vocab

## words

1. dormancy — состояние покоя ||  
   \*After a period of dormancy bears wake up and immediately begin to search for food
2. sincere — искренний  
   Is he sincere in his believes?
3. intersection — пересечение  
   Intersection of two sets is a set containing all common elements of those two sets
4. to meld — сливать, смешивать  
   Internet melds writing and informality in language
5. lectern — кафедра  
   There is a big old lectern at the front of the classroom
6. bewilderment — недоумение  
   He was looking around in bewilderment, not knowing what to say.
7. verbatim — дословно, дословный  
   We need a verbatim transcript of everything that has been said
8. cutting-edge — передовой, современный  
   Often all those cutting-edge technologies not only fail to solve our problems, but they also cause a bunch of new ones
9. dashed-off — набросанный, быстро написанный  
   You’ll never look at your quickly dashed-off text messages the same way again
10. interwoven — переплетённый  
    Back before we were all on one thoroughly  
    interwoven internet
11. clumsy — неуклюжий, неловкий  
    She was a clumsy child
12. reluctant — неохотный  
    People were happy to critique, but reluctant to actually do something.
13. versatile — разносторонний, разнообразный  
    Versatile actor, he could play any role and be good at it.
14. efficacy — эффективность, результативность  
    Efficiency is doing something in optimal way, efficacy is getting things done.
15. cheeping — щебет, писк  
    (Okay but what if the birds were breathing the helium? Would their cheeping get higher-pitched?)  
    I hate birds, that annoying cheeping drives me crazy
16. reel-to-reel — катушечный  
    Why did you buy a reel-to-reel tape? How would you even play it?
17. to convey — передать, выразить  
    People use emojis to convey emotion in text messages
18. newfangled — новомодный  
    Why would you need a newfangled phone? Isn't your current just fine?
19. to resemble — напоминать, походить на  
    He used to resemble his mother
20. ubiquitously — повсеместно, везде  
    In modern world, especially in so-called 'first world' English is spoken ubiquitously
21. fad — прихоть, причуда, временная мода  
    Couple years ago, there was a fad for cuffing jeans
22. reckon — рассчитывать, считаться с  
    We need to reckon with possible consequences
23. obscure — смутный, неясный  
    He has changed his decision for some obscure reasons
24. tantalizing — заманчивый, дразнящий  
    And here author provides a tantalizing clue
25. ostensibly — якобы  
    ostensibly this time it would be all different
26. incoherent — бессвязный  
    Sometimes for theory being incoherent is unavoidable
27. narrowly — узко  
    You think too narrowly
28. flux — поток, течение  
    So where else might this state of flux be taking us?
29. spectacular — впечатляющий  
    Language is humanity’s most spectacular open source project
30. upswing — подъём  
    We can see a major upswing here on the graph

## idioms

1. ...or if you’re so cutting-edge that it’s hard to explain yourself to non-internet people this book will help you bridge that gap
2. But the book metaphor has run its course

## phrasal verbs

1. But the idea that caught on was a suggestion by a professor named Scott Fahlman.
2. But here they ran into a problem
3. In 2000, as emoji first started taking off in Japan...
4. the Unicode Consortium is still taking requests, still rolling out a hundred or so new emoji each year
5. As the hype settles down
6. a pamphlet from 1521 designed to drum up populist support against the Catholic Church