

#### Lily needs an Employment Authorization Document

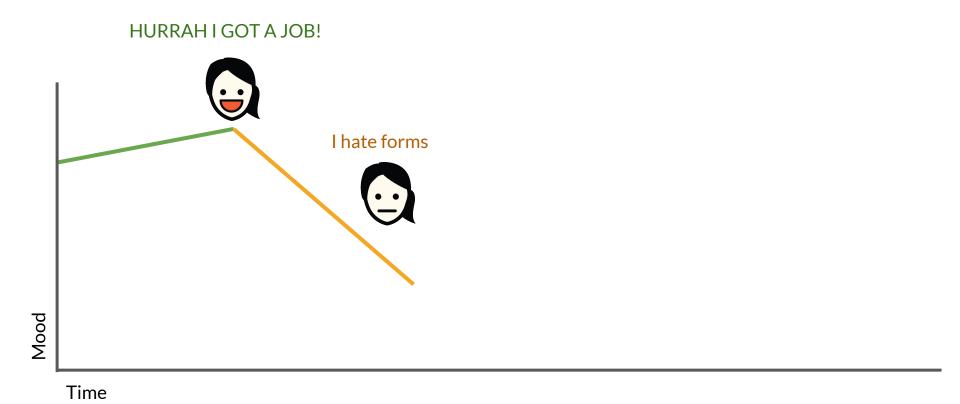


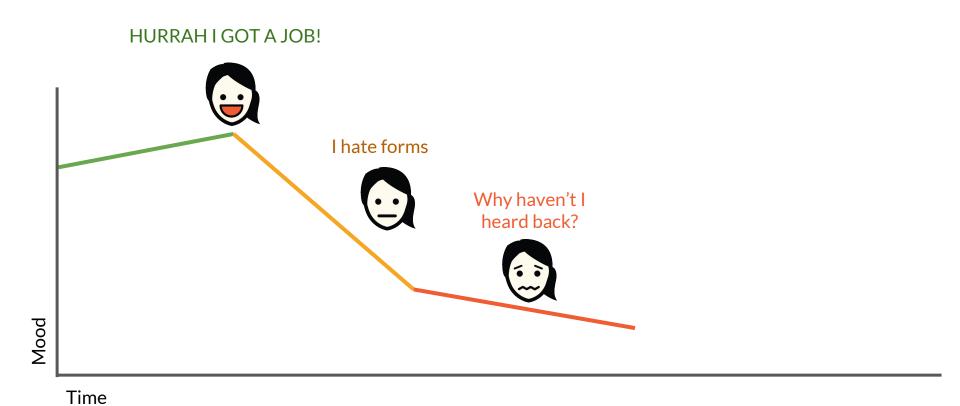
Hi my name is **Lily Zhao**!

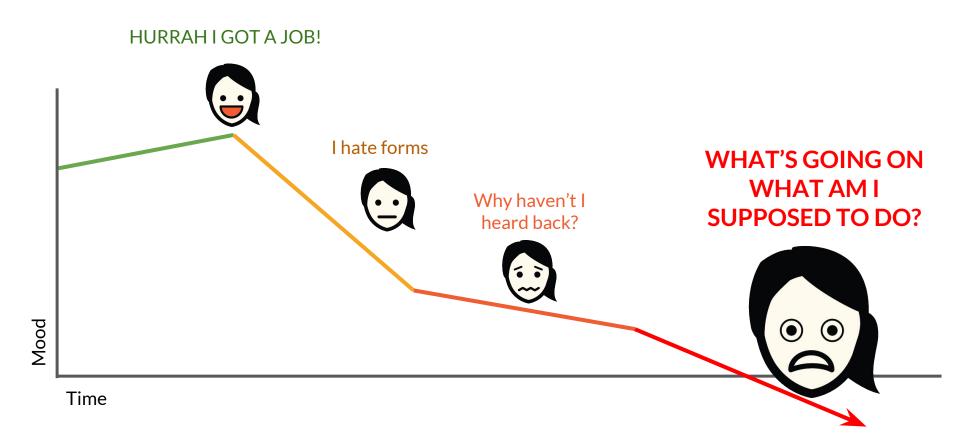
I'm a **Canadian citizen** studying at an **American university** and I just got an AWESOME **internship** offer at my dream company.

**HURRAH I GOT A JOB!** 









# Lily got her authorization in the end!

Average cost-per-hire: \$4,129

Average to fill aposition: 42 days

# The current application system lacks transparency.



### Stat EZ

Know your USCIS application status better.

Check your case status by entering the information below.

**Receipt Number** 

i.e. EAC1790120079

**Date Receipt Number was Received by USCSIS** 

MM / DD / YYYY

**SUBMIT** 

## Stat EZ

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**Date Receipt Number was Received by USCSIS** 

MM )/(DD)/(YYYY

Enter Receipt
Number
This number is
not connected
with any personal
information.

**SUBMIT** 

### Stat EZ

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i.e. EAC1790120079

Date Receipt Number was Received by U

MM



**SUBMIT** 

Enter in the date to make our calculations more accurate

Case No. TEZ56742948DN7

#### Status: Application Pending

You will likely receive a status update in 12 days.



#### **Application Submitted**

May 15, 2017

We provide context for where you are in the process.

#### **75 Day Mark** July 30, 2017

If you have not received a status update by this date, you have the option to contact your local office to obtain a temporary EAD.

