

Lab 12

R. Harini

18BCE1010

ANALYSIS OF SAMPLE SUPER STORE DATASET WITH DASHBOARD AND STORY TELLING

1. Identify the average sales and profit in each country and find out maximum and minimum average sales and profit

Story 1



Maximum average profit – Switzerland

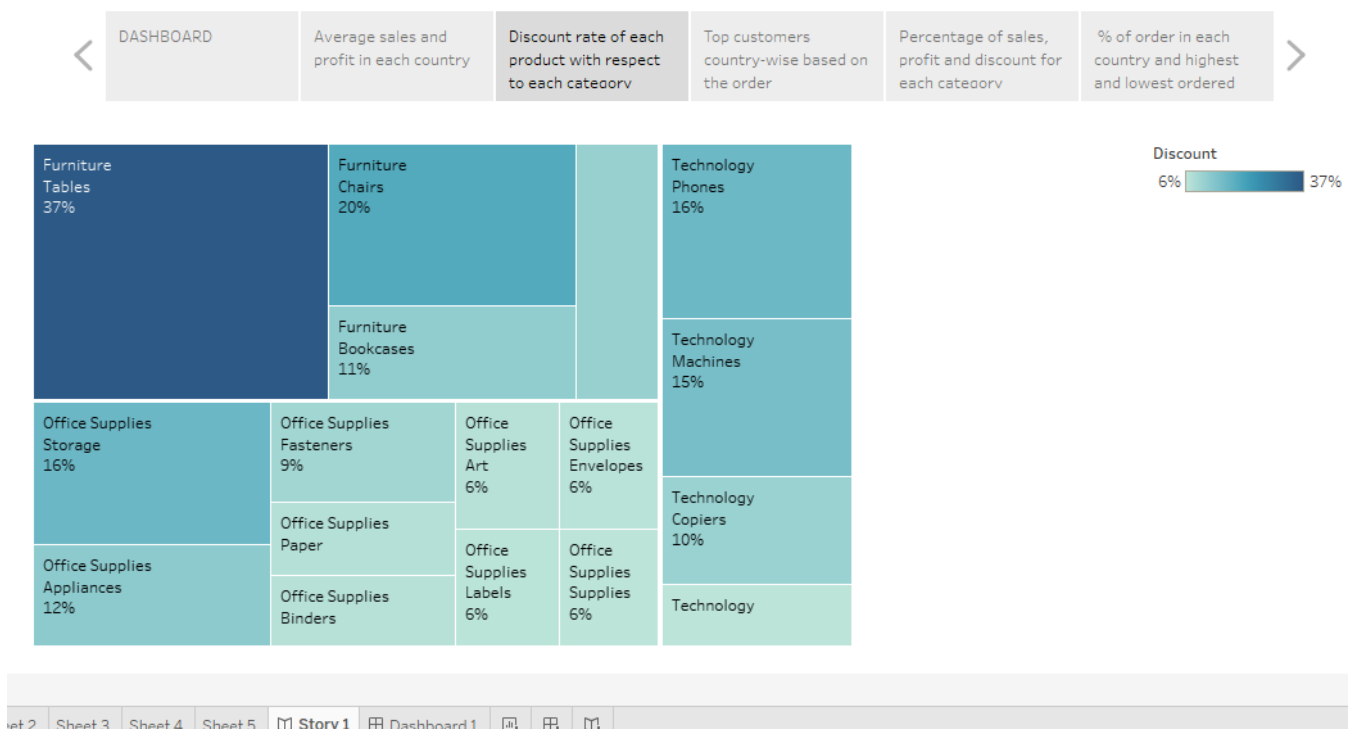
