MGS Web updates 2016

The MGS wishes to update its many web sites that collectively are its existing web presence and to give them additionality and a new and modern look. A unified design will pull the various sites together and provide the appearance that they are all one site. MANI will be integrated and expand other "Member only" features that will allow MGS to provide additional services to our members.

We also want to explore benefits/problems with moving our web and email hosting service. We are currently on http://www.GoDaddy.com for our www website but host the MANI DB on www.swd.ca a local Winnipeg service provider who also provides our newsletter/mass mailing service. We are currently moving KOHA, our online library catalogue, to a desktop web server located at the MGS Resource Centre. We wish to explore efficiencies of moving to a single hosting service.

In order to present a unified web presence MGS would like to reskin all MGS web services to have a common look and feel.

- 1. www.mbgenealogy our main website
- MANI to match the look of the MGS main web pages and improve some of the usability of the MANI pages by adjusting text size, having scalable scroll boxes and applying generally accepted web usability guidelines to the site
- 3. KOHA http://koha.homenet.org/ match the look and feel of our online catalogue to our web site. Add a navigation scheme that would provide an integrated navigation scheme for all servers. We are currently moving to the latest version of the software as part of moving the KOHA server from Toronto to Winnipeg. Our volunteers are currently customizing the library functions in the new software to match those in our version currently online.
- 4. Facebook https://www.facebook.com/pages/Manitoba-Genealogical-Society-Inc/7054423205
 Update this site to reflect the new MGS web design.
- 5. e-Newsletter templates are also required, one for the general MGS newsletter and one for the MANI project newsletter. This service is provided by SWD www.swd.ca.

An updated www.mbgenealogy website will allow for:

- 1. An improved and updated content management system. We need to discuss and evaluate options and look for your recommendations based on updated needs.
- 2. Provide for the addition of sub-webs and sub admin functions for MGS branches where MGS can host the Branch websites.
- 3. Add additional "Members only" features such as archived newsletters, council and executive minutes and documents.

4. Provide access from the MGS www site for non members to the MGS e-Store developed as part of the MANI project.

We desire to add additional features on the www.mbgenealogy website:

- 1. A log-in box for "Member Only" access.
- 2. A feed from the MGS Facebook page to highlight posts on the main web
- 3. A blog type feature that will allow for easier posting of information/news
- 4. Sub webs with sub-admins for each MGS Branch where we can host their webs
- 5. news release feed/page and a digest box on the MGS home page
- 6. information and product management functions for the e-Store
- 7. New ways to directly interact with our members, clients and guests.

Website Planning

Based on our existing website content, the MGS VP communications will provide additional content and requirements.

Web& Logo Design

The MGS has existing design elements but updating of the logo and other elements is needed. It is anticipated that the design would be based on a purchased website template which can be changed economically in the future to keep the sites fresh.

Web Applications

The website needs to be built with the intention of engaging the visitors to our site, whether through a comment section or even just an newsletter service, their attention needs to be captured.

The template will be customized with custom programming and design attention.

- The vendor will work with us to identify our requirements and create an outline to completely define what the web application and site will do.
- Once the initial programming has been completed, the site will be tested to resolve any issues.

- MGS will perform a review of the nearly completed project to come up with a list of changes or modifications to further refine the finished product.
- The final phase of the project is the training and maintenance phase.
- The vendor will monitor the web applications and perform modifications and enhancements to the site and it's function.

Web Development

With a new MGS Content Management System, MGS volunteers will be able to maintain and update the content of the MGS website without any prior knowledge of website programming languages.

Once the redevelopment cycle is complete and the MGS website has been launched, it does not end there. Training is required to operate the CMS for our volunteers. MGS will identify designated operators. The Content Management Systems must be easy to use and provide a fast and efficient method to control the MGS websites contents.

A Content Management System will provide the following benefits:

- MGS can manage their website from a single, easy-to-use web interface No special software or web coding skill needed
- MGS can change images, templates, videos, and written content improve the appearance of our pages with few clicks of the mouse
- MGS can tweak navigation control to enhance ease of use for the users make our site flexible and effective
- Enjoy rapid deployment of our content for an increase in search engine activity
- And most importantly we can maintain our website ourselves. No need of any third party help for day to day changes

Having a website is useless if no one is actively using it, or encouraged to continue using it. In todays competitive online environment, having a clean functioning website is essential in attracting, and retaining Members and clients

After passing the basic color scheme and function stages of the website development process, the vendor will modify the template and develop our websites image, design, and layout.

A testing server will allow for final tests and evaluation on the new website before going live

After launch coaching, and tutoring will help teach MGS volunteers to keep the website updated by ourselves.

