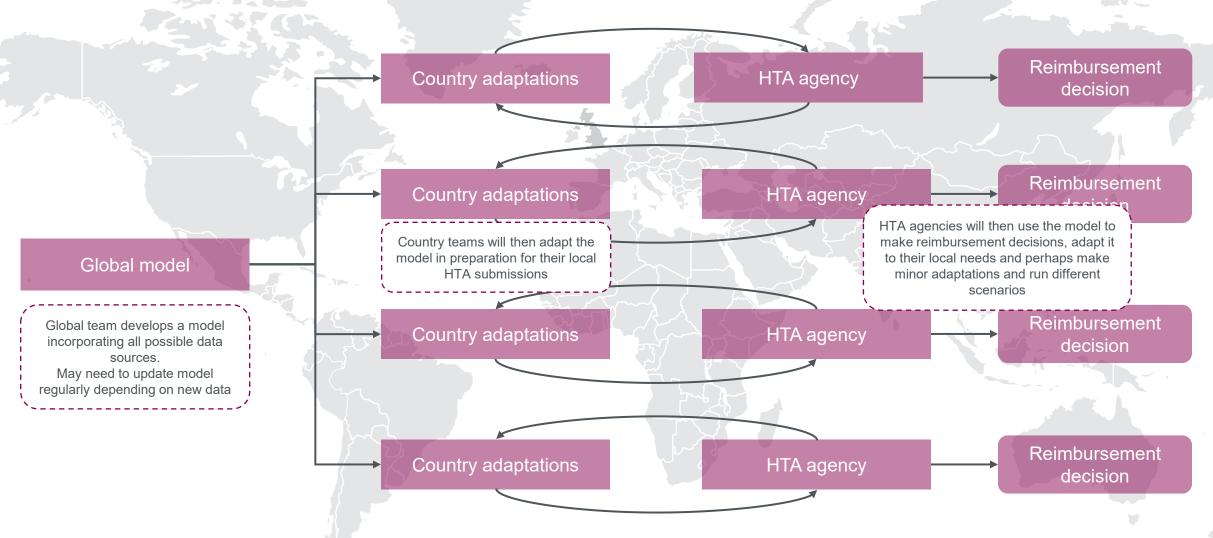


# Making an R model that is fit for purpose in the pharmaceutical industry Jack Ettinger, Rui Cai, Jep Poirrier

parexel

## For R to become the standard for cost-effectiveness modelling in HTAs, it needs to fit into existing workflows



## Building a global proof-of-concept cost-effectiveness template model in R



Build a tool that can be used to showcase the benefits of using R over Excel for global cost-effectiveness modelling



Assess the potential for improving global workflows for the HTA reimbursement process.



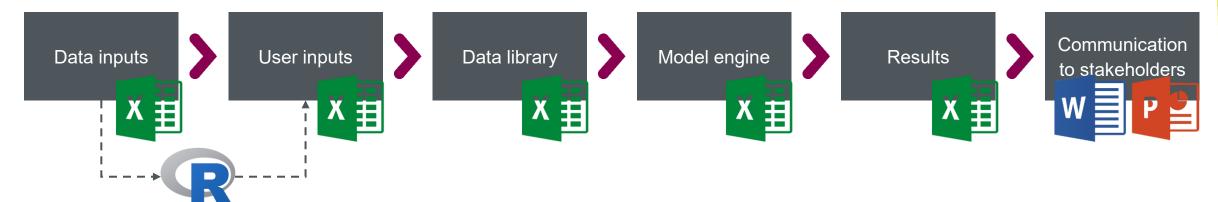
Support the uptake of R for use in HTA reimbursement decisions

My ambition is to build the first global model in R that is used in multiple HTA submissions

