Chapter 3: Models for Experimental Outcomes

Introductory Statistics for Engineering Experimentation

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Mathematical models in science and engineering

- ► Mathematical models are widely used in science and engineering to express the relationships among several *variables* (quantities that we can measure).
- ➤ Typically these models include *parameters*, which are constants related to the process. In some mathematical models the values of the parameters are known. We will consider models with parameters whose values are unknown and must be estimated from the data.
- ➤ See the description preceding §3.1 of model used to extrapolate the shelf-life of a compound based on the results of an accelerated life-test experiment. The model uses the Arrhenius relationship from chemical kinetics.

Outline

- 3.1 Models for single-factor experiments
- 3.2 Models for two-factor factorial experiments
- 3.3 Models for Bivariate Data
- 3.4 Models for Multivariate Data

Section 3.1: Single-factor experiments

- ▶ In a *single-factor* experiment we measure a numeric *response variable* several times at each of the levels of a categorical *covariate*. The dhaze data are an example.
- ▶ If the number of measurements at each level of the covariate is constant, we say that the experiment is *balanced*.
- ▶ Typically we are interested in the mean response for each group. In the model we write the mean response for population group i as μ_i . The model for the jth measurement in the ith group in a balanced experiment is

$$\mathcal{Y}_{ij} = \mu_i + \epsilon_{ij}, \quad i = 1, \dots, I; j = 1, \dots, n$$

where

 \mathcal{Y}_{ij} is the jth replicate measurement at the ith level

 μ_i is the mean response at the *i*th level

 ϵ_{ij} is the individual random error for this observation

Some notation

- ▶ We use upper-case Latin letters to designate the value of a response in the model. On the slides these are shown in the script font, like \mathcal{Y}_{ij} .
- ▶ The observed values are shown as the corresponding lower-case letter, like y_{ij} .
- ▶ We use Greek letters for parameters, like μ_i .
- ▶ In a single-factor experiment we write the number of levels of the factor as I so the subscript i = 1, ..., I.
- ▶ In a balanced experiment we can write the number of replicate observations in each group as n. For an unbalanced experiment we need to write the number of replicates in the ith group as n_i .

Estimating the Magnitude of the Error

- ▶ The "noise-terms", ϵ_{ij} , in the model characterize the random variability in the measurements.
- We sometimes refer to these as the "error" in that they represent the amount by which the measurement \mathcal{Y}_{ij} deviates from its mean or "expected" value, μ_i . The term "error" should not be interpreted as meaning that something has gone wrong it simply means that there is random or unexplained variability in the process.
- We characterize the magnitude of the error terms by their standard deviation or, equivalently, their variance. The (theoretical) variance of error in the ith group is written σ_i^2 with estimate

$$\widehat{\sigma}_{i}^{2} = s_{i}^{2} = \frac{1}{n-1} \sum_{i=1}^{n} (y_{ij} - \bar{y}_{i\bullet})^{2}.$$

Parameter estimation

- ▶ The parameters to be estimated are μ_i , i = 1, ..., I (and a measure of the variability in the ϵ_{ij}).
- ▶ Our estimate of μ_i , written

$$\widehat{\mu}_i = \overline{y}_{i\bullet} = \sum_{j=1}^n y_{ij}, \quad i = 1, \dots, I,$$

is the *i*th sample mean.

▶ In general a "hat" over a parameter symbol denotes the estimate of the parameter. A "bar" over a letter indicates an average. We replace the subscript(s) over which we have averaged by a dot.

Pooling estimates of error variances; residuals

▶ If we can reasonably assume that $\sigma_1^2 = \sigma_2^2 = \cdots = \sigma_I^2 = \sigma^2$ then we "pool" the estimates from the individual groups as

$$\widehat{\sigma^2} = \frac{s_1^2 + s_2^2 + \dots + s_I^2}{I}$$

▶ When estimates of parameters are available, we derive estimates of the noise terms. These estimates are called the *residuals* (in the sense of "the part that is left over after we formulate our best guess"). For this model

$$\widehat{e}_{ij} = y_{ij} - \widehat{\mu}_i = y_{ij} - \overline{y}_{i\bullet},$$

from which we can write

$$\widehat{\sigma^2} = \frac{1}{I(n-1)} \sum_{i=1}^{I} \sum_{j=1}^{n} (\widehat{e}_{ij})^2$$

Expressions like that on the right are called "sums of squared residuals" or "residual sum of squares".

