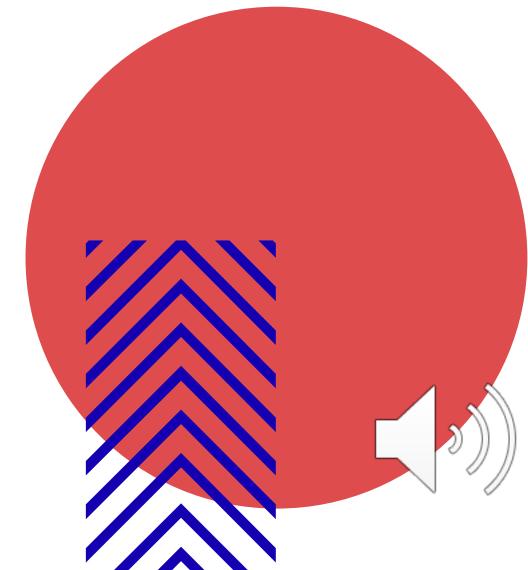
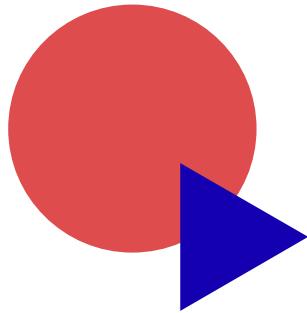


# **BUSINESS DATA MANAGEMENT FINAL PROJECT**

Professor Behnaz Bojd

Chia Jo Chen (Tina), Tzu Ying Yu (Winnie),  
Biying Han (Candice), Yu Hsin Lee (Kathy)



# PROJECT OVERVIEW



## 01 STAGE I

Business Background  
Description of Entities & Attributes  
ERD

## 02 STAGE II

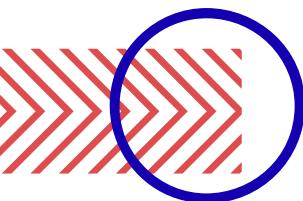
Relational Schema  
As-is Dependency Diagram  
3rd Normal Form

## 03 STAGE III

SQL Queries  
Analysis

## 04 CONCLUSION

Key Takeaways



# 01

## STAGE I

Business Background  
Description of Entities & Attributes  
ERD



# BUSINESS BACKGROUND

We want to know more about the flight schedules from different airlines. Most people took a long vacation during Christmas and New Year, we want to see how holiday influences the flights. In this project, we will only analyze data in December 2015.

The dataset was collected from Kaggle.



# DESCRIPTION OF ENTITIES & ATTRIBUTES

## ENTITIES

- AIRLINE
- AIRCRAFT
- AIRPORT
- FLIGHT SCHEDULE - Scheduled flights
- ACTUAL FLIGHT - Actual record of flights
- DELAY (weak entity)
- CANCEL (weak entity)



# ER DIAGRAM

## AIRLINE

Airline Code  
Name  
Country  
Number of Employees

## AIRCRAFT

Tail Number  
Capacity  
Seat Class  
Model

## AIRPORT

Airport Code  
Name  
Location  
Category

## FLIGHT SCHEDULE

Flight ID (Flight Number, Date)  
Scheduled Departure Time  
Scheduled Arrival Time  
Distance  
Origin Airport  
Destination Airport  
Air Time

## DELAY

Delay ID (Flight Number, Date)  
Actual Departure Time  
Departure Delay Time  
Actual Arrival Time  
Arrival Delay Time  
{Delay Reason}