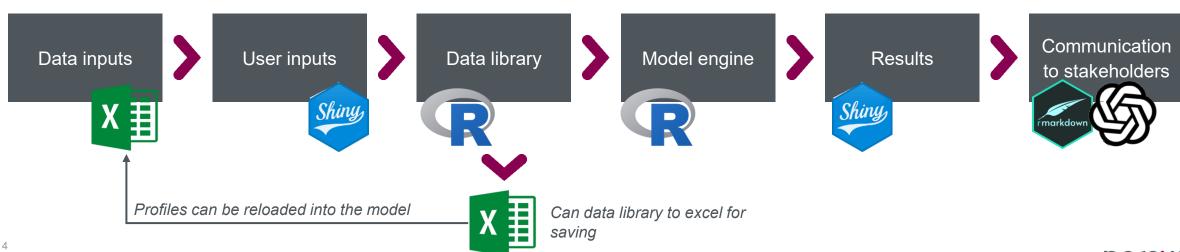


## The model flow will replicate and improve upon model flows in excel

#### **Excel model flow**



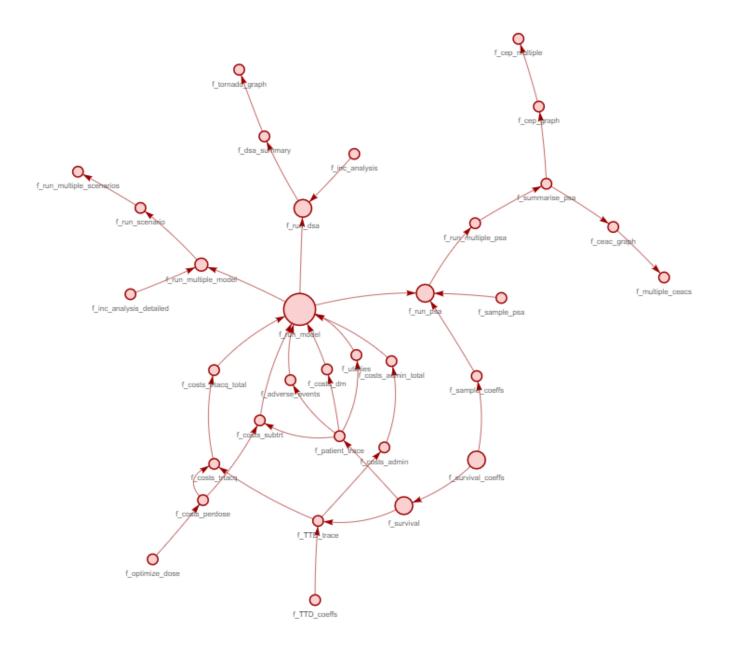
#### R model flow

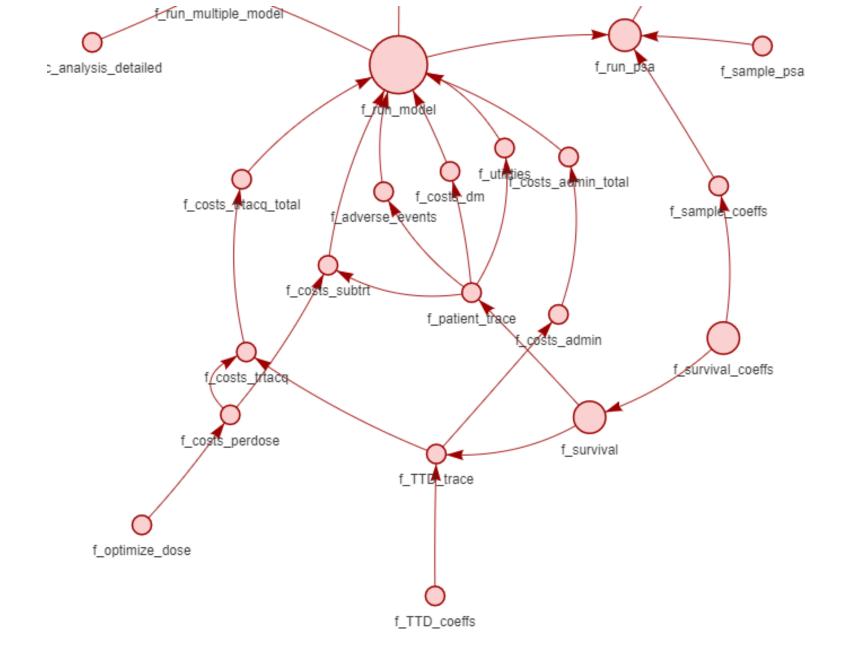


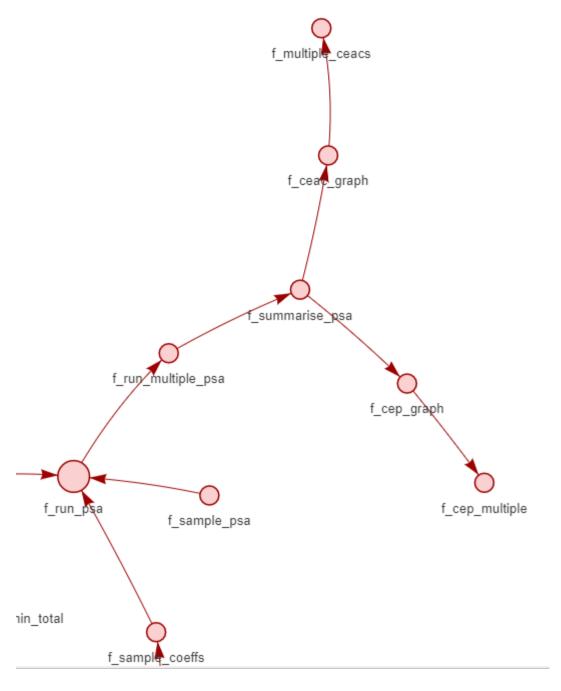


