



# INTELLIGENT TICKET MARKETPLACE

# THE PROBLEM

Buyers don't know when to buy

---

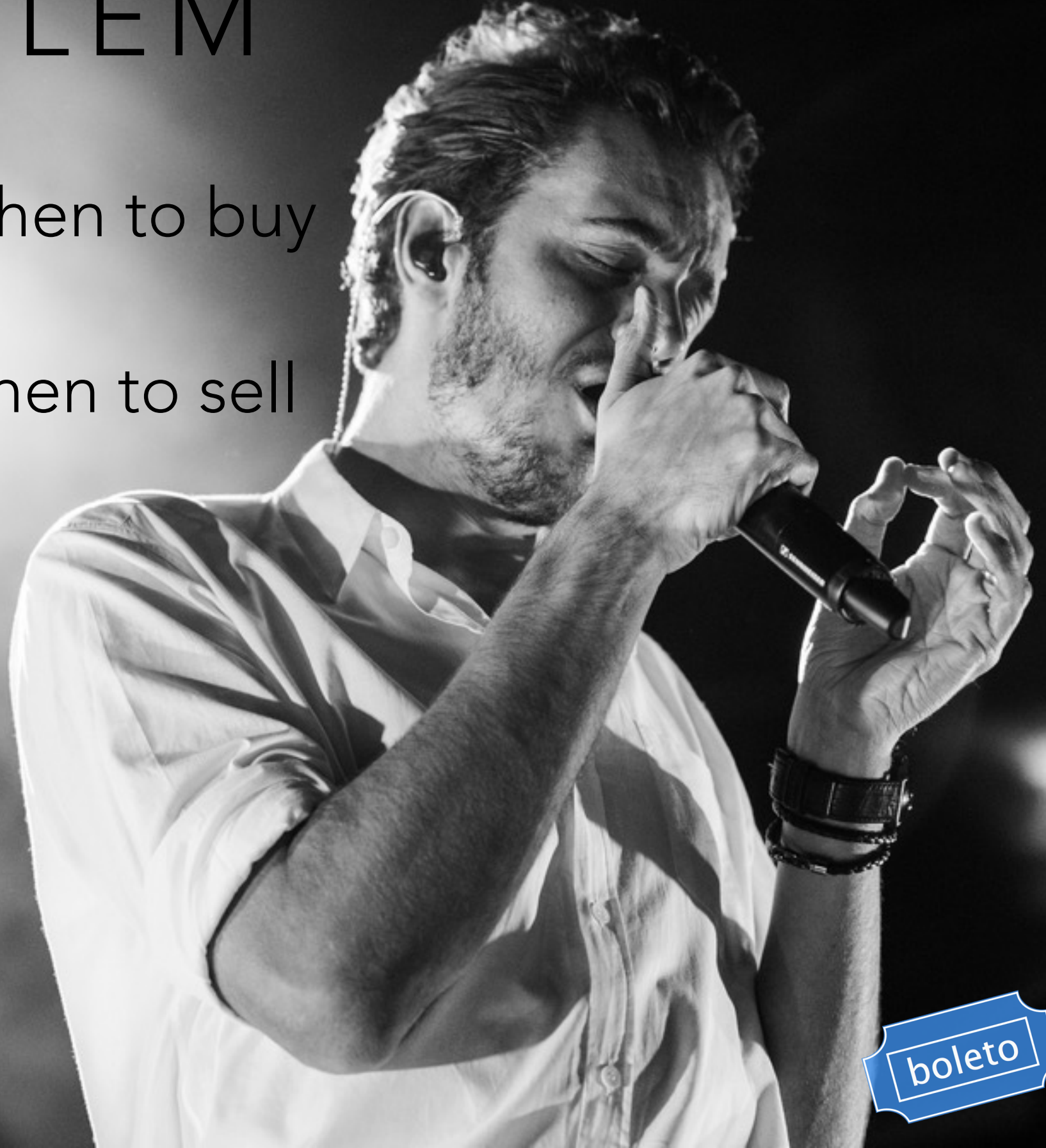
Sellers don't know when to sell

---

Prices are volatile

---

Fees are too high



boleto



# THE SOLUTION



[About](#) [Sell](#) [Blog](#) [Contact](#)

Search for your event here

Go!

the world's first intelligent marketplace for tickets



[Login](#) | [Register](#)



