

Manitoba Genealogical Society Inc.  
Executive Meeting, 14 March, 2016  
Library and Resource Centre

Present: Jim Oke, President; Virginia Braid, VP Administration; Janice Butcher, VP Communications; Gord McBean, VP Information Technology; Rick McLellan, Finance; Kathy Stokes, Past President; Linda Wray, Treasurer.

Regrets: Pat Sundmark, Secretary

1. Meeting called to order 1:05 pm	
2. The proposed Agenda was adopted by consensus. Janice Butcher volunteered to produce minutes for the meeting.	
3. Adoption of the minutes of 8 Feb. 2016: Gord McBean, seconded by Kathy Stokes, moved adoption of these minutes as circulated.	CARRIED
<p>4. <b><u>Business Arising</u></b></p> <p>a) Website redesign proposals: Provided in VP Information Technology report</p> <p>b) Meeting of Provincial Heritage Associations (PHA) – Feb. 18, 2016. Jim and Gord attended along with 7 other associations at the Jewish Heritage Centre. The purpose of the meeting was to have the heritage associations included in the upcoming cultural review to which no heritage groups had been invited. The group sent a letter to Minister Lemieux asking to be included.</p> <p>c) MGS Strategic Plan: The previous 2012-2015 plan has ended and we need to develop a plan for 2016-2020. Jim suggested that we focus on similar objectives to the four outlined in the 2012-2015 plan.</p> <ol style="list-style-type: none"> <li>1. Corporate financial campaign (to be written by Jim)</li> <li>2. Redesign of website (to be written by Gord and Janice)</li> <li>3. Membership initiatives, e.g. new website, brochure. Presently have 405 individual members.</li> <li>4. Financial management (to be written by Rick)</li> </ol> <p>The plan is to discuss these 4 items at the upcoming Council meeting on March 19, prepare a document for discussion at the April 11 Executive meeting and presentation at the April 23 Council meeting to be held in Portage. We will have to book a meeting room and the branches should be encouraged to attend. We will have a lunch after the meeting (hosted, or individually paid for?)</p>	
<p><b><u>5. Reports:</u></b></p> <p>a) <u>President</u>: Jim Oke reported on his activities: the PHA meeting described above, the development of the Strategic Plan, and the writing of the Heritage grants application.</p> <p>b) <u>VP Administration</u>: Virginia Braid presented a written report – copy attached. Some of her activities included:</p> <ul style="list-style-type: none"> <li>• Taking MGS materials to MB Archives</li> </ul>	<p>INFO</p> <p>INFO</p>

<ul style="list-style-type: none"> <li>• Preparing for MGS AGM and 40<sup>th</sup> anniversary celebration on June 4, a poster will be circulated</li> <li>• The library will be open on Wed. evenings from 7 – 9, beginning March 16.</li> </ul> <p>c) <u>VP Communications</u>: Janice Butcher reported on the agreement reached with Mark Nelson of Multipoint Productions to redesign the MGS website. A copy of his proposal has been distributed to Council members. Gord and Janice have gone through the present website to remove pages that are no longer needed. The new site, using Word Press and with a more modern look and feel, will be easier to update, each branch will have access to its own pages that they can updates themselves, and there will be a members only section.</p> <p>Kathy requested an accounting report of the monies spent from the Capital Campaign to date (approximately \$18,000 original total).</p> <p>Janice is revising the membership brochure and presented a draft copy to the meeting for feedback. We will use the \$500 credit from Freisens to print copies.</p> <p>d) <u>VP Information Technology</u>: Gord McBean provided a written report (copy attached) on a Bit Space proposal for MANI upgrades. The two options are: a) do a complete upgrade for about \$36,000 or b) just fix current issues. MGS cannot afford a complete upgrade so we will have to go with the 2<sup>nd</sup> option which will cost approximately \$3000. A previous motion on June 22, 2015 approved \$4000 for MANI upgrades, so we need a revised motion.</p> <p><u>MOTION</u>: Gord – Janice: That we amend the June 22, 2015 motion to read “not to exceed \$6000 for MANI upgrades.</p> <p>Gord estimated that it will take about a month for Bit Space to complete the work.</p> <p>e) <u>Treasurer</u>: Linda Wray distributed an income statement (attached) for the period ending on 29 Feb. 2016. It included a deficit of \$1485.59. There is one month left until the year-end report is to be presented at the June AGM. Linda estimated that it will be ready in April. We will have to appoint a financial review committee.</p>	<p>INFO</p> <p>CARRIED</p> <p>INFO</p>
<p><b><u>6. New Business:</u></b></p> <p>a) <u>Swan Valley Branch</u>. Jim has received a letter from President Eric Neufeld indicating that the Swan Valley Branch has had to cease operations because of lack of members. Jim has written back to Eric offering MGS’s assistance. Janice will put a notice up on the website.</p> <p>b) <u>AGM preparations</u>. The AGM will be held on Sat. June 4 at the Wpg. Law Enforcement Building. Council members will have to submit reports (hopefully Joyce Elias will put the report together, deadline to be set). We need to have a nominations committee and awards committee.</p>	<p>INFO</p>

<p>c) <u>Generations Proposal</u>. Editor Dave Farmer proposed that in the future MGS only publish electronic copies of the journal. Presently about 324 members get paper copies. Discussion of options followed:</p> <ul style="list-style-type: none"> <li>• If members want a paper copy they would pay extra for it</li> <li>• New members joining now would only receive electronic copies.</li> <li>• We should try to increase advertising revenue – could be part of the Corporate Campaign</li> </ul>	
<p><b>7. Next Meeting.</b> Jim Oke noted the next Executive meeting was planned for 1:00 pm on Monday, Apr.11<sup>th</sup>, at the Resource Center.</p>	
<p>8. The Meeting was adjourned at 3:10 pm</p>	

Prepared by:  
Janice Butcher