Web Hosting

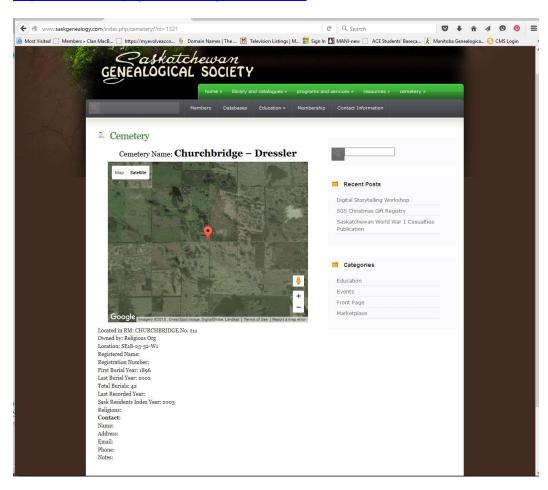
Evaluate a number of hosting packages with various features. Recommend hosting arrangements that includes basic services as well as required features.

- Adequate online storage for assets required to effectively run our website, that includes the images, videos, flash images or static images
- The vendor will ensure that our files and web architecture are properly compressed for maximum speed, when the internet is concerned, the more streamlined you can be the better.
- Evaluate current email servers and ensure new system has 10 email addresses
- Bandwidth With the internet becoming more and more available to users, from a PC, mobile device or a tablet computer, having ample or unlimited bandwidth is more like a requirement as opposed to a nicety.
- Provide tech support –if we should be having an issue with our new website. An annual fee for service supply support and maintenance
- Regular backup of our site —ensure the security of our site and make sure to take a backup of it on a regular basis, just in case the unthinkable happens. If your site suddenly has a major issue, we can quickly remedy the situation with the backup with minimal downtime.

Sources and inspirations

The MGS will provide multiple samples of web design and functionality with notations as to the desired features.

http://www.winnipegwebsitedesign.ca/#services

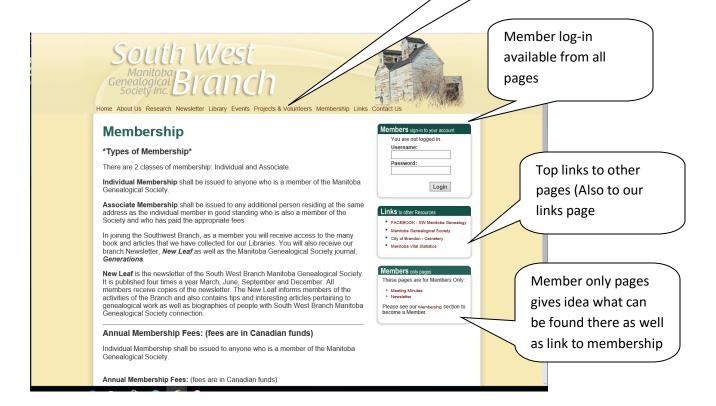


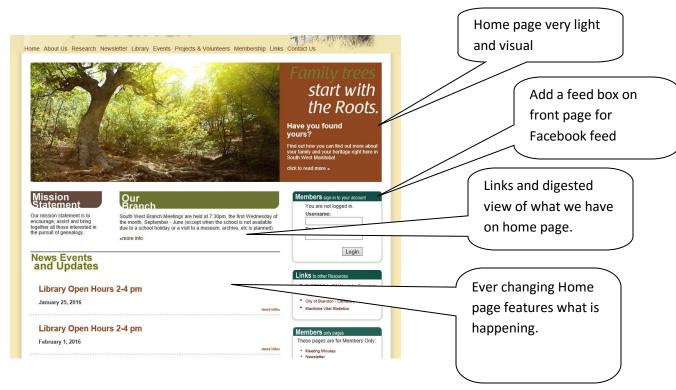
Sample of a cemery description page from the Saskatchewan Genealogical Society.

- 1. Provides information on a number of catagories about the cemetery.
- 2. Provides site navigation and a digest of news feeds
- 3. Provides a site search box.

http://www.swmanitobagenealogy.ca/index.php?pageid=2

Dropdown navigation does not take up valuable realestate





https://ogs.on.ca/



Visually interesting and uncluttered home page. It provides both the drop down Menue Bar navigation as well as highlighting a few features of the society and the website. This aqllows the homepage to be changed on a regular basis. The watermark on the background is a nice touch as is the inclusion of the financial sponcers logos.