# VALUE PROPOSITION

Price Predictions

---

Bid on Tickets

---

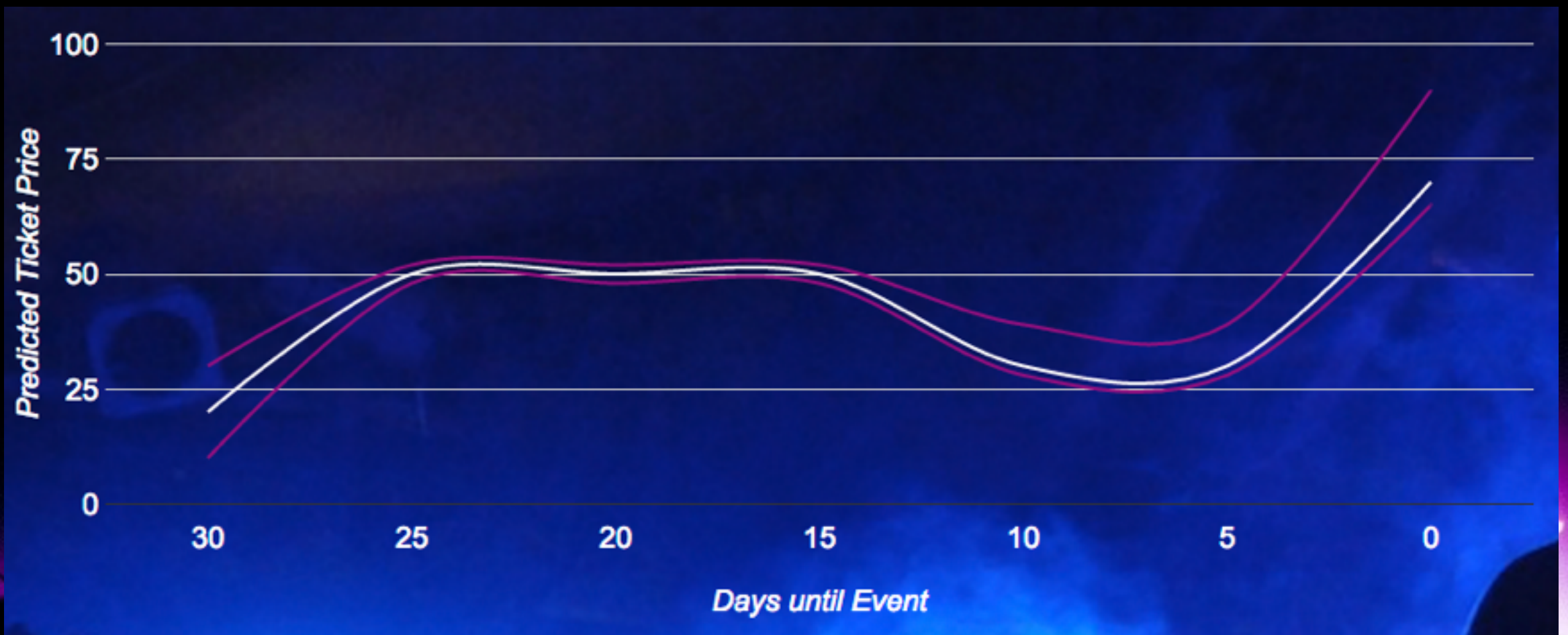
Price Lock

---

Low Fees

boleto



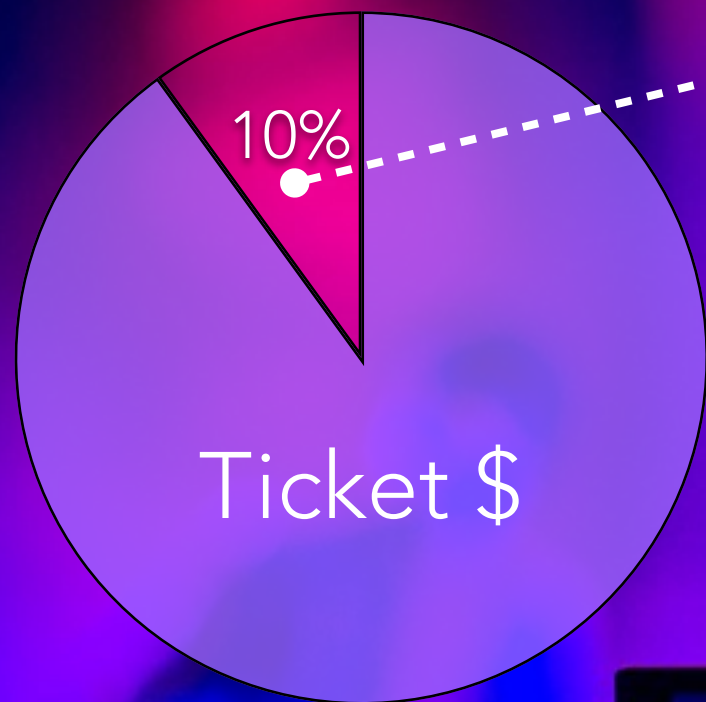


# PRICE PREDICTION

boleto



# BUSINESS MODEL



Fee

Buyer: 10%

Seller: Free

Price Lock

Pay fee to guarantee  
ticket price



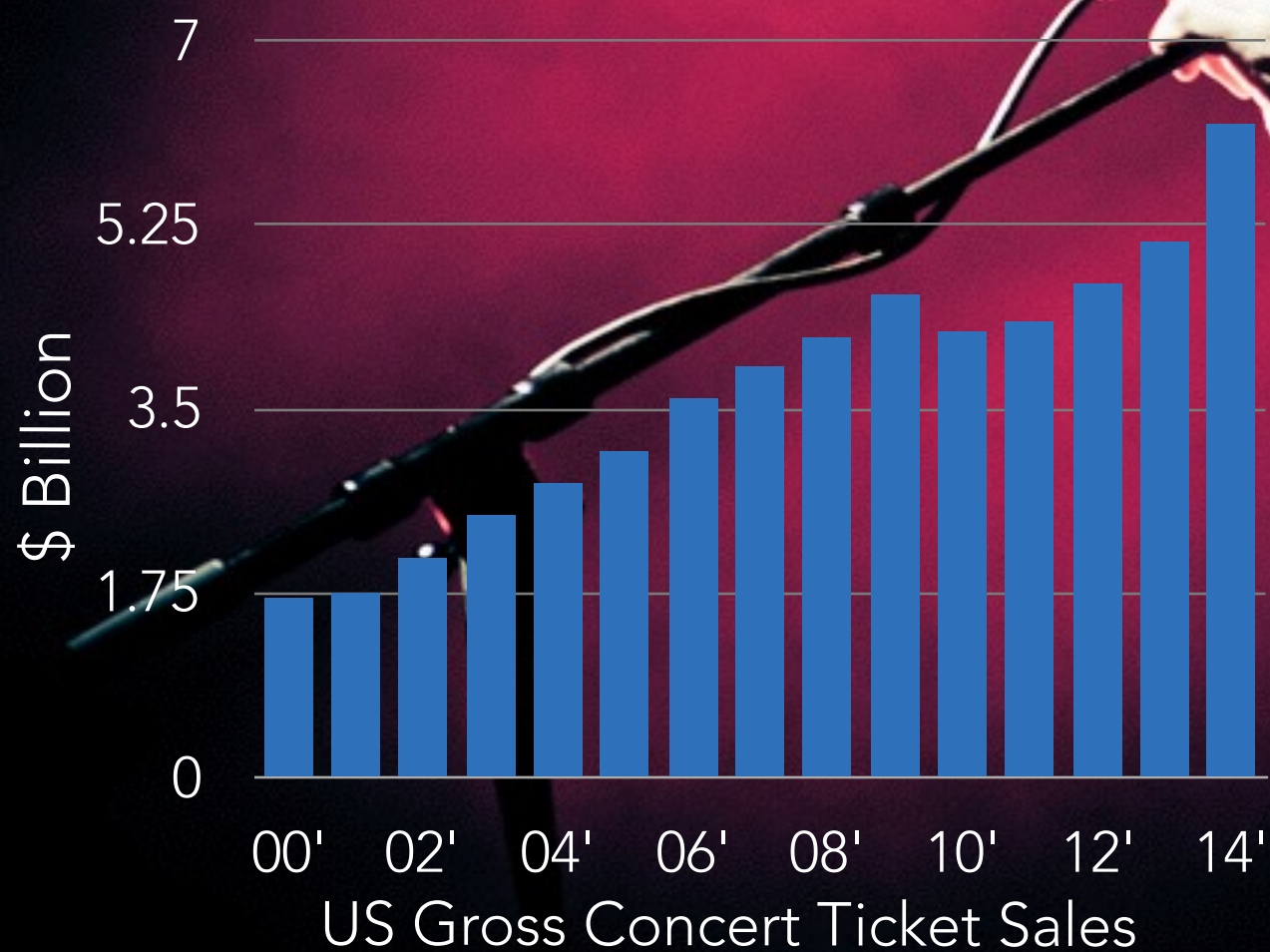
boleto



# MARKET SIZE

## \$3.8 B

US Online Event  
Ticket Sales





# COMPETITION



SeatGeek

VIVIDSEATS®

High Fees

Sellers: 15%

Buyers: 10%

Poor Transparency

Little Differentiation



No Brand Loyalty





# TEAM



**Justin Soleimani**  
Business Development



**Allison Fenichel**  
Data Scientist



**Francisco Arcero**  
Front End Developer



**Qianyuan Chen**  
Back End Developer

**CBS 2017**  
Product Development  
at Dataminr

**DSI 2017**  
Machine Learning at  
Huffington Post

**DSI 2016**  
Data Scientist at  
Commonwealth Bank

**CS 2016**  
Software Developer  
at Sphere

**boleto**



# THANK YOU



boleto