



# Coffee Shop Sales - Executive Summary

**\$698.81K**

Total Revenue

**\$149.12K**

Total Transactions

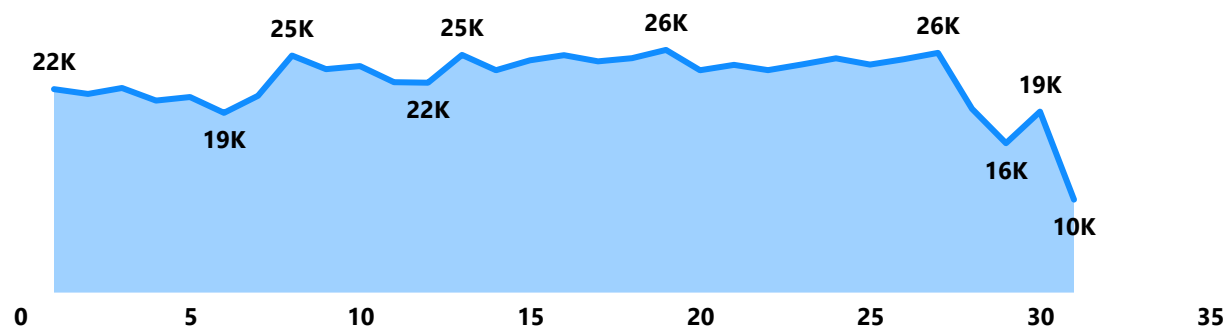
**\$4.69**

Avg Transactions

**214K**

Total Item Sold

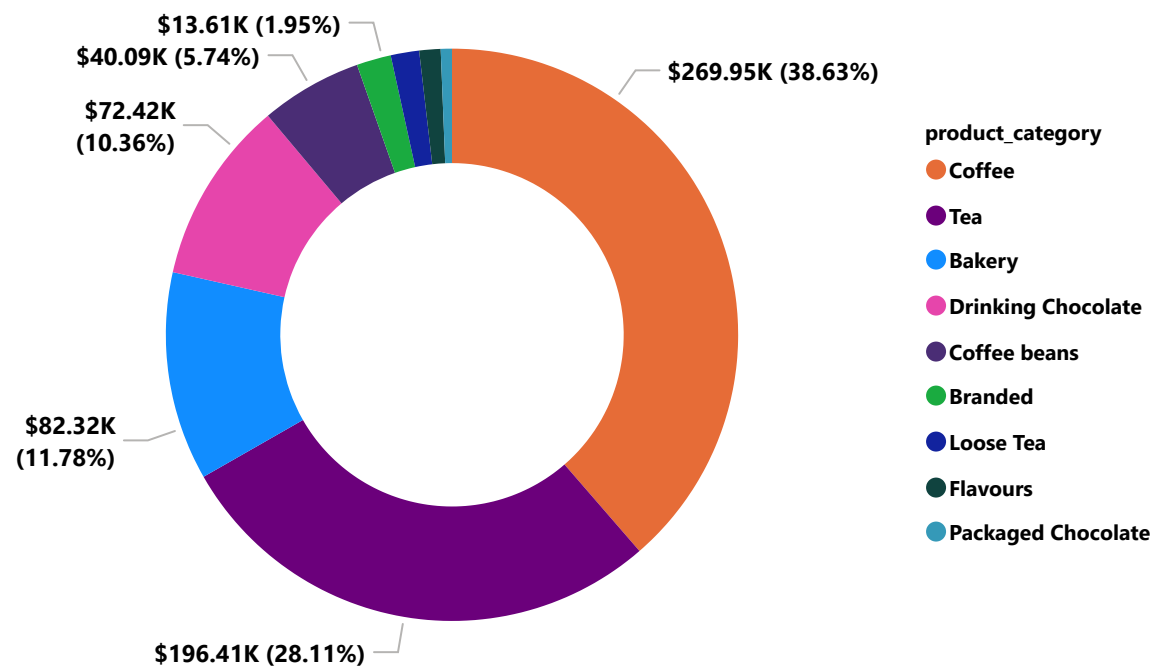
## Daily Revenue Trend



## Revenue by Store Location



## Revenue by product category



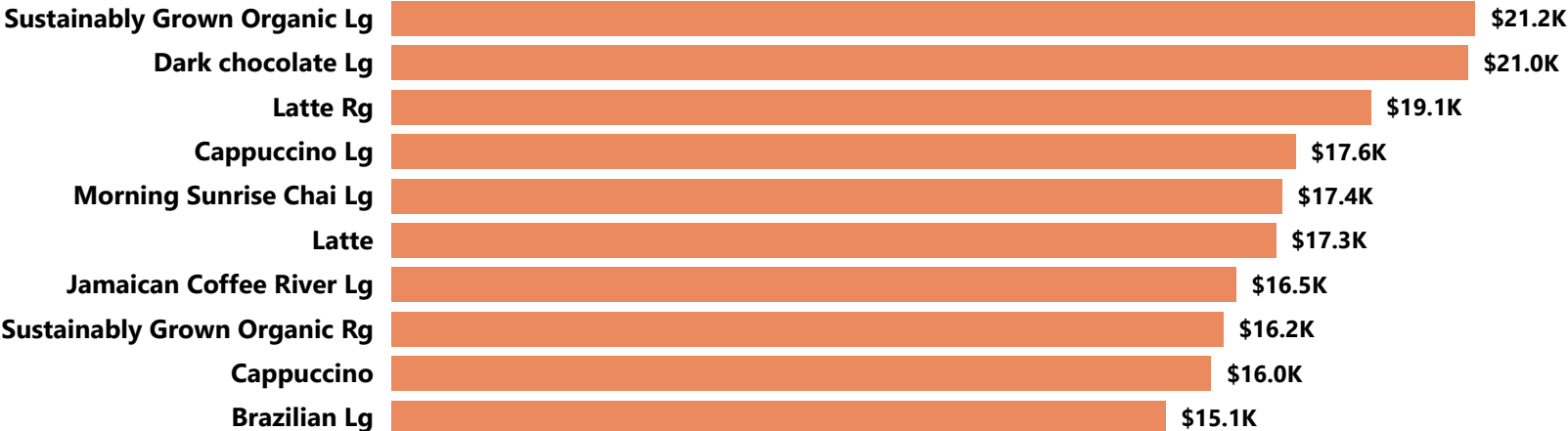


# Coffee Shop Sales - Product Performance

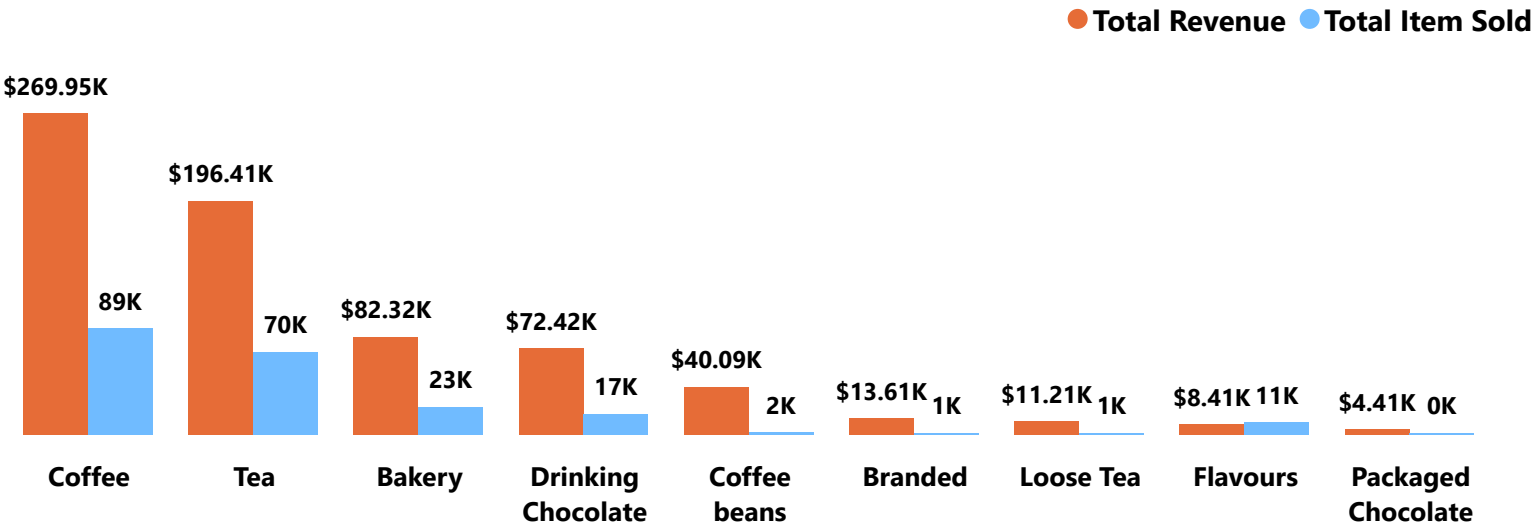
## Product Performance Summary

Category	Type	Items Sold	Reven
Bakery	Biscotti	5711	19,793
Bakery	Pastry	6912	25,655
Bakery	Scone	10173	36,866
Branded	Clothing	221	6,163
Branded	Housewares	526	7,444
Coffee	Barista Espresso	16403	91,406