## CANCEL

Cancel ID (Flight Number, Date)  
Cancel Time  
{Cancel Reason}  
{Solution}





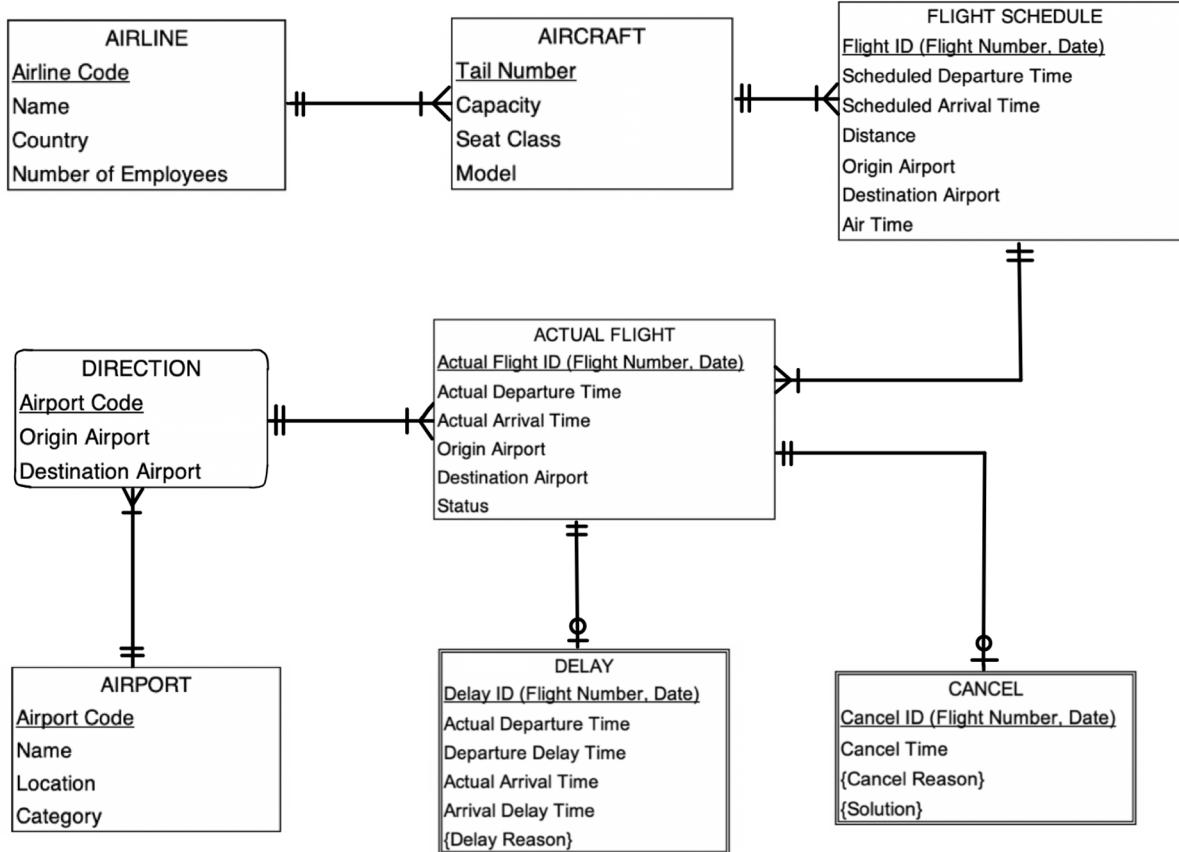