#### 90 Day Mark

September 15, 2017

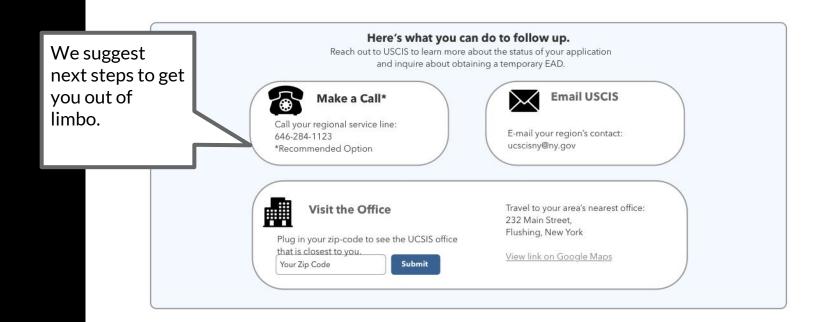
If you have not received a status update by this date, you must contact your local office.



#### 82 days have passed since you submitted your application.

85% of applicants typically receive their case status after 75 days of submitting their application. Since it has been over 75 days since you submitted your application, we recommend you follow up with your local USCIS office to check on your status. **You may be eligible for a temporary EAD.** 

It has been over 75 days since you submitted your application, we recommend you follow up with your local USCIS office to check on your status. **You may be eligible for a temporary EAD.** 



Want to get updates about your application status?

Sign up for our e-mail reminders.

Email Address

**SUBMIT** 

# How are we actually implementing this?

#### We find the users



**University Career Centers** 





Social Media Channels



#### We validate our revenue streams



#### Possible usage fee for Customers

Should we charge customers for using our service? How much should we charge customers? Monthly subscription fees?



#### **Key Partners/Employers**

Should we charge employers for funding our service?



#### **Paid Advertising**

Where should we display advertising?

#### **Business Model Canvas**

#### **Key Partners**

- -ICSIS
- -NY Government of Immigrant Affairs
- -Other government nonprofit and profit
- organizations
  -Legal clinics

#### **Key Activities**

- Improving algorithm to increase accuracy of when users will receive permission to work.
   Simplicity in design (Production)
- Sales looking for potential clients who can benefit from this product

#### **Key Resources**

- -Engineers/Designers
- -Open Source Data

#### **Value Propositions**

- -↑ Time
- -↑ Convenience
- -↑ Education (on the application process) over competitors
- -↑ Usability & Accessibility (language translation)
- Labor costs
- -↓ Labor training
- -↓ Customer costs (not going to services such as lawyer services)

#### **Customer Relationships**

- -GET- through government organizations
- -KEEP- trust, reliability
- -GROW- new services (different visaas/applications))

#### Channels

- -University career centers
- -Key Partners, Employers
- Social Media Channels
- Paid Advertising

## Customer Segments -Students with

apply to the Optional Practical Training (OPT)

#### **Cost Structure**

- Servers hosting ~\$20/month

#### **Revenue Streams**

- -Key Partners
- -Possible usage fee for customers
- -Possible charge employers- have them fund full

#### We can scale to other forms too!













#### Predictive modeling is on the way!

Using machine learning on our dataset, we can give an estimation on how many days it will take to get your forms approved!

# SUPPORT OUR IMMIGRANTS

https://stat-ez.herokuapp.com/

#### **APPENDIX**

Your Zip Code

26 Federal Plaza 3rd Fl Room 120
Flushing, New York
Open on Google Maps

#### Want to get updates about your application status? Sign up for our e-mail reminders.

**Email Address** 

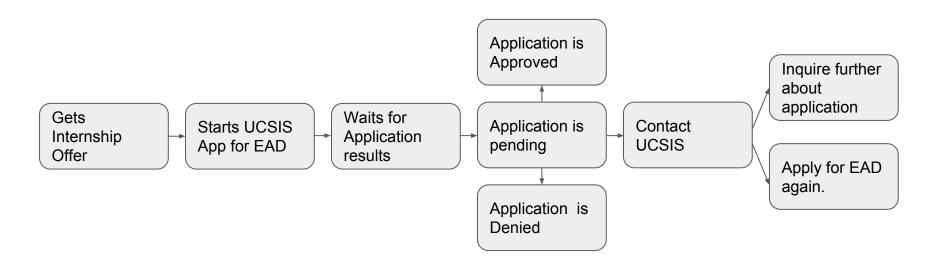
**SUBMIT** 

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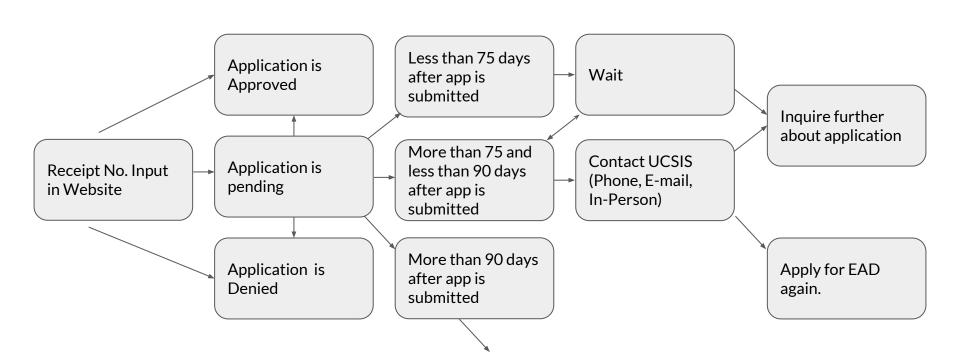
#### **OPEN Government Data Act**



#### User Flow of Stat EZ



#### Flow of Stat EZ



#### SWOT ANALYSIS