Fitting such models in *R*

- ▶ The calculation of $\widehat{\mu}_i$, $i=1,\ldots,I$ and $\widehat{\sigma^2}$ is straightforward and could be done with a calculator.
- ▶ Instead of showing the individual calculations in *R*, we show the general method of fitting models like this using the aov function (these models are sometimes called "analysis of variance" models after one of the statistical techniques applied to the results).
- As in the lattice graphics functions, the first argument to aov is a formula. In this case it is a two-sided formula with the response on the left and the covariate(s) on the right.
- ▶ We assign the fitted model object to a name and apply various *extractor* functions to it. The assignment operator is the two-character sequence < − (looks like a left-pointing arrow). The = can also be used.

Factorial experiments

- ▶ In a factorial experiment each level of every factor occurs in combination with each level of every other factor.
- ▶ If the number of times each combination occurs is constant, we say it is a balanced factorial experiment.
- ▶ If combinations of factor levels occur more than once, we say it is a replicated factorial experiment.
- For a balanced, two-factor factorial with replications we write the responses as $y_{ijk}, i=1,\ldots,I; j=1,\ldots,J; k=1,\ldots,n$ (if it is unbalanced then $k=1,\ldots,n_{ij}$).
- "Cell means" and "cell variances" (the names come from considering cells in a two-way table, like tables 3.1 and 3.2) are written \bar{y}_{ij} , and s_{ij}^2 . Row and column means are written $\bar{y}_{i\ldots}, i=1,\ldots,I$ and $\bar{y}_{\cdot \cdot \cdot \cdot}, j=1,\ldots,J$. The "grand mean" is $\bar{y}_{\cdot \cdot \cdot \cdot}$

Optical lens data, Example 3.1.2

```
> fm1 <- aov(dhaze ~ treatment, dhaze)</pre>
> summary(fm1)
            Df Sum Sq Mean Sq F value
             3 51.067 17.022 10.124 0.0001696
treatment
Residuals
            24 40.352
                       1.681
> model.tables(fm1, type = "means")
Tables of means
Grand mean
11.075
 treatment
treatment
 9.447 12.611 12.189 10.053
> str(resid(fm1))
 Named num [1:28] -0.927 -0.237 1.003 0.783 -0.697 ...
 - attr(*, "names")= chr [1:28] "1" "2" "3" "4" ...
```

A Model with No Interaction

- ▶ With multiple factors we write the model in terms of "effects" of the levels of each factor (written α_i and β_j) and possible interactions.
- ▶ An "additive" model, meaning one without interactions, is

$$\mathcal{Y}_{ijk} = \mu + \alpha_i + \beta_j + \epsilon_{ijk}, \quad i = 1, \dots, I; j = 1, \dots, J; k = 1, \dots, n$$

- Parameter estimates from a balanced two-factor factorial are based on averages; $\hat{\mu} = \bar{y}_{...}$, $\hat{\alpha}_i = \bar{y}_{i..} \bar{y}_{...}$, etc.
- ► Things get much more complicated with unbalanced data. I tend to use the computer, even for balanced designs, so that I can also plot the data to check assumptions.

Paint formulation data, Example 3.2.2

▶ In the text the factors are written so that component 2 is the first factor (factor A) and component 1 is the second (factor B). We list them in that order in the formula so our results are consistent with those in the text.

```
> fm2 <- aov(lw ~comp2 + comp1, lw)
```

The "Mean square for residuals" in the summary table is $\widehat{\sigma^2} = s^2$ > summary(fm2)

```
Df Sum Sq Mean Sq F value Pr(>F)
comp2 2 104.553 52.276 37.485 3.823e-07
comp1 3 47.791 15.930 11.423 0.0001993
Residuals 18 25.103 1.395
```