# 02

## STAGE II

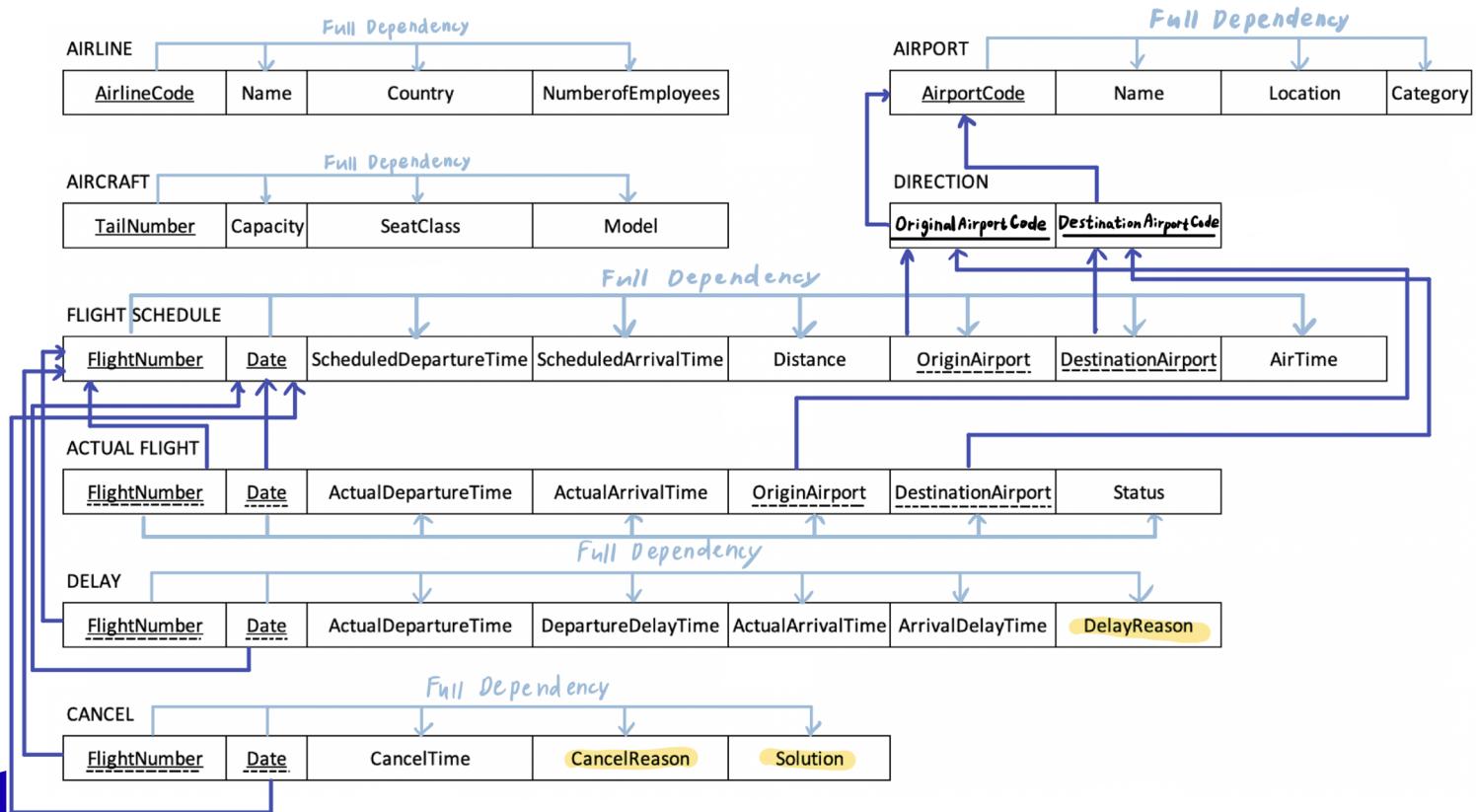
Relational Schema  
As-is Dependency Diagram  
3rd Normal Form



