

# WEN ZHONG

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## EDUCATION

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Graduate Diploma - <b>University of the Arts London</b> , London, UK Fashion Management	09/2018 - present
BA - <b>Sichuan Normal University</b> , Sichuan, China Fashion Design and Engineering (GPA 3.51)	09/2014 - 06/2018
High School - <b>Mianyang Dongchen International School</b>	09/2011 - 06/2014

## PROFESIONAL EXPERIENCE

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Cofounder, <b>EL3PHANT Manual Leather Studio</b> , Sichuan <ul style="list-style-type: none"><li>• Responsible for marketing</li><li>• Improved the marketing method from selling to workshop</li><li>• Supported customer maintenance management</li></ul>	02/2016 - present
Intern, <b>Ralph Lauren Trading (Shanghai) Co.,Ltd</b> , Sichuan <ul style="list-style-type: none"><li>• Responsible for store display</li><li>• Supported sales</li></ul>	06/2017 - 10/2017
Intern, <b>Yibin Video and TV Station</b> , Sichuan <ul style="list-style-type: none"><li>• Cooperated with "Face to Face" program to collect and organize copy-editing and broadcasting</li><li>• Recorded propaganda videos</li></ul>	07/2015 - 10/2015

## EXTRACURRICULAR ACTIVITIES

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Helper, MA Fashion runway show, London College of Fashion, London	01/2019
Stylist, a shooting project, London	12/2018
Deputy Director, Student Union, Sichuan Normal University, Sichuan	05/2016 - 06/2018
Class Monitor, Sichuan Normal University, Sichuan	09/2015 - 06/2018
Organizer and Host, The First Chengdu University Drama Exchange Festival, Sichuan	11/2015
Volunteer, The Second Chengdu International Fashion Festival	06/2015
Host, The Annual Summit of Chengdu Fashion Leaders	12/2014
Host, Chengdu 101 Fashion Shopping Plaza launch ceremony	12/2014

## AWARDS, EXHIBITIONS, PUBLICATIONS

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PUBLICATION - <b>photographs</b> will be launched, Sherry Magazine and Dreamingless Magazine	03/2019
EXHIBITION - <b>London Project</b> , Presessional Academic English Programme, UAL, London	08/2018
AWARD - <b>The Outstanding Volunteer</b> , ACG International Art Exhibition 2017, Sichuan	09/2017
AWARD - <b>Person of the Year</b> , Sichuan Normal University Student, Sichuan	12/2016
AWARD - <b>Academic Science and Technology Scholarship</b> , Sichuan Normal University, Sichuan	03/2015 - 07/2016
AWARD - <b>Third-class School Scholarship</b> , Sichuan Normal University, Sichuan	09/2014 - 02/2015 & 02/2016 - 07/2016
AWARD - <b>The Outstanding Individual</b> , Sichuan Normal University Student Union, Sichuan	07/2016
AWARD - <b>The 2<sup>nd</sup> Prize</b> , College Students Career Planning Competition, Sichuan Normal University, Sichuan	06/2016
AWARD - <b>Outstanding Student Cadres</b> , Sichuan Normal University, Sichuan	09/2015 - 02/2016
AWARD - <b>Scholarship on Social Work</b> , Sichuan Normal University, Sichuan	09/2014 - 02/2015 & 09/2015 - 02/2016
PUBLICATION - <b><i>A Study on Relationship between Sports and Clothing Comfort</i></b> , DUXIESUAN (second author), China	01/2016
PUBLICATION - <b><i>The Brief Analysis of Sports and The Development of High-tech Sportswear</i></b> , DUXIESUAN (first author), China	01/2016
PUBLICATION - <b><i>The Change and Development Trend of Sportswear</i></b> , SUDU (second author), China	01/2016
AWARD - <b>The Excellent Cadre of Communist Youth League of China</b> , Sichuan Normal University, Sichuan	09/2014 - 02/2015 & 03/2015 - 07/2015
AWARD - <b>The Excellent Volunteer</b> , The Second Chengdu International Fashion Festival, Sichuan	06/2015

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### LANGUAGE

Chinese - Native  
English - Conversant  
(IELS 6.5)

### SOFTWARE

Microsoft Office  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop

### INTERESTS

Hosting  
Photography  
Styling