Dropdown menus provide direct access to relevant pages with taking up valuable real estate on the home page. Regular visitors to the site are not bombarded with screens of text when they first access the site, but can easily navigate to the pages they desire.

http://www.abgenealogy.ca/



MEMBERSHIP

Dropdown Navigation

Rotating slide show with text overlays to highlight

Membership link

Welcome & Quick connect info

Branches link and map

Highlight boxes with graphics

Smaller graphics but boxes that highlight activities provide visual variety

Highlights that change more frequently

Office hours and recognition

Terms of Use | Privacy Policy | **Shipping Policy** copyright notice and logos for funding bodies







































Pall



Edmonton



http://www.afhs.ab.ca/



An older looking design that is text heavy.

http://www.qfhs.ca/



Again text heavy but with newer look and interesting graphics.

The side bar navigation takes up valuable real estate.

They have an interesting feature "Bulletin Board" that is a collection of interesting "Posts" and clippings that would work well with a blogging tool.

Their Library catalogue is integrated into the site.

Also a good Blog feature is the "Featured Resources in the Library" page as is the "New Library Books" page

They also have an integrated e-bookstore

Members log-in area

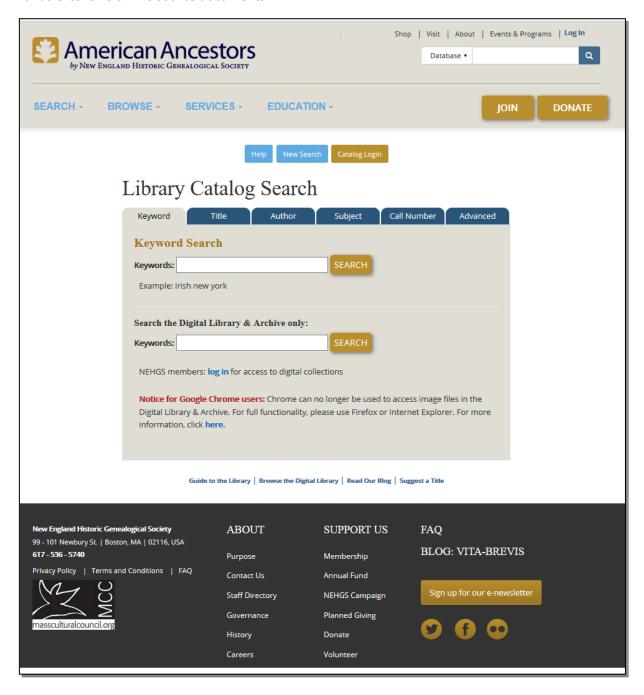
Highlighting a members accomplishments and publications "Jacques Gagné Genealogy Studies" helps to promote the high level of professionalism within the society

A disturbing feature has been the use of blue colour and underlining on items that are not links! I kept thinking I could follow the link

http://library.nehgs.org/

Genealogy site that focuses on their Library catalogue

It has extensive online source documents.



MGS WEB UPDATES 2016.DOC GORDON MCBEAN

http://nhsog.org/

Dated looking site



New Hampshire Society of Genealogists



Welcome to the web site of the New Hampshire Society of Genealogists.



Thinking of joining? Here's a sample issue of the $\underline{\sf NHSOG\ Newsletter}$ (PDF)



Title Index to New Hampshire Genealogical Record updated with Volumes 17 and 18



Now available - Everyname index to New Hampshire Families in 1790 now online.





NHSOG is proud to announce our latest publication: <u>Historical Memoranda concerning Persons and Places in Old Dover, N.H. Volume II.</u> Special prepublication prices available.

NH Families in 1790 - Volume I - Now Available

The New Hampshire Society of Genealogists has released the long awaited New Hampshire Families in 1790 Volume 1. 472 pp. includes a 80 page bibliography, indexed, cloth. Published by The New Hampshire Society of Genealogists, 2007

NH Families in 1790 - Volume II

The N.H. Families in 1790 blog was created to assist New Hampshire genealogical researchers and to provide guidance for those who wish to provide sketches for submission to the ongoing New Hampshire Families in 1790 project. Please visit the blog site at https://nitrams1790.blogspot.com. We welcome sketches for the project following the guidelines in the blog and we also welcome authors for blog posts. Please email Diane Gravel at dianeforencegravel@gmail.com or Carol Swaine-Kuzel at <a href="https://citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/citago.com/c

We regret that due to limited resources, we are unable to respond individually to requests for genealogy research assistance. If you are looking for this type of assistance, visit our Resources page for some ideas on where to go for help with your New Hampshire research questions. Good luck with your New Hampshire genealogy research!



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