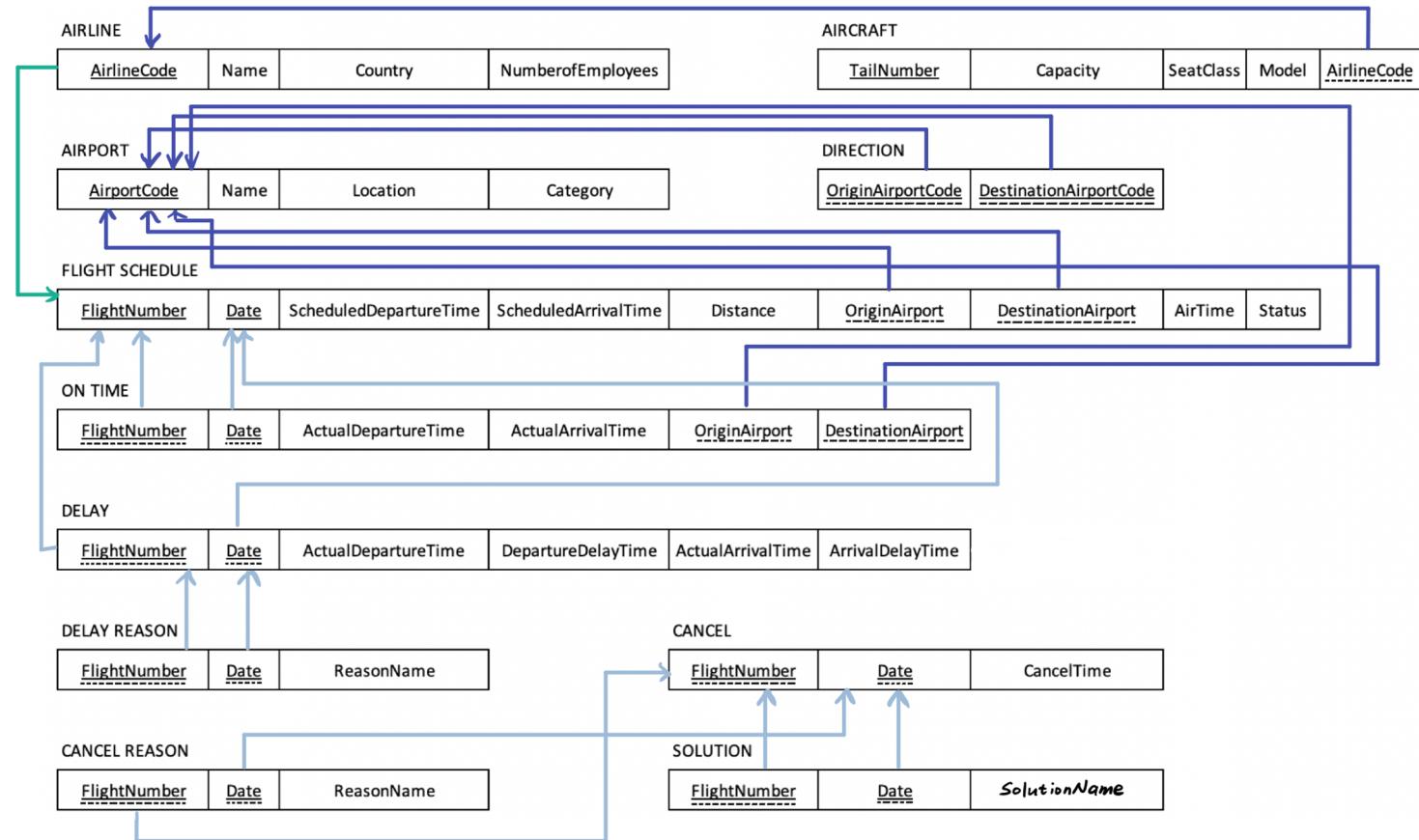
# RELATIONAL SCHEMA



# AS-IS DEPENDENCY DIAGRAM



# 3RD NORMAL FORM



# 03

## STAGE III

SQL Queries  
Analysis and Findings



# SQL QUERIES

How many airports are in each state?

```
SELECT STATE, COUNT(STATE) AS StateCount
FROM `data-mgnt-project.flights_data.flights_dec` JOIN `data-mgnt-project.flights_data.airports`
ON `data-mgnt-project.flights_data.flights_dec`.ORIGIN_AIRPORT=`data-mgnt-project.flights_data.airports`.IATA_CODE
GROUP BY STATE
ORDER BY COUNT(STATE) DESC;
```

| STATE | StateCount |
|-------|------------|
| CA    | 58083      |
| TX    | 55292      |
| FL    | 40832      |
| IL    | 34028      |
| GA    | 32121      |

| STATE | StateCount |
|-------|------------|
| NY    | 21039      |
| CO    | 20035      |
| AZ    | 15028      |
| NC    | 13312      |
| NV    | 13232      |



# SQL QUERIES

Which day in December has more flights?

```
SELECT DAY, COUNT(FLIGHT_NUMBER) AS FlightCount  
FROM `data-mgmt-project.flights_data.flights_dec`  
GROUP BY DAY  
ORDER BY COUNT(FLIGHT_NUMBER) DESC;
```

| DAY | FlightCount |
|-----|-------------|
| 18  | 16710       |
| 17  | 16579       |
| 27  | 16509       |
| 23  | 16481       |
| 28  | 16312       |
| 21  | 16306       |
| 3   | 16278       |
| 11  | 16263       |
| 22  | 16261       |
| 30  | 16260       |
| 10  | 16259       |
| 4   | 16215       |
| 29  | 16199       |
| 16  | 16100       |
| 14  | 16056       |



# SQL QUERIES

How many flights are cancelled in December?

```
# how many flights are cancelled in December
SELECT COUNT(CANCELLED) AS CountofCancelled
FROM `data-mgnt-project.flights_data.flights_dec`
WHERE CANCELLED=1;
```

| Row | CountofCancelled |
|-----|------------------|
| 1   | 8063             |



# SQL QUERIES

Most popular cancel reason

```
SELECT CANCELLATION_REASON, COUNT(CANCELLATION_REASON) AS Counts  
FROM `data-mgmt-project.flights_data.flights_dec`  
WHERE CANCELLED=1  
GROUP BY CANCELLATION_REASON  
ORDER BY COUNT(CANCELLATION_REASON) DESC  
LIMIT 1;
```

| CANCELLATION_REASON | Counts |
|---------------------|--------|
| B Weather           | 5613   |