Minimum average profit –Portugal

Maximum average sales – Belgium

Minimum average sales – Denmark

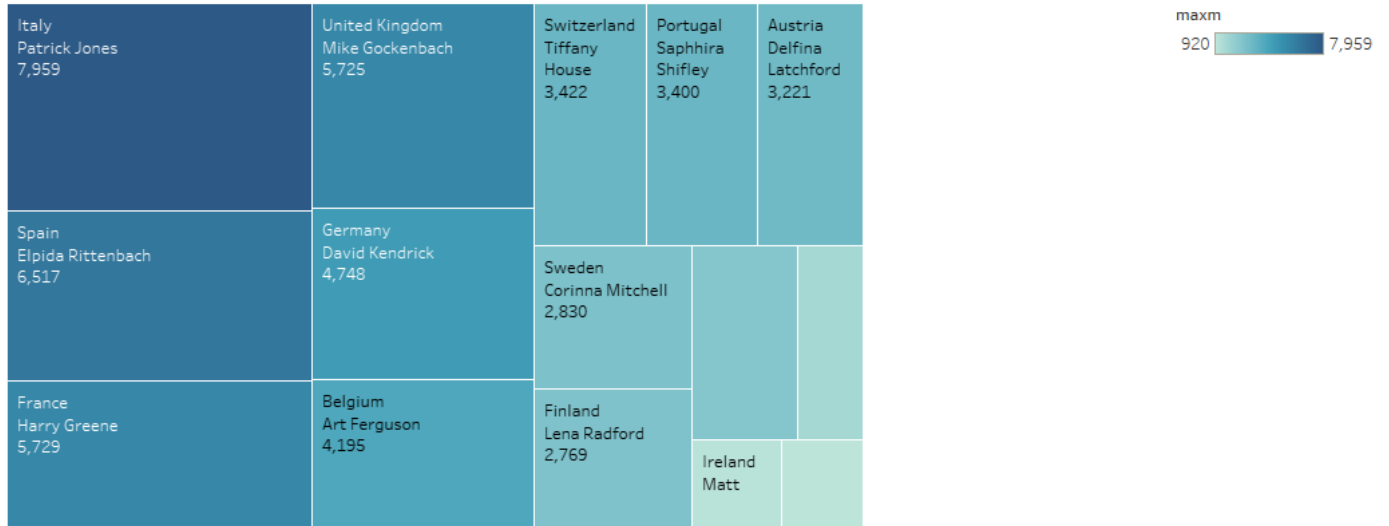
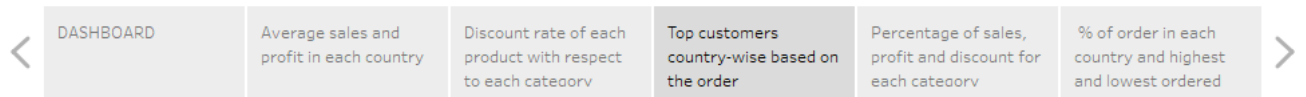
2. Identify the discount rate of each product with respect to each category using Tree map visualization