Coffee	Drip coffee	8477	31,984
Coffee	Gourmet brewed coffee	16912	70,034
Coffee	Organic brewed coffee	8489	37,746
Coffee	Premium brewed coffee	8135	38,781
Coffee beans	Espresso Beans	319	5,560
Coffee beans	Gourmet Beans	366	6,798
Coffee beans	Green beans	134	1,340
Coffee beans	House blend Beans	183	3,294
Coffee beans	Organic Beans	415	8,509
Coffee beans	Premium Beans	336	14,583
Drinking Chocolate	Hot chocolate	11468	72,416
Flavours	Regular syrup	4979	6,084
Flavours	Sugar free syrup	1811	2,324
Loose Tea	Black tea	303	2,711
Loose Tea	Chai tea	443	4,301
Loose Tea	Green tea	159	1,470
Loose Tea	Herbal tea	305	2,729
Packaged Chocolate	Drinking Chocolate	266	2,728
Packaged Chocolate	Organic Chocolate	221	1,679
Tea	Brewed Black tea	11350	47,932
Tea	Brewed Chai tea	17183	77,081

## Top 10 Products By Revenue



## Total Revenue and Total Item Sold by product category



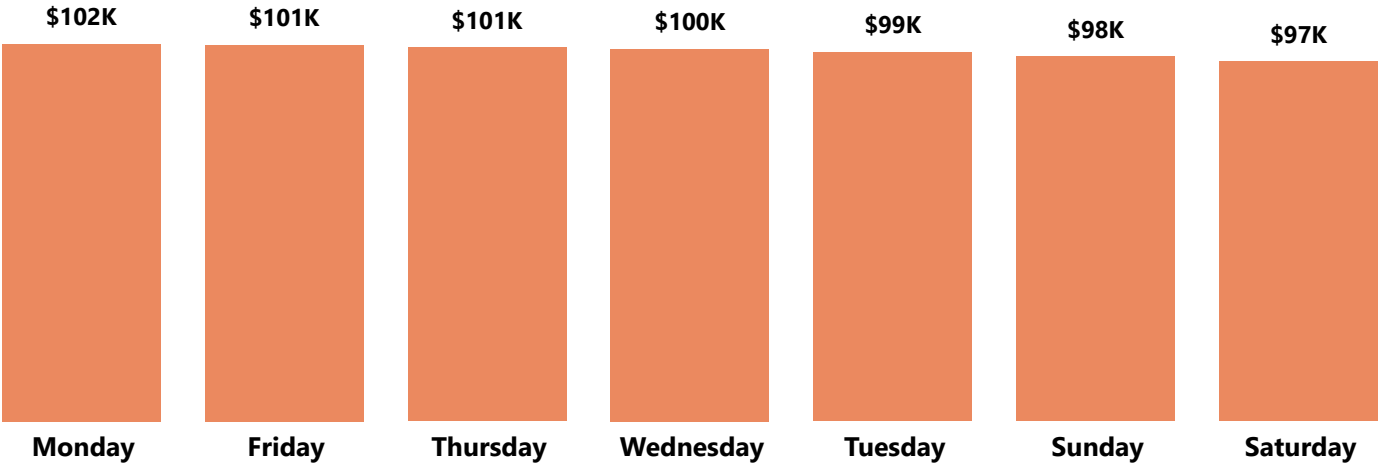


# Coffee Shop Sales -TIME ANALYSIS

Daily Summary Table

Transaction Date	Transactions	Total Revenue	Avg Transactions
01-01-2023	550	\$2,508.20	\$4.56
02-01-2023	566	\$2,403.35	\$4.25
03-01-2023	582	\$2,565.00	\$4.41
04-01-2023	497	\$2,220.10	\$4.47
05-01-2023	547	\$2,418.85	\$4.42
06-01-2023	509	\$2,273.85	\$4.47
07-01-2023	562	\$2,619.65	\$4.66
08-01-2023	562	\$2,638.53	\$4.69
09-01-2023	551	\$2,676.61	\$4.86
10-01-2023	602	\$2,685.65	\$4.46
Total	149116	\$6,98,812.33	\$4.69