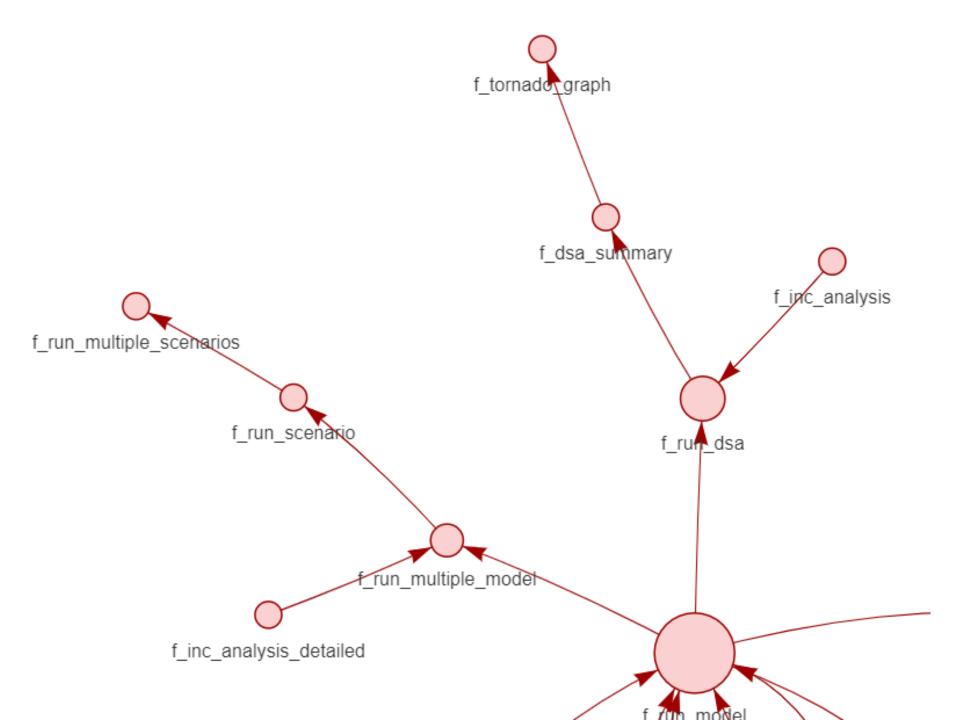
tandardised emplate for creating and adapting Clobal cost-effectiveness models



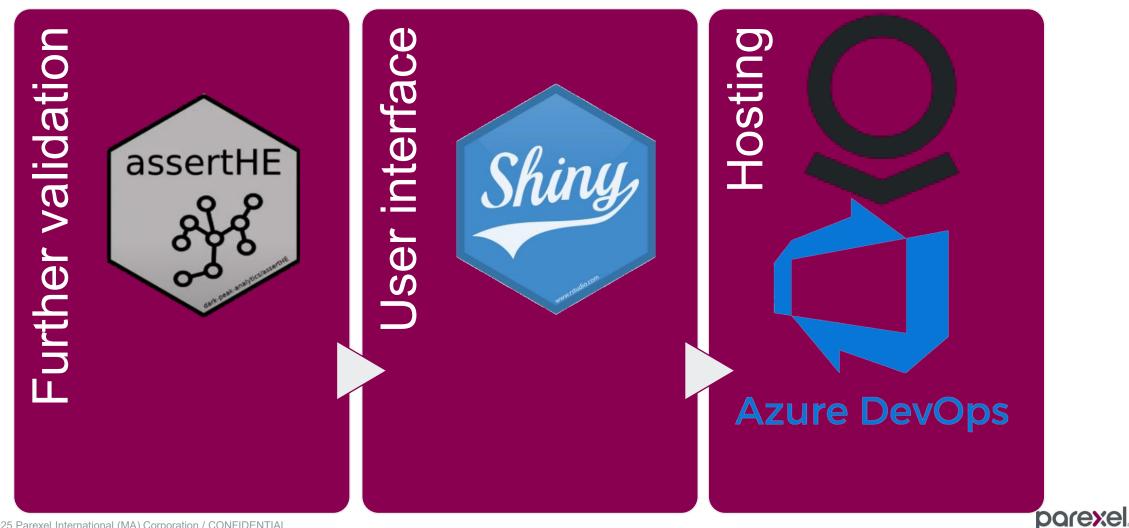








### The next steps to further validate the tool and create and host a user interface



## Thank you

