementary proficiency)

PROJECT

Vietnam F&B Industry Performance & Growth Analysis

G'Contest - Team of 3 members - Tools: Python, Excel, Power BI, Tableau

Link

- Analyzed the performance and growth potential of Vietnam's F&B industry (2019–2023).
- Segmented over 1,000 businesses into "High Potential" and "Needs Support" based on CAGR, profitability, and cash flow.
- Visualized key financial trends pre and post COVID with Tableau dashboards.
- Conducted financial ratio analysis to identify cost efficiency opportunities.
- Delivered strategic recommendations for growth and operational optimization.

ACHIEVEMENTS

CERTIFICATIONS		
•	Third Prize, Informatics - City-Level Outstanding Student Competition	2022
	Schools in the Coastal and Northern Delta Region	
•	Bronze Medal, Informatics - Outstanding Student Competition for Specialized High	2022
•	Second Prize, Vietnam Student Informatics Olympiad	2024

•	Chinese: HSK3	2025
•	English: IELTS 7.0	2022
•	Microsoft Office Specialist: Word, Excel, PowerPoint	2022

EXTRA-CURRICULAR ACTIVITIES ENACTUS FTU HANOI

HR Sub-lead - Gen 17 Recruitment Campaign

Oct 2024 – Dec 2024

- Automated personalized emails for 100+ applicants via mail merge.
- Built interview scheduling system for 150+ candidates with zero conflicts.
- Supported smooth logistics for 40+ interviews.

Lead Coordinator - 16.5 Recruitment Event

Mar 2024 - May 2024

- Developed and tracked a detailed project plan of 50+ tasks across four departments.
- Executed multi-platform seeding campaigns (Facebook, TikTok, Threads), reaching over 10k+ viewers.
- Proposed and implemented alternative communication strategies, boosting application volume by 30%.
- Documented campaign insights and provided recommendations for future recruitment planning.

Organizing Committee Member – VSIC 2023 Competition

Nov 2023 - Dec 2023

- Coordinated logistics and prepared administrative documents for online and offline competition rounds.
- Collected and analyzed internal feedback to optimize event operations and participant experience.
- Supported team in delivering a seamless event for 200+ participants.