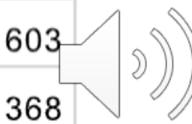


# SQL QUERIES

Which day of the week have highest amount of cancellations?

```
SELECT DAY_OF_WEEK, COUNT(DAY_OF_WEEK) AS CancelledCount  
FROM `data-mgnt-project.flights_data.flights_dec`  
WHERE CANCELLED=1  
GROUP BY DAY_OF_WEEK  
ORDER BY COUNT(DAY_OF_WEEK) DESC;
```

| DAY_OF_WEEK | CancelledCount |
|-------------|----------------|
| 1           | 2743           |
| 2           | 1496           |
| 7           | 1444           |
| 3           | 744            |
| 6           | 665            |
| 4           | 603            |
| 5           | 368            |



# SQL QUERIES

Number of delays by Airline

```
SELECT AIRLINE, COUNT(AIRLINE) AS Counts
FROM `data-mgnt-project.flights_data.flights_dec`
WHERE ARRIVAL_DELAY > 0 OR DEPARTURE_DELAY > 0
GROUP BY AIRLINE
ORDER BY Counts DESC;
```

| AIRLINE | Counts |
|---------|--------|
| WN      | 60033  |
| AA      | 36017  |
| DL      | 30867  |
| OO      | 23515  |
| UA      | 23086  |
| EV      | 18186  |
| B6      | 13635  |
| MQ      | 7056   |
| AS      | 6162   |
| NK      | 6103   |
| F9      | 3953   |
| VX      | 3290   |
| HA      | 216    |

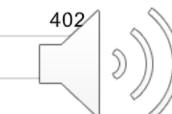


# SQL QUERIES

## Number of delays by air route

```
SELECT ORIGIN_AIRPORT, DESTINATION_AIRPORT, COUNT(ORIGIN_AIRPORT) AS Counts
FROM `data-mgmt-project.flights_data.flights_dec`
WHERE ARRIVAL_DELAY > 0 OR DEPARTURE_DELAY > 0
GROUP BY ORIGIN_AIRPORT, DESTINATION_AIRPORT
ORDER BY Counts DESC;
```

| ORIGIN_AIRPORT | DESTINATION_AIRPORT | Counts |
|----------------|---------------------|--------|
| SFO            | LAX                 | 827    |
| LAX            | SFO                 | 822    |
| LAX            | JFK                 | 569    |
| LAS            | LAX                 | 561    |
| JFK            | LAX                 | 546    |
| LAX            | LAS                 | 504    |
| ORD            | SFO                 | 497    |
| LAS            | SFO                 | 456    |
| ORD            | LAX                 | 451    |
| ATL            | MCO                 | 429    |
| SEA            | LAX                 | 416    |
| LAX            | SEA                 | 407    |
| LAX            | PHX                 | 406    |
| ATL            | FLL                 | 406    |
| SFO            | SEA                 | 404    |
| SFO            | ORD                 | 403    |
| DEN            | PHX                 | 402    |
| SFO            | LAS                 |        |



# SQL QUERIES

Which airline has longer average delay time than total average delay time?

```
SELECT string_field_1 AS Airline, AVG(ARRIVAL_DELAY) AS AvgDelayTime
FROM `data-mgmt-project.flights_data.flights_dec` JOIN `data-mgmt-project.flights_data.airlines`
ON `data-mgmt-project.flights_data.flights_dec`.AIRLINE=`data-mgmt-project.flights_data.airlines`.string_field_0
WHERE ARRIVAL_DELAY > (SELECT AVG(ARRIVAL_DELAY)
FROM `data-mgmt-project.flights_data.flights_dec`)
GROUP BY AIRLINE
ORDER BY AVG(ARRIVAL_DELAY) DESC;
```

| Airline                     | AvgDelayTime |
|-----------------------------|--------------|
| United Air Lines Inc.       | 63.20179847  |
| Frontier Airlines Inc.      | 60.24369748  |
| Virgin America              | 53.20336538  |
| JetBlue Airways             | 52.44429394  |
| Delta Air Lines Inc.        | 52.05596921  |
| Atlantic Southeast Airlines | 51.61707655  |

| Airline                      | AvgDelayTime |
|------------------------------|--------------|
| Skywest Airlines Inc.        | 50.78573733  |
| American Eagle Airlines Inc. | 50.75460695  |
| Spirit Air Lines             | 45.69037859  |
| American Airlines Inc.       | 43.80877547  |
| Southwest Airlines Co.       | 40.1271813   |
| Alaska Airlines Inc.         | 33.37859327  |
| Hawaiian Airlines Inc.       | 25.311758    |