A Model Accounting for Interaction

➤ As described in the text, a two-factor model allowing for interactions of the factors provides a separately estimated mean for each cell. That is

$$\mathcal{Y}_{ijk} = \mu_{ij} + \epsilon_{ijk}, \quad i = 1, ..., I; j = 1, ..., J; k = 1, ..., n$$

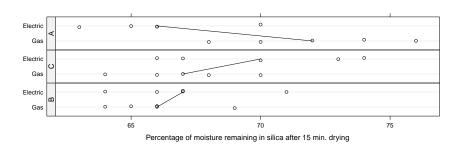
► The estimates of the cell mean parameters are the cell sample means.

$$\widehat{\mu}_{ij} = \overline{y}_{ij}$$

- \blacktriangleright As before the estimate of σ^2 is the mean squared residual.
- ► In the formula for the aov function we use an * instead of a + between the factors to indicate a model with interactions.

Estimated effects and residuals from example 3.2.2

Oven data, example 3.2.4



```
> summary(fm3 <- aov(moisture ~ type * brand, oven))</pre>
```

- attr(*, "names")= chr [1:30] "1" "2" "3" "4" ...

Bivariate data

- ▶ If we have measured two numeric characteristics and can regard one as an *independent* or *predictor* variable while the other is a *dependent* or *response* variable, we fit an appropriate response function.
- ► For many phenomena observed over a restricted range, it is appropriate to use a linear model of the form

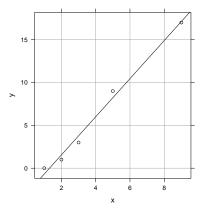
$$\mathcal{Y}_i = \beta_0 + \beta_1 x_i + \epsilon_i, \quad i = 1, \dots, n$$

where

- \mathcal{Y}_i is the response on the *i*th trial
- x_i is the value of the covariate on the *i*th trial
- n is the number of observations
- ▶ The best way to decide if this is an appropriate model is to **plot the data**. Never fit a statistical model without first plotting the data.

Example 3.3.1

This example uses a toy data set to show the calculations > ex331 < -data.frame(x = c(2,9,3,5,1), y = c(1,17,3,9,0))



Parameter estimates for linear models

- ▶ If a linear model seems appropriate and the variability seems reasonably constant across the range of the data, we use the *least squares* parameter estimates which minimize the sum of squared residuals.
- ▶ That is, we determine $\widehat{\beta}_0$ and $\widehat{\beta}_1$ as

$$\arg\min_{b_0,b_1} \sum_{i=1}^n \left[y_i - (b_0 + b_1 x_i) \right]^2$$

- ▶ As before, the estimate of the variance of the ϵ_i is the mean squared residual.
- ▶ We use the lm function in R to fit such models. As for aov the first two arguments are the formula and the name of the data set.

Example 3.3.1 (cont'd)

```
> summary(fm4 <- lm(y ~ x, ex331))
Call:
lm(formula = y ~ x, data = ex331)
Residuals:
    1     2     3     4     5
-0.550 -0.125 -0.775    0.775    0.675</pre>
```

Coefficients:

```
Estimate Std. Error t value Pr(>|t|)
(Intercept) -2.9000 0.6285 -4.614 0.019152
x 2.2250 0.1283 17.344 0.000418
```

Residual standard error: 0.8114 on 3 degrees of freedom Multiple R-squared: 0.9901, Adjusted R-squared: 0.9868 F-statistic: 300.8 on 1 and 3 DF, p-value: 0.0004177 The quantity labeled "Residual standard error" is s, the square root of the variance estimate.

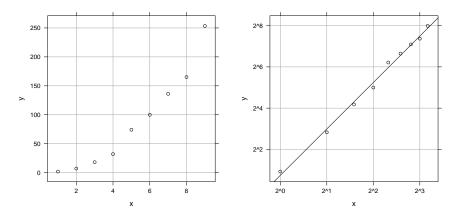
Fitting exponential curves

- ▶ There are several forms of models used in engineering that can be converted to a linear model by taking logarithms of the response or of the covariate or both.
- Naturally the variable to be transformed by taking the logarithm must take on positive values only.
- ▶ Always check the plot of the transformed data to ensure that it exhibits a linear relationship and approximately constant variability after transformation.