Story 1



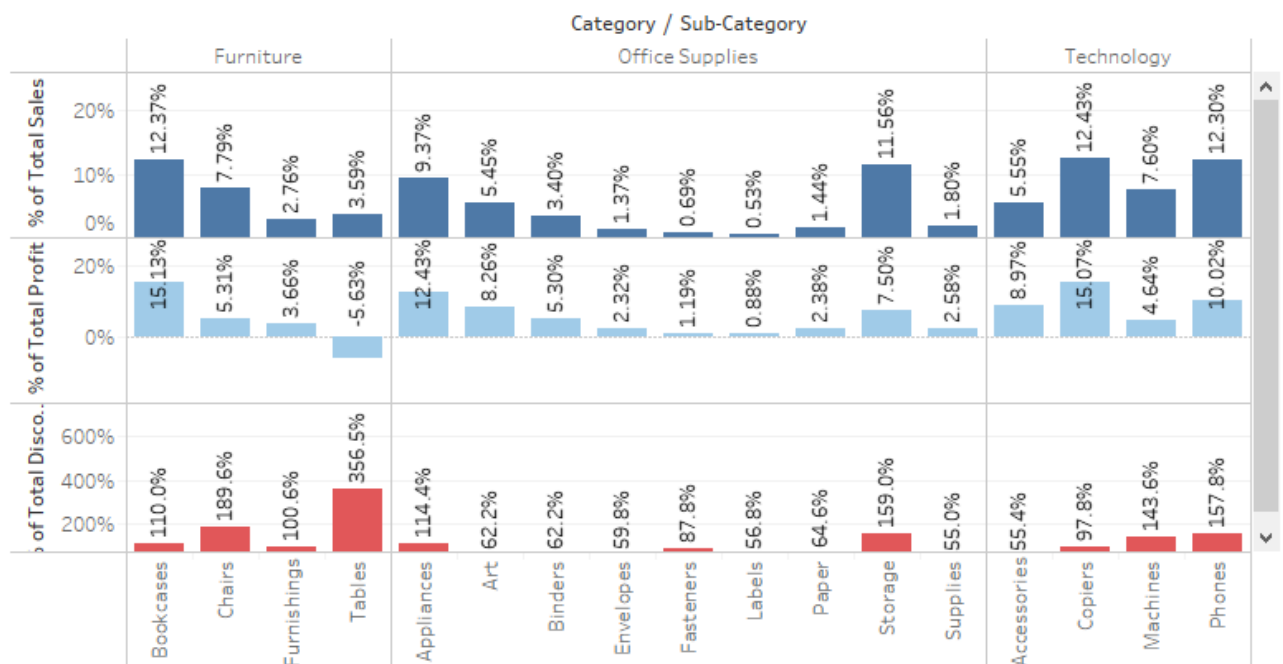
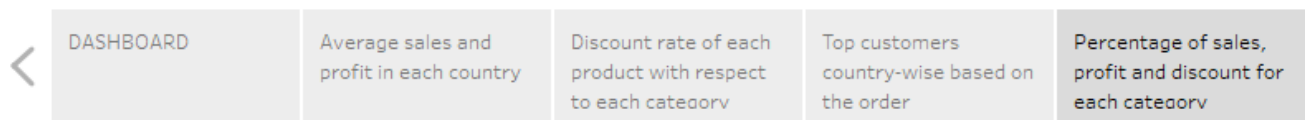
3. Identify the Top customers country-wise based on the order

Story 1



4. Identify the % sales, profit and discount with respect to each category

Story 1

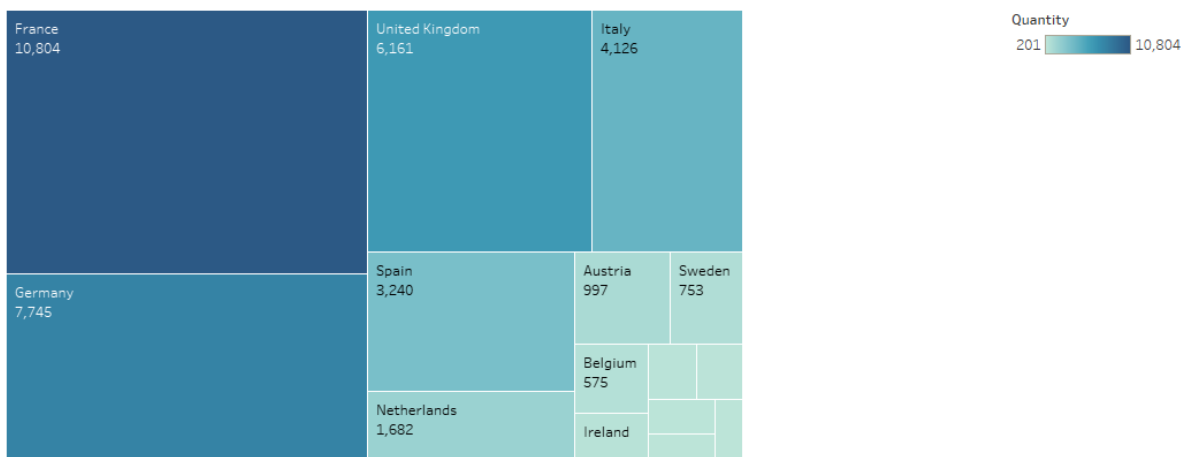


5. Identify the % of order in each country and find out highest and lowest ordered country using treemap

Highest ordered country: France (28.6%)

Lowest ordered country: Finland (0.53%)

Story 1



et 2 Sheet 3 Sheet 4 Sheet 5 Story 1 Dashboard 1

Dashboard:

