***Lab 12***

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***ANALYSIS OF SAMPLE SUPER STORE DATASET WITH DASHBOARD AND STORY TELLING***

1. **Identify the average sales and profit in each country and find out maximum and minimum average sales and profit**

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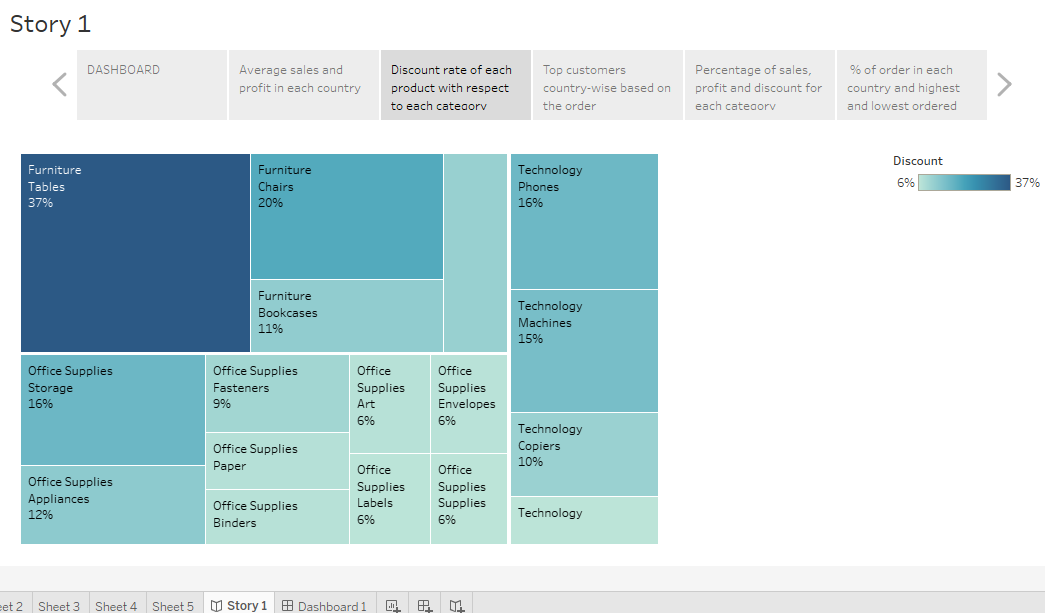
*Maximum average profit – Switzerland*

*Minimum average profit –Portugal*

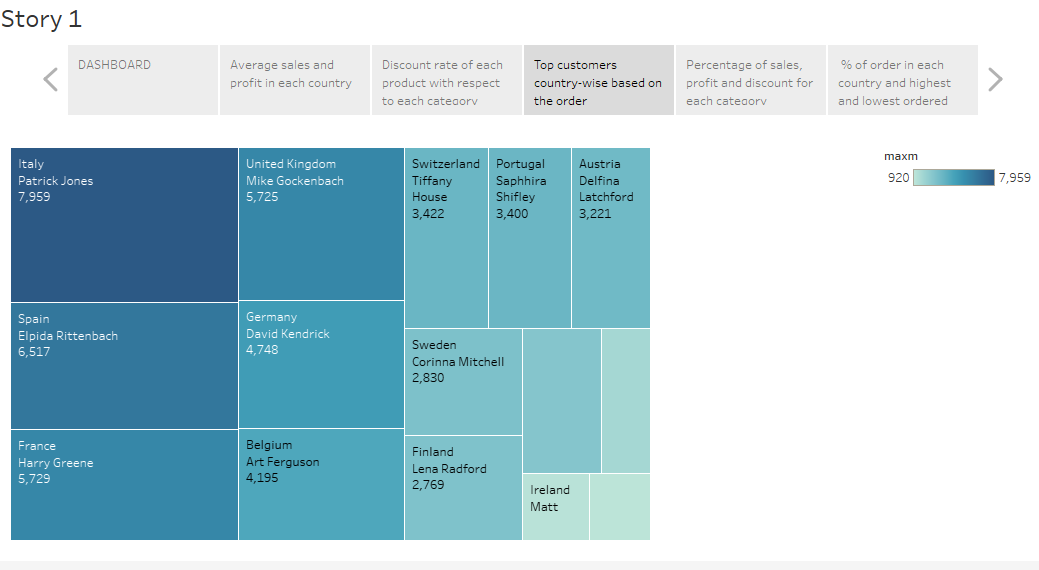
*Maximum average sales – Belgium*

*Minimum average sales – Denmark*

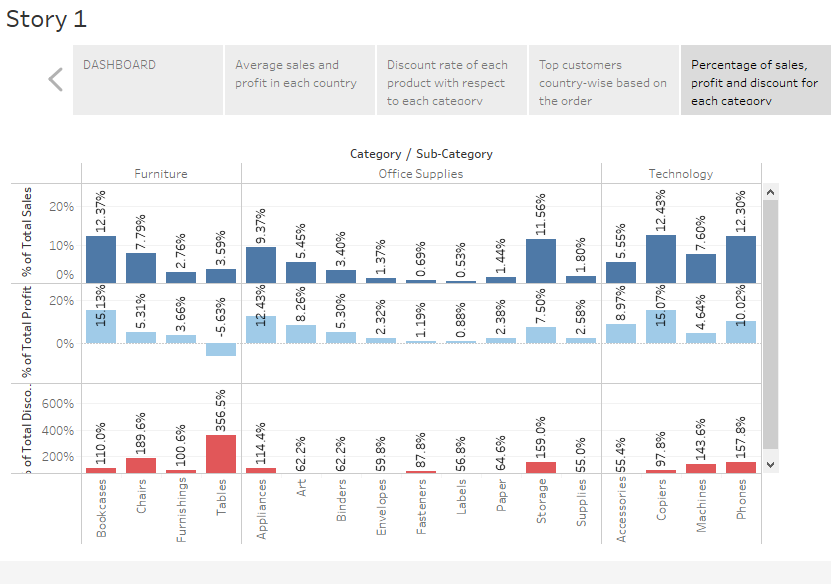
1. **Identify the discount rate of each product with respect to each category using Tree map visualization**



1. **Identify the Top customers country-wise based on the order**



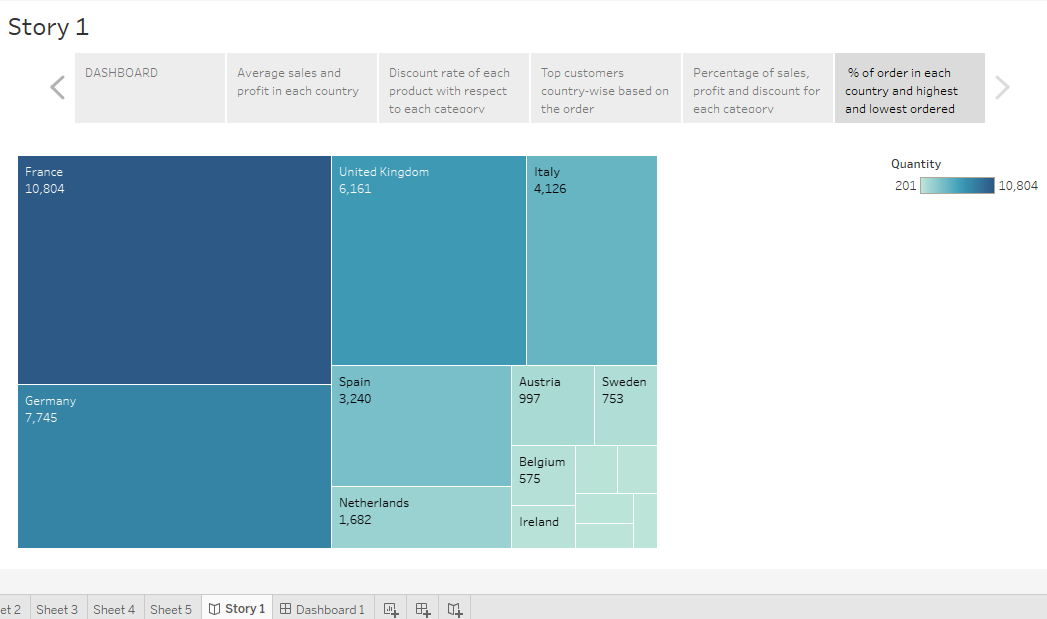
1. **Identify the % sales, profit and discount with respect to each category**



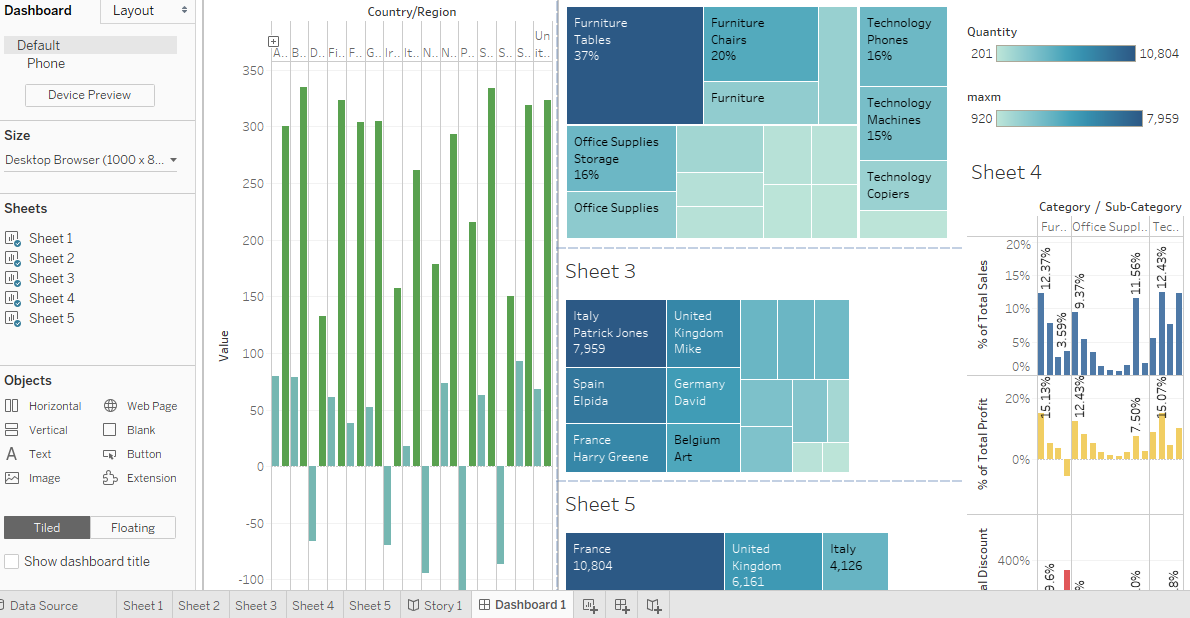
1. **Identify the % of order in each country and find out highest and lowest ordered country using treemap**

*Highest ordered country: France (28.6%)*

*Lowest ordered country: Finland (0.53%)*



**Dashboard:**

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