Example 3.3.3 (cont'd)

```
> summary(fm5 <- lm(log(y) ~ log(x), ex333))
Call:
lm(formula = log(y) \sim log(x), data = ex333)
Residuals:
     Min
                    Median
-0.16738 -0.08958 0.02047 0.07669 0.16996
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.51231
                        0.09783
                                  5.237 0.00120
log(x)
             2.25118
                        0.06208 36.260 3.15e-09
Residual standard error: 0.1263 on 7 degrees of freedom
Multiple R-squared: 0.9947, Adjusted R-squared: 0.9939
F-statistic: 1315 on 1 and 7 DF, p-value: 3.152e-09
```

Example 3.3.3



There is noticeable curvature in the original plot, which is dramatically reduced in the log-log plot.

Fitting polynomial curves

- ► A polynomial curve is, strangely enough, regarded as a linear model in statistics because the coefficients in the model, which are the parameters to be estimated, occur linearly.
- ▶ That is, we can fit curves of the form

$$\mathcal{Y} = \beta_0 + \beta_1 x + \beta_2 x^2 + \epsilon$$

or

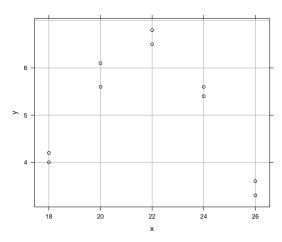
$$\mathcal{Y} = \beta_0 + \beta_1 x + \beta_2 x^2 + \beta_3 x^3 + \epsilon$$

with the lm function in R.

- Generally it is not a good idea to go beyond a cubic polynomial. Predictions from higher-order polynomials are too sensitive to small perturbations in the data.
- ▶ In the formula for such a model we must use the I function (an identity operator) to protect the expressions for the powers of x.

Example 3.3.6

```
> ex336 <- data.frame(x = c(18,18,20,20,22,22,24,24,26,26),
+ y = c(4.0,4.2,5.6,6.1,6.5,6.8,5.4,5.6,3.3,3.6))
```



Models for multivariate data

- ▶ In general we can fit linear models (i.e. linear in the parameters, not necessarily linear in the covariate values) with many different types of terms based on either numeric covariates or categorical covariates (factors).
- ► A model of the form

$$\mathcal{Y} = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \epsilon$$

with linear terms in two or more numeric covariates is called a multiple linear model.

▶ In example 3.4.2 a model is fit to chemical process yield data

> str(yield)

Example 3.3.6 (cont'd)

```
> summary(fm6 <- lm(y ~ x + I(x^2), ex336))
Call:
lm(formula = y ~ x + I(x^2), data = ex336)
Residuals:
                                         30
       Min
                          Median
                                                   Max
-0.3571429 -0.1057143 -0.0007143 0.1382143 0.3257143
Coefficients:
             Estimate Std. Error t value Pr(>|t|)
(Intercept) -74.25000
                         5.24071 -14.17 2.07e-06
             7.42107
                         0.48221
                                 15.39 1.18e-06
I(x^2)
             -0.17054
                         0.01094 -15.58 1.08e-06
Residual standard error: 0.2316 on 7 degrees of freedom
Multiple R-squared: 0.9731, Adjusted R-squared: 0.9654
F-statistic: 126.5 on 2 and 7 DF, p-value: 3.203e-06
```

Example 3.4.2

```
> summary(fm7 <- lm(yield ~ temp + pH, yield))</pre>
Call:
lm(formula = yield ~ temp + pH, data = yield)
Residuals:
      Min
                 10
                       Median
                                              Max
-0.683608 -0.210688 0.007775 0.239225 0.734784
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 14.2751
                         3.5726
                                  3.996 0.000936
temp
              0.4723
                         0.1162
                                  4.065 0.000805
              1.2027
                                  2.543 0.021007
                         0.4729
рH
Residual standard error: 0.4067 on 17 degrees of freedom
Multiple R-squared: 0.6223, Adjusted R-squared: 0.5779
F-statistic: 14.01 on 2 and 17 DF, p-value: 0.0002543
```