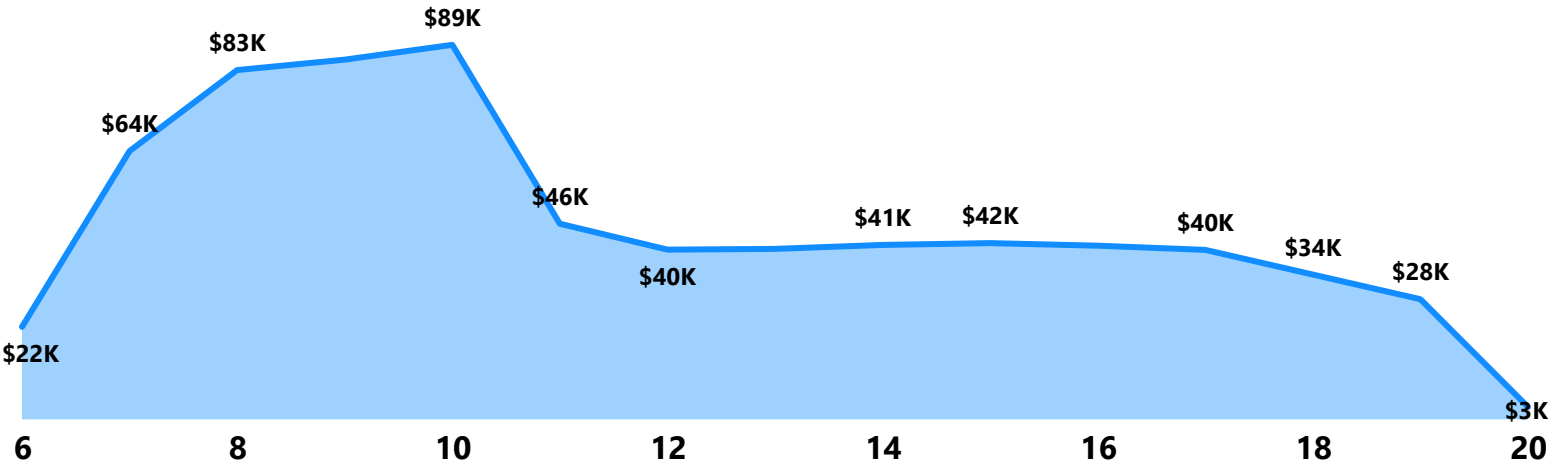
Total Revenue by day of week



Revenue Heatmap: Day \* Hour

day_of_week	6	7	8	9	10
Wednesday	\$3,396.23	\$8,905.86	\$11,991.45	\$12,246.40	\$12,388.75
Tuesday	\$2,320.25	\$8,841.71	\$12,950.19	\$13,588.47	\$13,588.47
Thursday	\$3,464.90	\$9,209.23	\$11,420.49	\$10,963.73	\$12,388.75
Sunday	\$3,320.73	\$8,892.09	\$11,615.54	\$12,388.75	\$12,388.75
Saturday	\$2,913.85	\$8,775.02	\$11,370.86	\$11,333.85	\$12,388.75
Monday	\$3,098.58	\$9,516.52	\$11,604.69	\$11,898.33	\$12,388.75
Friday	\$3,385.73	\$9,386.04	\$11,746.65	\$12,750.00	\$13,588.47
Total	\$21,900.27	\$63,526.47	\$82,699.87	\$85,169.53	\$88,573.25

Total Revenue by hour





# Coffee Shop Sales - Store Comparison

## Astoria

\$2,32,244	50599	\$1,283	181
Total Revenue	Total Transactions	Avg Daily Revenue	Days Open

## Hell's Kitchen

## Store Performance Table

store_location	total_revenue	total_transactions	avg_daily_revenue	days_open
Astoria	\$2,32,243.91	50599	1,283.12	181
Hell's Kitchen	\$2,36,511.17	50735	1,306.69	181
Lower Manhattan	\$2,30,057.25	47782	1,271.03	181

## Revenue By Store Location and Product Category