# 04

## CONCLUSION

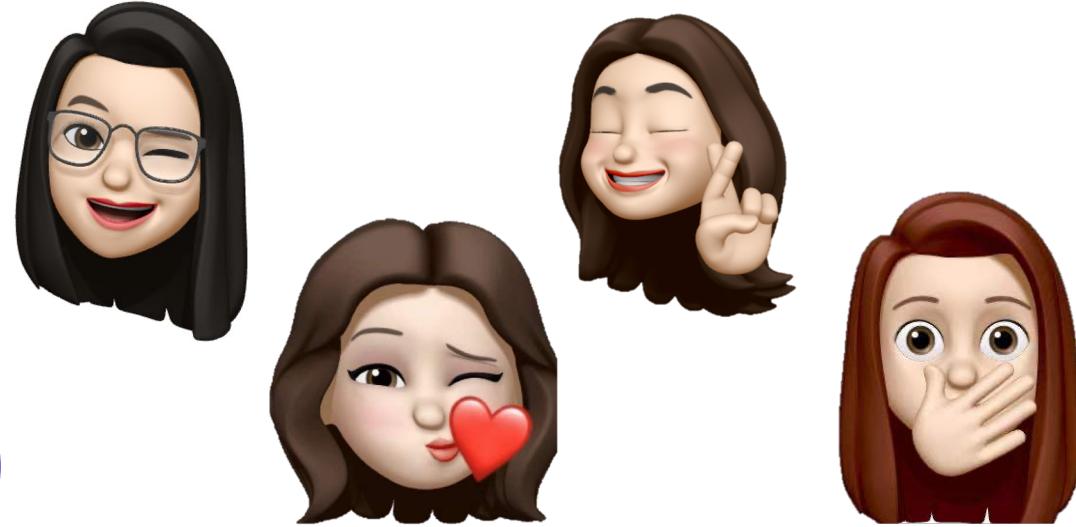
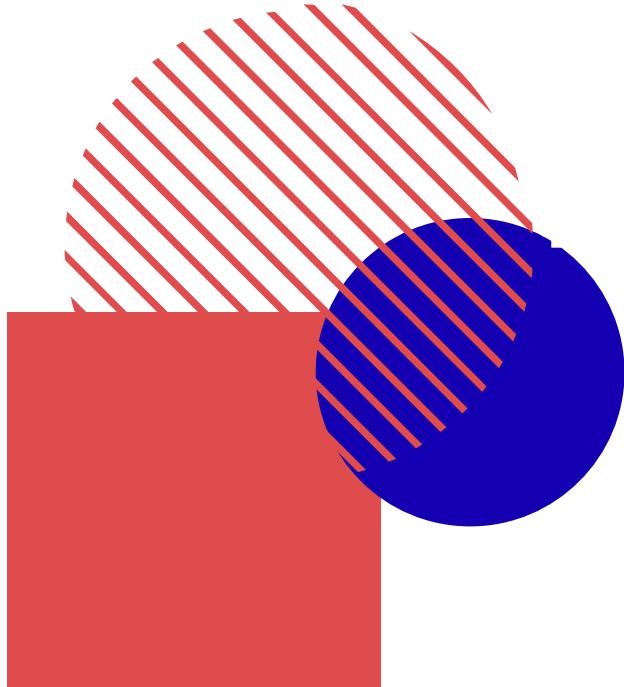
Key Takeaways



# KEY TAKEAWAY

- Dates before (18, 17, 23) and after Christmas (27, 28) have more flights in a day.
- More well-developed states have more airports. For example, California and Texas have more high-tech companies, such as Google, Apple, Tesla.
- Only 1.7% of flights in December are cancelled and 70% of cancellations are due to weather.
- According to the average delay time, Alaska Airlines and Hawaii Airlines have shortest average delay time, while the average delay time of United Airlines and Frontier Airlines is over 1 hour.
- Choose the day around the end of a week (Thu, Fri, Sat) to lower cancel probability.
- We can find out which airline may be a good/ bad choice if we want to avoid delays.





**THANK YOU !**

